



HARTNELLCOLLEGE

**Advancement Council
Minutes
October 22, 12:00-1:00 p.m.
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	X	
Daniel Teresa	Dean of Academic Affairs or designee		X
Manuel Bersamin	Dean of Student Affairs or designee	X	
Al Munoz	Interim VP of Administrative Service		X
David Techaira	Grant Accounting Manager	X	
Scott Faust	Director of Communications, Marketing & Public Relations	X	
Michele Peregrin	Director of Grants Development	X	
Moises Almendariz	Classified Manager, Supervisor or Confidential	X	
Gabriela Lopez	South County Representative		X
Dr. Marnie Glazier	Faculty Representative	X	
Mary Rayappan	Faculty Representative		X
Jessica Tovar	Classified Representative		X
Vacant	Classified Representative		X
David Orta	Student Representative	X	
Vacant	Student Representative		X
Ana Gonzalez		X	
Bronwyn Moreno		X	
Carla Johnson		X	
Cesar Velazquez		X	
Clint Cowden		X	
David Phillips			X
Debra Kaczmar			X
Hortencia Jimenez			X
Jason Hough			X
Jihan Ejan			X
Jon Selover			X
Jose Coria			X
Joy Cowden		X	

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Name	Representing	Present	Absent
Laurencia Walker		X	
Melissa Chin-Parker			X
Mohammed Yahdi		X	
Paul Luciano			X
Romero Jalomo			X
Sam Pacheco			X

OTHERS

Name	Title or Representing	Present	Absent
Nonita Fortman	Administrative Assistant II/Database Manager	X	

1. CALL TO ORDER

Michele Peregrin

Meeting called to order at 12:09 PM by Michele Peregrin.

2. CONSIDER APPROVAL OF AGENDA

Approval of October 22, 2020 Agenda

MSC: (Manuel Bersamin/Bronwyn Moreno) October 22, 2020 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of September 17, 2020, Meeting Minutes

MSC: (Manuel Bersamin/Bronwyn Moreno) The September 17, 2020 minutes were unanimously approved.

4. BUDGET UPDATE

David Techaira

David Techaira, Controller presented the budget update; essentially this presentation was given to the board of trustees on 10/6, which was approved.

- FY 20-21 – The College has a balanced budget; did not budget approximately \$2M in vacancies; ending the year with a 20% reserve per board policy.
- Personnel - 85% attributed to salaries and benefits.
- State deferred payments – allocated monies, but funding will not be received until next fiscal year. Funding also includes a revenue deficit of \$28M distributed among the colleges, Hartnell’s share is \$438K – no COLA included in this FY budget.
- Hartnell received COVID relief funds in the amount of \$800K.
- Reviewed the budget ending 2019, which ended with a surplus of \$3M.
- Reviewed the capital outlay and development funds (41 and 44) – both ended in a positive balance.
- Grants – Fund 12 – budget is \$30M, which includes 73 grants, 2 local, 9 federal. Largest is HSI and COVID.

Ana Gonzalez asked about salary increases and grants and whether salary increases would be retro and how will it be handled with the grants, especially because the College closed out the grants at the end of the FY.

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David explained increases were built in and adjusted to the budget, so there is no retro impact.

Dr. Marnie Glazier asked two questions:

1. Related to salary/benefit increase (she was on the bargaining team) she asked for assurance that the retro increases were passed along to classified/staff/custodial staff?
 1. David confirmed all the groups have a "me too clause". The only group waiting is the CSEA group. There is still negotiation happening, but once completed they will also see the increase.

2. She asked about the CARES Act funding sources for students.

David explained there are four revenue streams that address the CARES Act fund – basically the institutional and minority portion can be used for grants to students, supporting transition to distance ed learning, and purchased technology equipment. David encouraged contacting Marina Davis regarding checks. There is a website with information for students who would like to apply to the CARES Act grant.

Jackie Cruz stated she is currently working with David Phillips and David Techaira and there is \$120K ear-marked for hot spots and chrome books, but because the CARES Act funds the College there is a possibility the ear-marked funds may be made available for students who have basic needs issues.

Dr. Marnie Glazier asked if there is a point person that students can reach out to. Jackie mentioned Marina Reyes, Sergio Diaz or Nancy Reyes. Carla Johnson also replied that students can join a virtual chat and get assistance with the application or have questions answered.

5. GRANTS REPORT/ROUNDTABLE

Michele Peregrin

Michele Peregrin provided the grants report. She stated there was focus on two opportunities related to dual enrollment.

Laurencia Walker – one federal grant, which is a 2-year opportunity, and one privately funded grant, which is a 1-year opportunity.

Clint Cowden stated that with the ABTI strategic plan they are looking for funding.

- Looking at USDA grant – to address workforce skills training, scaling the non-for-credit courses, working with a consortium with other colleges.
- Looking at new generation of workers in this time of COVID, upgrade the programs and build on what they are currently doing.
- Working with VETS, earn while you learn in the automotive.
- Working with Grower Shipper Association – train the trainer program – companies send employees to training for professional development and the employee takes the training back to their companies.
- Working on a grant w/ CSUMB for under-graduate students.

Michele stated there is work being done on a grant for Early Education and Expansion – primarily for equipment to upgrade and improve the playground.

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Received a Hewlett grant for The Western Stage and a grant from the Monterey Peninsula Foundation to the support the arts. The Foundation received a grant from the James Irvine Foundation for financial resilience.

Cesar Velasquez said his area is in the process of working on a draft for the Trio Talent Search grant that would provide additional support to Salinas Unified School District. The grant is for approximately \$230,000 for five years.

Mo Yahdi stated that in partnership with UCSC his area is working on a grant to develop more high school and middle school teachers in STEM. Not all of the funds were used last year, so now the process is to find where the funds are needed. The College is working on collaborating together to make sure there is an effort to reach out to students and promote those pathways for teachers in STEM.

Bronwyn Moreno provided a brief update on activities that her office is working on with the help of two grants (the Catalyst fund grant and the grant for formerly incarcerated students from the chancellor's office). Funds are being leveraged and her area is piloting an inclusive fellowship program for students who face barriers to employment. There are faculty mentors who are guiding those students to conduct research projects.

6. COMMUNICATIONS UPDATE

Scott Faust

Scott Faust provided some communications highlights:

- Continuing with the president's weekly newsletter (every other week)- he asked for items. Please continue to send to him.
- Recruitment advertising – Hartnell spring recruitment commercial during the baseball game, on-going campaign in Spanish/English, also digital and social and radio. Working on new digital campaign to be used for recruitment but can be adapted to other areas, "Salinas Valley Strong" – adapting the idea for upcoming Giving Day campaign to happen on November 18 using the "Hartnell Students Strong".
- Working with a group to raise awareness of what Hartnell has to offer to high school students, the quality of courses and diverse programs. Developing print materials to share with educators as toolkit. Showcasing high schools and students who decide to come to Hartnell.
- Jackie Cruz – opportunity for athletic teams and any department to get engaged in the Giving Day. Donors will designate what departments/groups they want to support. This is a grass roots campaign, to personalize and promote Giving Day.

7. ADJOURNMENT

Michele Peregrin motioned to adjourn at 12:57 PM.

MSC: (Scott Faust/David Techaira) adjournment was unanimously approved.

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