What a month it has been for Salinas, CA! Last month, Salinas earned recognition as an All American City. And just this week, the City hosted the Forbes Reinventing America: The AgTech Summit!

Forbes Summit Group, in partnership with SVG Partners and the Thrive Accelerator, brought together several hundred of the smartest and most innovative minds in Silicon Valley and global agriculture in Salinas Valley to tackle some of the world’s most critical challenges. Hartnell College was an official supporting sponsor of this landmark event.

Valuable information and facts were shared about Salinas, California:
- #1 producer of fresh food in the United States
  - $9 Billion agriculture industry
  - 60% of the nation’s leafy greens
  - 30% of the nation’s strawberries
- Viticulture
  - #1 producer of Pinot Noir grapes in California
  - #2 producer of Chardonnay grapes in California
  - Cultivates 43,000 acres of grapes (just 1,000 acres fewer than Napa)
- Feeding the World: Exports
  - 435 million pounds of lettuce
  - 80 million pounds of broccoli
  - 61 million pounds of strawberries
- Smart Farming Epicenter – bring together innovation in
  - Farming
  - Technology
  - Sustainability
Hartnell College participants included:

- Erica Padilla-Chavez, Vice President of the Board of Trustees
- Dr. Willard Lewallen, Superintendent/President
- Jackie Cruz, Executive Director, Office of Institutional Advancement/Foundation
- Dr. Zahi Atallah, Dean of Academic Affairs
- Shannon Bliss, Dean of Academic Affairs
- Nicholas Pasculli, Hartnell Foundation Board and adjunct instructor
- Cristina Westfall, Hartnell Foundation
- Dr. Susan Pheasant, Director Agricultural Business and Technology Institute
- Penelope Hartnell, Owner of Hartnell Properties

Steve Forbes gave the opening remarks followed by a Gala Opening Reception and Innovation Showcase at Constellation Winery. The next day, we enjoyed a beautiful and bountiful reception hosted in the plaza of the new Taylor Farms building in downtown Salinas with music provided by Monterey Jazz musicians. It was a great event that gathered the best in AgTech industry and an honor for Salinas to be the host of such honorable affair.

For a list of participants, go to:

2. ACADEMIC AFFAIRS: A FUN-FILLED LEARNING RETREAT

On Friday, July 10, 2015, Academic Affairs held its Second Annual Retreat at the King City campus, with classified staff and managers in attendance.

The morning session began with a tour of the campus, led by Dean Renata Funke. She shared the history on the development of the campus and included all activities, events and service areas for which they are responsible. We even had a surprise visit from Paulette Bumbalough, former dean of the center, who provided additional historical information.

Other sessions throughout the day consisted of training activities
led by Vice President of Academic Affairs, Dr. Lori Kildal. Some of these sessions included customer service, accreditation and stress management. Fun ice-breaker activities were led by Dean Debra Kaczmar who asked, "Have you ever tried to pick up an M&M by sucking through a straw?" Many of them tried it with success.

During the retreat, Academic Affairs established their goals for next year. The #1 goal is training. Several topics were identified and will be presented throughout the year. The second goal is "team building" between divisions. Dr. Kildal will work with other Vice Presidents to establish opportunities for divisions to interact with one another and build cohesive teams.

The afternoon ended with a talk and activity with Jerry Bumbalough, who showed us how to eliminate stress. He demonstrated several Tai Chi moves that we could do daily. Everyone thoroughly enjoyed this and wanted him to join us again at our next retreat. We look forward to beginning a new academic year relaxed and refreshed!

The 2014-15 CCCSIA/CCCAA Athletes of the Year have been determined. "Congratulations to Irvine Valley’s Annie Mitchem and Hartnell’s Diego Leon for this prestigious award," said Jason Boggs, Sports Information and Communications for CCCAA. "The competition was very steep, but both of these student-athletes are well-deserving."

We are so proud of Diego for all of his accomplishments. A full press release can be found at
Hartnell’s Agricultural Business and Technology Institute is supporting the Steinbeck Innovation Foundation in hosting Simone Maccaferri, Research Manager, Agrofood & Bioeconomy with the University of Bologna, Bologna, Italy. Simone Maccaferri is a biotechnologist by education. He is here for three weeks to learn more about public-private models for information/research dissemination and education and innovation. His base is with the Steinbeck Innovation Center with a focus on Monterey County in addition to exploring the Silicon-Salinas Valleys linkages.

The University of Bologna is amongst the top 5 universities in Europe for food and economy and the top university for such within Italy. The surrounding region is known for food production, autos, and mechanical production for industrial/ag uses. This past week we introduced Simone to the Alisal campus with its Ag Institute programs, Coder Dojo, NASA SEMAA, and CSIT-in-3 program. We visited with Hartnell’s partners at CSUMB for the Agribusiness 2+2 degree, as well as the emerging regional hospitality program. Simone participated in the Forbes Reinventing America AgTech Summit. Next week’s agenda includes a visit to Hartnell partners at the Western Institute for Food Safety & Security and UC Davis.

Top Photo: Simone Maccaferri, Melvin Jimenez, Dennis Donohue, Maggie Melone-Echiburu

Every month, the Office of Institutional Advancement and the Hartnell College Foundation recognize a department for its work in serving students, staff, and the community. In July, the staff at the Foster Kinship and Care Education (FKCE)
Department came into a conference room, ready for a staff meeting, but were surprised with delicious cupcakes, cake pops, and coffee. Director Margie Wiebusch was overwhelmed with emotion and accepted a special certificate of appreciation from Executive Director of Advancement, Jackie Cruz and Director of Communications, Esmeralda Montenegro Owen. Special guests from Monterey County Child Care, Robert Taniguchi and Ginger Pierce, along with Walter S. Johnson Foundation’s Yali Lincroft attended the recognition ceremony. Dean Kathy Mendelsohn came to support the team and witnessed the event. We are so thankful to have Frances, Mariana, Maricela, Grecia, Angela, Sue, and Margie, in a position to deliver assistance and education to those who need it most. Hartnell College Foster & Kinship Care Education in association with Monterey County Department of Social Services (MCDSS) is a resource for local foster children and caregivers. They provide childcare, help with mandated state foster care education, and aid in improving parent’s skills. Congratulations!

6. LEED CERTIFICATION – SILVER LEVEL FOR TTB!

Great news! We have received silver level certification for the Technical Training Building by the Leadership in Energy & Environmental Design (LEED) - a green building certification program that recognizes best-in-class building strategies and practices. To receive LEED certification, building projects satisfy criteria and earn points to achieve different levels of certification. There are four levels – the number of points a project earns determines the level of LEED certification that the project will receive. Typical certification thresholds are, certified, silver, gold, and platinum.
7. IN MEMORIAM: YESENIA ROMERO ESCORCIA

Yesenia “Zuzeth” Romero Escorcia

It is with sadness that we inform you of the sudden death of one of our students; Yesenia “Zuzeth” Romero Escorcia lost her life last week in an auto accident. She is survived by her parents, Antonio Perez Ortega and Eva Escorcia Sosa; her sister Rosalva Ortega Escorcia; and her brothers Victor Daniel Escorcia and Eduardo Romero Escorcia.

Visitation
Monday, July 13, 2015
1:00 – 9:00 PM
Rosary Vigil at 7:00 PM
Healey Mortuary
405 N. Sanborn Road
Salinas, CA 93905

Funeral Mass
Tuesday, July 14, 2015
St. Mary of the Nativity Church
424 Towt Street
Salinas, CA 93905

Burial to follow –
Queen of Heaven Cemetery
18200 Damian Way
Salinas, CA 93907

For more information, go to:
http://www.healeymortuary.com/memsol.cgi?user_id=1623855
Soccer field renovation progressing
The renovation of the soccer field is progressing and is on schedule for the coming season.

Parking permits are in
The summer semester is the first for students to order parking permits online. This alleviates long lines at cashier’s office.
When you receive your sticker, place on the inside-front windshield as shown in this image.

It is official; we are smoke-free, tobacco-free campus
You may have already noticed all the new decals positioned at every building entry to remind students, staff, and visitors that we are a smoke-free, tobacco-free campus. Help us spread the word!

Student Affairs – Outreach in the community
Outreach Coordinator, Sara Sanchez attends the CAM concert at Sherwood Park last month and promotes the 7 steps to success using the new marketing campaign and branding.
UPCOMING EVENTS

9. FREE CONCERT FOR THE FAMILY—SPONSORED BY HARTNELL

WELI Graduation
Tuesday, July 21, 2015
Steinbeck Hall - 5:30 to 7:00 PM
25 Scholars graduate in WELI’s 5th Class

7th Annual Hartnell College
Grass Volleyball Doubles Tournament
Saturday, July 25, 2015
-Adult co-ed Division
Sunday, July 26, 2015
-Juniors Girls
For all the details and fees, go to:
http://www.hartnell.edu/news/7th-annual-hartnell-college-grass-volleyball-doubles-tournament
IN THE NEWS

Happening at Western Stage
  o 2x4 BASH – Studio Theater
    • A Behanding in Spokane
    • She Kills Monsters
  o Into the Woods – Mainstage
** For more information on these and future productions, visit www.westernstage.com.

Women’s Education & Leadership Institute Forum
Thursday, October 29, 2015
Tehama Golf Club
For more go to www.hartnellfoundation.org

11. IN THE NEWS

Diego Leon is State Athlete of the Year

Into the Woods review

Hartnell Alumnus Borchard honored by State

7th Annual Hartnell College Grass Volleyball Doubles Tournament
http://www.hartnell.edu/news/7th-annual-hartnell-college-grass-volleyball-doubles-tournament