



HARTNELLCOLLEGE

**Advancement Council
Minutes
February 17, 2022, 12:00-1:00 pm
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		x
Jackie Cruz	Executive Director of Advancement	x	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	x	
Daniel Teresa	Dean of Academic Affairs or designee		x
Manuel Bersamin	Dean of Student Affairs or designee	x	
Steve Crow	VP of Administrative Services/Interim Superintendent/ President		x
David Techaira	Grant Accounting Manager/CBO	x	
Scott Faust	Director of Communications, Marketing & Public Relations	x	
Michele Peregrin	Director of Grants Development & Innovation	x	
Moises Almendariz	Classified Manager, Supervisor or Confidential		x
Gabriela Lopez	South County Representative		x
Dr. Marnie Glazier	Faculty Representative	x	
Mary Rayappan	Faculty Representative		x
Jessica Tovar	Classified Representative		x
Vacant	Classified Representative		x
David Orta	Student Representative		x
Vacant	Student Representative		x
Ana Gonzalez			x
Bronwyn Moreno		x	
Carla Johnson			x
Cesar Velazquez			x
Clint Cowden			x
Hortencia Jimenez			x
Jason Hough			x
Jihan Ejan			x
Jose Coria			x
Clint Cowden			x
Joy Cowden			x
Laurencia Walker			x
Melissa-Chin Parker			x

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Name	Representing	Present	Absent
Mohammed Yahdi			x
Paul Luciano			x
Romero Jalomo			x
Sam Pacheco			x
Julia Silveira			x
Kristine Edmunds		x	
Alicia Gregory			x

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	x	
Ivan Pagan		x	

1. CALL TO ORDER

Jackie Cruz

Jackie Cruz called the meeting to order at 12:03 PM.

2. CONSIDER APPROVAL OF AGENDA

Approval of February 17, 2022 Agenda
 MSC: (David Techaira/Dr. Marnie Glazier) February 17, 2022 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of December 16, 2021, Meeting Minutes
 MSC: (David Techaira/Dr. Marnie Glazier) December 16, 2021 minutes were unanimously approved.

4. PRESENTATION ON ECE APPRENTICESHIP/CAI GRANT

Ivan Pagan

Ivan Pagan shared an overview of the Early Childhood Education Pathways/Apprenticeship Project.

He highlighted partners: Bright Beginnings, Hartnell College, Salinas Valley Adult Education Consortium, Soledad Adult School and United Way.

Ivan said the Career Hub serves all meta majors. There will be a director of apprenticeships which this project will fall under.

The needs were shared:

1. Shortage of teachers- The critical shortage of teachers, particularly teachers in Early Childhood Education
2. Barriers to Access- Barriers to access for English Language Learners, many of whom have reported to that a lack of mastery of English has prevented them from pursuing careers in Early Childhood Education
3. Low Wages- The low wages for teachers

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Ivan mentioned there is no traditional route to an early education career. The Project provides a bridge from start to completion.

Key Elements

- One-year bridge course (ESL and ECE) at adult school (creates intentional pathway between pre-apprenticeship and apprenticeship)
- Potential for earning AST in ECE at Hartnell College
- Academic support and wraparound services
- Focus on equity: gender, economic, and racial
- Permits: Assistant Teacher, Associate Teacher, and Teacher
- Program has the potential to graduate 25 students per year

Tentative Timeline

Cohort	Fall 2021	Fall 2022	Fall 2023
Cohort 1	Adult Schools	Hartnell 1	Hartnell 2
Cohort 2	--	Adult Schools	Hartnell 1
Cohort 3	--	--	Adult Schools

Goals

- Shortage of teachers
 - There is potential to produce 25-30 graduates per year with an Associate’s in ECE
- Barriers to Access
 - ESL for ECE course at adult school
 - Wraparound services at Hartnell College
- Low Wages (indirect impact through partners)
 - Incentives for entering careers in ECE (e.g., stipends)
 - Influencing public policy (Bright Beginnings, Unites Way)
 - State investment in ECE slots
 - ECE as central to economic recovery in COVID-19 pandemic

Funding for Apprenticeship Program

- Grant proposal submitted for the California Apprenticeship Initiative grant in December 2021
- Notification of Intent to Award received February 2022
- Grant accepted February 2022
- Next Steps
 - Recruit 20-25 students with work permits
 - Convene Joint Apprenticeship Committee (JAC)
 - Register the apprenticeship program with DAS

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Questions:

Dr. Glazier- Regarding low pay for educators (especially early childhood educators) students are saying they are not getting as much time and they earn less wages. The companies the families are working for need to make an investment in their workers and their families. Is there a way to reach industry to help with this?

Ivan: That is a common complaint but the low wage issue is truer for those in child care versus those in teaching. The majority of students who joined the program are interested in teaching.

- 1) Apprenticeships are paid and earn increasing wages
- 2) Free tuition by participating in the program
- 3) Guaranteed a job when they graduate

5. GRANTS REPORT/ROUNDTABLE

All

The floor was open to discuss grants.

Michele Peregrin highlighted the following:

Public Grants

- The U.S. Department of Education- Upward Bound Program- provides college readiness support to high school students from low-income families in order to increase the rate at which they enroll and complete secondary and postsecondary education. Hartnell submitted two proposals- one that will engage high schools in North Salinas and one that will engage high schools in East Salinas
- National Science Foundation – Racial Equity in STEM Education - A collaborative project between UCSC's Computational Media group and Genomics Institute, Alisal High School, and Hartnell Computer Science department and STEM Division, focused on improving access to bioinformatics education and experiences through the development of a collaborative model for improving education equity in STEM fields. Outcomes of this project include: 1) improved student success and retention through a hands-on internship-based model of learning 2) experiences and collaborations with a local 4-year institution to increase transfers 3) recruitment of high school students into CS and biology fields through this partnership and student projects. It will also build STEM capacity at Hartnell and create diverse STEM workforce.

Private Grants

- The United Way-Rental and Utility Assistance 2.0- invited current agencies to continue advertising the program, vetting applications, and disbursing funds to cover rental and/or utility arrears (or make advance payments of up to three months). The program is available to students, their families, and other community members in need. It is anticipated the program will disburse \$3,960,000 over the next year of the grant. (This is in addition to the \$3 million that has already been disbursed). (Awarded \$4,604,305)
- James Irvine Foundation- has awarded a grant to support a pilot Modern Life Skills Mentorship Program for first generation immigrant youth in the Salinas Valley. The program was co-developed through a Better Careers Design Group process, in collaboration with regional partners. (Awarded \$500,000)

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Bronwyn Moreno shared due to the Salinas Valley Promise, there has been a dramatic increase in first time full time students. The program is attractive to students, with 900-1,000 students served consistently and the number has not declined. The data reflects increase in fulltime students and students are more successful in their courses.

Manuel Bersamin stated the TRIO Program has an academic component as well. TRIO does in house and in person tutorial services. The US Department of Education measures TRIO objectives only using academic objectives, fall to fall persistence rates, GPA good standing rates, graduation and transfer rates.

David Techaira shared that a lot of programs are getting a COLA increase, which will help student services and academic programs. There is also a lot of COVID funding as well. David said this should be another healthy year for grants.

Dr. Debra Kaczmar said the new Nursing and Allied Health Sciences building is getting attention. The program did get a grant to look at racism in nursing and Dr. Kaczmar is going to apply for the next phase- \$187K nursing enrollment grant. She wants to start working on funding for the clinic.

Jackie Cruz shared there is a K16 regional collaboration grant with a focus on nursing, business management, and STEM, which would build upon bridging the gap.

6. STUDENT VOICE

David Orta

David was not present.

Jackie Cruz said there is a courageous conversation to move the racial equity task force group. The plan has been vetting and presented to many groups. She said the recommendations need to be vetted to the students to capture their thoughts and suggestions.

7. COMMUNICATIONS UPDATE

Scott Faust

Scott Faust said there are a lot of things going on:

- Continuing Metallica scholars campaign for veterans (being opened up to veterans and their families)
- Campaign for late start (fast track) classes via social media and digital marketing
- Cohort program in plant science at the Castroville center (placing an ad in coastal grower magazine and in the Herald)
- Salinas Valley Promise- connected with Chynna regarding nontraditional students and outreach campaign

8. ADJOURNMENT

Jackie Cruz

Jackie Cruz adjourned the meeting at 1:00 PM.

MSC: (Scott Faust/Manuel Bersamin) The meeting was unanimously adjourned.

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