Program Level Outcome (PLO) Assessment Report Summary

Program Level Outcomes for Photography:

Upon Successful completion of the Photography program, a student should be able to:

- Demonstrate effective technical proficiency with film and digital media.
- Structure visual information to produce images of intermediate level aesthetic quality
- Interpret and produce photographs that communicate intellectually and emotionally
- Demonstrate an intermediate knowledge of the history of photography
- Appraise and analyze an awareness of the influence of digital art and artists on the lives of all individuals, cultures, and societies

What we looked at: We looked at PLO #3: Interpret and produce photographs that communicate intellectually and emotionally. In order to assess this program outcome, we focused on the ability of the students in the Photo 4 course.

Photography 4:
A portfolio (electronic and/or paper) of 12 to 25 high quality images was produced as a capstone project. The portfolio had to contain, in addition to the images, an artist’s statement describing the desired effect on the viewer, a “statement of intention” describing the methods used, and the images had to be germane to a central theme/goal.

What we found:

Photography 4:
While the class achieved 100% success in SLO evaluation, we found that, apart from instruction, (1) students getting to this level in our program are committed and capable individuals; (2) students stayed motivated through weekly critiques and group interactions; (3) students were made aware that a successful portfolio is a required tool for advancement through the undergraduate and post graduate system; is a tool for job acquisition; and is the primary means of having work shown in galleries as well as published in print and online.

What our next steps are:

Photography 4:
We will work to analyze what works in order to evolve strategies to strengthen those components of the course.