Earlier this week, The Employees for Student Success committee hosted a Leadership breakfast for all Hartnell management. It was evident by the show of support and funds raised, that Hartnell has a reputation for excellence, passion, and heart.

As Hartnell gears up for the Seventh Annual Employees for Student Success Campaign, we need your leadership in making this year our most successful! This important campaign supports student scholarships, the student emergency fund, various campus programs, and areas of greatest need. Over all else, your gift will enable students to realize their educational dreams and achieve their career goals. Student Leticia Sanchez spoke of how scholarships have helped her continue with her education.

The goal set by the committee this year is to raise $85,000; that is $10,000 more than last year’s record-breaking campaign! They seek 100% participation from management and hope for all employees to take part in making a difference in the lives of those students that can be impacted by the funds.

The campaign will officially launch on Tuesday, January 19, 2016 at the Student Success Conference. Please join me in showing your commitment to the College and students through a one-time donation or monthly payroll deduction. Fill out the pledge form that was sent via e-mail and bring it to the Student Success Conference to be entered into three special drawings.
If you have any questions about your gift or the campaign please contact Director of Philanthropy, Karen Hagman at the Foundation’s office at 831-755-6810 or email at khagman@hartnell.edu.

**Campaign Chairs:** Lucy Serrano, Debra Kaczmar, Ben Grainger, Dr. Elsa Brisson, Mary Dominguez (President’s Circle Chair)

**Committee Members:** Albert Graham, Amy Taketomo, Art Alvarado, Augustine Nevarez, Cristina Westfall, Delia Edeza, Gabriel Bravo, Gabriela Lopez, Hermelinda Rocha-Tabera, Karen Hagman, LaVern Cook, Lindsey Bertomen, Maggie Melone-Echiburu, Mercedes Quintero, Sara Sanchez, Dr. Susan Pheasant, Susanne Burns, Terri Pyer, Dora Sanchez, Emily Brandt, Dr. Hortencia Jimenez, Carol Kimbrough, Cheryl O’Donnell, Christopher Zepeda, Daniel Jimmeye, Dawn Henry, Frank Gallegos, Jackie Cruz, Dr. Kelilly Locke, Mary Cousineau, Sam Lavorato, and Dr. Steven Triano.

**2. A THINK-TANK FOR DREAMERS = HOPE**

Hartnell has begun the planning and development of programs and services for Undocumented/AB 540 (Dreamer) students using a collaborative approach. On January 12, 2016, a diverse group of Hartnell faculty, staff, and administrators gathered for the first ever Dreamers Allies Strategic Planning. The session was organized and facilitated by Student Affairs Special Programs staff Bronwyn Moreno and Ana Gonzalez. In an energy filled meeting the group defined key objectives and activities that will be used to develop a strategic plan.

The Allies are united by the following shared beliefs:

- Every student has the right to educational access, retention, and success regardless of their immigration status
- Dreamers face unique challenges directly related to their immigration status
- Hartnell’s commitment to providing services and programs for Dreamers to ensure completion and transfer is directly aligned to our Mission, Vision, and Strategic Priorities
- Hartnell strives to provide a safe environment and space for Dreamers and their allies.
The session concluded with a special presentation by Director of Communications, Marketing, and Public Relations, Esmeralda Montenegro, who shared her personal story of overcoming immigration challenges in order to pursue her education. Ms. Montenegro serves as a living example of what students can achieve if they are provided with equitable access to educational opportunities.

3. TRUSTEES RECOGNIZE THE 2015 S-F-S AWARDEES

This year, the college inaugurated the Student-Faculty-Staff Recognition Awards. Four of the recipients were present to be recognized at the Governing Board meeting on Tuesday, January 12, 2016. Employees and students were asked to nominate: one student, CSEA staff, adjunct faculty, full time faculty, L-39 staff, and confidential staff. The recipients would exemplify the ‘I am Hartnell’ motto. The recipients were first announced at the Holiday Feast and received a Certificate, a $100 gift card, and a personalized brick installed in Plaza area in front of Library. The awardees are Monica Carrasco, CSEA Staff; Frank Gallegos, L-39 Staff; Sewan Fan, Ph.D., Adjunct Faculty; Jason Hough, Full Time Faculty; Francisco Juarez, Hartnell Student; and Laura Warren, Confidential Staff. Board of Trustees President, Erica Padilla-Chavez and Board Vice President, Patricia Donohue helped me present them to the audience.

4. WELCOME DIRECTOR OF INSTITUTIONAL RESEARCH

Natalia Cordoba-Velasquez joins the Hartnell team as the Director of Institutional Research, with 15 years of experience in higher education and 20+ years in the Research arena. Natalia has navigated within the Institutional Research area as a surveyor, coder, data entry, data processor, database developer, research analyst, project manager, consultant, and most recently as a Director at another California Community college. She holds a Bachelor’s in Psychology and a Master’s in Business Administration. Natalia has joined the Institutional Planning, Research and Effectiveness Office team to manage, evaluate and improve the college’s institutional research function overseeing all institutional research efforts in support of
administrative and academic decisions. Her position’s main focus will initially be:

a) Complete ongoing projects, external surveys, and data reports
b) Plan future research and data projects based on prioritization and college needs
c) Support the development of the Data Warehouse and Business Intelligence reporting tools
d) Contribute to a data-based and research culture
e) Educate and communicate on helpful internal and external data tools

She regularly attends to RP, California Association Institutional Research (CAIR) and other pertaining conferences to continue growing as a professional. Her long term plans are to enroll into a doctoral program in Leadership in Education. Natalia recently has focused on Data warehouse development, SSSP, Student Equity Plan, Transfer Rates, Placement, Test validation, Student Learning outcomes, Program Review among others.

Natalia’s professional passion as a “Researcher” is to help others to understand and use data as evidence that provides confidence to guide institutional decisions. In her free time Natalia enjoys dancing, running, teaching Zumba, singing, sharing time with her loved ones, and learning SQL, Tableau or any new trending tool that helps to solve information needs. Welcome to Hartnell Natalia!

5. DAVID IS INTERIM GRANTS ACCOUNTING MANAGER

David Techaira (te-CHAI-rah) was born and raised in Salinas, California. He attended Salinas High School and UC Santa Barbara where he earned a Bachelor's Degree in Business Economics with an emphasis in accounting. David is currently pursuing a Master's Degree in Business Administration at Brandman University. David enjoys working at Hartnell because it provides an affordable education and numerous programs and services to help students be successful. David adds that Hartnell provided the opportunity for his mother to attend school after working in the fields during the day and he is glad to be a part of an institution that helps improve the lives of its students. In his spare time, David enjoys traveling, attending sporting events, doing home improvements, and spending time with his wife, family, and friends. The Interim Grants Accounting Manager is responsible for coordination of a full spectrum of post-award fiscal and reporting services in collaboration with project directors of federal, state, and local grant-funded projects as well as categorical programs administered through the California State Community College Chancellor's Office.
6. WELCOME IRIS MEDINA TO THE AG INSTITUTE

Iris Medina is the new Program Assistant II for the Ag Business & Technology Institute. She began her professional career working in the non-profit sector and in association business management. She was born and raised in Salinas and moved to Fresno to pursue a business major; however, she quickly realized there was nothing like being close to home so she transferred to CSU Monterey Bay. While there, Medina received a B.S in Business Administration with a concentration in Marketing. She volunteers at The First Tee of Monterey County where she helps teaching children necessary life skills and with annual events. She enjoys reading, crafting and spending time with her loved ones.

“I’m very excited to join the Hartnell family. The impact this college has had on my family and I is tremendous; I am happy to be able to give back to this community,” shared Iris. “I start this new journey with an open mind, positive attitude, and fresh ideas. I will be primarily working at the Alisal Campus but please stop by and say hi. I am looking forward to meeting as many of the Hartnell family as I can!”

Iris’s immediate projects include working on the Salinas Valley Agricultural Summit and the iAgriculture Program. She will also be helping with recruitment events and bringing community awareness to the Ag Institute. Welcome Iris!

7. FROM COUNSELOR TO COLLEAGUE: A MATCH MADE IN EDUCATION

It is hard to believe that TRiO Director, Manuel Bersamin was Ana Gonzalez’s high school counselor 25 years ago!

“We first met at North Monterey County High School where Manuel was the Migrant Counselor and I was a student in the program,” shared Ana who is Program Assistant for Special Programs. “Through his encouragement and support I became the first in my family to graduate from high school and go on to a university.” She became the first student in NMCHS to attend Stanford University – a huge boost that opened doors for others.
Ana’s parents, like many Latinos, were very nervous about letting her move away for college; but it was Manuel’s consistent and patient “platicas” (talks) with them that made all the difference. Now they consider him a friend and part of the family. “When Ana entered Stanford, it taught the migrant community in North County what was possible,” remarked Bersamin. “Over the next few years, we sent dozens of other migrant students to universities and another young migrant to Stanford.” Personally, he was inspired and decided to apply to Stanford; he was admitted for a masters in higher education and that led to doctoral work at the University of Arizona. “All because of Ana!” He exclaims.

For 25 years, Ana and Manuel have found themselves working together for similar goals. At Stanford, they became study buddies; during the summers, they worked together for migrant students; later on their paths crossed at CSUMB’s Early Outreach Programs serving low-income, first generation students; and last year, Ana chooses Hartnell and finds her friend Manuel here as he continues to inspire our youth through TRiO.

“We both feel that Hartnell is the place to be,” said Ana. “Hartnell is committed to access, retention, and success for low-income, first generation students and here is where we want to be.”

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8. PRESIDENT LEWALLEN TO APPEAR IN MYSTERY PLAY!

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YOU ARE INVITED TO A DETECTIVE ADVENTURE!

SALINAS PLAY WITH PRE-SHOW RECEPTION & POST-PLAY DINNER

Saturday, January 23, 2016

Pre-screening to the play begins at 5:00 pm.
The Main Stage at Hartnell College - Building A
45 Central Ave., Salinas

Sponsored by the Hartnell College Foundation

TICKET PRICING:
All tickets include pre-show reception with wine, champagne and bally bites.
Tier One Seating $10 / $55 at door
Tier Two Seating $20 / $40 at door
Tier Three Seating $25 / $50 at door
Students $10

Optional Post-Play Dinner
Gloria’s 230 Main Street, Salinas
$25 per person / $20 tax deductible
RSVP for dinner by January 20, 2016

MONTEREY PLAY & DINNER

Saturday, January 30, 2016

No host cocktails at 5:30 p.m.
Dinner & Play begins at 6:00 p.m.
Feeding the Auction
Conferring Center at the Hyatt Regency Monterey
1 Lighthouse Road, Monterey

TICKET PRICING:
All tickets include a seated 3 course meal with wine.
Front Row Seating: $325/person
$20 tax deductible
Tier One Seating: $325/person
Tier Two Seating: $325/person
General Seating: $325/person
$25 tax deductible

VIP Opportunities $325 - $1,000-
call for details

RSVP by January 25, 2016

For more ticket information CALL (831) 646-8511
or VISIT www.montereysymphony.org/specialevents
9. UPCOMING EVENTS

Fifth Annual Student Success Conference (Flex days)
Tuesday, January 19, 2016 and Wednesday January 20, 2016

Spring 2016 Semester is here!
CLASSES START JANUARY 21!

Future Farmers of America Field Day
Saturday, January 30, 2016
8:00 a.m. - 2:00 p.m. at the Alisal Campus
Competitions in vegetable judging, floriculture, farm power (i.e. tractor driving), and Ag welding.

Attesti and Galli Concert
Friday, February 19, 2016
6:30 p.m at Mainstage – FREE concert for all!

Salinas Valley Ag Tech Summit
March 30, 2016
8:30 a.m. - 5:00 p.m. at the Alisal Campus

Ag Institute Open House
April 23, 2016
10:00 a.m. - 2:00 p.m.
Alisal Campus

Party in the Library – Technicolor Dreams
May 7, 2016
www.hartnell.edu/party

10. IN THE NEWS

High School graduations up

Centro de Tecnologia en Salinas
http://noticias.entravision.com/costa-central/2016/01/13/centro-de-tecnologia-en-salinas-2/

Local Son of Covington Makes Good
http://www.covnews.com/section/24/article/200506/