1. WELI FORUM AWAKENS, INSPIRES, AND CALLS TO ACTION

On October 29, 2015 Hartnell College Foundation hosted the Second Annual Women’s Education & Leadership Institute Forum. This sold out event at Tehama Golf Club featured a social reception, an intimate dinner, and conversation moderated by Adrienne Laurent, featuring Myra Goodman, Co-Founder of Earthbound Farm and Tonya Antle, Principal of Tanimura and Antle. With 190 guests in attendance, the event was an incredible success raising funds for the WELI endowment. Guest enjoyed a raffle, dinner, live auction with Butch Lindley, and heard from Edna Valdez, WELI and Hartnell alumna. Myra Goodman and Tonya Antle kicked off the giving with a $10,000 matching gift. Board of Trustees Vice President, Pat Donohue was present as she is a great supporter of WELI. The Hartnell College Foundation thanks the event committee, led by chair Susan Black and everyone who sponsored, supported, and attended this annual affair.
2. CREATIVITY AND ADORABLE COSTUMES AT THIS YEAR’S SPOOKTACULAR

This year’s Spooktacular consisted of a pumpkin carving contest in which 20 clubs participated. First prize of $200 was granted to the ALAS Club, Second prize of $100 was granted to the Physics Club, and Third Place prize of $75 to the Computer Science Club.

The evening was coordinated by the Clubs; they hosted games and activities for children of all ages. Three prizes were granted to kids for Best Costume, Best Parent Child Costume, and Funniest Costume. The attendance in families doubled from last year’s event. Ultimately the children from our community enjoyed themselves in a safe environment.

3. GAME JAM SHOWS FOCUS ON GAME DESIGN

The Game Jam on October 23 and 24, 2015 was a huge success! We had a really good turnout on both days featuring Hartnell and Gavilan College students who worked with Professor Pat Watson, CSUMB Communication Design faculty, and four CSUMB student mentors: Jared, Lido, SeungYee, and Jessica. Hartnell faculty that worked with the students were Jerri Nemiro, Eric Bosler, and Dr. Ann Wright. Robert Beede and Jordan Fong, Digital Media faculty from Gavilan also attended. Games were created to be used for instruction of the following scientific principles: Anatomy, Genetics, Viruses, Acid based reactions, and Metabolism. Thanks to Professor Pat Watson, we have a video that explains everything that happened; view it here LINK.
4. ASSOCIATED STUDENTS ENJOY TIME TOGETHER

Last week, the Associated Students of Hartnell College (ASHC) attended the California Community College Student Affairs Association (CCCSAA) Conference. This is an event where all associated student organization from all California community colleges gather to learn and share experiences. It was held at the Doubletree Hotel in San Jose. The students were accompanied by Director of Student Affairs – Student Life, Augustine Nevarez. They participated in workshops that taught them leadership and communication skills. In addition, they enjoyed their time together and meeting others.

"It is always a great opportunity to be able to attend such conference as it always provides us with more knowledge," said President of the ASHC, Ali Saleh. “Such knowledge can only aid to improve our leadership skills, which should allow us to become more efficient and effective toward serving our students and community."

5. MESA STUDENTS ATTEND LEADERSHIP CONFERENCE

A select group of Hartnell College students honed their leadership skills at a special invitation-only conference for math-based majors in the country’s Science, Technology, Engineering and Math (STEM) Innovation Hub. The 12th Annual Mathematics, Engineering, Science Achievement (MESA) Student Leadership Conference was fully sponsored by industry donations. The conference, themed “Celebrating 45 Years of STEM Success,” was held October 2-3, 2015 at the Santa Clara Marriott. It offered students extensive professional and leadership development through direct interaction with industry mentors and speakers. The hand-picked MESA students, all science, engineering, or math majors, represent 38 universities and community colleges from across the state.

The Hartnell conference attendees were Sergio Gonzalez and Adela Zamora. They were sponsored to attend by PG&E and accompanied by Hartnell MESA Director, Bronwyn Moreno. Students participated in mock interviews, connected with industry representatives, heard guest speakers and attended workshops. This focus on “soft skills” is a key to shaping well-rounded STEM professionals. “We know that California’s economy needs more STEM workers to stay competitive,” said MESA Executive Director Oscar F. Porter. “These students provide the solution to industry’s need for well-trained professionals. They were selected to attend the conference because these students have strong leadership skills. This event gives them a chance to interact extensively with STEM professionals currently working in industry.”
MESA promotes STEM success for more than 28,000 educationally disadvantaged secondary, community college and four-year college students in California through project-based learning, academic counseling and exposure to STEM careers, so they can graduate from college with math-based degrees. Seventy percent of MESA high school graduates statewide went directly to college after graduation compared to 48 percent of all California graduates. Sixty percent of MESA students go on to math, science or engineering majors. Ninety-seven percent of MESA community college transfer students go to college as STEM majors. For more information about the SLC visit http://mesa.ucop.edu/student-leadership-conference/ For more information about MESA visit http://mesa.ucop.edu/home.html.

6. RESPIRATORY CARE WEEK IS FUN FILLED!

October 25-31, 2015 was National Respiratory Care Week recognizing the respiratory care profession and promoting awareness of lung health issues and practices. Our Hartnell College Respiratory Care program celebrated by playing games, enjoying morning coffee dressed in 80s attire, and lunch in their fabulous costumes. It was an amazing week of fun and laughter.

7. UNVEILING OF THE JOHN STEINBECK HIGHWAY SIGN

On October 26, 2015, Assemblymember Luis Alejo unveiled the John Steinbeck Highway sign at the National Steinbeck Center (NSC) in front of museum docents, staff, board, community leaders, and supporters. Board Member and former Executive Director of the NSC, Colleen Bailey gave a heartfelt welcome, followed by statements from Monterey County Supervisor Simon Salinas, and Director of the NSC, Dr. Susan Shillinglaw. A six-mile stretch of Highway 101 will be dedicated to this Pulitzer and Nobel Prize author. Director of Communications, Esmeralda Montenegro Owen was at the unveiling representing our College. The naming of John Steinbeck Highway was approved by the California State Assembly through Assembly Concurrent Resolution #67. For more about this important event, go to: http://asmdc.org/members/a30/news-room/press-releases/alejo-dedicates-portion-of-highway-101-as-john-steinbeck-highway
On Thursday, October 22, 2015 the Agricultural Business and Technology Institute hosted the **Fall Semester Technical Career Education Readiness Breakfast** at the King City Education Center. High school teachers, counselors and administrators from both King City and Greenfield attended along with representatives from King City governing bodies and Hartnell College staff learned about the career technical education programs, certificates, and degrees Hartnell College offers to support the high demand careers and services instrumental in the agricultural industry. I provided a brief update on Hartnell College. Bob Martin of Rio Farms served as the guest speaker. Martin emphasized the need for skilled workers adept at using technology in all parts of the business whether it be in the field, in the sales office, working with employees via human resources, etc. He was especially passionate about the opportunity for Hartnell students to help create the means to move harvest from a stoop labor activity to a format that was ergonomically compatible and economically efficient. The Salinas Valley Ag industry contributes a total of $8.1 billion to the local economy, including:

- $5.7 billion in direct economic output, which represents 18.5% of the county’s total
- $2.4 billion in additional economic output in the form of expenditures by agriculture

Additional presentations by Hartnell staff and faculty included the Seven Steps to Success, costs to attend Hartnell College, financial aid, scholarship opportunities, and the High School Equivalency Program. Attendees also heard from Hartnell student, Beatrice Reyes. In addition to being a student, Reyes serves as a math tutor for other Hartnell students. Dean Renata Funke provided a tour of the King City Education Center. Advanced Diesel Technology faculty member Mark DeHart entertained attendees with hands-on activities characteristic of learning in the Advanced Diesel program (i.e. electrical circuits, piston assembly, and starter engagement).

### 9. TECHNICAL CAREER EDUCATION READINESS – ALISAL CAMPUS

On October 16, 2015 the Agricultural Business and Technology Institute hosted the **Fall Semester Technical Career Education Readiness Breakfast** at the Alisal campus. Over 70 high school teachers, counselors and
administrators from Salinas to King City along with representatives from the City of Salinas Economic Development Agency, Monterey County Workforce Investment Board, and Hartnell College staff learned about high demand careers and support services in the agricultural industry. The keynote speaker was Nicholas Pasculli, President of TMD Creative Inc. Pasculli also serves as a Hartnell adjunct faculty member who teaches five different agribusiness courses. He shared his background in the agriculture industry and spoke about careers in demand to keep Ag business and production growing and sustainable. The agricultural industry in the Salinas Valley generates a production of $4.3 billion and supports 45,000 jobs locally. The growth of the ag industry depends on filling the workforce demand in positions such as diesel and fabrication technicians, equipment maintenance crew, refrigeration technicians, labor relations, auditors, researchers, organic industry, conservation and natural resources, sustainability, production planning, crop advisors, pest control advisors, data management, data analyst, produce sales, marketing, social media, regulatory compliance, human resources, food safety as well as numerous jobs related to the development of new technologies and applications. Guests also attended presentations on how Hartnell College has implemented the Seven Steps to Success, student support programs and services, financial aid, admissions and records, counseling, and how together those services combined help to ensure that students will be successful in college. Trustee Candi DePauw was a speaker on her experience with Ag. Guests were able to learn directly from Hartnell students as Leora Trafton and Fernando Ochoa spoke on their goals, their current studies, and what life is like as a Hartnell student. Guests enjoyed a campus tour and experienced hands-on activities at the Ag industrial technology fabrication shop.

10. SPECIAL TOUR OF RAVA RANCHES INC.

In October I was treated to a tour of the **Rava Ranches Inc.** King City facilities with Jerry Rava II. With me were Executive Director of Institutional Advancement, Jackie Cruz and Director of Agricultural Business and Technology Institute, Dr. Susan Pheasant. Jerry is a third generation California farmer who grew up farming alongside his father and always knew he wanted to follow in his footsteps. He joined his father after graduation from Cal Poly SLO, to expand the family business into Arizona and Southern California to build a year-round enterprise. Rava Ranches Inc. is a family-owned and operated produce company that uses sustainable agricultural practices to produce safe, high quality produce while minimizing the environmental impact on the land so that its employees and customers can maintain a high quality of life. Crops include spinach, bell peppers, cabbage, red onions, spring mix, romaine lettuce, garlic, and iceberg lettuce.
11. CLASS VISITS RIO FARMS ONION SHED

Hartnell Food Safety students in the ABT 130 Intro participated in a fascinating visit to Rio Farms Onion Shed. The trip was organized by Nikki Rodoni, founding principal of Measure to Improve LLC, and hosted by Armando Chavez, food safety manager, Laurie Foletta, onion variety specialist, and Chito Coronado, plant manager. Rio Farms grows high-quality onions for Gills Onions, who in turn supply food service industry, retail and industrial customers nationwide as well as the fresh market. The students learned about the food safety aspects of sorting and packing as well as being introduced to aspects of variety selection, planting, growing, chopping, digging, curing, transport, and traceability. The students especially enjoyed hearing from Armando Chavez as he is a graduate of Hartnell’s Food Safety certificate program!

12. AG BUSINESS TECHNOLOGY AT KING CITY FARMERS MARKET

Students in the ABT 130 Introduction to Food Safety class held at Hartnell’s King City Education Center enjoyed a visit to the King City Farmers Market. In addition to observing food safety practices utilized by fresh produce and food service vendors, the students met with Cindi Mora who serves as the Chamber Manager and facilitates the Farmers Market.

13. DAY WITH A FARMER VIA AGKNOWLEDGE

Last week, AgKnowledge fellow Dr. Susan Pheasant, Director of the Ag Institute, enjoyed the opportunity to learn from Salinas Valley’s own David Martella, grower, entrepreneur, manager. As part of the Grower Shipper Foundation’s AgKnowledge program, each Fellow is paired with a Farmer to learn about a “typical” day in an industry in which Martella describes as “every day is exactly the same … completely different as everything changes.” He manages vegetable production (e.g. artichokes, fennel, broccoli, cauliflower, brussel sprouts, spinach,
all of the lettuces, celery, etc.) for both the family farm as well as an outside corporate farm in the Salinas Valley. He generously shared his insights on significant Ag topics such as labor supply and working conditions, water quality and availability, food safety, regulations, weather, education and the continued need for skilled labor, business succession, the economics of leasing and/or owning farm land as well as historical farming activities in the Salinas Valley. When asked about the hiring of new employees, Martella says he looks for 1) adaptability and 2) abilities in problem solving, logical thinking, and critical thinking. His support of the AgKnowledge program and Hartnell’s Ag Institute is greatly appreciated.

14. VISIT FROM RANCHO CIELO STUDENTS TO ALISAL CAMPUS

Students from Rancho Cielo visited Hartnell’s Alisal campus to learn about career technical education programs available in diesel, construction, automotive, welding, and ag industrial technology. The visit was organized by Sara Sanchez, from Student Affairs, and hosted by the faculty and staff of the Ag Business and Technology Institute. Imelda Suarez, Admissions and Records, spoke to the students about the Seven Steps to Success. All three of the new Student Success employees also participated (Ernesto Rodriguez, Wendy Sosa, and Brenda Jones). Next on the calendar will likely be a hands-on Friday event with the students.

15. JOBS FOR THE FUTURE REPS VISIT HARTNELL

Two representatives from the National Resource Network along with Andy Myrick, the Salinas Economic Development Manager, visited with us last week. Geri Scott is the Program Director with Jobs for The Future. Her colleague, Tom Hooper serves as the Senior Director of the Building and Economic Opportunity Group of Jobs for The Future. The National Resource Network selected the Salinas Valley to conduct a workforce development initiative to help develop city's workforce assets, with a particular emphasis on Ag Tech. We met at the Alisal campus to assist the delegation with their initial assessments and asset mapping work. Subsequent work in November will focus on additional conversations with Salinas Valley employers and labor market analyses. The delegation will then return to Hartnell College in December to complete their analysis of needs and opportunities. Dr. Zahi Atallah, Dean of Academic
Affairs, and Dr. Susan Pheasant, Director of the Ag Institute, joined me for the meeting and campus tour. In addition to Hartnell College, the delegation is visiting with the Workforce Investment Board, area employers, and others. The National Resource Network is affiliated with the Obama Administration’s “Strong Cities, Strong Communities” program. Preliminary work is funded 75% by the Federal Government and 25% through the Salinas Valley Enterprise Zone, comprised of the cities of Salinas, Soledad, Gonzales, Greenfield, and King City.

16. MONTEREY COUNTY AG DAY FOR 3RD GRADERS

Monterey County Farm Days took place October 22, 2015 at the Monterey County Airport. Faculty and students from the Advanced Diesel Technology and Ag Industrial Technology programs as well as Ag Ambassadors volunteered for this important day of increasing Ag awareness and Ag education to our youth. As Monterey Education Coordinator, Trustee Candi DePauw explains this event provides 1,800+ third graders the opportunity to learn from their college cohorts. It is a unique experience for them to connect with college level students and faculty and be able to engage in hands-on activities.

17. ABT STUDENTS VISIT TAYLOR FARMS HEADQUARTERS

Students in both of Nick Pasculli’s Ag Business and Technology courses enjoyed the opportunity to tour the new Taylor Farms Headquarters and meet with Human Resources experts. Lead members of the Taylor Farms Human Resource team include Maricela Navaro, Stacey Bolding, Debie Montoya, and Panchita Preciado. The team shared the importance of consistency of employment and responsibilities in building a sound resume. They also provided insights on the Taylor Farms culture emphasizing empowerment, trust, and teamwork and an overall philosophy of a) take care of the customer, b) take care of each other, and c) do the right thing.

18. SOCIOLOGY CLUB GIVES BACK WITH A HEART OF CARING

The Sociology Department held its first speaker series on in October. Terry Williams, executive director from the Veterans Transition Center of Monterey County spoke about homelessness and veterans in Monterey County, plus programs and services for homeless veterans offered by the VTC and volunteer
opportunities for Hartnell students. The Sociology Club co-sponsored the event.

On October 24, 2015, the Sociology Club participated in "Make A Difference Day Event- Natividad Creek Park Cleanup" organized by Return of the Natives Restoration Education Project. They were part of the efforts in collecting 926.5 pounds of trash in three hours! On Sunday, October 25th, the club members volunteered for the Third Annual Ciclovia Salinas. This is a solid group of young adults doing their part to make improvements in their community.

19. PANTHERS SWEEP CONFERENCE TITLES

The Hartnell College cross country teams swept all the available titles Friday at the Coast Conference Championship at Crystal Springs in Belmont, CA. The Panthers repeated as team champions for men and women as well as had the first overall individual male and female. It was the sixth consecutive men's title establishing the longest continuous streak in school history. For the ladies, it was third in a row but they will need an additional two more to tie the longest streak from 2002-2006. Sophomore Malena Grover was able to run relaxed as the heavy favorite and despite unusually warm temperatures was able to run a lifetime best 18:24 for the historic Crystal Springs cross country course. The temperature at race time rose ten degrees and peaked at an unexpected 85 degrees. Despite the heat, Grover repeated her title from 2014 easily. In addition, her time was the fourth best in school history. Her closest competition was teammate Rachel Shimabukuro back in 2nd at 19:25. The Lady Panthers were able to place an amazing ten women in the top fourteen with all earning all-conference honors. Sophomore Lizette Garcia moved from tenth last year to fourth this year in 19:49. Freshmen Yvette Felix (20:07) and Adriana Jimenez (20:08) placed sixth and seventh respectively to complete the team score of 19 points. Also earning all-conference honors were Maria Rodriguez (20:14) in eighth, Nancy Rodriguez (20:15) in ninth, Yessika Mayo (20:41) in eleventh, Cynthia Tovar (20:57) in twelfth, and Beatriz Duarte (21:06) in fourteenth. The ten all-conference runners established a program record with the previous best being eight women in the top fourteen.
Freshman Edgar Bonilla has lead the Panthers in all but one meet this season and became the second consecutive individual Coast Conference champion. Like Grover, he could be a repeat champion in 2016. Bonilla opened the decisive gap on second place finisher Jason Intravaia of Las Positas in the third mile and extended it through the finish to a comfortable 21 seconds. Bonilla stopped the clock in 21:52 as the only runner in the field of 61 to dip under the 22:00 barrier for the 4.195 mile course. The former King City all-state runner will head into next week's Northern California Regional Championship as the home course favorite. Back on October 9, Bonilla finished second over the Toro Park course to Sean Gregg of American River by just four seconds. He will look to join a small group of Panther men to claim the individual regional title. After the Las Positas runner in second place it was a train of white and maroon uniforms as the next ten finishers were all Hartnell runners. Rene Sequeiros (22:21) lead the charge in third followed by Diego Avila (22:30), Jorge Sanchez (22:33), Angel Mejia (22:39), Oscar Mora (22:41) and Tito Chaidez (22:49). Other Panthers who earned all-conference for placing in the top fourteen were Williams Ordaz (22:54), Bryan Stamos (23:00), Eduardo Orozco (23:01), and Andrew Martinez (23:02). The Panthers scored just 18 points to take the team title for a record sixth consecutive year. With six returners who placed inside the top fourteen, a seventh title in 2016 is possible. Edgar Bonilla was voted Freshman of the Year and Bryan Stamos was received Most Improved Male Runner.

Hartnell College will host the 2015 CCCAA Northern California Regional Cross Country Championship on Friday, November 6 at Toro Park. The women's championship 3 mile race will start at 2:00pm followed by the men's championship 4 mile race at 3:00pm. The top 14 finishers in each race will receive all-region honors.

**20. 2014 CCAA ALL-ACADEMIC STATE CROSS COUNTRY TEAM**

Five Hartnell College student-athletes of the 2014 Men's Cross Country team were selected as part of a 19 member All-Academic State Team. The 2014 team repeated as the Coast Conference Champions, placed 2nd at the Northern CA Championship, and 8th overall at the CCCAA State Championship. Those selected were sophomores Diego Avila (Anzar HS), Emmanuel Gomez Garcia (Alisal HS), Antonio Pelayo (North Salinas HS), Bryan Stamos (Tokay HS-Lodi), and Dominic.
Uccelli (Salinas HS). Selectees had to have a 3.50 GPA or higher for the season of competition and units taken the next spring and summer semesters. They will receive recognition at this year's CCCAA State Championship.

21. HARTNELL TRUMPS MPC—STAYS UNBEATEN

Hartnell College defense was the key to victory for the Panthers on Saturday night. From start to finish, they pestered the Monterey Peninsula College offense almost every time on the field. Hartnell's offense found several scoring opportunities, and the end result was a 21-7 win at Rabobank Stadium. With the victory, the Panthers stayed perfect, improving to 7-0 overall and 3-0 in the Golden Coast Conference. What turned out to be the deciding score was a play that wowed almost everyone that filled the stands. At MPC's 29-yard line, Hartnell had a fresh set of downs. Quarterback Justyn Gutierrez took the snap and looked to Ronnie Turner, who was en route to the end zone. Gutierrez threw the ball to Turner hoping ball and receiver would meet at the home base simultaneously. As the ball sailed to Turner, the MPC defender held Turner's left arm trying to defend the play. Turner caught the ball with his right hand, got two feet in bounds and immediately found a teammate to celebrate the eye-opening, one-handed touchdown catch that put Hartnell ahead 14-0 with 5:50 to go in the third quarter. The touchdown capped off an 81-yard, 10-play drive. MPC answered back and finally got on the board as it took possession. The Lobos went 67 yards on eight plays, and scored a TD that brought MPC within 14-7. Hartnell came right back, perhaps showing signs that the game could turn into a shootout late. The home team went 92 yards on eight plays, the biggest a 67-yard pass from Gutierrez to Skye Keller that put them at the 2-yard line. Coleman Blackston finished the job two plays later with a 1-yard touchdown run that put Hartnell ahead 21-7. MPC had a couple of opportunities to close in on Hartnell, but the Hartnell defense held firm.

22. RETIRED HARTNELL EMPLOYEE PASSES

I am sorry to inform you that retired employee, Oscar Reyes, passed October 26, 2015. Oscar retired in December 2012 after having worked in the Maintenance Department for over 15 years. He leaves his wife, Sally, 3 daughters (Jeri, Kelli, and Karry) as well as 1 son (Nick), 2 granddaughters, and 6 grandsons. Services are pending. Please keep the Reyes family in your thoughts and prayers.

23. UPCOMING EVENTS

Transfer Day/College Night
Wednesday, November 4, 2015
9:00 a.m. - 12:00 p.m. and 6:00- 8:00 p.m.
Student Center
Hartnell Cross Country-2015 NorCal Championship
Friday, November 6
2:00pm Women's Race/3:00pm Men's Race
Toro Park

Third Annual Athletics Hall of Fame
Presenting the Class of 2015
Saturday, November 7, 2015
Induction Ceremony activities start at 10:30 a.m. - Building C
Football game at Rabobank at 6:00 p.m.

Veterans Day Ceremony
Tuesday, November 10, 2015 at 11:30 a.m.
In front of Library by flag pole
Followed by a presentation on PTSD
12:00 – 1:30 p.m. in Steinbeck Hall

Holiday Ceramics Sale
To support Ceramic Arts
November 18, 2015 – 9:00 a.m. – 3:30 p.m.
November 19, 2015 – 9:00 a.m. – 7:00 p.m.
Student Center

Startup Hackathon Monterey Bay
Three-day mobile APP development Competition at CSUMB
November 20, 21, and 22, 2015
FREE to students (click CSUMB Student) – register at https://startuphackathonmb.eventbrite.com

The Western Stage Gala
Featuring The Producers
Saturday, November 21, 2015 at 5:30 p.m.
Call 831-755-6810 for tickets

24. IN THE NEWS

Hartnell Hall of Fame – Larry Crawford, 1967 State Championship Football
http://triblive.com/neighborhoods/yourmonvalley/yourmonvalleymore/9323845-74/crawford-hartnell-larry#axzz3qFyfGgFx

Pair of Del Norte Alums Enter Hall of Fame

Evolution of human origins

Hartnell Volleyball

Football rankings – Hartnell #2
Hartnell football goes to Gavilan
http://www.thecalifornian.com/story/sports/2015/10/30/hartnell-football-goes-gavilan/74855826/

Hartnell Football Beats MPC Improves 7-0
http://www.thecalifornian.com/story/sports/2015/10/25/hartnell-football-beats-mpc-improves-7-0/74579164/

College Football
http://www.mercedsunstar.com/sports/college/merced-college/article42015531.html