Hartnell College Program Planning and Assessment
FOOD SERVICES ANNUAL ACTION PLAN

I. GENERAL INFORMATION
   a. Prepared by: Joseph Reyes/Al Muñoz
   b. Date: 9/10/13

II. Continuous Quality Improvement Initiatives
   Each initiative must be linked to one or more of the college’s strategic priorities. Insert into the proper column the strategic priority number(s) linked to a given initiative. The following are the college’s six strategic priorities:

   1. Student Access
   2. Student Success
   3. Employee Diversity and Development
   4. Effective Utilization of Resources
   5. Innovation and Relevance for Programs & Services
   6. Partnerships with Industry, Business, Agencies & Education

<table>
<thead>
<tr>
<th>Initiative Number</th>
<th>Strategic Priority Number(s)</th>
<th>Brief Description and Justification of the Initiative</th>
<th>Anticipated Outcome(s)</th>
<th>Targeted Completion Date</th>
<th>Responsible Person(s)</th>
<th>Comments/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>4, 5</td>
<td>Create a food service marketing plan. Improve food services and generate small profit to cover future capital costs</td>
<td>Increased customer traffic; end deficit</td>
<td>Spring 2014</td>
<td>Director of Facilities, Operations &amp; Asset Management; Food services manager</td>
<td>Project will begin with hire of new food services manager</td>
</tr>
</tbody>
</table>
## Resource Requests

<table>
<thead>
<tr>
<th>Initiative Number</th>
<th>Computer Hardware Software; Other Equipment</th>
<th>Personnel</th>
<th>Facilities</th>
<th>Supplies</th>
<th>Training</th>
<th>Projected Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Walk-in Freezer $11,000; Deep Fryers $4,000; Specialty Coffee Machine $5,000; Truck $20,000</td>
<td>Food Services Manager</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

Food Services Manager included in budget