

SURVEY FOR EXTERNAL PRIVATE AND PUBLIC FUNDRAISING NEEDS

Hartnell College Foundation and the Office of Advancement

September 2019

Please describe the areas where you see a strong need for external support (beyond general funds, private funding and public). (You may change the spacing or add additional pages, if needed).

As a reminder, the college has the Big 4 Outcomes that we will be striving towards in the next 5 years. Please mark which Outcome(s) are aligned with the need you have identified.

- 1: Increase Student Completion**
- 2: Increase Student Completion Efficiency**
- 3: Increase Student Transfer to 4-Year Institutions**
- 4: Improve Student Employment Subsequent to Training or Degree Completion**

Click Link to retrieve metrics of each outcome

This form is also being sent via email.

Special note: Please keep in mind that external support is most likely to help with:

- Facilities, new or renovated and/or equipment.
- Projects for academic and student programs or some aspect of a program that has a definite beginning and end. Can also be used for a significant innovation, improvement or upgrade of a program.
- Launching of a new academic or student program, i.e. the first 2-3 years of a program.
- Endowments (only the earnings from the gift are expended, i.e. a \$1 million endowment normally provides \$50,000/year in funding.) Endowments are often used for scholarships, funding for faculty positions, faculty grants, and ongoing program support for specific courses.
- Scholarships which can focus on a subject area, or specific needs, i.e. single parents, financial need, geographic area, etc.

1. Describe any project or program ideas and **cost estimates** you think are appropriate for private support.

2. List new equipment needs and cost estimates if available.

3. Indicate facility upgrades or new facilities needed. (this section will be coordinated with a facilities master plan which includes Measure T funding and state bond funds).

4. Is there a need for scholarships or student funds in your area? Please provide any ideas you have for types of scholarships, i.e. tuition, supplies, technology, childcare, single parents, internships, study abroad, etc.

5. Are there areas where you feel an endowed chair or fund would be appropriate? If so, please describe.

6. Please indicate how you believe the funding needs you described will impact students, i.e. number of students served, new courses as a result, internships, etc.

7. Do you have any suggestions that you think would help our college fundraising efforts be more successful?

**Please return to Jackie Cruz, Vice President of Advancement and Development,
Foundation Office, Room C107 or email to jcruz@hartnell.edu by October 30, 2019.**

Name of
respondent: _____ Division _____

Email
address: _____ Phone: _____