The South County YMCA has a great opportunity for a part-time Group Exercise Instructor. The preferred candidate selected is responsible for engaging with all South County YMCA members, prospective members, and guests. Achieve membership target goals in sales and retention by meeting or exceeding membership targets while supporting a team environment. Promote the Y and sales initiatives, programs, and benefits. 

It is our mission to change lives and the first step in this is to help potential members make that decision.

The ideal candidate will be certified or experience in teaching at least one of the following classes or types of classes:

- Hi-Impact: Boot Camp, HIIT, CrossFit, PX90, Insanity, PiYo,
- Low-Impact: Chair Aerobics, Group Exercise for Seniors, Group Exercise for Active Older Adults

HOURS AND SALARY

Negotiable DOE
Part Time: early mornings, afternoons, evenings and weekends. Open availability is preferred.

LOCATION

South County YMCA
560 Walker Drive, Soledad CA 93960
831.678.1239

QUALIFICATIONS

- HS Diploma or equivalent GED
- Knowledge of fundamentals of fitness and techniques.
- Current certifications/licenses (if applicable for trademarked classes)
- Outgoing, assertive and driven personality is a must.
- Must be able to model the core values; Caring, Respect, Responsibility, and Honesty
- Current First Aid and CPR/AED certifications preferred or required within 30 day of hire date or position acceptance.
- Ability to relate effectively to diverse groups of people from all social and economic segments of the community.
- Excellent interpersonal and problem solving skills.
- Ability to be professional, alert, courteous, and diplomatic.
- Bi-lingual in English and Spanish strongly preferred

RESPONSIBILITIES

- Fitness Instructor inspires prospective members to join the South County YMCA
- Actively pursue enrollment of new members through self-generated leads and trial pass members attending group exercise class, promotions.
- Achieve membership sales and retention goals by meeting or exceeding membership targets, set by Executive Director on a regular basis, while supporting at team environment.
- Presents the South County YMCA in a way that brings our cause to life by selling our purpose over facility and focusing on starting the process of turning a casual member to a connected member.
- Effectively communicates with prospective members and creates positive guest experiences with the intention of selling by conducting interviews and/or tours responsive to the needs of prospective members and procures memberships.
- Seeks and maintains current knowledge and awareness of programs, events, and marketing campaigns in order to encourage participation in Y programs and events – eventually leading to membership and program registrations.
- Works as a member of the fitness team to implement all membership drives/campaigns

HOW TO APPLY

Job Applications are available at www.centralcoastymca.org or at the South County YMCA or resumes can be emailed to Joe Gonzales, Executive Director, at jgonzales@ymcacentralcoast.org

We are an equal opportunity employer.