



HARTNELL COLLEGE

**Advancement Council
Minutes
March 21, 2019, 12:00 – 2:00 p.m.
Building E, Room 112**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		
Jackie Cruz	Executive Director of Advancement	✓	
Daniel Teresa	VP of Academic Affairs or designee		
Manuel Bersamin	Dean of Student Affairs or designee		
Michele Peregrin	Director of Public Grants		
Al Muñoz	VP of Administrative Services	✓	
David Techaira	Grant Accounting Manager		
Scott Faust	Director of Communications and Marketing	✓	
Moises Almendariz	Classified Manager, Supervisor or Confidential	✓	
Gabriela Lopez	South County Representative	✓	
Mark DeHart	Faculty Representative		
Jose Coria	Faculty Representative		
Jessica Tovar	Classified Representative		
Vacant	Classified Representative		
Rafael Mendoza	Student Representative		
Remel Gloria	Student Representative		

Others

Name	Title or Representing	Present	Absent
Cristina Zavala	Administrative Assistant	✓	

CALL TO ORDER & INTRODUCTIONS

Meeting called to order at 12:13pm.

Jackie Cruz

ACTION ITEMS

1. Approval of March 21, 2019 Agenda

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

INFORMATION/DISCUSSION/PRESENTATIONS

1. Main Discussion – Measure T Projects and Big 4 Outcomes

Jackie Cruz

Al will present at the next meeting on Measure T projects.

Jackie mentioned that Dr. Lewallen presented the Big 4 goals that the college will be pursuing within the next 5 years and how can all of our funds (public/private) support the institution. Jackie asked the council for ideas on how we could be effective with our grant seeking and grant resources. We want to make sure that we are spending our money on writing grants according to our outcomes.

Moises agreed that the outcomes make the grant writing process so much easier because it allows for them to see the direction they need to take. It was suggested by the council that the grant concept form be updated to include the Big 4 so the new strategic plan goals are included.

Jackie added that although we are doing a good job in collaborating there are still some challenges. There are a lot of ideas but sometimes people feel there are lack of funds, we want to close that gap by facilitating more discussions to see what grant could support the ideas.

It was suggested that we include a section in the Advancement Council to bring in the grants team together and have a better handle on the grants that are available and how they can support the efforts of some of the departments. We want to re-evaluate the council and present to College Planning Council on the change we want to make to the Advancement Council so we can modify the handbook and get the grants team and oversight council as part of Administrative Council, beginning fall 2019.

2. How to Align Grant and Private Funding with the Big 4

Jackie Cruz

Discussion occurred within the group and it was suggested having another grant manager and HR technician for hiring of new positions and better oversight of grants. The structure of the college needs to improve as far as grants go to have better oversight.

3. Format of the grants team and generation of ideas for the first invitation

Jackie Cruz

Jackie invited the group to present items of discussion at the first Grants Team meeting. Grant Directors and power users will be invited for a discussion on what the needs are and what grants could cover those expenses another item of discussion could be how do we align our grants to the Big 4. The discussion ended with the agreement of following agenda items: (1) College-Wide Needs, (2) Grant Concept form update.

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4. Grants/Private Funding Updates

Jackie Cruz

Public Grants: Jackie updated the council on the current grants that have been submitted. A grant was submitted for participation in the Promise Scholars Program (PSP) Replication project. The project is funded by the California Community Colleges Chancellor's Office (CCCCO) Awards for Innovation in Higher Education grant. If awarded, we would receive a sub-grant of up to \$150,000 to engage in exploration and planning for the potential replication of the PSP at their respective college.

Private Grants: Jackie updated the council on the submittal of the James Irvine Foundation – Better Careers Initiative. This is a planning grant that will help develop and strengthen Hartnell's employer steering committees by fostering employer engagement and investment, to assess the job placement and (pre) apprenticeship landscape in the Salinas Valley in order to identify gaps and current best practices, and design a user-focused system that will strengthen direct job placements and expand employer co-investments and internships and apprenticeships in health, ag, and education.

Moises asked that the language and data that was submitted for this grant be sent to him as we have been sub-awarded with UC Santa Cruz. UC Santa Cruz will be teaching a class on our campus focusing on our latinx students and gearing them toward a research program. The class that they will teach on our campus will be something agreed upon both parties. We want our students to benefit from the dual-enrollment and take a class that will help them toward their degree here at Hartnell.

5. Communication Updates

Scott Faust

Scott reminded the council of the upcoming website transition to happen next week, during spring break. Training will become available soon through the PDC. He will be working with James on the content on the main page. Scott will coordinate with IT on a communication to be sent out to all on upcoming training, who to direct content questions to, and to remind everyone that it will take some time for the website to be running at its full capacity.

OTHER ITEMS/BRIEF ANNOUNCEMENTS

NEXT MEETING(S)

- April 18, 2019
- May 16, 2019

ADJOURNMENT

Meeting adjourned at 1:31 PM motioned Almendariz, 2nd Muñoz.

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