Communication Studies allows students to focus their major course work and required electives to meet the needs of business, interpersonal, and public communication; and to demonstrate communicative competence. A degree in Communication Studies can lead to a career (or further study) in public relations, teaching, consulting, broadcasting, law ministry, public administration or any field in which communication skills are highly valued. Upon successful completion of the major a student should be able to: conceive, develop and deliver a focused, cogent, and clear presentation; explain the transactional and transformative nature of human communication; and research, organize and write a paper concerning the development, implementation, and effective use of various communication theories.

Degree Options at Hartnell:

Associate in Arts in Communication Studies for Transfer Degree (AA-T)

Associate of Arts Degree in Communication Studies

Related Careers

- Public relations
- Teacher
- Consultant
- Broadcaster
- Lawyer
- Public Administration
- Marketing
- Account Representative
- Announcer
- Director/Producer
- Journalist
- Editor
- Advertising
- Sales Representative
- Researcher
- Advocate
- Corporate Communications Officer
- Speech Writer
- Negotiator

Related Skills

- Applying theory
- Composing
- Developing ideas
- Creativity
- Editing
- Experimenting with ideas
- Expressing self
- Forecasting
- Imaging
- Innovative thinking
- Linguistics
- Publicity writing
- Quick thinking
- Ability to read and write articulately
- Good listening