



HARTNELLCOLLEGE

**Advancement Council
Minutes
March 16, 2023
12:00-1:00 PM
E112/Zoom**

Members:

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	X	
Daniel Teresa	Dean of Academic Affairs or designee		X
Manuel Bersamin	Dean of Student Affairs or designee		X
Graciano Mendoza	VP of Administrative Services/Interim Superintendent/ President	X	
David Techaira	Grant Accounting Manager/CBO	X	
Richard Morales	Director of Communications, Marketing & Public Relations	X	
Michele Peregrin	Director of Grants Development & Innovation	X	
Moises Almendariz	Classified Manager, Supervisor or Confidential		X
Gabriela Lopez	South County Representative		X
Dr. Marnie Glazier	Faculty Representative		X
Mary Rayappan	Faculty Representative		X
Jessica Tovar	Classified Representative		X
Vacant	Classified Representative		X
David Orta	Student Representative		X
Vacant	Student Representative		X
Ana Gonzalez			X
Carla Johnson			X
Cesar Velazquez		X	
Clint Cowden			X
Hortencia Jimenez			X
Jason Hough			X
Jose Coria			X
Clint Cowden			X
Joy Cowden			X

Name	Representing	Present	Absent
Melissa Chin Parker		X	
Mohammed Yahdi			X
Paul Luciano			X
Romero Jalomo			X
Belen Gonzalez			X
Kristin Arps		X	
Maria Marin			
Sam Pacheco			
Julia Silveira			
Kristine Edmunds		X	
Alicia Gregory			

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	X	
Ivan Pagan		X	
Rosie Armstrong		X	
Mario Flores		X	

1. CALL TO ORDER

Jackie Cruz

Jackie Cruz called the meeting to order at 12:04 PM.

2. CONSIDER APPROVAL OF AGENDA

Approval of March 16, 2023 Agenda

MSC: (Cesar Velazquez/Kristen Arps) March 16, 2022 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of February 16, 2023 meeting minutes

MSC: (Dr. Debra Kaczmar/Graciano Mendoza) February 16, 2023 meeting minutes were unanimously approved. Rosie Armstrong abstained as she did not attend the February meeting.

4. K16 COLLABORATIVE GRANT

Jackie Cruz

Jackie shared a presentation and provided an overview of the K16 education collaborative grant including the timeline, design structure, participation, and planning activities.

- K16 Grant- \$250M
- UC Santa Cruz- lead
- Help California economy recover from the COVID-19 pandemic while addressing long-standing social and economic inequities in higher education and workforce preparation
 - \$18M to:
 - Goal- perform regional collaborative of K-12, UCs, CSUs, and CCCs
 - Establish a steering committee that includes 25% employers
 - Commit to participating in the Cradle to Career Data System

- Implement at least four 2021 Recovery with Equity Recommendations
- Create occupational pathways in at least two of the following: Healthcare; Education; Business Management; Engineering; or Computing

Those present engaged in a discussion regarding pathways and Jackie provided recommendations.

5. CAI GRANT - TEACHER PATHWAYS UPDATE **Rosie Armstrong**

Kristen Arps, Ivan Pagan,

Kristen Arps announced the receipt of the notice of intent to award for the CAI grant. This is a regional collaboration with Hartnell, Cabrillo, and San Jose City College.

Ivan Paga gave an update on the ECE Pre-Apprenticeship, which prepares students for success in the apprenticeship. There are two sites (Soledad Adult School and Salinas Adult School). ECE, ECE pre-apprenticeship, and ECE apprenticeship received \$1,024,767 in funding with a pending ask of \$200-\$300K.

Rosie Armstrong provided information regarding the ECE Apprenticeship, which was approved by the state's division of apprenticeships standards on March 7, 2023. There are teachers from Salinas and South Monterey County. The apprenticeship has a multi-employer agreement across four major public and private employers. Hartnell serves as both the local education agency and the intermediary. Launch is scheduled for April 2023.

6. GRANTS REPORT/ROUNDTABLE

All

Rosie Armstrong announced the award of the Wallace Foundation grant in the amount of \$175K for one year for work-based learning experience.

Michele opened up the roundtable discussion by mentioning USDA HSI grant. Michele mentioned the Morgan Family scholarships have been announced and students will be receiving up to \$500. A Zoom celebration has been scheduled to celebrate these students on April 5, 2023.

Cesar Velazquez just finished awarding Pebble Beach scholarships with ten recipients receiving the award.

Michele Peregrin mentioned that the Peggy and Jack Baskin Foundation awarded \$60,000 for WELI.

Kris Edmunds provided the results of the WELI event, which raised over \$150K gross.

7. STUDENT VOICE

David Orta

David Orta was not in attendance.

8. COMMUNICATIONS UPDATE

Richard Morales

Richard Morales provided an update stating filming has started for the summer and fall campaign at all campus locations. His office is working on a project with local high schools to send

out acceptance letters to high school seniors.

Working on a branding refresh. The logo will remain the same, but the stationary, etc. will be updated. In addition, the communications area is collaborating with a student to tell the Hartnell story from a student's perspective, finalizing the marketing plan.

9. ADJOURNMENT

Jackie Cruz adjourned the meeting at 1:04 PM.

MSC: (Cesar Velazquez/Kristen Arps) Adjournment unanimously approved.

Future Meetings:

- April 20, 2023