Mission Statement: Hartnell College provides the leadership and resources to ensure that all students shall have equal access to a quality education and the opportunity to pursue and achieve their goals. We are responsive to the learning needs of our community and dedicated to a diverse educational and cultural campus environment that prepares our students for productive participation in a changing world.

1. Student Success Conference – two days of elevation —

Our faculty participated in the Third Annual Student Success Conference (previously known as Flex-Day) on January 16-17. The two-day event provided our faculty with professional development including a number of workshops, a special speaker, and particular focus on student learning outcomes assessment at the course and program level. After a nice continental breakfast at the Alisal Campus (above) on Thursday, full-time faculty welcomed keynote speaker Dr. Kate Scorgie, Professor for the School of Education at Azusa Pacific University. Her talk, The Collaboration Conundrum: Exploring the Effects of Identity, Trust and Power, focused on common reasons why many people dislike, and even avoid, collaborative activities; why collaboration might be essential to our work as educators; three elements that strongly impact collaboration (i.e., identity, trust and power); and examples of several strategies to enhance interpersonal and organizational collaborative capacity.
On Friday, Steinbeck Hall was completely filled with full-time and adjunct faculty focusing on student learning outcomes.

2. Employees for Student Success Campaign is on!

Hartnell College has a reputation for excellence, passion and heart. From our students and faculty, to the foundation and its donors, we are all proud to be a part of the Hartnell family.

As we gear up for our fifth annual Employees for Student Success campaign, I am looking forward to our most successful campaign yet. **Last year, we reached 100% management participation, raised nearly $45,000 for our students,** and had a record number of contributors! I hope you will join me in showing your commitment to the College through a one-time donation or monthly payroll donation again this year.

No matter the size, your donation will have a monumental impact on our students and their overall success. **Our students need our support!**

**This year, the Financial Aid Office has already received over 210 scholarship applications.** Your donation will support scholarships, the student emergency fund, areas of greatest need, and over all else, your gift will enable students to realize their educational dreams and achieve their career goals. Friday, faculty and staff heard from student **Rogelio Garcia** (pictured above) who is a perfect example of the impact your support makes in students like him. Now, Rogelio is getting ready to choose what university to transfer to and realize his dream to become an engineer.

If you have any questions about your gift or the campaign please contact Karen Hagman at the Foundation’s office at 831-755-6810. Thank you again for putting your heart in Hartnell.

3. Congratulations to Soccer Head Coach Daniel Ortega!

On Friday, January 17, 2014, Hartnell’s Soccer Head Coach Daniel Ortega received his official recognition from the National Coaches Association of America in Philadelphia.

We are so proud of Daniel for being the recipient of the **2013 National Coach of the Year Award for Junior College Men Division III.**

Save the Date! To recognize Ortega and his soccer team, we will be hosting a special reception for them on Friday, February 21, 2014 at 6:00 p.m.
here on campus. R.S.V.P. to Cristina at cwestfall@hartnell.edu to reserve your seat.

4. Football Head Coach Matt Collins elected to state role!

Congratulations are in order for Matt Collins as he was elected as the new President of the California Community Colleges Football Coaches Association. This is a great honor for him and for our institution. I am happy to share the letter sent to me announcing this wonderful honor. This is great example of Hartnell’s leadership at the state level.

5. Dr. Carolee Bull recognized at Board meeting

On Tuesday, January 14, 2014, during our Board of Trustees meeting, Board President, Candi Depauw and I invited Dr. Carolee Bull up front to present her with a plaque of recognition for all the work she does with Hartnell students and for receiving national recognition. The plaque reads:

Hartnell College recognizes Dr. Carolee T. Bull, Research plant pathologist, USDA/ARS, for receiving the USDA Secretary’s Honor Award – the highest award in agriculture for service to the nation and for developing the
next generation of leaders and scientists through exemplary mentorship of Hartnell College students.

We are so fortunate to have Dr. Bull amongst our friends and be assured her work with our students will continue for years to come.

6. Mr. Matsui visits classrooms at the Alisal campus

Last month, Hartnell’s CSIT-in-3 program got a special visit by Andy Matsui and various representatives of the Matsui Foundation. Upon their visit, Mr. Matsui was able to see the beginning fruits of his labor in helping launch the CSIT-in-3 program. Andy was able to engage students in a candid roundtable discussion, learning more about the various trials students have faced toward their current level of academic success. In the end, Matsui parted with some moving words of wisdom.

7. Math Club goes to Guanajuato, México

Hartnell’s Math Club traveled to Guanajuato, Mexico just a few weeks ago. This experience was life-altering for the students. Hartnell Professor and Math Club mentor, Dr. Silvia Millan-Vossler accompanied the group along with teachers and principals from Salinas. They spent two weeks in Guanajuato in a math education workshop/training. Both students and faculty worked together to come up with ideas and strategies to better teach math to different levels. They organized the changing lives through mathematics initiative. These pictures were taken in Mexico's prestigious Centro de Investigación en Matemáticas Institute. The students describe it as ‘having a blast while strategizing on how to change the world.’ What a great opportunity for our students!
8. Math Academy is a total success!

The 2-week Math Academy during the winter break was a total success! The 160 students who graduated this week participated in workshops that made ‘math’ be fun, interactive, and memorable. Students registered to be in this stress-free environment to learn to study efficiently, better prepare for math tests, and acquire skills and confidence that will help them succeed at Hartnell and beyond. Professor Ken Rand thanked the instructors who took on this challenge and helped students get the best out of this experience. In the end, the students learned new skills, had fun, and made new friends. It’s incredible that in four years the ‘academy’ has grown from 42 to 160 students. Congratulations to all involved!

9. Employee spotlight – Bronwyn Moreno

It is really exciting and refreshing to get employee nominations from our peers. This week, Brenda Jones from the Science and Math Institute, sent a note about Bronwyn Moreno. I know Bronwyn and she is a wonderful person and a great mentor to our MESA/STEM students – but Brenda describes her beautifully in the following statement:

Bronwyn Moreno, MESA Director, is one of the most dedicated individuals I have had the pleasure of working with. Her drive and passion for Hartnell College students and the MESA program is evident in the success and notoriety we see in our STEM programs. She is a leader and a positive example for the young women in STEM and a mentor to all of the students
that seek out her assistance. She is an inspiration to the students and she provides encouragement and guidance with an endless passion for student success. Bronwyn's service to Hartnell College does not end with the students. She is supportive, thoughtful and compassionate with all who work with her. Bronwyn Moreno has a special gift of helping others. She is truly a unique and extraordinary woman.

Thank you Bronwyn for your dedication and passion for our students! To nominate a co-worker, faculty, student, alumni, or community member, send a note to our Director of Communications, Esmeralda at emontenegro@hartnell.edu

10. Welcome new employee – HEP Director, Eric Becerra

Eric Becerra is the child of immigrant farm workers from Tepatitlan, Jalisco, and grew up in a migrant family in Castroville, CA. As a high school student he received support and guidance from his Migrant Counselor, who challenged him to reimagine success, and put himself in the picture. It was at that point that Eric realized he must “pay it forward” and do the same for future youth in his community. He obtained a bachelor’s degree in Sociology from UCSC. After working for several local non-profit organizations, and a 3-year stint as a college facilitator for UCSC’s Gear-Up, he pursued a master’s degree and PPS credential from San Diego State. Upon graduating in 2010, Eric secured a full-time position as the Migrant Resource Counselor at Salinas High School and soon after was hired as an adjunct counselor for Hartnell HEP. He fulfilled both roles faithfully and enjoyed the continuity of service he could provide for his students as many transitioned from high school to Hartnell College.

His career path has brought him to this juncture, and now serves our local migrant community in his new capacity as the Hartnell HEP Director.

“I feel like my life, educational and career path were all driving me to this exact cross-section in time,” he commented. “I feel I am exactly where I am meant to be, and I’m honored that Hartnell has given me the opportunity to continue serving my community in this new capacity.” He is very excited to work with the awesome HEP staff and assures me that Carla Johnson left some ‘Huge, yet chic, shoes to fill.’

(L to R – Eric with his HEP staff, Isaura Arreguin, Claudia Flores, and Judith Arias)
11. Our Dean makes it on the cover of 2014 King City Directory

Dean Renata Funke of our King City Education Center appears on the cover of this year’s Chamber of Commerce & Agriculture King City Directory. She is an advocate of Hartnell and higher education in South County plus serves on the Chamber’s 2014 Executive Board of Directors.

12. College presidents meet Seaside residents

On Sunday, January 12, the Monterey Chapter of the NAACP hosted an opportunity for the citizens of Seaside to meet the presidents of colleges in the Monterey area. The presidents of the following institutions participated in the event:

- CSU, Monterey Bay
- Monterey Peninsula College
- Monterey College of Law
- Naval Postgraduate School
- Defense Language Institute
- Hartnell College

I was provided a few minutes to speak about Hartnell College and then those in attendance were provided an opportunity to ask questions of the college presidents. About 4% of Hartnell CCD student enrollment
comes from zip codes in the Monterey Peninsula CCD. Approximately 1% comes from the city of Seaside.

13. **Startup Weekend Monterey Bay**

CSUMB is proud to host “Startup Weekend” for the Monterey Bay region every January. This year this event takes place January 24-26, 2014 with a program that empowers students and community entrepreneurs to build startups in one chaotic weekend. This is the ultimate hands-on learning experience that allows innovators from all disciplines to come together and build businesses over this one weekend! Anyone who has an idea or just curiosity, can register and be a part of something huge. For more information, go to [http://csumb.startupweekend.org](http://csumb.startupweekend.org)

14. **Sports - Men’s Basketball**

Kyle Vasher is leading the Coast Conference in scoring and rebounding and 4th in assists. We are proud of our student-athletes’ performance in the classroom this fall with several 4.0 GPAs. Updates on some of our alums:

- Former Hartnell standout Colton Burgon has signed a professional contract to play in Germany this year. This makes our fifth former student to sign a professional contract overseas in eight years.
- Former student-athlete and student assistant coach, Shae Neal has been hired as a graduate assistant coach at Idaho State Men’s Basketball.
- Nathan Vasher former Hartnell student assistant coach is heading to Africa this month to assist the government of Nigeria and the Republic of Congo evaluate their humanitarian aid efforts. Nathan works for Bozz/Allen Corporation is Washington D.C.

15. **Upcoming Events**

- **Attesti and Galli Concert**
  Friday, January 24, 2014 at 6:00 PM
  The Western Stage
• Grand Opening of Technical Training Building  
Thursday, January 30, 2014 at 11:30 AM  
Alisal Campus - RSVP at cwestfall@hartnell.edu

• Reception for Soccer Team and Coach Daniel Ortega  
Friday, February 21, 2014 at 6:00 PM  
Steinbeck Hall

• Engagement Tools for the Classroom Conference  
Saturday, February 22, 2014  
9:00 a.m. - 4:00 p.m.  
Breakfast and lunch provided  
Register at http://bit.ly/1eE5Iz5

16. IN THE NEWS THIS WEEK

Hartnell coach Ortega honored  

Attesti and Galli give encore performance  
http://www.montereycountyweekly.com/calendar/event_d97f336e-7cb7-11e3-95be-001a4bcf6878.html

Friday star shows at Hartnell Planetarium  
http://www.montereycountyweekly.com/calendar/event_fa28d506-7d71-11e3-b9e1-001a4bcf6878.html

Western Stage and YOSAL performance  
http://www.thecalifornian.com/article/20140115/NEWS01/301150019/Arts-Council-honors-YOSAL

Basketball news (Hartnell on page 4)  
http://www.thecalifornian.com/apps/pbcs.dll/article?AID=2014301160020

Miami offers Mann a contract  
http://miami.247sports.com/Article/Miami-Offers-JUCO-RB-DeAndre-Mann-171117

Top JUCO RB to visit KU  