Mission Statement: Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement, and success.

1. Jackie Cruz shares her story of resilience and strength at IMPOWER—

Executive Director of Institutional Advancement and the Hartnell College Foundation, Jackie Cruz was the keynote speaker the IMPOWER luncheon on Thursday, October 16, 2014. The event was at Corral de Tierra in a room that was overbooked, and filled with men and women who believe in the power of philanthropy to help women advance. Jackie humbly opened up to tell her story of strength, resilience, faith, and love. She made the audience cry, laugh, sigh, and most importantly reflect upon their own lives to make positive actions to help others.

Her story is typical; growing up in a low income family, facing obstacles within her family, and at school. Her childhood was not easy and becoming pregnant at 14 was not in her plans. But when she saw her son Luis for the first time, she decided it was time for her to strive and be better, for him. She later found United Way, her new family as she calls it, and received support and encouragement that have led her to now be one of the best development professionals in the region. When Jackie calls, you better have your checkbook ready! Her track record is superb and hundreds and thousands of students and colleagues are proud to know Jackie as a woman who did not let a rocky beginning stand in the way of becoming a respected professional, a mentor, a philanthropist, and a friend. The mission of IMPOWER is to inspire, motivate, prepare and organize women to engage and reinvent. Jackie personifies this mission and we are so happy to have her at Hartnell! Congratulations Jackie, we are proud of all you do for Hartnell College and the community.
The King City campus gave students a chance to have some hands-on experience in politics. Professor Ernest Mercuri’s class welcomed city council candidates in a forum held as part of their Political Science class. Dean Renata Funke welcomed the candidates and community members to the King City campus.

The students prepared five questions to ask each of the four candidates and also took care of the time keeping. All candidates invited the students to participate and provide input into some of the issues King City is debating, including police transparency and a sales tax increase. This was a great experience in policy for the students and the candidates were delighted to be a part of it.

(Photos by Joanne Banuelos, Rustler)
Panel photo L to R: Luis Lerma Tostado, Carlos Victoria (incumbent), Darlene Acosta, and Mike LeBarre

At its October 15, 2014 full board meeting, the Hartnell College Foundation Board of Directors received a presentation on STEM and the annual Symposium from student Melody Sanchez. Melody is an astrophysics major and plans to transfer to UC Santa Cruz once she graduates from Hartnell. She is a bright young lady. During her summer internship with Dr. Sloane Wiktorowicz at UC Santa Cruz, she studied Cygnus X-1, a black hole located 6,000 light-years away! She is one of our esteemed students in STEM. Her plans are to go as far as earning a Ph.D. I have a feeling she will get there. The Foundation Board was impressed and touched by her motivation and excitement in academics. Melody is just one example of the talented and committed students we have here at Hartnell.
On October 16, 2014 I attended the Higher Education & Research Leadership Summit sponsored by the Monterey County Business Council. I was part of a panel with CSU Monterey Bay and Monterey Peninsula College. The presidents each provided a brief update or showcased a particular program. Because of the emphasis on research, I presented on our Summer STEM Research Internship Program. Along with updates and reports from all higher education institutions in the county, there were some featured presentations. The Hospital Council of Northern California presented a report on the economic impact of Monterey Bay Region Hospitals (http://www.hospitalcouncil.net/sites/main/files/file-attachments/revised_final_monterey_hospitals_report_09-27-2014.pdf). The UC Santa Cruz Genomics Institute (https://www.facebook.com/UCSCGenomicsInstitute) provided a fascinating presentation on pioneering work related to sequencing cancer cells leading to new approaches for fighting the disease. The Defense Manpower Data Center provided a presentation on the uses and future implications of "Big Data." The Defense Manpower Data Center is working with CSU Monterey Bay to create a data analytics center of excellence. Finally, information was presented showing that higher education is the third largest economic driver for the region:

1. Agriculture - $4.4 billion
2. Tourism/Hospitality - $1.9 billion
3. Higher Education - $1.6 billion

On Monday, October 13, 2014, Director of Communications, Esmeralda Montenegro-Owen was the guest speaker at the MCOE Migrant Education School Readiness Program (MESRP). This was the ‘end of year program evaluation staff development’ session where Esmeralda was asked to share her ‘immigrant’ story plus the importance of continuing with your education. The MESRP Family Literacy Program works in partnership with the migrant parents who are the first and most important teachers in their children’s lives. They
have bi-monthly family literacy nights held at the school districts or community libraries to focus on the love of reading and have a strong emphasis on parent and child interactive literacy activities to promote school readiness skills to prepare the children for their kinder transition.

“For me it is always an honor to be asked to speak to small or large groups about how I came to become a journalist and then a director of communications for Hartnell College,” shared Esmeralda. “Community engagement and outreach is something I love to do and will always be available when the opportunity to touch someone’s life is presented.”

The group of 15 paraprofessionals in Early Childhood Educators provides home-visits to migrant families with children ages 3-5. The program was to finish the year due to the agriculture season coming to an end; migrant families follow the crops to Yuma, Madera, Santa Maria, and others.

6. Hartnell’s Speech Club continues to excel

On October 11, 2014, the Hartnell Speech Team continued its 2014/2015 competitive season at the Santa Rosa Invitational Tournament, at Santa Rosa Junior College. The team competed against 13 other two-year and four-year institutions from California, including UC Berkeley, San Francisco State University, Modesto Junior College, Ohlone College and others. Students could perform in two divisions: Open or Novice. And as it is usual, our students were among the awardees, including Victoria Garcia, Second Place, Open Communication Analysis; Lourdes Tinajero, Second Place, Novice Prose Interpretation; and Angelica Hernandez, Fourth Place, Novice Prose Interpretation. Also competing for the team were Sarina Atkins, Meritzy Ayala, Andrea Cervantes, Marc Dover, Adrian Flores, Joy Jubane, Christopher Rendon and Ariana Valencia.

“This was a very competitive tournament,” said Coach Jason Hough. “I am very proud three of our students placed, and hope to continue our success the rest of the season.”

The next tournament will be at San Joaquin Delta College in Stockton, California, on October 31.

Front- L to R: Angelica Hernandez, Lourdes Tinajero, Victoria Garcia, Joy Jubane
Back – L to R: Ariana Valencia, Christopher Rendon, Marc Dover, Adrian Flores, Andrea Cervantes, Sarina Atkins, Meritzy Ayala

7. State Officials Visit Hartnell College Alisal Campus

On October 16, 2014 the College hosted a visit for state officials. The visit was part of a larger event sponsored by the City of Salinas. I provided a tour of the Alisal Campus and NASA SEMAA Director, Maggie Melone-Echiburu provided a presentation on the CoderDojo Program that is in partnership with the Steinbeck Innovation Cluster. The
State officials learned about the Steinbeck Innovation Cluster and also toured Taylor Farms during the visit. The following were involved in the tour and presentations.

State Officials
Anna Caballero, Secretary, Business, Consumer Services and Housing Agency
Reginald Fair, Deputy Secretary, Business, Consumer Services and Housing Agency
Kish Rajan, Director, California Governor’s Office of Business and Economic Development (GO-Biz)
Jim Houston, Deputy Secretary, Legislation and Public Engagement, California Department of Food and Agriculture (CDFA)

City of Salinas
Joe Gunter, Mayor
Kimbley Craig, Councilmember, District 5
Ray Corpuz, City Manager
Doug Yount, Economic Development Director
Andy Myrick, Economic Development Manager
John Arriaga, City Consultant, JEA & Associates

8. Agroterrorism courses end with successful attendance

Friday, October 17, 2014 was the culmination of a six-course series on agroterrorism and all hazards disasters. The free certified series was provided by The Western Institute for Food Safety and Security (WIFSS), a training partner of the U.S. Department of Homeland Security (DHS), through the Rural Domestics Preparedness Consortium (RDPC) - a funded program, and Hartnell College. These courses strengthen front-line responders' capability to prevent/mitigate, detect, respond to, and recover from attacks or disasters on agriculture or the food system. The courses cover topics like: Principles of Detection and Diagnosis - Strategy and Technology; Frontline Response to Agroterrorism and Food System Disaster; Principals of National Incident, Team Building and Risk Communication; Principals of Planning and Implementing Recovery, among other topics. The course was attended by industry professionals and Hartnell's ag students.

In photo, speaker David Goldenberg, Acting Program Manager and Training Coordinator, Western Institute for Food Safety & Security, University of California, Davis.
9. Rancho Cielo students visit the Alisal Campus

Rancho Cielo and MCOE students (40) along with their advisors participated in an introduction to welding and fabrication day at the Alisal campus. In the morning, half of the students learned about welding shop safety and conducted a hands-on welding project and half of the students learned about ag industrial tech-shop safety and utilized numerous tools in the ag industrial technology to work on two projects. After lunch, the two groups switched. The Ag Institute extends a big thanks to partners Rancho Cielo and MCOE along with Hartnell staff and students, including: Albert Graham (AIT instructor), Dean Linbeck, Justin Linbeck, John Grow, Jaime Hernandez, Michael Davis (Welding instructor), Lourdes Sanchez, and Mike Thomas. Funding was made possible through Hartnell's Community Collaboratives grant - with thanks to Melissa Casillas and Dr. Zahi Atallah.

10. New Salinas documentary depicts stories not told in local media

A new documentary focused on Salinas made its California debut on Saturday as part of the Carmel International Film Festival. "The Salinas Project" follows the lives of four young Latinos in Salinas as they face social, political and economic constraints.

The filmmaker is Carolyn E. Brown, a journalism professor at American University in Washington, D.C. and an award-winning filmmaker.

Her previous work includes "From the Fields: An American Journey," a documentary distributed to NBC affiliates across the country in 2012. It tells the story of Damian Trujillo, a Bay Area-based NBC reporter who grew up working in the fields in the Salinas Valley. "The Salinas Project" was screened on Saturday, October 18 at the new Carmel High Performing Arts Center. To learn more about this film and to view the trailer, go to the following link:
http://www.thesalinasproject.org/films/the-salinas-project/

For reactions to the film screening, go to:
11. I am Hartnell w/ Oscar the Panther

The Associated Students of Hartnell College took a little break from their busy schedule to pose with Oscar the Panther. Some of them are sporting the new “I am Hartnell” T-shirts to show their Hartnell pride and spirit. Raul Tapia below is showing off the new “I am Hartnell” mug. They were so kind to deliver one of each to my office and I intend to wear and use them. These are not for sale; ASHC will give to special individuals and as prizes in campus activity involvement. Way to promote Hartnell guys!

This photo will also go to the Chancellor’s Office to be placed on the website’s homepage in November featuring community college’s mascots.

12. Leon Sets Hartnell Record at Toro Park, Grover Leads Lady Panthers

Hartnell College has only had one cross country state champion in its history. Daniel Tapia was able to accomplish the challenging feat in 2009 and along the way he set several Hartnell College course records including one at Toro Park. Sophomore Diego Leon is working his way toward becoming the second ever State champion and finally notched his first school record over the same trails he ran to win a CCS Division V title as a senior at Anzar High School. Leon covered the four mile course in 20:16 besting the former Hartnell record held by Cristian Soratos by 14 seconds. He finished 38 seconds ahead of runner-up finisher Cristian Nazarek of Santa Rosa Junior College. Leon’s time is also the second fastest ever run by a community college athlete at Toro Park. He trails only 2005 State and Norcal champion Oscar Uribe of Butte College. Sophomore Justin Carrancho was third in 21:03 and freshman Rene Siqueiros in fifth at 21:27. Luis Vargas (21:46) in tenth and Jesus Vazquez (21:55) in thirteenth completed the scoring for the Panthers. Andrews Gutierrez (22:05) and Diego Avila (22:10) also competed well. As a team, the Panthers bested SoCal 10th ranked L.A. Trade Tech 32 to 49.
Freshman **Malena Grover** stepped up for the Lady Panthers taking second overall in 18:58. Grover, who prepped at Salinas High School, went under the 19 minute mark for the first time in her career and moves the freshman to the second fastest time ever by a Lady Panther behind Kathy Lenno’s 18:26 in 1999. Lenno went on to set the 10,000 meter school record. Freshman Rachel Shimabukuro took seventh (19:43), Brandi Hobson (20:13) in thirteenth, and Nancy Rodriguez (20:17) fifteenth, and Maria Rodriguez (20:28) in nineteenth to finish the scoring five. Also running well was Cynthia Tovar (20:38). The Lady Panthers came up just short of the win placing second to L.A. Trade Tech 41 to 46. L.A. Trade Tech and Hartnell share the sixth place state ranking.


Youtube video of Diego Leon setting Hartnell College course record at Toro Park. [https://www.youtube.com/watch?v=hKHzCuv1dUo](https://www.youtube.com/watch?v=hKHzCuv1dUo)

13. **Women’s soccer record improves after Skyline**

We came out victorious at Monterey Peninsula College with a 3-0 win. Goals were scored by Vanessa Moreno, Maritza Nava, and Saihra Zamudio. Karina Alvarez assisted on two goals and Nava on the other. Anissa Stanton recorded the shutout.

The game against Skyline College was exciting and Hartnell came out with at 3-1 win. Goals were scored by Maritza Nava with 2 and Karina Alvarez with one. Assists came from Lizett Covarrubias, Marlen Valencia, and Karina Alvarez. The Lady Panthers improve to 8-3-3. Next game will be on Friday, October 24 at West Valley.

14. **Men’s soccer – moving up the rankings**

Lorenzo Vasquez’s scored two goals and had one assist as Hartnell maintained a perfect start to their Coast Conference campaign with a 5-2 win at Las Positas. Vasquez not only leads the Coast Conference in scoring points, but also the State of California with 32 points. You can see the rankings at this link: [2014 Men’s Soccer Individual Statistics](http://www.rtspt.com/norcalstat/2014_men/soc_stats.htm)

With all the wins, Hartnell College is moving up in the rankings. You can see where we stand by clicking the following link:
The game against Gavilan College ended with a 4-0 victory. And the winning continues! Hartnell beat Evergreen 1-0.

Photo by Juan Villa, The Californian

15. Upcoming Events

- **Chief Kelly McMillin - Salinas PD**
  Wednesday, October 22, 2014
  12:00 – 1:00 p.m. at Steinbeck Hall

- **Harvey – a comedy or errors**
  October 31 – November 23, 2014
  [www.westernstage.com](http://www.westernstage.com) or 755-6816

- **Engaged parents, Engaged Student Conference**
  Saturday, November 1, 2014 at Hartnell College
  In conjunction with Literacy Campaign of Monterey County. For info 831-595-2665

- **President’s Circle Reception**
  Thursday, October 30, 2014
  Location to be determined

- **The Western Stage Gala – A Christmas Story**
  Saturday, November 22, 2014
  For tickets call 831-755-6810

16. IN THE NEWS THIS WEEK

(Spanish) School districts help sale of Steinbeck Center to CSUMB
[http://archive.thecalifornian.com/article/20141018/NEWS05/310180005/Ayudan-distritos-escolares-con-venta-de-Centro-Steinbeck-CSUMB](http://archive.thecalifornian.com/article/20141018/NEWS05/310180005/Ayudan-distritos-escolares-con-venta-de-Centro-Steinbeck-CSUMB)

_Bailando con la muerte_

_Boronda Scholarship_

_Diego Leon making headlines_

_Stanton stands tall in goal_

_Hartnell extends unbeaten streak_
Great photo gallery of Hartnell vs Gavilan soccer game
http://www.thecalifornian.com/media/cinematic/gallery/17282507/

Photo gallery of Hartnell vs Evergreen soccer
http://www.thecalifornian.com/media/cinematic/gallery/17462519/photo-gallery-hartnell-vs-evergreen-soccer/

Hartnell set to resume play
http://www.thecalifornian.com/story/sports/2014/10/17/hartnell-set-resume-play/17400047/

Polo is played at Hartnell!

Hartnell volleyball extends streak
http://www.thecalifornian.com/story/sports/2014/10/16/hartnell-volleyball-extends-streak/17341803/