REPORT TO THE COMMUNITY

2013-2014
MISSION STATEMENT
Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.
VISION STATEMENT
Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural and economic vitality of our region and the global community.

VALUES STATEMENTS

Students First
We believe the first question that should be asked when making decisions is “What impact will the decision have on student access, learning, development, achievement and success?”

Academic and Service Excellence
We commit to excellence in teaching and student services that develop the intellectual, personal and social competence of every student.

Diversity and Equity
We embrace and celebrate differences and uniqueness among all students and employees. We welcome students and employees of all backgrounds.

Ethics and Integrity
We commit to respect, civility, honesty, responsibility and transparency in all actions and communications.

Partnerships
We develop relationships within the college and community, locally and globally, that allow us to grow our knowledge, expand our reach and strengthen our impact on those we serve.

Leadership and Empowerment
We commit to growing leaders through opportunity, engagement and achievement.

Innovation
Through collaboration, we seek and create new tools, techniques, programs and processes that contribute to continuous quality improvement.

Stewardship of Resources
We commit to effective utilization of human, physical, financial and technological resources.
On behalf of the Hartnell Community College District Board of Trustees, faculty, staff, and administration, I am proud to provide this Report to the Community. At Hartnell College we are growing leaders through opportunity, engagement and achievement. We are proud to provide the residents of our district with the opportunity to pursue a wide array of educational programs and services that meet the education and career goals of our students. Our academic programs prepare students for transfer to a four-year institution, and our career and technical education programs prepare students to enter a variety of occupations in the workforce of today and tomorrow. Engagement is central to the student experience at Hartnell College. Students at Hartnell College engage in personal enrichment activities, artistic and cultural events, student clubs and organizations, academic support services, athletic programs, student internships, and student leadership activities. Long-standing higher education research has demonstrated that students who are engaged in the campus community have greater success than those who don’t get involved. The achievement of education and career goals is realized through individual perseverance, support of outstanding faculty, support staff and administration, and the support of our stakeholders and partners. This Report to the Community summarizes our commitment to growing future leaders through opportunity, engagement and achievement.

The physical transformation of our campuses continues as we add world-class learning facilities to support student learning and achievement. In January 2014, we opened the Technical Training Building at the Alisal Campus to house our diesel technology program, automotive technology program, and our sustainable design and construction program. In April 2014, we began construction of the new Science Center building on the main campus. This 57,000-square-foot building will include state-of-the-art classrooms, laboratories, learning spaces and a new planetarium, and will support our continued vision of providing world-class learning opportunities for students in science, technology, engineering and math (STEM).

The central focus of Hartnell College is student learning, and we strive to create a stimulating learning environment. With a spirit of innovation and creativity, the faculty and staff constantly engage in activities designed to enhance the learning environment and to provide for the ever-changing needs of the students and the communities we serve. The employees of Hartnell College deliver instructional excellence combined with comprehensive and accessible learning support services.

Hartnell College is appreciated and admired by the communities it serves for its high-quality academics, excellent facilities, forward-thinking faculty and staff, outstanding support systems, and effective management of resources. The college plays a vital role in economic development for the Salinas Valley and in improving the lives of residents in the communities we serve. Hartnell College has a history of success and a future of unlimited possibilities. With your support and assistance, we will continue to add to that history of success.

See you on the campus…

Willard Clark Lewallen, Ph.D.
Superintendent/President
wlewallen@hartnell.edu
INTRODUCTION

During the fall of 2012, Hartnell College began developing a strategic planning process that would result in the formulation of the college’s first strategic plan. This plan captures the sum and substance of the college’s commitment to excellence in maximizing student access and success, attracting and retaining a strong employee workforce, being a leader in providing higher educational opportunities and in furthering workforce and regional economic development, and maintaining strong relationships with the community. The Hartnell Community College District Board of Trustees reviewed and approved the final draft on October 1, 2013. This Report to the Community 2013–2014 reflects the six priorities in the plan.

BOARD OF TRUSTEES

Candi DePauw  
President  
Elia Gonzalez-Castro  
Vice President  
Erica Padilla-Chavez  
Demetrio Pruneda

Bill Freeman  
Patricia Donohue  
Ray Montemayor  
Elaine Duran  
Student Trustee
GOAL 1A: Hartnell College will provide higher education, workforce development and lifelong learning opportunities – with seamless pathways – to all of the college’s present and prospective constituent individuals and groups.

Demographics and Enrollment Numbers

- **AGE**
  - 19 or less: 7.7%
  - 20 to 24: 28.3%
  - 25 to 29: 10.4%
  - 30 to 34: 11.1%
  - 35 to 39: 9.0%
  - 40 to 49: 12.8%
  - 50 or more: 27.2%

- **GENDER**
  - Gender not specified: 0.3%
  - Female: 50.6%
  - Male: 49.0%

- **ETHNICITY**
  - Black: 2.3%
  - Native American: 3.3%
  - Asian: 0.5%
  - Filipino: 0.4%
  - Hispanic: 5.4%
  - Pacific Islander: 7.2%
  - Decline to State: 2.5%
  - White/Non-Hispanic: 72.8%

HARTNELL COLLEGE OFFERS 63 AA/AS DEGREES AND 25 CERTIFICATES OF ACHIEVEMENT

**AA/AS DEGREES**
- Administration of Justice (AS-T)
- Administration of Justice - Correctional Science
- Administration of Justice - Criminal Justice
- Administration of Justice
- Agriculture Business Emphasis
- Agriculture Production Emphasis
- Alcohol and Drug Abuse Counseling
- Art
- Astronomy
- Auto Technology - General Auto Mechanics
- Automotive Technology - Heavy Duty
- Diesel Technology
- Behavioral Sciences
- Biology
- Business Administration
- Business Administration (AS-T)
- Business Office Technology
- Business Office Technology - Information Processing
- Chemistry
- Communication Studies (AA-T)
- Communication Studies
- Computer and Info Sciences - Network and Security Option
- Construction - Sustainable Construction
- CSS-PC/Networking Support Specialist
- Diesel Maintenance
- Digital Arts
- Drafting and Design Engineering Technology
- Drafting Technology/CAD
- Early Childhood Education
- Early Childhood Education (AA-T)
- Electronics Technology
- Elementary Teacher Preparation
- Engineering
- English
- English (AA-T)
- General Studies
- General Studies - Humanities Emphasis
- General Studies - Language and Rationality Emphasis

**CERTIFICATES OF ACHIEVEMENT**

- General Studies - Natural Sciences Emphasis
- General Studies - Social and Behavioral Science Emphasis
- History
- Liberal Arts - Communication Emphasis
- Liberal Arts - History
- Liberal Arts - Humanities
- Liberal Arts - Language and Literature
- Liberal Arts - Anthropology Emphasis
- Liberal Arts - Arts and Design Emphasis
- Liberal Arts - Cultural and Society Emphasis
- Liberal Arts - Political Science Emphasis
- Liberal Arts - Psychology Emphasis
- Liberal Arts - Sociology and Social Sciences Emphasis
**Unduplicated Student Headcount**

<table>
<thead>
<tr>
<th></th>
<th>ANNUAL 2012-2013</th>
<th>ANNUAL 2013-2014</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>13,074</td>
<td>13,481</td>
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**Full-Time Equivalent Students**

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<tr>
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<th>ANNUAL 2012-2013</th>
<th>ANNUAL 2013-2014</th>
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<tbody>
<tr>
<td></td>
<td>6,749</td>
<td>6,854</td>
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</tbody>
</table>

**CERTIFICATES**

- Administration of Justice - Correctional Science
- Administration of Justice - Corrections
- Administration of Justice - Criminal Justice
- Administration of Justice
- Agriculture - Food Safety
- Agriculture and Industrial Technology - Industrial Mechanics
- Agriculture - Agriculture Business Emphasis
- Agriculture - Agriculture Production Emphasis
- Alcohol and Drug Abuse Counseling
- Auto Technology - General Automotive Mechanics
- Automotive Technology - Heavy Duty
- Diesel Technology
- Business Office Technology - Bookkeeping
- Computer and Information Sciences - Network and Security
- Construction - Sustainable Construction/ Green Building
- CSS - Computer Science
- CSU General Education Breadth
- Digital Arts
- Drafting and Design Engineering - Architectural Option
- Drafting and Design Engineering - Mechanical Option
- Drafting Technology/CAD - Architectural Option
- Drafting Technology/CAD - Mechanical Option
- Early Childhood Education
- Intersegmental General Education Transfer Curriculum
- Vocational Nursing
MESA Exposes Students to a World of Opportunities

The Math, Engineering and Science Achievement Program (MESA) at Hartnell College provides the exposure opportunities, retention services and academic support necessary to ensure that educationally disadvantaged students excel in math and science, transfer to four-year institutions, and graduate with STEM degrees. The program helps build an academically based peer community to provide mutual student support and motivation.

The program reaches out to students at local high schools, targets underrepresented students in STEM disciplines and leverages links with growing STEM academic programs, departments and other resources to support growth and expansion of services. The MESA program at Hartnell College works closely with MESA statewide, other regional centers, UC and CSU campuses, and industry partners to strengthen opportunities for students in STEM.

The MESA Program is increasing access for students. We doubled student enrollment from 2011 to 2013, and in 2013–2014, we increased fully eligible MESA student enrollment by an additional 23.5%. In 2013–14, 94% of fully eligible MESA students served were Latino. MESA students succeed. In 2013–14, students enrolled in the MESA program passed their classes with an 85% success rate in some of the most rigorous courses offered at Hartnell College, and 40% of currently enrolled MESA students transferred.

MESA STUDENT SPOTLIGHT: OSCAR MARTINEZ

Oscar Martinez is a rising leader in the MESA Program and STEM learning community at Hartnell College. Like most MESA students, he is first-generation U.S. born, and first-generation college-going. He has supported himself financially since the age of 18, often working and going to school full time. Despite this he has a near-perfect 3.8 GPA! He also works as a tutor in our STEM tutoring program. Oscar grew up in Salinas and realized at a young age that many are fearful of math. He feels that by sharing his love of the subject he can have a positive impact and make it more “approachable.” He is currently working toward a degree in mathematics and hopes to one day become a teacher “to give back to the community.” Oscar thanks MESA for providing him with opportunities to learn about careers and for preparing him for the next level of education, as well as in life. He says that “the most powerful thing about MESA has been the support and guidance that I have received from my peers and advisers.” He also credits MESA with helping him feel connected to the college, “a part of a community greater than himself.”

HARTNELL COLLEGE IS A HISPANIC-SERVING INSTITUTION.
Panther Prep Days in King City and Salinas: May 9 and 10, 2014

The first annual Panther Prep Days were held in King City and on the Main Campus on Friday, May 9, and Saturday May 10, 2014. We registered 107 students for the Fall 2014 term at our King City event (5/9). On May 10, we registered 577 students on the Main Campus and afterwards registered a few remaining high school students who needed additional assistance. The participation of our local high school seniors was a pleasant surprise and more than met our expectations for the event.

The K16 Bridge Steering Committee planned the event. Members included: Dr. Mark Sanchez (Dean of Student Affairs/Student Success), Melissa Casillas (K16 Bridge Coordinator), Sharon Albert (SUHSD ROP Director), Mary Dominguez (Dean of Enrollment Services) and Dr. Romero Jalomo (Vice President of Student Affairs). In addition, K16 Bridge Liaisons and the Panther Prep coordinating committee worked diligently on the planning activities since last fall.

High School Equivalency Program

The HEP Grant is made possible by a U.S. Department of Education-Migrant Education grant to Hartnell College. We are currently in year four of the second cycle of a five-year grant (2011–2016). Its objective is to serve 125 students per year with 70% completing a High School Equivalency curriculum within one year and placing 80% of graduates into postsecondary education, technical/vocational training, and/or improved employment.

Project activities employed to achieve the measurable objectives include: outreach and recruitment; orientation; counseling; diagnostic screening and assessment; academic instruction; multiple instructional delivery formats; geographically balanced instructional locations; flexible scheduling; student services (financial aid, etc.); counseling; tutoring; transportation; health education; enrollment support; career and job placement support.

2013–2014 DEMOGRAPHICS

- 147 students served
- 100 graduates (83% graduation rate)
- 37 graduates placed into higher education, vocational training and/or improved employment (as of July 2014)
- 76% monolingual Spanish speakers
- 65% over the age of 25
- 90% female
- 100% migrant adults served

CONGRATULATIONS TO THE HEP GRADUATING CLASS OF 2014
Extended Opportunity Program and Services (EOPS)

**HIGHLIGHTS**
- Provided $200 book vouchers to over 400 students
- 527 students served
- 124 graduates
- 52 transferred to colleges and universities
- 39 honors above 3.5 GPA

**PROGRAM OVERVIEW 2013–14**
EOPS/CalWORKs is a state-funded program to help support students whose socioeconomic backgrounds might prevent them from successfully attending college. The program provides over and above services like:
- Excellent counseling team to support students’ careers
- Priority registration
- Cultural awareness activities
- Book voucher to assist in purchasing textbooks for classes
- Book lending library
- Transportation assistance

**“I AM HARTNELL” VIDEO**
The Counseling Department developed this video in conjunction with Cynosure New Media Inc. as a way to try to inspire pride in Hartnell College. The theme was developed to instill pride in being a Hartnell College student, faculty, staff member, or administrator. Download the “I am Hartnell” video here:
http://www.cynosurenewmedia.com/downloads/WeAreHartnell-30seconds.zip

**RUBEN BRAVO** wants to be a registered nurse and is working really hard to achieve that goal. He has taken up to 23 units in one semester to complete his prerequisites and still keeps close to a perfect GPA. When asked what motivates him, he states that his inner drive stems from his desire to be a role model for his daughter. In addition, his parents are farmworkers for Tanimura & Antle and he wants to make them proud. Ruben has two older siblings and a younger sibling who is hard-of-hearing; they inspire him on a daily basis. He is now a helpful volunteer at Natividad Hospital, where he is getting hands-on experience in his passion.
Employee Giving

Each year, Hartnell College employees rally in support of students through the Employees for Student Success Campaign. This important campaign supports student scholarships, emergency funds and areas of greatest need. The 2013–14 campaign was Hartnell’s most successful campaign yet, raising $62,253 and having the largest number of participants—over 150! To date, the Hartnell Employees for Student Success Campaign has raised over $177,000. Hartnell College is proud to have such dedicated faculty and staff who so deeply care about students. Congratulations to the Hartnell Employees for Student Success Committee who led this campaign.

**TOTAL RAISED**

<table>
<thead>
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<th>YEAR</th>
<th>RAISED</th>
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<tr>
<td>2010</td>
<td>$23,885</td>
</tr>
<tr>
<td>2011</td>
<td>$19,352</td>
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<tr>
<td>2012</td>
<td>$27,000</td>
</tr>
<tr>
<td>2013</td>
<td>$44,520</td>
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<tr>
<td>2014</td>
<td>$62,253</td>
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**TOTAL PARTICIPANTS**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>27</td>
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<tr>
<td>2011</td>
<td>39</td>
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<tr>
<td>2012</td>
<td>78</td>
</tr>
<tr>
<td>2013</td>
<td>111</td>
</tr>
<tr>
<td>2014</td>
<td>153</td>
</tr>
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ANGELICA GOMEZ is a single mom who persevered and is transferring to CSUMB, and plans to become a nurse practitioner. “I am to start CSUMB-Hartnell College’s Collaborative Nursing Program. I feel all my hard work, dedication, and sacrifice has finally paid off. I want to become a nurse not only for the satisfaction of helping others, but to create a better future for my son,” said Angelica. “Nursing will give us financial stability and help pave the way for his aspirations in the future. My son is my biggest support and motivation, so I am going to make this dream a reality.”
TRiO Program

The TRiO program helps approximately 200 students enroll at Hartnell College and guides them toward associate degree, graduation and university transfer. In addition, TRiO helps students register for classes, provides academic counseling, tutoring, financial aid and scholarship workshops, among other services.

Manuel Q. Bersamin is the director of the TRiO program and as a former migrant counselor, he understands that students’ aspirations begin at home when parents encourage and foster those dreams. It is for this reason that TRiO actively seeks to involve parents and legal guardians in the education of their sons or daughters. Bersamin views parents as educational allies. In TRiO, parents are invited to participate in bilingual workshops that take place in Salinas and King City. TRiO counselors Norma Nichols and Nancy Reyes facilitate the workshops in both English and Spanish.

ARIEL TORRES

Ariel is the Peggy and Jack Baskin Foundation $20,000 scholarship recipient. She is transferring to UC Santa Cruz to pursue her psychology degree. “TRiO has taught me the meaning of ‘family,’ something that I didn’t have or understand as a child. Because of TRiO, I have accomplished many things while here at Hartnell College.”

JESSICA NUÑEZ-ALCARAZ

“I am graduating Hartnell College with an associate’s degree in general studies, with an emphasis on social and behavioral sciences. I am one of the valedictorians from the 2014 graduating class. For the upcoming fall, I will be attending CSU Long Beach, majoring in sociology or possibly psychology. I also plan on obtaining a master’s degree in academic counseling. I am so grateful to have been a part of the TRiO program at Hartnell College; the staff was very helpful —they have guided me along my educational journey.”

STEPHANIE FIGUEROA TAPIA

“I will be attending UC Berkeley this fall where I will be majoring in political science. TRiO at Hartnell provided me with an education plan that would take me to the school I had dreamed about since 5th grade. Manuel, Nancy, Norma, Eva and the tutors always displayed their support by helping me all the way through.”

TRiO students and staff had a casual lunch with Superintendent/President Dr. Lewallen.
Hartnell Found to Have 5th Highest Percentage of First-Generation College Students in State

A study released in 2014 by the California Community College Chancellor’s Office found that Hartnell enrolls one of the largest percentages of first-generation college students in the state. Only four other community colleges of 112 have a higher percentage. Hartnell is proud to be serving students from families that have historically been underserved in higher education.

### PERCENTAGE OF FIRST-GENERATION STUDENTS

<table>
<thead>
<tr>
<th>College</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>East Los Angeles College</td>
<td>66.1%</td>
</tr>
<tr>
<td>Los Angeles Mission College</td>
<td>65.7%</td>
</tr>
<tr>
<td>Oxnard College</td>
<td>57.5%</td>
</tr>
<tr>
<td>Porterville College</td>
<td>57.5%</td>
</tr>
<tr>
<td>Hartnell College</td>
<td>56.4%</td>
</tr>
</tbody>
</table>

Reaching Out to Our High Schools

The NSF/ATE grant also collaborated with the Department of Education and Title V grants to provide for a summer STEM Bridge program that offered 123 recent high school graduates over the past two summers a five-week program in Math, Biology, Chemistry, Engineering and Sustainable Design. Ninety-nine percent (99%) of these students continued on to college and approximately 50% will be majoring in science, technology, engineering or math programs.

Careers in STEM were highlighted by field trips to the Monterey Bay Aquarium, the Monterey Regional Waste Management District, and the Monterey Regional Water Pollution Control Agency, among others.

### Financial Aid Awards 2013–2014

#### FEDERAL AWARDS

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Head Count</th>
<th>Award Amount</th>
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</thead>
<tbody>
<tr>
<td>PELL Grant</td>
<td>3,193</td>
<td>$10,935,870.00</td>
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<tr>
<td>SEOG Grant (Supplemental Educational</td>
<td>1,486</td>
<td>$148,600.00</td>
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<tr>
<td>Opportunity Grant)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FWS (Federal Work Study Program)</td>
<td>64</td>
<td>$150,196.00</td>
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<tr>
<td><strong>TOTAL FEDERAL AWARDS</strong></td>
<td><strong>4,743</strong></td>
<td><strong>$11,234,666.00</strong></td>
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#### STATE AWARDS

<table>
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<th>Award Type</th>
<th>Head Count</th>
<th>Award Amount</th>
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<td>Board of Governors (BOG) Enrollment Fee Waiver</td>
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<td>$5,990,362.00</td>
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<tr>
<td>CAL GRANT B</td>
<td>540</td>
<td>$615,970.00</td>
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<tr>
<td>CAL GRANT C</td>
<td>26</td>
<td>$10,057.00</td>
</tr>
<tr>
<td>CAL GRANT B (CA Dream Act)</td>
<td>15</td>
<td>$17,675.00</td>
</tr>
<tr>
<td>CAL GRANT C (CA Dream Act)</td>
<td>1</td>
<td>$547.00</td>
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<tr>
<td>CHAFEE Grant</td>
<td>3</td>
<td>$10,000.00</td>
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<tr>
<td>CARE Grant</td>
<td>69</td>
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<tr>
<td>EOPS Grant</td>
<td>525</td>
<td>$174,351.00</td>
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<td><strong>TOTAL STATE AWARDS</strong></td>
<td><strong>9,140</strong></td>
<td><strong>$6,846,412.00</strong></td>
</tr>
</tbody>
</table>

**TOTAL AWARDS**                          **$18,081,078.00**
GOAL 2A: Hartnell College will provide a supportive, innovative and collaborative learning environment to help students pursue and achieve educational success.

GOAL 2B: Hartnell College will provide a supportive, innovative and collaborative learning environment that addresses and meets the diverse learning needs of students.

Phi Theta Kappa: Honor Society

In 2008, Hartnell College established the Beta Mu Xi chapter of Phi Theta Kappa. Since its inception, 570 students have joined this honor society. Hartnell is proud to currently have 60 chapter members. Established in 1918, Phi Theta Kappa Honor Society serves to recognize and encourage the academic achievement of two-year college students and provide opportunities for individual growth and development through honors, leadership and service programming. Today, Phi Theta Kappa is the largest honor society in American higher education with more than 2.5 million members and 1,275 chapters located in 50 states, U.S. Territories, Canada, Germany, Peru, the British Virgin Islands, the Republic of Palau, the Federated States of Micronesia, the Republic of the Marshall Islands and the United Arab Emirates. In 1929, the American Association of Community Colleges recognized Phi Theta Kappa as the official honor society for two-year colleges.

During the 2013–14 academic year, Hartnell had the most graduates in its history.

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<tr>
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<tbody>
<tr>
<td>Associate of Science</td>
<td>191</td>
<td>189</td>
<td>222</td>
</tr>
<tr>
<td>Associate of Arts</td>
<td>387</td>
<td>394</td>
<td>397</td>
</tr>
<tr>
<td>Certificates</td>
<td>257</td>
<td>350</td>
<td>461</td>
</tr>
<tr>
<td>Total</td>
<td>835</td>
<td>933</td>
<td>1080</td>
</tr>
</tbody>
</table>
Our Students Transfer

Hartnell College has transfer agreements with 21 CSUs and 10 UCs, plus with private universities such as Brandman, Santa Clara, National and St. Mary’s.

Approved Associate Degrees for Transfer (AS-T, AA-T)

1. Administration of Justice
2. Business Administration
3. Communication Studies
4. Early Childhood Education
5. Elementary Teacher Education
6. English
7. Mathematics
8. Physics
9. Political Science
10. Psychology
11. Sociology
12. Studio Arts

Hartnell College issued 128 Associate Degrees for Transfer in 2013–14.

“The STEM students at Hartnell are actively changing our community and the world around us both through direct engagement and through the legacy of education and achievement which they are developing for their families and their peers. For Fall 2014, 46 students applied to UC Santa Cruz; 33 were accepted; and 20 sent statements of intent to attend.

– Bronwyn Moreno, MESA Director
HEART Team Goes International
During the spring, four engineering students from Hartnell collaborated to create a mock design firm, the Hayward Engineering & Architectural Research Team (HEART) in order to participate in an international design competition for universities and graduate programs. They designed twin skyscrapers, 200 and 160 stories tall for Seoul, Korea, and presented their project in May in Chicago.

They were selected as the University Level winners of the 2014 International Mock Firm Skyscraper Competition, the first community college to ever win the competition. Their research internships were funded by the Hayward Family Foundation, the NSF/ATE grant, the Hartnell Student Senate, Title V CUSP and the Hartnell College Foundation.

The Sylvano & Maria Boronda International Study Program
This scholarship was established in 1985, taking students to Argentina, Guatemala, Japan, Hungary, Spain, Africa and other locations. In his will, Lester D. Boronda specified that the recipients are to be “students of unusual promise in the arts— namely, painting, sculpture, architecture, literature, drama, music or dance.” In the summer of 2013, the 10 recipients enjoyed two weeks in Rome, Italy. It is a popular study program that opens doors of opportunity for students in the community, giving them the chance to explore new surroundings and learn about art in different countries. Students selected for the Boronda Program study and travel under the direction of a Hartnell College instructor. The scholarship includes paid expenses for air and ground transportation, lodging, meal allowance, and accident insurance. The applicants submit the requirements in early fall, and recipients are notified before the end of the calendar year. During the spring semester, they register in a culture, history and arts class to prepare for their destination. In 2014, they traveled to Japan.
South County Education Continues to Thrive

This past year was one of innovation for South County Education Services in King City, thanks to numerous district-wide collaborations. Fall 2013 brought the first “South County Educational Leader” scholarships, funded through the Chevron Energy to Learn program, to area students—competitive $1,000 stipends tied to mentoring at area middle and elementary schools. A future Cal Poly agriculture student was awarded an internship to learn about organic farming and marketing procedures at the King City and Soledad Farmers’ Markets.

The King City Center offered English tutoring by phone and email to students in remote areas. It also piloted a new self-paced Reading Plus software program, which was put to the test with an ENG-101 summer class by English instructor Paul Yun.

Special funding allowed restructuring a building corner into a quiet learning research center and reading area. In addition, environmental Science and Field Biology students were happy to receive new microscopes.

Outreach efforts included hosting an evening with TRiO counselors who talked about their own experience and the challenges faced by students in the program to a room full of parents. The first-ever Panther Prep orientation was held for graduates from King City and Greenfield High Schools—with some 110 students advised and registered by the end of the day!
VETERAN SPOTLIGHT: JAYSON CODY

Jayson Cody is not new to academics. He is from San Jose, California, but moved to the Central Valley, before relocating to Salinas. He enlisted in the Marine Corps after the September 11, 2001 attacks and returned home to join the Police Academy in Kings County. He became a police officer for Lemoore, California, but his heart was in caring for others through nursing. Jayson did his research and chose to attend Hartnell College with his sights on the CSU Monterey Bay/Hartnell College Nursing Collaborative. Once enrolled, he became part of the Veterans Program and the president of the Veterans Club. Jayson’s heart of giving also led him to be a work-study student at the Veterans Service Center, working as a tutor. “The Hartnell College Veterans Service Center greatly assisted with my transition of a full-time family provider to a student,” said Jayson. “There was an abundant amount of resources, such as financial, academic and emotional support from the program and staff.” Jayson completed his prerequisites and was accepted into the CSU Monterey Bay Nursing Program for 2014. Not only is Jayson a full-time student, but he is also father to his little girl Lily and engaged to his fiancé Raquel. His family has given him their full support and this in turn has been essential for his academic success. Jayson is an inspiration to his classmates. Many re-entry students struggle when they begin an academic path, but Jayson embraced the challenge and dedicated himself 100% to his studies. “I am honored to have worked with someone who is not only motivating to his peers, but is also a wonderful human being,” said Gemma Uribe-Cruz, Veterans Service Center counselor.

SCORECARD METRICS FOR HARTNELL COLLEGE

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Persistence - Overall</td>
<td>54.70%</td>
<td>62.74%</td>
</tr>
<tr>
<td>At Least 30 Units</td>
<td>60.90%</td>
<td>66.59%</td>
</tr>
<tr>
<td>Completion/SPAR</td>
<td>42.00%</td>
<td>43.30%</td>
</tr>
<tr>
<td>Remedial English</td>
<td>36.40%</td>
<td>43.60%</td>
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<tr>
<td>Remedial ESL</td>
<td>12.70%</td>
<td>11.70%</td>
</tr>
<tr>
<td>Remedial Math</td>
<td>19.70%</td>
<td>31.80%</td>
</tr>
<tr>
<td>Career Technical Education (CTE)</td>
<td>49.50%</td>
<td>46.20%</td>
</tr>
</tbody>
</table>

The California Community Colleges Board of Governors has established a performance measurement system that tracks student success at all 112 community colleges. This scorecard represents an unprecedented level of transparency and accountability on student progress and success metrics in public higher education in the United States. The data available in this scorecard tell how well Hartnell College is doing in remedial instruction, job training programs, retention of students and graduation and completion rates.

In 2014, Hartnell College was designated as a military-friendly campus by Victory Media.
WELI Is Changing Life Through Sisterhood

STUDENT SPOTLIGHT: ANA IBARRA

WELI scholars have gone on to receive national recognition, embark on national fellowships, and attain their greatest educational goals. One such scholar is Ana Ibarra, who co-founded two community building events: the first ever Ciclovia and the Building Health Toddlers and Families 5K run in East Salinas.

“As a re-entry student, it’s hard to feel like you’re part of an institution,” expressed Ana. “WELI made me feel welcomed and like I belonged.”

Ana was awarded the Howard Undergraduate Research Fellowship and is now studying molecular and cell biology with an emphasis on neurobiology at UC Berkeley. Her aspirations include becoming a role model and a mentor to students, especially those coming from disadvantaged backgrounds.

Over 100 students have graduated from WELI since its inception.

Women’s Educational Leadership Initiative (WELI) is a model award-winning program that combines a financial award with leadership and personal development, as well as a yearlong, one-on-one mentorship with a community leader.

WELI is in its fourth year of empowering the next generation of leaders. Through self-determination and purpose these women have demonstrated their commitment and passion to fulfill their educational dreams.

To date, 97% of WELI scholars have completed their studies at Hartnell College and have gone on to four-year universities or continued on the path to their educational goals. Each year, we see WELI graduates enroll in an average of 13 units, compared to the college-wide average of nine. The WELI program gives its scholars the tools for success while fostering responsibility and pride in each student for their own education.
The Office of Student Life engages and provokes social integration.

The Office of Student Life engages students in meaningful activities that will strengthen their understanding of college life by participating in programs and services that will support their educational and lifelong learning. It offers students an array of programs designed to support their academic, social and emotional well-being, and provides new and returning students with services that will assist them in successfully achieving their education goals.

Associated Students of Hartnell College

The goal of the Associated Students of Hartnell College (ASHC) is to provide an influential voice with quality representation in the shared governance process, as well as valuable services that will help students achieve academic excellence.

Student Clubs

ASHC is pleased to report there are currently 20 student clubs with emphasis on academics, art and career fields. The clubs have a Community/College Service project requirement designed to encourage club members to participate in activities, programs or services that improve Hartnell College and/or the Salinas Valley Community.

Day of the Dead

The Office of Student Life held a celebration for Day of the Dead—Dia de los Muertos—on Friday, November 1, 2013. Day of the Dead is an official holiday in Mexico and in Latin America. It is a day of remembrance of those who have passed, commemorated by creating altars in their honor.

9/11 Remembrance

The ceremony at Steinbeck Hall made attendees reflect on the significance of this day. Participants were touched by the guest speakers, who included student veterans, superintendent/president, the Salinas Police Department chief, and others.
Parade of Lights
Hartnell College participated in the Salinas Parade of Lights on December 1, 2013. This is the first time Hartnell was in the parade, with a replica of Oscar the panther—the highlight of the float.

Lights of Love
This year the ASHC, along with the Office of the Superintendent/President, sponsored and coordinated “Lights of Love,” an activity to provide gifts to children of students facing financial challenges. Thanks to Hartnell employees, 114 children received a gift last Christmas.

Black History Month
ASHC in collaboration with the Black History Month planning group organized the 2014 Black History Month Celebration throughout the month of February. It included a multimedia exhibit in the Student Center, a Film Festival, and a Day of Celebration on February 26 with guest speakers, music, open mic and food.

Latina Leadership Network Conference
ASHC sponsored seven female students to attend the 27th Annual LLN Conference hosted at Ohlone College. The theme was Leading, Loving, Living-Life in Balance. The conference provided attendees with leadership development and network opportunities.

National Farmworker Awareness Week
The sixth annual week-long celebration began with 191 students attending the premiere of From the Fields, a documentary film about the life of Cesar Chavez. At the Western Stage, guests read original writings, and following the screening of the documentary motion picture, former farmworkers participated in a panel discussion in which they described their experiences. Students from Boronda Meadows and Los Padres Elementary schools created an art display based on the occasion.

“ It is a pleasure and a joy to be in a campus that values student, employee and community engagement. Hartnell is alive on a daily basis!

– Elaine Duran, Student Trustee
Athletics

2013–14 was one of the best years in recent history for Hartnell College’s athletic programs. We are very proud of our student athletes and our coaches for their accomplishments this past year.

National Soccer Coach Recognition

On Friday, January 17, 2014, Hartnell College’s Men’s Soccer head coach, Daniel Ortega, was awarded the 2013 National Coach of the Year Award for Junior College Men Division 3 by the National Coaches Association of America. This special recognition happened during the 67th Annual NSCAA convention in Philadelphia. The event attracts 10,000 visitors each year. Daniel Ortega was one of two coaches in the nation to receive such an honor, with votes coming from peers who appreciate dedication, leadership and integrity in the game. This past year, Coach Ortega’s team won the California Community College State Championship and ranked #1 in the state and #2 in the nation.

Soccer State Championship

After defeating Santa Ana College at the semifinals, Hartnell College’s men’s soccer team could taste the victory, and it came at a blink of an eye! On Sunday, December 8, 2013, history was made. Our soccer team beat four-time state champions Mt. San Antonio College of Walnut at Cosumnes River College in Sacramento. The score was a nail-biting 1-0 victory. This was the first state championship for our men’s soccer program.
Our student-athletes are active in the community

Our athletic program takes pride in making community service a part of our curriculum. This year, our student-athletes provided over 760 hours of community involvement. The football team attended the Marina Youth Center to watch Monday Night Football with young kids and participate in various activities—serving as role models. The team also participates in reading to elementary students.

The cross country team volunteered to serve as course monitors for the Competitor Magazine Rock & Roll Half Marathon in San Jose. Our fearless Panthers were spread out throughout the course, providing safety and encouragement to the 15,000 runners and walkers.

Our men’s basketball team volunteered at a Halloween Trunk or Treat booth, taught English to Spanish-only speakers, cleaned up several widow’s yards, taught youth Sunday School classes, served as volunteer Boy Scout assistant leaders, and worked with Interfaith Alliance of Monterey to organize, prepare and deliver dinner baskets to over 1,500 families for Thanksgiving, Christmas and Easter, among many other activities.

The athletics department continues to offer summer youth camps in soccer, baseball, basketball, volleyball, track & field, swimming, tennis and softball for over 500 children from our community.

**ATHLETE SPOTLIGHT: CELINA MEDINA**

Celina Medina came to Hartnell from Notre Dame High School. During her stay with us, she played midfield and defender for women’s soccer as well as softball. She was in the Dean’s and/or President’s lists each of her four semesters at Hartnell majoring in nursing. Celina started 35 out of 41 games and became a team leader on and off the field. In 2013, the team placed 2nd All-Conference; in softball she batted 295 times and the team was 2nd All-League 2013-14.
Hall of Fame 2013

The Inaugural Hartnell College Athletics Hall of Fame was on Saturday, November 16, 2013, on the Hartnell College campus in the Student Center. The event included a tour, luncheon and induction ceremony and was followed with a half-time recognition at our home football game versus our longtime rivals Monterey Peninsula College.

We are very appreciative of all the support we received with beginning the tradition of recognizing and celebrating the contributions so many have made to our athletic programs and the community. Having this event was long overdue and we look forward to continuing this tradition every fall.

ATHLETIC PROGRAM ACCOMPLISHMENTS

- In the fall, five athletic programs qualified to compete at the state playoffs.
- Volleyball finished ranked 16 in Northern California and competed in the state playoffs for the first time in 20 years.
- Both our men’s and women’s cross country teams won the coast conference championships and our women also finished the year as Northern California Champions.
- The football team finished as Coast Conference Champions and went on to win the Living Breath Foundation Bowl, and ranked 15th in Northern California and 25th in the state.
- In the spring, our men’s and women’s track teams both were Coast Conference Champions. The women finished second at the Northern California championship meet.
ATHLETE SPOTLIGHT: AUSTIN DECKER

Austin Decker began attending Montana State University on scholarship in fall 2014 majoring in aerospace engineering. He helped Hartnell College repeat Coast Conference Championships in 2013 and 2014 and finished the year as the #1 ranked community college pole vaulter in the nation, plus he is the record holder for pole vault at Hartnell at 16' 6.75".

HARTNELL STUDENT ATHLETE REPORT 2013–2014

<table>
<thead>
<tr>
<th>Sport</th>
<th>FR</th>
<th>SO</th>
<th>Students Transferring</th>
<th>Returning Students</th>
<th>Scholarship Students</th>
<th>HC Honor Roll</th>
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<td>5</td>
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<td>6</td>
<td>0</td>
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<tr>
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<td>5</td>
<td>7</td>
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<td>Football</td>
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<tr>
<td><strong>Totals</strong></td>
<td>159</td>
<td>118</td>
<td>68</td>
<td>141</td>
<td>49</td>
<td>90</td>
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</table>

FEATURED ALUMNUS: KIERO SMALL

Our featured alum was drafted this year by the Seattle Seahawks. As a student-athlete at Hartnell College, Kiero Small was All-American in 2010; he played both fullback and linebacker. Kiero scored five rushing touchdowns as a freshman in 2009, and led the team in tackles with 109. This was the second most tackles throughout the state’s 71 football teams. In 2010, he led the squad in tackles for the second straight season with 120, including 21 for loss. He was the state leader. Kiero received All-American accolades from the California Community College Football Coaches Association in 2010 and All-California honors in 2009. Kiero received a full scholarship to the University of Arkansas after his two years at Hartnell and was recruited to the pros in spring 2014.
Strategic Priority Three

EMPLOYEE DIVERSITY AND DEVELOPMENT

GOAL 3A: Hartnell College is committed to 1) increasing diversity among its employees; 2) providing an environment that is safe for and inviting to diverse persons, groups and communities; and 3) becoming a model institution of higher education whose respect for diversity is easily seen and is fully integrated throughout its policies, practices, facilities, signage, curricula and other reflections of life at the college.

GOAL 3B: To attract and retain highly qualified employees, Hartnell College is committed to providing and supporting relevant, substantial professional development opportunities.

Employee Demographics 2013–2014

FULL-TIME FACULTY

- Hispanic: 2%  
- White: 23%  
- Black: 4%  
- Asian: 11%  
- Other: 3%  
- Unknown: 3%

PART-TIME FACULTY

- Hispanic: 3%  
- White: 26%  
- Black: 9%  
- Asian: 3%  
- Other: 3%  
- Unknown: 58%
Employee Profile:
Manuel Bersamin Quintero, Director of TRIO

For nine years, Manuel Bersamin Quintero has led the TRIO program at Hartnell College and is responsible for turning this program into one of the most successful student transfer avenues at the college. When you stop by the TRIO office, the first thing you notice is engagement of students inside and out.

“Manuel Bersamin has created a welcoming environment in TRIO and students feel like TRIO is their family, their support,” said Nancy Reyes, TRIO counselor. He thinks of his students and staff as a family, as it is evident in the photo—he always wants to include ‘his family’ in any picture even if the story is solely about him.

He was born in Castroville, CA to Max Bersamin, a Filipino immigrant, and Victoria Quintero, a Mexican immigrant. “My mother is my inspiration and as a very strong mexicana, she inspired the great sense within me of trying to serve and uplift the Mexican immigrant community,” said Manuel who graduated from Watsonville High and Cabrillo College; he has a master’s degree from Stanford and then attended the University of Arizona where he began his doctorate program in philosophy.
Campus Events Celebrating Diversity

Kwanzaa Celebration
The first fruits of the harvest celebrate the rich heritage of African-American culture. The program included African drumming, dance, songs and poetry. Attendees participated in a Kwanzaa candle lighting ceremony and enjoyed delicious food.

Veterans Day
This was a tribute to military veterans and a celebration of the first anniversary of our Veterans Service Center. Laura Cabrera from the office of Assembly member Luis Alejo presented a California flag to be hung inside the Veterans Service Center. Music director Steve Ettinger provided patriotic music with the Hartnell Band.

Holiday Feast
The Office of the President and the Hartnell College Foundation hosted the 2013 Holiday Feast. All employees were invited to a catered Thanksgiving-style lunch at Steinbeck Hall. It was a fun event featuring delicious food that everyone enjoyed.

EMPLOYEE PROFILE: LISA STORM, ADMINISTRATION OF JUSTICE AND BUSINESS FACULTY
Lisa Storm has been an Administration of Justice and Business faculty member at Hartnell College for over 20 years. Since her first day on the job, Storm has worked to improve access and success for students. She began by enhancing existing Administration of Justice Certificate and Degree programs, to offer a wider variety of online and accelerated educational opportunities.

However, access to diverse programs is not enough. Students need to master challenging Administration of Justice concepts to be eligible for careers in law enforcement, corrections, paralegal services and law. In order to improve the learning process, Storm recently developed MOOCSICLE, which stands for Massive Open Online Course: Student Information Center for Legal Education. MOOCSICLE became available for all enrolled Administration of Justice students in fall 2014. MOOCSICLE contains a student orientation, tutorials, Administration of Justice course syllabi and textbook information, material to strengthen performance of all Administration of Justice learning outcomes, links to student services, and ongoing student support.

To help pre-law students with their education, in 2013, Storm applied for the Community Colleges Pathways to Law School Initiative. Hartnell College was one of only 24 California Community Colleges accepted to this premier program, which will offer select students guaranteed admission to several high-ranking law schools, including USC, UC Davis, UC Irvine and Santa Clara University.

Storm understands the impact a comprehensive student orientation can have on student success. In 2014, Storm was chosen to be the author of the Workshop for Online Readiness and Learning Dynamically (WORLD), which will be offered through the Online Education Initiative. The Online Education Initiative is a $57 million state-sponsored project that seeks to address the needs of California Community College students and to close the achievement gap between all student demographic groups.
**Cinco de Mayo Celebration**

This year’s Cinco de Mayo Celebration focused on the historical and cultural aspects of this day of remembrance. Participants were provided with a historical and factual presentation by ethnic studies faculty member Hermelinda Rocha-Tavera, followed by the traditional mariachi music by Mariachi California.

**Women’s History Month**

Women’s History Month Celebration in March included a multimedia exhibit, a film festival, and culminated with a lunch hosted by the Office of Student Life in honor of our special guest Lucia Gonzalez, organizing director of the Dolores Huerta Foundation, and a celebration titled Women of Character, Courage and Commitment. The standing-room only event provided students, staff and community members with inspirational speeches, cultural and historical women’s perspectives, and live entertainment.

**EMPLOYEE PROFILE: MERCEDES QUINTERO, COUNSELOR AND TRANSFER AND CAREER CENTER COORDINATOR**

Mercedes Quintero joined Hartnell College in 2007. She started working with EOPS, and then moved on work in the Library, and the Office of Student Life. She enjoys working in the area of student services, thus when the opportunity arose to be a counselor and coordinator for the Transfer and Career Center, she sought the opportunity and the college is fortunate to have selected her. The students feel comfortable working with Mercedes and her colleagues enjoy her professionalism and caring nature.

“I love the idea of working for a community college—the students have chosen to be here and it’s great to be able to help them fulfill their goals,” shared Mercedes.

She is the oldest of three sisters. Her parents are migrant workers and moved a lot during her early academic year. She graduated from Alisal High School and received a scholarship to attend UC Berkeley where she earned a BA in Political Economy of Industrial Societies. Mercedes attended San Jose State for her Master’s in Counselor Education. Her parents always motivated her and sisters to continue with their education. Her mom joined HEP and graduated in 2011. One of her sisters is a Hartnell alumna. The entire family is happy to be in Salinas and she is particularly proud to have purchased her first home in the city she finds special. She enjoys reading, running and cooking. Her goal is to run a complete marathon in 2015.

“The experience to go out to college outside of Salinas was incredible. I love to share that experience with students.”—Mercedes Quintero, Counselor
“The Alisal Campus is where the ag industry looks to for talented and well-trained individuals to take on challenging jobs. It is a place where our students turn dreams into a reality.

– Alfred Diaz-Infante, President of the Hartnell College Foundation Board
**GOAL 4A:** To support its mission, Hartnell College is committed to the effective utilization of its human resources.

**GOAL 4B:** Hartnell College is committed to having its physical plant, furnishings and grounds maintained and replaced in a planned and scheduled way to support learning, safety, security and access.

### REVENUE 2013–2014

<table>
<thead>
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<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Federal</td>
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<tr>
<td>State</td>
<td>$12,847,125</td>
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<tr>
<td>Local</td>
<td>$23,766,596</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$36,634,012</strong></td>
</tr>
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### EXPENDITURES 2013–2014

- **Academic Salaries**: $14,355,277
- **Classified Salaries**: $7,801,595
- **Employee Benefits**: $7,859,476
- **Supplies and Materials**: $407,932
- **Services**: $5,075,718
- **Capital Outlay**: $141,445
- **Excess Revenue over Expenditures**: $992,569
- **Net Other Financing Resources (Uses)**: $(851,029)
- **Excess Revenues and Other Sources Over (Under) Expenditures and Other Uses**: $141,540
- **Fund Balance July 1**: $9,555,374
- **Fund Balance June 30**: $9,696,914
- **Reserve Ratio**: 27%
Constructions and Renovations

Grand Opening of Technical Training Building:
Students to have a place to learn and excel
On January 30, 2014, Hartnell hosted the grand opening and ribbon cutting ceremony for the Technical Training Building (TTB) at the Alisal Campus. More than 400 people including advisory committee members, elected officials, HCCD trustees, sponsors, delegates, community members, instructors, students and news media representatives were there to celebrate this new addition to the future of the Salinas Valley. The opening of the TTB represents a commitment from Hartnell College to deliver career technical education for high-demand and well-paying jobs. This 16,500-square-foot facility offers the latest in technology for high-quality instruction and advanced student learning. The facility will provide students with the latest knowledge and experiences for Heavy Duty Diesel Technology, Auto Technology, and Sustainable Construction Programs.

PE Field House: Athletes’ Dream
The PE Field House had its debut in fall 2013. It includes three standard classrooms that can be configured to accommodate changing areas for home or visiting teams, team meeting space, and video reviews of game play. In addition, the building features concessions facilities, restrooms and a satellite training room equipped to handle minor injuries.

Renovation of Building D
The first floor of building D renovation was completed in the summer of 2013. The first floor will accommodate the Human Resource Department, Crisis Counseling, TRIO program, Academic Affairs, Foster Care/Kinship, Deans’ offices, and conference rooms.

Facilities Master Plan
To enhance all three campuses, the college began the process of updating the Facilities Master Plan in early 2014 to guide future campus development. The objective of the FMP is threefold:
• Evaluate, on a macro level, existing facilities qualitatively for the purpose of identifying the extent of renovation required to provide cost-efficient and serviceable buildings to meet educational needs.
• Evaluate existing facilities qualitatively for the purpose of evaluating the efficient utilization of space to meet educational needs.
• Develop a plan that addresses facility modifications, renovations and expansion that support the goals of Hartnell College and their educational needs.
Communities in Salinas, King City and Soledad participated in town hall meetings to provide input on the needs of future students to reflect in the new development plan. The Facilities Master Plan was completed and presented to the Governing Board in late fall 2014.
New Science Building:  
Will take STEM education to a new level

On April 24, 2014, Hartnell celebrated the groundbreaking of the new science center building. This new construction is thanks to philanthropic gifts and to the residents of the Hartnell CCD for supporting the passage of Measure H; this will allow Salinas Valley students to reach their goals through excellent Science, Technology, Engineering and Math education (STEM). Astronomy, biology, chemistry, environmental science, geology, physics, math, and engineering will be among the programs that will have access to the state-of-the-art facilities.

The building will provide 54,000 square feet to contain six lecture spaces, ten laboratories, and the planetarium. The new building is scheduled to open spring semester 2016.
Students will have the opportunity to pursue STEM education in a world-class facility, engage in exciting and innovative learning experiences, and students will soar to heights of academic achievement with the support of outstanding faculty, staff and administrators.

– Dr. Willard Lewallen, Superintendent/President

Campus Safety

Alert-U
To subscribe to Hartnell College’s SMS-based mobile phone emergency notification service, use the Hartnell Campus Safety Link.

Campus Security Escort
Dial 831-755-6888 for a campus escort.

Emergency Phones
Blue light emergency phone towers have been installed throughout each campus and an LED blue light mounted atop the emergency phone tower provides high visibility.

Emergency Operations
The multicolored Emergency Action Disaster Guide document is included in every classroom and office.

Interior Classroom Locks
Interior classroom locks have been installed in classrooms on the main campus and The King City Center. The Alisal Campus has a keyless entry system.

Visiplex Campus Emergency Notification System
The Visiplex will be used for broad communication in the event of an emergency.

Automated External Defibrillators (AEDs)
Hartnell College has recently completed installation of AEDs in strategic locations on all three campuses.

Video Surveillance for Parking Structure
Hartnell College installed video surveillance cameras in the parking structure. The cameras will capture images of vehicles entering and exiting the parking structure to monitor safety.
GOAL 5A: Hartnell College will provide programs and services that are relevant to the real-world needs of its diverse student population, while also developing and employing a culture of innovation that will lead to improved institutional effectiveness and student learning.

The STEM Symposium Honors 119 in 2014

On August 23, 2014, the STEM Internship Program hosted its eighth annual STEM Symposium—a competitive and rewarding summer internship experience. The 119 interns presented findings from their summer research projects after 8-10 weeks working with their mentors to conduct research, demonstrate cutting-edge technology, and create new and innovative concepts to impact future generations. This year, eight interns were selected for oral presentations, while two poster sessions highlighted the many internship projects. A recognition ceremony honored all of the prestigious interns for their outstanding efforts as well as Andy Newton and Pat McNeill for their vision, passion and dedication to the STEM Internship Program. Andy and Pat are both deservedly retiring after very accomplished and meaningful careers.

Hartnell College provides a rare opportunity for community college students to be exposed to research internships, producing future generations of bright young scientists and strengthening diversity in the STEM workforce. Through innovative programs and initiatives, we are creating a new legacy of opportunity for the families of the Salinas Valley. Hartnell College will continue to support our bright young minds in STEM.

Deputy Sector Navigator Program: Digital Media Integration

The regional Deputy Sector Navigator program at Hartnell College focuses in the sector of information and communication technologies (ICT) and digital media. One of the goals of this program is to offer faculty development opportunities as this sector is always in rapid evolution. Along with a few partners, we hosted the first-of-its-kind Digital Media Educators’ conference in Santa Clarita during summer 2014. The conference attracted over 200 digital media instructors and industry representatives. By popular demand, we will be collaborating with our partners to host this conference in the summer of 2015. Not only are we interested in promoting student and faculty success in the classroom, but also we are working directly with employers in our Bay Area region to identify and meet their workforce needs. To find out more please visit us at: http://ict-dm.net.
Hartnell’s Alisal Campus: Hands-on Training for Today’s Industry Needs

Advanced Technology and Applied Science at the Alisal Campus is composed of degrees and certificates in Agriculture, Agricultural and Industrial Technology, Auto and Diesel, Computer Science (CSIT-in-3), Sustainable Construction and Design, Drafting, and Welding. Students in Advanced Technology pursue transfer and career technical education paths that lead to high-demand, and high-waged careers. The focus is on providing up-to-date hands-on education in state of the art facilities that respond to labor market demands by means of industry-driven educational offerings.

One of the popular projects in the 2013-14 academic year was a Tiny House, which Salinas High School students registered in a summer construction course built on a 12-by-18-foot trailer in less than eight weeks by Salinas High School students registered in a summer construction course. In addition to hands-on training, students are exposed to internship opportunities. In March, over 20 companies participated in Ag Careers and Internship Day. More than 90 students were trained in interview and resume writing skills prior to the event.

New Program: Respiratory Care Practitioner (RCP)

In 2008, the Healthcare Advisory Roundtable Committee (HART), a sub-committee of the Workforce Development Board was convened to communicate, integrate, and collaborate on Healthcare Workforce Projects that impact the Salinas Valley. As the HART Committee was validating community needs in 2009-2011, the Building Healthy Communities/California Endowment Fund was evaluating underserved areas in California. This group identified East Salinas as an area in need of social, economic, health, and educational resources. Members of the group invited the Hartnell College Foundation Board to collaborate in writing a grant to address these identified concerns. A grant to develop the Allied Health Program was written with data from HART and the California Endowment Committees.

In 2013, the first students were admitted into the new Hartnell College Respiratory Care Program. The instructors partner with stakeholders in regional and statewide agencies to bring the best academic program to Hartnell College. Students complete their clinical education at Natividad Medical Center, Community Hospital of the Monterey Peninsula, Mee Memorial, French Hospital, Sierra Vista Hospital, St. Louise Hospital, Salinas Valley Memorial Hospital, Windsor Garden Rehabilitation Center, and Advantacare. Hartnell College’s Respiratory Care Program will graduate its first cohort of nine students on May 28, 2015.
CSIT-In-3 Moves Forward: Matsui’s Support Grows Stronger

CSIT-in-3 continues on a great path this year with two cohorts currently running and active recruitment for the third already underway. Our program remains one of the most diverse in the country with both cohorts comprising 43% female participants, 82% first generation students, and a 90% Hispanic student body. These numbers address the growing needs for a diverse workforce in Silicon Valley. The CSIT-in-3 is a three-year computer science and information technology bachelor’s degree program in collaboration with CSU Monterey Bay (CSUMB) that started with the first cohort in the 2013-14 school-year with 32 students concurrently registered and taking classes at Hartnell and CSUMB. This is the first model in the nation to accelerate the course of study by using a cohort model. It is a rigorous program that prepares Salinas Valley students for competitive jobs in the industry; in average, students take 18 units each semester, in addition to mandatory study group time, weekend projects and tours, and workshops during winter, spring and summer breaks.

The Matsui Foundation has been a supporter of CSIT-in-3 from the start. Because of the foundation’s generosity, all 32 students in Cohort 2 were awarded a $30,000 Matsui scholarship. None of the success would have been possible without the help of strong community partnerships. The students will thrive thanks to everyone’s support. CSIT-in-3 strives to become one of the top contenders in the region for producing top computer scientists. We hope to accomplish that goal by challenging our students to not only perform well in their academics, but to also engage with industry and tackle projects throughout their stay in the program.

Hartnell College students continue to have exposure to these types of opportunities and activities that have in turn prompted multiple independent student-led projects. The CSIT-in-3 program has generated local and national interest and is often in the news.

Students in Cohort 1 have already participated in several conferences and hackathons:

- Monterey Bay Aquarium Fishackathon
- San Francisco Spartan Race Hackathon
- CSUMB’s IDEA of March
- Code Camp
- SheCodes Conference
- Grace Hopper Conference
Information Technology: Continues to Innovate With the Latest

The enhanced Professional Development Center in the Library and Learning Resource Center is available for the development of staff and faculty members. IT hired two talented and friendly instructional technologists who provide face-to-face, recorded and on-line training opportunities for employees. They also offer one-on-one assistance and training with almost all of the technologies, services and software available on campus.

THIS YEAR, IT LAUNCHED SIX NEW SERVICES:

**Personalized Learning Environments for Students**
We are able to deliver a personalized virtual computer desktop that includes all of the software resources and digital assets the student needs to complete a course or a set of courses.

**Bomgar**
Bomgar is a remote support solution that allows Hartnell support technicians to remotely connect to end-user systems through firewalls from their computer or mobile device. This significantly enhances our IT staff’s ability to reach more people, in a shorter time frame to resolve IT-related issues.

**Lynda.com**
Lynda.com is an online training library service that teaches faculty and staff computer skills in video format.

**Print From Home**
This service allows a student or employee to start a print job off campus and release it to the nearest printer once on campus.

**Student Planning and Degree Audit**
Colleague Student Planning and Degree Audit products enable automatic provisioning of students’ degree plans and population of courses and sections, providing features to:
- encourage students to monitor their progress more closely and enable them to complete their program of study in a timely fashion
- have access to pre-loaded degree plans
- strengthen the advising relationship

**iSupport**
iSupport is a new web-based and mobile phone friendly incident management tool that is used by both IT and Facilities to allow campus users to create and track support tickets or incidents. The system includes the ability to chat with technicians, access web discussion forums and more.

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The ‘Tiny House’ Is Eco-friendly

The construction of a 7-by-18-foot “Tiny House” on a trailer that is eco-friendly and environmentally conscious incorporates technological advances in space saving equipment and appliances. One of the highlights during the eight-week summer internships was the visit of Dr. Narinder Kapany, original developer of the “solar window wall” and best known internationally as the “father of fiber optics.” The interns also had the opportunity to be trained on solar installation by Grid Alternatives, and complete the installation of photovoltaic panels on four homes for low-income families in Hollister.

www.hartnell.edu
GOAL 6A: Hartnell College is committed to strengthening and furthering its current partnerships and to establish new partnerships, in order to secure lasting, mutually beneficial relationships between the college and the community that the college serves.

Ag Steering Committee

The Ag Steering committee represents the interests of the agricultural industry of the Salinas Valley in its diversity and provides Hartnell College with insight on the needs and directions of the multi-billion dollar industry. The committee has spearheaded the development of the Food Safety, Advanced Diesel Technology and the Ag Industrial Technology programs, in addition to sponsoring the development of the Careers and Internships in Ag. These industry leaders have also provided the college with significant financial support that allowed Hartnell to leverage federal and state funds to create innovative programs and degrees.

Industry Advisory Committees

The committee has spearheaded the development of the Agricultural Business and Technology Institute, which is home to several programs including Food Safety, Advanced Diesel Technology, Ag Industrial Technology, Ag Business, and Ag Productions, in addition to sponsoring the development of the careers and internships in Ag.
Partnership with the Monterey Peninsula Foundation: Making Dreams a Reality

Monterey Peninsula Foundation made a $250,000 lead award for the New Center for STEM Excellence that will include:

- New 54,000-square-foot building will house the science department, including labs and a one-stop student STEM science center.
- STEM-based internships that place students in universities and research organizations, matching students with world-class scientist mentors, and providing exposure to undergraduate research.
- Area dedicated to advanced technology instruments and projects for hands-on technical training and learning.
- New equipment will include a gas chromatograph auto sampler, electron microscope, seismograph and monitor, X-ray fluorescence spectrometer, DNA sequencers, meteor shower tracking equipment, GPS and GIS systems, virtual anatomy tables, and advanced computers and software.
- Full dome digital planetarium will serve as a K-12 student and parent engagement center.

Nursing and Allied Health: At the Cutting Edge of Excellence

Hartnell College’s Nursing and Allied Health program is uniquely poised to implement a shift to inter-professional education. Hartnell College is creating an inter-professional educational environment that allows its associate and vocational nursing, respiratory care, and emergency medical technician students to learn together. The emphasis at Hartnell College on inter-professional education will promote optimal patient care with an emphasis on quality, collaboration and communication among new health-care professionals.

Clinical Partners 2013–14

- Clínica de Salud del Valle de Salinas
- Coastal Kids Home Care
- Community Hospital of the Monterey Peninsula
- Dorothy’s Hospitality Center
- Eden Valley Care Center
- French Hospital
- Hartnell College Child Development Center
- Laurel Health Clinics
- Katharine Health Care
- Mee Memorial Hospital
- Monterey Bay Oncology
- Monterey County Health Department, Salinas Office
- Monterey/Salinas Visiting Nurse Association and Hospice, Inc.
- Natividad Medical Center
- Natividad Medical Center Outpatient Services
- Pacific Coast Care Center
- Salinas City Elementary School District
- Salinas Valley Memorial Health System

Nursing and Allied Health Funding Partners 2013–14

- California Endowment
- Salinas Valley Memorial Hospital
- Natividad Hospital
Hartnell NASA SEMAA: The best year thus far!

Thanks to new partnerships, an increase in grant funding and new contract with the Alisal Unified School District, the number of students served has increased to more than 3,000! This represents more than four times what is required by the grant.

NASA SEMAA (Science, Engineering, Mathematics and Aerospace Academy) has become a well-known summer camp resource for parents; during the summer 2014, Hartnell hosted more than 400 students at the Alisal Campus. The students came for week-long SEMAA sessions from kindergarten to 12th grade, and the response was overwhelming and humbling. Having the students come to a college campus makes them think of themselves as going to college in the near future. It makes it real! It is a popular and anticipated program. Partnerships with school districts and schools increase on a weekly basis due to the program’s popularity.

One of the new partners is the local chapter of the Young Eagles. Some of the students got the chance to fly with volunteer pilots out of the Salinas Municipal Airport, making this an amazing experience for the youth. NASA SEMAA headquarters is following Hartnell’s success closely. This year they allocated more funds than ever. This allows for NASA SEMAA to be available for just about every student in the county. Students are exposed to STEM education at an early age and Hartnell’s hope is for them to attend Hartnell College after graduation and continue on to do great things in STEM careers.

National Science Foundation (NSF):
Leads Students to Opportunities

Over the past two summers (2013-14) Hartnell College, in collaboration with UC Santa Cruz Engineering (funding from the Nancy Eccles & Homer M. Hayward Family Foundation and a grant from NSF/ATE titled the Salinas Valley Consortium for Sustainable Energy, Education and Research), has funded 54 research internships for Hartnell students (27) and Salinas Valley high school students (27). Their research projects included the development of a Wind Turbine Performance Dashboard for the Alisal Campus, the design and construction of a PV Cleaning Robot, the analysis and development of renewable energy alternatives for USDA Pump Stations in the Salinas Valley, research on a Solar Window Wall that has the potential to supply heating, cooling, and electrical generation for a building and the design and construction of the Panther “Pocket House” which was presented at the Annual NSF/ATE fall Conventions in Washington, D.C., by two Hartnell students: Jessica Landa and Jaida Johnson.

This material is based upon work supported by the National Science Foundation under Grant Number (NSF Grant Number): Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.
Public and Private Grants

**Private**

- Community Foundation for Monterey County for NASA SEMAA: $30,000
- Claire Giannini Fund for Child Development Center: $55,000
- Natividad Medical Center for Nursing and Allied Health: $175,000
- Salinas Valley Memorial for Nursing and Allied Health: $175,000
- Kapor Center for Social Impact for Science and Math Institute: $5,000
- Chevron USA Inc. for Chevron K12 Pipeline: $15,000
- Claire Giannini Fund for Child Development Center: $25,000
- First 5 Monterey County for Early Childhood Education: $166,750
- Harden Foundation for Ag Business and Technology Institute: $300,000
- Tanimura Family Foundation for Ag Business and Technology Institute: $25,000
- The California Endowment for Academy for College Excellence program: $37,000
- Monterey Bay Unified Air Pollution Control District for Diesel program: $4,548
- Steinbeck Regional Innovation Foundation for Coder Dojo: $5,000
- Nance Eccles and Homer M. Hayward Family Foundation for Sustainable Design and Chevron USA Inc. for NASA SEMAA, Science and Math Institute, South County scholarships and Construction: $500,000
- Monterey Peninsula Foundation Youth Fund for various campus area projects: $50,000
- Community Hospital of Monterey Peninsula for Nursing: $7,000
- Pebble Beach Company Foundation for NASA SEMAA: $7,500
- Monterey Peninsula Foundation for the New Science Center: $250,000
- Community Foundation for Monterey County for NASA SEMAA: $30,000
- Party in the Library: $50,000

**Public**

- US Department of Agriculture for Sustainable Agriculture sub-award from UCSC: $75,000
- Chancellor’s Office for Nursing Enrollment Growth: $187,287
- Chancellor’s Office for Math, Engineering, Science Achievement (MESA): $50,500
- Chancellor’s Office for Deputy Sector Navigator: $1,500,000
- US Dept. of Education Child Care Access Means Parents in School (CCAMPIS): $249,714

Music to Our Ears

The Artist-in-Residency series brought various music groups to the college to perform. Some of the artists included David Burgess in October, the Sierra Ensemble in November, the Attesti & Galli piano duo in January, and the Meliton & Martin duo in April. The student ensembles had a very active year collaborating with various partners in the community. Perhaps the most ambitious collaboration was the Hansel and Gretel concert at King City High School’s Robert Stanton Theater, featuring the Hartnell Orchestra playing musical selections as the students of the King City Dance Academy told the story through dance. The jazz band also was active during the year, playing for the re-dedication of the Claus Oldenburg Hats in Sherwood Park in November, performing for the one-year anniversary of the Veterans Center, the tree-lighting for the Hospice Foundation at the Steinbeck Center, and at New Republic and Loma Vista elementary schools for young children.

The choirs have been equally active, performing concerts in the Student Center, on the Main Stage at Theatre Arts, at local elementary schools, and at retirement homes. Estudiantina and guitar students have lots of practice playing their music at locations like La Plaza bakeries, Monterey Bay Aquarium, and Hartnell’s recital hall stage. In addition, voice and piano students have the opportunity to perform regularly in concerts sharing the stage with others who have more than 50 years of experience.

Public and Private grants make a huge difference in our community. Hartnell students benefit with scholarships, engagement and opportunity thanks to the philanthropic nature of our partners.
The Hartnell College Foundation is actively supporting and advising the college in developing activities, programs and facilities; it responsibly administers funds, properties, bequests, annuities and other instruments in the best interest of the College, the District and the Foundation.

HARTNELL COLLEGE REPRESENTATIVES

Willard Lewallen, Ph.D.
Superintendent/President
Hartnell Community College District

Erica Padilla-Chavez
Hartnell College Board of Trustees

Jacqueline Cruz*
Executive Director of Institutional Advancement and Hartnell College Foundation

Loyanne Flinn
Director of Public Grants Development and Operations, Hartnell College

BOARD OF DIRECTORS 2014

EXECUTIVE COMMITTEE
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Board President
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Past Foundation Board President
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Dawn Mathes
Elizabeth McCarter
Natalie Rava
Brad Rice
Elliott Robinson
Esther Rubio*
Judy Sulsona
Bart Walker*
Harry Weis

*Denotes alumni
SPOTLIGHT: ANNE SECKER, CO-CHAIR OF PLANNED GIVING COMMITTEE

Anne Secker recognizes the importance of making a commitment to future generations. As the founding Chair of Hartnell College Foundation’s Planned Giving committee, Anne helped establish the Legacy Society, which enables donors to ensure Hartnell College’s future without giving away assets that the donors may need during their lifetime. Anne believes in the opportunity of education and sees Hartnell College Foundation’s mission as a key to a better future. “I am a product of the philanthropy of others—I was awarded scholarships that allowed me to pursue my dreams to go to college and law school,” shared Anne. “In an effort to pay it forward, I began to volunteer in the community as soon as I arrived in Salinas. I see the critical role that education plays in offering opportunities for positive change. I would never be where I am today without the support of those who gave life to my dreams.”

A CATALYST FOR CHANGE

Planned Giving
Hartnell College Foundation has launched its planned giving program and invites you to learn about these new opportunities. Whether your goal is to leave your legacy or create a lasting remembrance of the values you embrace, a planned gift can supplement your income or lower your taxes while ensuring a bright future for Hartnell College and its students. If you are interested in including Hartnell in your plans, please contact Jackie Cruz at (831) 755-6810.

PLANNED GIVING COMMITTEE
Anne Secker  
Co-chair  
Linda Gin  
Co-chair  
Teri Belli  
Roger Borzini  
Pam Darling  
Bill Hastie  
Jesse Lopez  
John Musni  
Bill Stoffers

Legacy Society
Those who have honored the long-term commitment to higher education in the Salinas Valley by putting Hartnell in their estate plans, form the Legacy Society.

LEGACY SOCIETY MEMBERS
Paul Aschenbrenner  
Jackie Cruz  
Margaret D’Arrigo-Martin  
Andrew & Kay Fernandez  
Beverly & Angelo Grova  
Phoebe Helm  
Joanne Taylor Johnson  
Dr. Kelly & Robert Locke  
Nicholas Pasculli  
Jim Schwefel  
Anne Secker  
Dr. Earl Seymour  
Gary & Mayumi Tanimura  
Mike Thomas  
Debra Pyle
Hartnell College Foundation Financials 2013–2014

**ASSETS** $11,011,564

**INCOME** $4,335,635

**EXPENSES** $3,630,755

**REVENUE**

- Government: 1.6% ($47,981)
- Foundations: 5.1% ($148,125)
- Corporate: 5.2% ($152,127)
- Individuals: 10.8% ($314,059)
- Ticket Sales: 11.4% ($329,963)
- Fundraising Events: 18.9% ($548,240)
- In Kind Donations: 47% ($1,363,428)

**EXPENDITURES**

- Scholarship and Support: 1.39% ($4,781)
- Scholarships: 2.84% ($97,497)
- Operating: 8.95% ($307,843)
- Fundraising: 20.95% ($720,321)
- In Kind Donations: 65.85% ($2,263,372)

**SCHOLARSHIPS**

- NSF STEM: $97,500
- BASKIN FOUNDATION: $40,000
- MATSUI FOUNDATION: $40,000
- PISTER: $20,000
- MATSUI CSIT-IN-3: $760,000
- OTHER: $46,341

The Hartnell College Foundation gave 1,107 scholarship awards totaling $810,177.34!
Party in the Library 2014

The Hartnell College Foundation presented the Eighth Annual Party in the Library celebrating Hartnell’s Roots, on Saturday, May 10, 2014. More than 400 community leaders enjoyed the event, which featured a special performance by artist David Garibaldi and a surprise $5,000 scholarship to Roberto Ornelas to assist with his continued success in attaining his bachelor’s degree.

During the event, Joanne Taylor Johnson was presented the 2014 Hartnell Foundation Leadership Award for her outstanding involvement and support of the Hartnell College Foundation. Joanne Taylor Johnson is a past Board President of the Foundation Board of Directors, member of the President’s Task Force, founding member of the Hartnell College Legacy Society, and provided the first endowment gift for the NASA SEMAA Aerospace Education Lab. Hartnell College Foundation thanks the Party in the Library Committee for their leadership. Through sponsorship and donations, this year’s event raised over $340,000, bringing the up-to-date total to $1,814,515. Hartnell thanks all who supported Party in the Library 2014. We cannot wait to celebrate with you on May 9, 2015.
The Western Stage: Collaboration, Creativity and Artistry

The greatest accomplishment for The Western Stage in 2013 was to produce Zoot Suit by Luis Valdez—a show that took a long time to bring to our audience. The production was beyond successful attracting new audience members, resulting in sold-out houses. For the cast, it was a special occasion when Valdez attended the closing performance and came backstage to speak with the cast and crew after the show. In 2015, The Western Stage at Hartnell College is planning to produce another work by Luis Valdez celebrating at the same time the 50th anniversary of El Teatro Campesino. The Western Stage Gala 2013 included a special performance of the musical Crazy For You. This annual event gathers community leaders in November to kick off the holiday season and raise funds for students and programs in Theatre Arts. This Eighth Annual Gala raised thousands of dollars and has become a popular event that everyone enjoys. In 2014, the featured musical will be A Christmas Story: The Musical.

In 2014, The Western Stage celebrated its 40th anniversary, and while that is a cause for some reflection on the past, it is an even greater impetus to really attack a plan for the future. A capital campaign has begun and the renovation of the lobby, ticket office and facade of the Performing Arts building will be a very visible sign of the focus on the future. In addition to the in-house programming, The Western Stage continues to outreach to others in the community and continue the six-year partnership with the Alisal Center for the Arts in Salinas.

The Art Gallery Keeps a Captive Audience: Featuring Joseph Bragdon

The Hartnell College Gallery presented photographs by emeritus faculty member Joseph Bragdon. The exhibition consists of two diverse groups of subjects, one viewed near and the other from afar. The first are eight-by-ten-inch sepia-toned studies of textures and forms in closely observed and carefully structured abstract compositions of wood grain and other natural forms. In radical contrast to these images enlarged beyond their normal scale, Bragdon depicts the grand and monumental scale of Yosemite in extremely reduced scale.

Joseph Bragdon (Joe) was born May 21, 1916. In 1926, the family moved to Los Angeles, where he graduated from Hollywood High in 1936. After he graduated, Joe’s parents along with a brother and sister moved up the coast to Monterey where they opened a family-run restaurant, instilling in Joe a lifelong love of food and cooking—and the scenery of Monterey County. In 1957, Joe was hired to fill a new position teaching art and photography at Hartnell College. Now back in his beloved Monterey County, Joe continued to paint and photograph as well as branching into sculpture and jewelry. It was during his time at Hartnell that Joe produced many images of Monterey County scenes, including his thousands of color photographs of the incomparable wildflowers so often referred to by John Steinbeck. The Gallery is open to the public Monday through Thursday. Contact Gary Smith at gsmith@hartnell.edu to learn more.
“The Hartnell College Foundation is so thankful to all our philanthropic partners for continuing to foster the mission ‘A Catalyst for Change.’ Your support helps thousands of students benefit with exceptional academic programs and scholarships that could not be possible without your contribution.”

–Jacqueline Cruz, Executive Director of Institutional Advancement and the Hartnell College Foundation

The list below represents cumulative philanthropic gifts made through June 30, 2014.

**Visionary ($1,000,000+)**
- Harden Foundation
- Monterey Peninsula Foundation: Host of AT&T Pebble Beach National Pro-Am
- Salinas Valley Memorial Healthcare System
- The California Endowment: Building Healthy East Salinas Communities
- Estate of Terezina Alice Hackney

**Benefactors ($500,000+)**
- The Auxiliary Community Hospital of the Monterey Peninsula
- Estate of Dorothy and Elmer Eade
- Nancy Eccles and Homer M. Hayward Family Foundation
- First 5 Monterey County
- The David and Lucile Packard Foundation
- Tanimura Family Foundation

**Champions ($250,000+)**
- Community Foundation for Monterey County
- Hartnell Community College District
- HSBC
- Natividad Medical Center
- Sally Hughes Church Foundation

**Leaders ($100,000+)**
- Associated Students of Hartnell College
- California Governor’s Scholarship Program
- Chevron USA Inc.
- Claire Giannini Fund
- Coastal Tractor
- D’Arrigo Bros. Co. of California
- Dole Fresh Vegetables, Inc.
- Driscoll’s
- Bill and Barbara Elliott
- Estate of Burrel Leonard
- Estate of June Handley
- Estate of Ruth R. Kaiser
- Follett Higher Education Group
- Fresh Express/Chiquita Brands
- David and Susan Gill
- Granite Construction, Inc.
- Hospital Council of Northern & Central California
- Huntington Farms
- Konica Minolta
- Marcos and Vivian Duran Family Trust
- Ocean Mist Farms
- Osher Scholars - Foundation for California Community Colleges
- Pacific International Marketing, Inc.
- Jerry and Natalie Rava
- Service League-Salinas Valley Memorial Hospital
- Taylor Farms

**Scholars ($50,000+)**
- Anonymous
- American Cooling, Inc.
- Barnet Segal Charitable Trust
- The Peggy and Jack Baskin Foundation
- Buttgereit, Pettitt & Davis Agency
- Confidence Lodge #203 Free and Accepted Masons
- Margaret D’Arrigo-Martin and Steve Martin
- Dataflow Business Systems
- Employees of Hartnell College Foundation of CSU Monterey Bay
- Growers Express
- Holaday Seed Company
- Huntington Farms
- Independent Order of Odd Fellows/Gabilan-Gonzales
- Arnold and Nancy Myers
- The Nunes Company, Inc.
- Pacific Gas and Electric Company
- Premium Packing
- Rabobank
- Rio Farms
- Union Bank
- Friends and Family of Sze Soo
- Stuart Dufour Trust
- Tanimura & Antle, Inc.
- Joanne Taylor Johnson
- Wells Fargo Bank

**Partners ($25,000+)**
- American Farms, L.L.C.
- Paul and Lorraine Aschenbrenner
- Big Valley Labor, LLC
- California Rodeo Association
- California Water Service Co.
- Central Coast Builders Association
- Central Coast Federal Credit Union
- City of Salinas
- Comerica Bank
- Crown Packing Company, Inc
- Educational Resources of Monterey County
- El Charrito Corporation
- Estate of Kenneth H. Whalen
- Jim and Karen Fanoe
- Henry Gong
- Hartnell College Fine Arts Club
- Hayward Lumber
- Dr. Phoebe K. Helm
- Michael J. Horne
- IMPower
- John Steinbeck Foundation
- King City High School
- King City Young Farmers
- Joanne Kanow and Joe Petersack
- Sam and Coralie Linder
- Dottie Massey
- Andy and Yasuko Matsui
- Lois McFarlane
“My legacy is helping others to achieve their dreams for higher education

Mission Ranches Company
Monterey Bay Unified Air Pollution Control District
Noland, Hamerly, Etienne & Hoss
Mike and Mary Orradre
Pebble Beach Company
Terri Pyer and Dave Edson
Jerry and Natalie Rava
Reiter Affiliated Companies
John and Annette Romans
The Salinas Californian
Sam Linder Auto Group
Smith Barney
Snow Seed Company
Sons of Italy - Salinas Lodge
South Valley Auto Plaza
SSB Construction, Inc.
James and Marjorie Sturgeon
Gary and Mayumi Tanimura
Mike Thomas and Patty Powell
TMDcreative

Mentors ($10,000+)
1st Capital Bank
AGC of California, Inc.
American Public Works Assn. - Monterey County Chapter
Arroyo Labor
AT&T
Don Bovee
Paulette and Jerry Bumbalough
California Arts Council
California Construction Education & Research Foundation
Dennis and Janice Caprara
Carpenters 46 - Northern California Counties Scholarship Foundation
CHISPA, Inc.
Claude Crabb Foundation
Clinica De Salud Del Valle De Salinas
Community Hospital of Monterey Peninsula
ConAgra Foods Foundation
Cowles California Media Company/KION/Telemundo
Jacqueline Cruz
Datatel, Inc.
Dilbeck & Sons, Inc.
The Don Chapin Company, Inc.
Patricia Donohue
Nora Dowd
Dr. Theodore D. Englehorn Jr.
Enogen
Estate of William H. Hargis, Jr.
Fabrikant Fine Diamonds, Inc.
Felice Consulting Services
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Ford Motor Company - San Francisco Region Center
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Penelope Lockridge Hartnell
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Hayashi & Wayland
Health Professions Education Foundation
Frank Henderson and Jacqueline Thompson
I & T Produce
Impact Asset
John and Jody Inman
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Japanese Agricultural Training Program
Kasavan Architects
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The McGraw-Hill Companies
Jeanne Mercurio
Basil Mills
Miagi Agricultural College
Monterey County Sheriffs Posse
Alfred and Jacquelyn Muñoz
NAACP - Salinas Branch
Nancy Buck Ransom Foundation
John Ottone and Barbara Ching-Ottone
Peninsula Business Interiors
Pinnacle Bank
R.C. Farms, L.L.C.
Bill and Marlene Ramsey
Francis and Lillian Rianda
S.T.A.R. Foundation of Monterey County
Santa Lucia Medical Foundation
Jeff and Jean Schmidt
Gary Smith
Richard and Claudia Smith
Soilserv/John Pryor
Soledad Auto Sales
Soledad Development
Esteban and Judy Soriano
Dr. Irving R. Stuart
Townsend Management, Inc.
Wayne and Julie Tucker
Union Bank of California
Dr. and Mrs. Edward J. Valeau
Valley Guild-Steinbeck House
Wayside Garage
George Werth
WestEd

Stewards ($5,000+)
Academy for Educational Development
Albert Fisher Holdings Inc.
American AgCredit
The American Association of University Women
American Cancer Society
Mrs. Amyx
Gary and Judy Andreasen
Arts Council of Monterey County
Ausonio, Inc
Mike and Karyn Azzopardi
Bengard Ranch
Boosters of Salinas Schools
Elsa and Jerry Brisson
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John and Janet Buttgereit
Jerry Caliotto
California Conservation Corps

50 REPORT TO THE COMMUNITY 2013–2014 | PARTNERSHIPS WITH INDUSTRY, BUSINESS, AGENCIES AND EDUCATION
...because that will change not only their lives, but the world.”

- Anne Secker, Co-chair of Planned Giving Committee

California Correctional Peace Officers Association
California Strawberry Commission
Calpine King City Power Plant
Jeffrey and Lucy Campen
CarrAmerica Development, Inc.
Children’s Services International
Carl Christensen and Jo Ann Novoson
Church Brothers
City of Gonzales
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Dentistry for Animals
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Elmer Eade
Michael and Andrea Fling
Fresh Farms, Inc.
Dirk and Maria Giannini
Giving Assets, Inc.
Gold Star Buick
Robert and Patricia Gray
Greenfield High School
Janice Gryp
Harlem Globetrotters
Kurt Hartmann
Hartnell College School to Career Program
Chad Hawker
The Haynes Charitable Foundation
Michele Hedges
High Education Library Project
Brian Hinman
Mike and Alice Hitchcock
Nate and Cindy Holaday
Pat Horsley
Matthew and Staciee Hosford
Howard and Pat Hudson
Incotec, Inc., Royal Sluis
International Door Association
International Produce Group
Dr. Mike Isaacson
JC Penny Life Insurance Co.
Johnson, Moncrief and Hart
Kapor Center for Social Impact
Kerry Lee Remarkable Jewelry
King City Rotary Club Foundation
KIS Computer Center
Lavorato & Darling, Inc.
Butch and Vivien Lindley
Lockwood Vineyard
Stephanie Low
Diane Mahoney
Bill and Laurie Massa
Mark McCarter
Mexican American Opportunity Foundation
Richard B. Miller
Mission Trails ROP
Monterey Bay Area Veterinary Medical Association
Monterey County Association of Realtors
Monterey County Benevolent Foundation
Monterey County Department of Social and Employment Services
Monterey County Scholarship Awards Program
Sherry Morse
Alice M. Moser
My Jeep Chrysler Dodge
The N.R.A. Foundation
Northern California Laborers Scholarship Foundation
Joan Nucci
Ocean View Veterinary Hospital
Albert and Donna Oliveira
Pacific Valley Bank
Paraiso Vineyards
Guiseppe and Pauline Patania
Peninsula Plano Brokers
Physics Scholarship
Randall and Odette Pura
Rancho Cielo Inc.
Rava Ranches, Inc.
Bill Rawson and Judy Sulsona
Regional Health Occupations Resource Center
Sylvia Rios
Hermelinda Rocha-Tabera
Saguarso Sales, Inc.
Salinas High Music Association
Salinas Lodge #204 F. & A.M.
Salinas Union High School District
Scheid Vineyards
Valerie Schlothauer
Albert Schoepf
Scholarship America
Jim and Barbara Schwefel
Dr. Earl Seymour
Steinbeck Innovation Foundation
Jeff and Paula Taylor
tBPA Architecture
UBS
Unilever Best Foods, N.A.
Veterans Foundation of Monterey County
Wal-Mart Foundation
Susan Wallman
Washington Middle School-Band Boosters
Peter J. Weber
Alla Zeltser-Fitch and James Fitch

President’s Council ($1,000+)
7/1/2004 to 6/30/2014
A.W. Johnson & Son
Earl and Marcia Adams
Adrian’s Grafx & Signs, Inc.
Agricultural Services Certified Organics - ASCO
Nelia Alamo
Alvarez Technology Group
American Door & Gates
AMS/Automated Mailing Service
James and Clara Anderson
David Andreotti
Bob Antle
Rick and Tonya Antle
Aon Foundation
Arizona Community Foundation
Jon Artz and Suzanne Sock Artz
Astronomical Society of the Pacific
Aurum Consulting Engineers
Monterey Bay, Inc.
John Himelright
Hispanic College Fund
Joan and Gerald Hitchcock
Hood River Distillers, Inc.
Claude Hoover and Cheryl Indelicato
Peter T. Hoss
Robert and Millie House
Matthew Howard
Sharon Hurley
Michael Hutchinson
Don and Joyce Ikeda
Industrial Pump Shop, Inc.
Intercontinental The Clement Monterey
International Door Association
Sherrie Isaac
Ute M. Isbili-Williams
Takui Ito
J.T. Healthcare Uniforms
Jackson Hole Breakfast Rotary Club
Jaguar - Land Rover - Volvo Monterey
Dr. Romero Jalamo and Rocio Mendoza
Jeanette Rankin Foundation
Jung Jennell
Carla Johnson
Mr. and Mrs. Donald Johnson
Johnson Pump Company, Inc.
Dr. Ted Kaczmar and Debra Kaczmar
Dr. Zahi Kanaan-Atallah and Amy Atallah
Calvin and Rebecca Kanow
Rebecca Kanow
Keller Medical Institute
CWO-3 Diane M. Kelsey, USN (Ret.)
Mark Kelton
Mark and Jill Kennedy
Dr. Lori Kidal
King City High School
King City Rotary Club Foundation
Marguerite Korbinsky
Catherine Korbinsky Evans and Samuel Korbinsky
Kuhlmann Packaging, Inc.
Dr. and Mrs. Ralph Kuiper
KWAV
Thomas and Marci Kyle
Laurel Inn
Fred and Gloria V. Ledesma
Dr. Willard and Michele Lewallen
Kenneth and Ingrid Lewis
Molly J. Lewis
Emmett Linder
Butch and Vivien Lindley
Bruce and Elizabeth Lindsey
Linebacker Club
Lionakis
Dr. Stelvio G. Locci
Dr. Robert and Kelly Locke
Dr. Brian Lofman
Lombardo & Gilles, LLP
Los Angeles Area Chamber of Commerce Foundation
Lloyd and Carol Lowrey
Frank Maconochy
Macy's
Millicent Madrigal
Robert Maffei
Bill and Willow Maker
Marcellus Pizza and Subs
Marina Optometric Center, Inc.
Marital Deductions Trust
Cliff and Joan Markham
Markon Cooperative
David Marshall
Dave Martin
James Arao and Yoshiko Matsushita-Arao
Richard and Katherine Mattson
Marian and Loyd Mayer
Margaret Corlett Mayfield
Clifton and Margaret Joyce Maynard
Cicely C. McCreight
Fran McFadden
Kathy McIntire
Mary Alicia and Douglas McRae
Kevin McWilliams D.D.S.
Beverley Meen
John and Geri Menold
Jeanne Mercurio
John and Sharon Metzer
Colonel Dick Meyer
Michael's Catering
Mike and Diane Middaugh
Mill Construction
Clark A. Miller
Miller, Kaplan, Arase & Co.
Basil Mills
Mills Family Farms, Inc.
Tom Minnich
Misionero Vegetables
Mahmood and Nakissa Modirzadeh
Monterey Bay Aquarium
Monterey Bay Choral Festival
Monterey Bay Dog Training Club, Inc.
Monterey County Association for Families Caring for Children
Monterey County Benevolent Foundation
Monterey County Business Council
Monterey County Eye Associates
The Monterey County Herald
Monterey County Reading Association
Monterey County Scholarship Awards Program
Monterey County Vintners & Growers Association
Monterey County Women Lawyers Association
Monterey Institute for Social Architecture
Monterey Mushrooms
Monterey Salinas Transit
Daniel Morgan
Mike and Kathy Moser
National Steinbeck Center
Natividad Medical Foundation
George and Mimi Niesen
Joanne Nissen
Northern California Laborers Scholarship Foundation
NTD Architecture
Robert and Teresa Nunes
Emmett O'Boyle
O.P. Murphy and Sons
Ocean Honda
Shigeyoshi Ohashi
Nathan and Jeri Olivas
Albert and Donna Oliveira
David and Shirley Olney
C.J. (Charles) Olson
John and Laura Oradre
Mike and Mary Oradre
Otto Construction
Esmeralda Montenegro Owen
Pacific Capital Bank
Pacific Engineering Group, Inc.
Pacific Grove Unified School District
Erica Padilla-Chavez and Alejandro Chavez
Dr. Ignacio and Rosie Pando
Ray and Anita Pangle
Papa Charlie's Inc.
Angelita Partido
The Paula Difference
Mindy and Alan Pedlar
PEO Sisterhood Chapter EU
Janet Perez
Greg Peterson
Kevin Piearcy
Lucy Pizarro
Plasco Energy Group
Plasterers & Cement Masons Scholarship Foundation
Poppy Wines
Produce Marketing Association, Inc.
John and Jeanne Pryor
Enrique and Hilda Ramirez
Gary Ranzenberger
RBC Dain Rauscher
RDO Equipment Company
REFCO Farms L.L.C.
Jack Rhodes
Richard and Sally Rhodes
Brad Rice
Rio Farms
River Ranch Fresh Foods, LLC
Diane Robey
David Robinson and Brooke D. Robinson
Elliott C. Robinson
Orlando and Isabel Rodriguez
Ronald McDonald House Charities of the Bay Area, Inc.
Dr. Kathleen Rose
Col. Robert Rowland
Neil and Sandra Rudo
Marilyn Runyan
Pat Rutowski
Salinas Armature and Motor Works, Inc.
Salinas Host Lions Club
Salinas Jaycees
Salinas Lodge #204 F. & A.M.
Salinas Pop Warner Inc.
Salinas Rotary Club
Salinas Valley Federation of Teachers - Retirees Chapter
Salinas Valley Half Marathon
Salinas Women's Club
Salinas-Monterey Agility Racing Team
Salyer American Fresh Food
San Bernabe Vineyards
San Juan Oaks Foundation
Dora Sanchez
Mark Sanchez
Sanitation Specialists
Santa Fe Trust
Paula Sarmento
Sause Bros.
Save Mart Supermarkets
Cathy Schlambrecht
Scholarship Program Administrators, Inc.
School Board Of Miami Dade County
Nancy Schur
Jim and Barbara Schwefel
August and Mickey Scornaienchi
Gus and Ann Scurkess
Anne Secker and Mark Alderson
Jon Selover
Criselia Serrano
Lucille and Ramon Serrano
Shaw Development
Sherwood Care Pharmacy
Signature Glass & Window
Robert Silva
SJ Ferrante Builders, Inc.
Smith & Hook Winery
Snap-On Tools
Kim Snowden
Sobieski Vodka
Soledad Auto Sales
Jim Sommerville
Soroptimist International of Salinas
South County Newspapers
South Valley Auto Plaza
Patrick and Cynthia Stanford
Evelyn Starr
State Farm Mutual Automobile Insurance Company
Steinbeck Country Produce
Steinberg Architects
Dr. Irving R. Stuart
Sturdy Oil Company
Sugimura Finney Architects
Swank Audio Visuals
Kyoko Ito and Robert C. Sykes
June Tanimura
Target Corporations
Susan L. Tavilla
Linda M. Taylor and Bruce Taylor
tBP/Architecture
Pat Teresa
The Paul Davis Partnership, L.L.P.
Tiffany & Co.
Tombleson Inc.
Marta and Christopher Tremblay
Steve Triano
Trosky Baseball School
David Tsang
Jeff N. Ttee and Willette Ttee
Turf Club Catering
Kevin and Eleanor Uhlinger
United Latinos of the UFCW
United Way of Santa Cruz County
Unity House, Inc.
University of California, Davis
Francisco and Kari Valdes
Dr. and Mrs. Edward J. Valeau
Ana Valles
Valley Pride
Señorina Vazquez
Victory Press
Gary and Joan Vincenz
Richard and Idelle Voris
Bart Walker
Dorothy M. Wallace
William Waller
David Warner
Andrew and Cathleen Watt
Joe Welch
Catherine Wenner
Dr. and Mrs. James Werth
West Coast Equine Foundation - Dick Randall Memorial Scholarship
What's Up Hobbies
Janeen Whitmore
Virginia Williams
Christopher and Andrea Winfield
Bette and Harry Winthers
Marvin and Karla Wolf
Elena and Felix Wong
Orlando Wong
Ann Wright
James and Suzan Wurz
Ernest Yamane
Barbara Yesnosky
Ron Yokota
Henry Yoneyama
Don Young
Youth Foundation
Alex and Tracy Zeltser
Patricia Perry Zielinski
Anthony and Jennifer Zoccoli

THANK YOU
Thank you for reading our 2013–2014 Report to the Community.
AT HARTNELL COLLEGE
WE ARE GROWING LEADERS THROUGH OPPORTUNITY, ENGAGEMENT AND ACHIEVEMENT.