

New Leadership For Hartnell



HARTNELL
COLLEGE FOUNDATION

Dr. Phoebe Helm joined Hartnell College as its interim superintendent/president on July 1, 2007, for a one-year appointment. Dr. Helm brings a broad base of leadership experience and expertise garnered over 39 years in education, 30 of which have been spent serving community colleges in Tennessee, Illinois, and California. Dr. Helm retired as president of Harry S. Truman College in Chicago, Illinois in 2004. From 1992-96, Dr. Helm served as the vice chancellor for Economic Development and Vocational Education in the California Community Colleges Chancellor's Office. Dr. Helm earned her Ed.D. at the University of Kentucky, her master's in education at Memphis State University, her bachelor's of science in education at Union University, and an associate's degree at Freed-Hardeman College in Henderson, Tennessee.



Dear Foundation Board Members,

It has been such a pleasure to join your community as the interim president and superintendent of Hartnell College. From my first moments on campus, Foundation members and supporters were among the first to welcome me and the first to ask how they might help the college as it travels on this challenging journey.

I have some promising news to share with you about the future of the college.

On October 15, a team from the accreditation commission made its first of two scheduled visits to the school to assess our progress in addressing the concerns that had led it to place us on probation at the end of June. After reading the report we had filed a week earlier and meeting with board members and faculty, staff, and administrative representatives, the team seemed pleased with our progress. Most impressive, I think, was the genuine collegiality that the team found between and among faculty, staff, and the administration.

The team also visited with the consultant we hired to do a needs assessment of the Valley. Dr. Esteban Soriano, who is conducting this study for us and several generous corporate and municipal sponsors, is no stranger to the valley, Hartnell, or strategic planning, having helped us with similar research in 1995. His work—and the generosity of many of you who helped fund it—will enable Hartnell to continue to meet the education and workforce needs of the Salinas Valley for years to come.

In all my years in community college administration, I have never experienced a community more welcoming or more ready to embrace its community college. With your support, I know that Hartnell College is in good hands.

Sincerely,

Dr. Phoebe K. Helm

FOUNDATION
FOCUS



S A V E T H E D A T E

Music Extravaganza

Friday, March 7, 2008 from 6:30 - 10 p.m. in Steinbeck Hall

Dinner, including wine, with an evening of music performed by Hartnell College instrumental and choral groups to benefit the Hartnell College Music Program.

Coro Hispano de San Francisco



Coro Hispano de San Francisco

Friday, April 4, 2008

Sacred and secular music of California's Hispano-Mexican era for chorus, solo voices, and instrumentalists on the Hartnell College Main Stage in the Performing Arts Building at 8 p.m. Sponsored by the California Arts Council and the Hartnell College Foundation with the support of First National Bank of Central California.

Party in the Library

Bottles, Barrels & Books on Saturday, April 19, 2008

In the Hartnell College Library. The Hartnell College Foundation annual fundraiser chaired by Kathy Moser. A fun evening of food, wine, dancing, and live auction to benefit the Foundation and designated proceeds for book scholarships.

ROCKING THE STARS

On a Saturday night in September, the Hartnell College Planetarium held its first fundraiser. Rock band Cheeky Spanks played classic rock hits in the Planetarium with a star and light show by Andy Kreyche, Planetarium Educator, and Planetarium Director Andy Newton. Since the Planetarium holds only 50 people, this was a small but lively crowd enjoying appetizers and fine wines, and dancing under the Planetarium's skies. Not to be missed next fall – this was definitely an out-of-this-world experience!

Thanking our DONORS



Nicholas Pasculli, Phoebe Helm, Nicki Pasculli



Western Stage Gala

Sam and Coralee Linder

The Hartnell College Foundation kicked off its first recognition event for major donors with an evening of food, wine, and theater at the Sunset Center in Carmel on Saturday, September 15.

The Foundation partnered with the Western Stage for its 2007 benefit gala, whose proceeds go to the Western Stage Scholarship Program. Foundation President's Circle members were treated to a delicious dinner reception during bidding for silent auction items, then were ushered into special reserved seating with Hartnell's new interim president, Dr. Phoebe Helm, to enjoy *I Love You, You're Perfect, Now Change*. The musical comedy, which recently celebrated its 10th anniversary as an Off-Broadway production in New York City, was delightful and received rave reviews. This was Western Stage's third annual production at the Sunset Center.

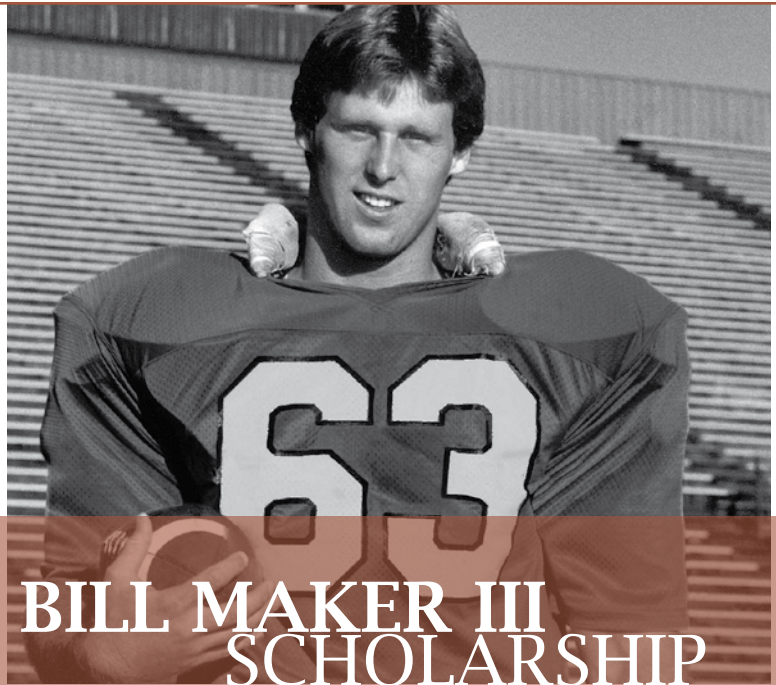
Gallery Event



Joan Lam and Dr. Irving Stuart

A private evening wine and cheese reception for Hartnell College Foundation's major donors was held at the Hartnell College Gallery on Tuesday, October 16.

The gallery exhibition was an exciting display of ceramic work by Toshiko Takaezu, one of America's most highly respected and widely exhibited ceramic artists. Most of the pieces in Hartnell's exhibit are part of the permanent collection of the Crocker Art Museum in Sacramento. Gary Smith, Hartnell Gallery director, was instrumental in procuring these pieces for the Crocker following several visits with the artist, whom Smith has known for some time. Smith provided Foundation guests with a special insider's talk about the work and the artist.



Scholarship Profile: **BILL MAKER III** SCHOLARSHIP

When Bill Maker III died in August 2007 at the age of 45, his family was devastated. As they considered how to honor his memory, they thought about how important Hartnell College had been to Bill, where his extraordinary toughness and athleticism blossomed under the tutelage of football coach Marv Grim.

They wanted to establish an enduring legacy that would benefit others who had the kind of generous, hard-working spirit that had propelled Bill to always try his best. In 1981 and 1982 he attended Hartnell College where he played offensive center on two consecutive state championship teams and was an all-conference center.

The Bill Maker III Scholarship honors the life and memory of Bill Maker, former Hartnell student athlete and beloved son, brother, uncle, and husband.

Bill loved playing football at North Salinas High School, at Hartnell College, and at the University of Rhode Island, where he earned a bachelor of science degree in 1987. He contributed to two state championships as an all-conference center at Hartnell, and helped the Rams of Rhode Island win two Yankee Conference titles.

But it was Bill's love of family and friends, his integrity, and his friendship that touched so many people during his time on this earth. It has been a great comfort for Bill's friends and colleagues to be able to honor him by offering opportunities for others to benefit from a college education. The response has been inspiring; in just two months, more than 200 people have contributed more than \$38,000 to the scholarship fund, and it is still growing.



HARTNELL
COLLEGE FOUNDATION

This past spring semester, 192 Hartnell College students and 43 high school seniors applied for scholarships. We awarded more than \$140,000 in 141 scholarships to Hartnell students and 27 to high school students.

Scholarships

If you are interested in scholarship donations or in establishing a named fund, please contact Beverly Grova at 831-755-6810. The Hartnell College Foundation wishes to thank its donors who created Annual and Endowed Scholarships.

Panther Scholarship Funds

Associated Students of Hartnell College
California Rodeo Fiesta Day Scholarship
Charles Atwood Memorial Scholarship / Monterey County Sheriff's Posse
Coburn Memorial
Confidence Lodge #203 Scholarship
Elizabeth J. Buckley Memorial Scholarship
EOPS Program Scholarship
Eugene and Ercia Harden Memorial Scholarship
Gabilan Lodge #372 Independent Order of Odd Fellows Scholarship
Hartnell College Classified Senate Scholarship
Hartnell General
Helen E. Bosse Memorial Scholarship
Howard Morse Memorial Scholarship
J.M. McDonald Scholarship
Jennings Memorial
John Steinbeck Foundation Scholarship
Karen and Jim Fanoie Scholarship
Laura Tull, Walter Pike Austin and Henrietta T. Austin
Louis and Agnes Tebo Scholarship
Maria Teresa De La Guerra Hartnell Memorial Scholarship
Marianne McFadden Memorial Vocal Music Scholarship
Maya Angelou
NAACP Jan Tynan Wright Scholarship
Nathalie Clark Memorial Scholarship
Pando Family Scholarship
Pennies From Heaven Scholarship
Rosendale - Hartnell Endowment
Salinas Woman's Club Scholarship
Salyer American Employees Scholarship
Smith, Laura Foster Scholarship
Sons of the American Legion Post 31 Scholarship
The Edward J. Valeau Scholar Award
The Marjorie Ottens Sturgeon Scholarship
The Reverend S. Kanow Memorial Scholarship
Thorup Memorial
Vietnam Veterans of Monterey County Scholarship
Warth Memorial Scholarship
First in Family Scholarships
First National Bank of Central California
PG & E First in Family Scholarship Fund

Merit Scholarships

Merit Scholarship Fund

Book Scholarships

Adam and Norman Ko Memorial Scholarship

Emergency Scholarships

Jane Perkins McKay Scholarship Fund
Women Supporting Women

Campus Area Scholarship Funds

Agriculture

Alfred C. Hackney Scholarship
Central Coast Young Farmers & Ranchers Scholarship
Dorcas Davenport-Brown Memorial
Henry J. Willis Memorial Scholarship
John & Lois McFarlane Scholarship
Kuhlmann Packaging Inc. Scholarship

Mr. and Mrs. Peter A. Mercurio Scholarship

Animal Health Technology

Dorothy Donague Memorial Scholarship
J.C. Matalon Memorial Scholarship

Athletics

Arvin Smith Memorial Scholarship
Bill T. Maker Memorial Scholarship
Coach Dick Voris Annual Scholarship
Ed Adams Memorial Scholarship
G. Darwin Peavy Memorial Scholarship
June Handley Memorial Scholarship

Business

Cinderella Showcase Business Scholarship
Eileen Volpatti Rice Memorial Scholarship
Gryp Family Scholarship
Hathaway Memorial Business Scholarship
Monterey County Association of Realtors Scholarship Trust
The HSBC Scholar Award

Civil Engineering

American Public Works Assn.

Computer Science/Math/Engineering

Dick Meyer Computer Information Systems Scholarship
Elizabeth Alpert Scholarship
Fay Griffin Math Scholarship
Hartnell College Society of Physics Students Scholarship
Joseph and Loreto Martinez Scholarship

English/History

Eleanor L. Perry Memorial Scholarship

Education & Teaching

American Association of University Women Scholarship
Jane Di Girolamo Scholarship
John & Lois McFarlane Scholarship
Robert Browning Memorial
Robert F. Alioto Memorial Scholarship

Music

Vahe Aslanian Honorary Scholarship

Nursing

Betty & Eugene Walsh Memorial Scholarship
Dorothy and Elmer Eade Memorial Scholarship
Jones/Partido Memorial Scholarship
Nancy D. Phelps Memorial Scholarship
Santa Lucia Medical Group Health Scholarship
Service League of Salinas Valley Memorial Hospital Scholarship
Terezina Alice Hackney

Theodore S. Hesse Memorial Scholarship

Violet G. Sock Memorial Scholarship

Social Sciences

B.L. "Pete" Boroughs Memorial Scholarship

Theater

Trish Gearhardt Memorial Theater Scholarship

Tutorial Center

Learning Assistance Scholarship

Visual Arts

George Bosler Memorial Art Student Scholarship
Irving R. Stuart Honorary Scholarship
Jay Charles Culver Memorial Art Scholarship
Jonathon Werth Memorial Photography Scholarship
Leon Amyx Memorial Scholarship



WE WANT TO
HEAR
FROM YOU!

For more information about the Foundation's exciting initiatives, or to make a donation, please contact us at (831) 755-6810 or e-mail, giving@hartnell.edu.

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We look forward to working with you to
support Hartnell College!

156 Homestead Ave., Salinas, CA 93901
www.hartnell.edu/foundation



AG Program Welcomes NEW FACULTY MEMBER

Dr. Steven Triano with his Hartnell viticulture students.

Hartnell is reaping huge benefits from the addition of Dr. Steven Triano to the Hartnell faculty in spring 2007 as professor of agriculture and biology in the Agricultural Business & Technology Institute. Dr. Triano has been an agricultural genetics researcher in academia and industry since 1989, working closely with Salinas-area industry leaders. He earned a B.S. in biology from CSU Chico, and a Ph.D. in genetics from UC Davis. His research focuses on plant breeding and genetics and he has led research programs in post-harvest physiology, production systems, manufacturing systems (especially modified atmosphere packaging), nutrition, and control systems technology.

The Ag Institute, led by Neil Ledford, was born out of a powerful collaboration among college, industry, and government leaders who are committed to making Hartnell College the first name in quality agriculture education. The Foundation is working to raise \$2 million for this effort, of which \$1.4 million already has been raised. (Names of contributors are listed in our Donor Recognition section.)

Hartnell currently offers certificates and AA degrees in Ag Business, Ag Production, Diesel Mechanics, and Welding Technology. Several new certificate programs are being developed, including:

Precision Agriculture - *first courses will be offered in Spring, 2008*

Food Safety

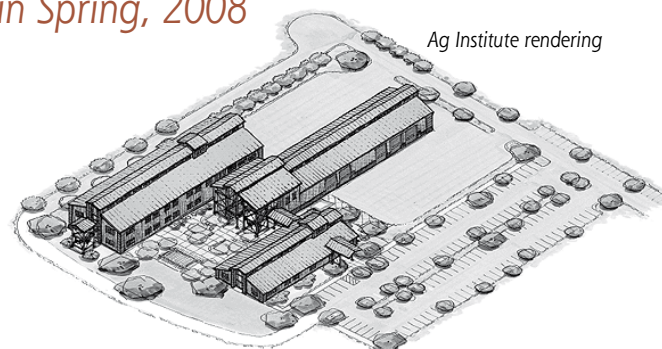
Mechanized Agriculture

Viticulture

Wine Studies

Post Harvest Technology

Pest Management



Ag Institute rendering

A new 40,000-square-foot-home for the Ag Institute is scheduled to open on East Campus in June 2010. This exciting new facility will house general education classes along with the agriculture program.

\$3 MILLION RAISED

Since June 2006, more than 1,000 donors have given more than \$3 million to support the people and programs of Hartnell College. This extraordinary show of confidence and support deserves a big thank you! This list recognizes those who have given \$1,000 and above.

Benefactors \$500,000 +

Harden Foundation
Salinas Valley Memorial Healthcare System

Champions \$250,000-\$499,999

AT & T Pebble Beach Charities
HSBC Card Services

Leaders \$100,000-\$249,999

D'Arrigo Brothers Company
Fresh Express Incorporated
Pacific International Marketing, Inc.
Tanimura Family Foundation
Taylor Farms California, Inc.

Scholars \$50,000-\$99,999

California Orchard/Salinas Land Co./Smith-
Monterey, L.L.C.
Driscoll Strawberry Associates
Farm Labor Contractor Alliance
Growers Express
Hospital Council of Northern & Central
California

Mentors \$10,000-\$49,999

AT & T
Barnet Segal Charitable Trust
Buttgereit, Pettitt & Davis Agency, Inc.
California Arts Council
Community Foundation for Monterey
County
Educational Resources of Monterey County
Bill and Barbara Elliott
First National Bank of Central California
George Brazelton Family Trust
Granite Construction, Inc.
Hayward Lumber
King City Young Farmers
Sam and Coralee Linder
Premium Packing
Salinas Sons of Italy #2082
Smith Barney
Snow Seed Company
Soilserv/John Pryor Business Unit
South Valley Auto Plaza
Wells Fargo Bank

Stewards \$5,000-\$9,999

Paul and Loraine Aschenbrenner
The Auxiliary-Community Hospital of the
Monterey Peninsula
Boosters of Salinas Schools
Comerica
Dataflow Business Systems
Jim and Karen Fanoe
Fresh Farms, Inc.
David and Susan Gill
Hartnell College Fine Arts Club
Hartnell College Society of Physics Students
Joan Lam
Vince and Tina Lopez
Richard B. Miller

Noland, Hamerly, Etienne & Hoss
Pacific Gas and Electric
Saguaro Sales, Inc.
Salinas Steel Builders, Inc.
Albert Schoepf
Service League-Salinas Valley Memorial
Hospital
The Don Chapin Company, Inc.
The Salinas Californian
Townsend Management, Inc.
WestEd

President's Council \$1,000-\$4,999

A.M.S./Automated Mailing Service
The American Association of University
Women
American Cancer Society
American Farms, L.L.C.
American Public Works Assn.-
Monterey County Chapter
Arizona Community Foundation
Associated Students of Hartnell College
Balloon Mania
Bas GP Company, L.L.C.
Blackstone Winery
Colin Blaney
William E. Brown, Esq.
California Dump Truck Owners Assoc.
California Strawberry Commission
Central Coast Young Farmers and Ranchers
Robert Chapman and Patricia Tynan-Chapman
Matt Collins
Sanford and LaVerne Cook
D.P.R. Construction, Inc.
The Paul Davis Partnership, LLP
Dorothy Sargent Rosenberg Memorial Fund
Nora Dowd
DUDA/Gene Jackson Farms
Stephen and Linda Eckstone
EMC Planning Group Inc.
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Ernst & Young Foundation
Brian and Carol Finegan
First 5 Monterey County
Foresters
Foundation of CSU Monterey Bay
Full Steam Marketing & Design
GDSI
Greenfield High School
Grizzly Youth Academy
Angelo and Beverly Grova
Fred Hackney
Hartnell College Association of Students
Penelope Lockridge Hartnell
The Haynes Charitable Foundation
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Commerce Foundation
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Mexican American Opportunity
Foundation
Michael's Catering
Mill Construction
Monterey County Association of Realtors
Monterey County Department of Social
& Employment Services
The Monterey County Herald
Monterey County Office of Education
Monterey County Sheriffs Posse
Miike and Kathy Moser
Robert and Teresa Nunes
Ocean Mist Farms
Shigeyoshi Ohashi
Albert and Donna Oliveira
John Ottone and Barbara Ching-Ottone
Ray and Anita Pangle
Paraiso Vineyards
The Paula Difference
Kevin and Renee Piearcy
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Bill and Marlene Ramsey
RBC Dain Rauscher
Richard and Sally Rhodes
Orlando and Isabel Rodriguez
Salinas - Monterey Agility Racing Team
Salinas High Music Association
Sause Bros.
Scheid Vineyards
Scholarship America
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*Hartnell College Foundation Newsletter
December 2007*

Editor, Beverly Grova
Assistant Editor, Terri Pyer
Layout/Design, TMDcreative
Printer, Printworx

We apologize for any errors on this list and are constantly working to improve it. Please call the Foundation Office at 831-755-6810 with changes. Thank you for your understanding and assistance.

Thank you!

President's Construction Technology Task Force



Don Chapin, Ernie Mill, Phoebe Helm, John Bosio

Following in the footsteps of the Ag program, industry leaders in construction have come together to assist Hartnell College in determining the future direction of the construction program.

The President's Construction Technology Task Force is working to design a construction technology program and training center on campus. The center will provide information and training to support the construction professions. The new program will not only add to the success of the existing residential construction program, but also will add a significant commercial construction component and a focus on sustainable, green building practices and technologies.

The Task Force will identify other successful college-level construction programs to use as models, and will conduct an industry survey of needs and practices. The committee will develop recommendations about goals for the program and resources needed to implement them.

The committee's first step is to raise \$100,000 in private funding to hire a program developer, who will research model programs and work with us to create a three-year program plan and budget. To date, \$60,000 has been pledged from the members of the Task Force and key industry leaders and associations. Hartnell will be building the future!

President's Construction Technology Task Force Members are:

- John Bosio**, Task Force Chair, Project Manager, Salinas Steel Builders
- Don Chapin**, CEO, The Don Chapin Co.
- Don Chapin III**, Engineer, The Don Chapin Co.
- Bill Dorey**, President/CEO, Granite Construction
- Damon Felice**, Project Manager, TMI
- Michael Groves**, CEO, EMC Planning
- Bill Hayward**, President/CEO, Hayward Lumber
- Michael Holk**, Sr. VP, Clark, Realty Builders
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\$3 Million Raised *and much more...*

HARTNELL
COLLEGE FOUNDATION

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www.hartnell.edu/foundation (click on planned giving)