Mission Statement: Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement, and success.

1. Cal Poly SLO visits Agricultural Business and Technology Institute

The Agricultural Business & Technology Institute welcomed Cal Poly (California Polytechnic State University at San Louis Obispo) Agribusiness faculty members Drs. Jay Noel and Lynn Hamilton to the Alisal campus on Thursday, August 21st. The all-day informational exchange was organized by David Mancera (instructor for Intro to Ag Computers and Cal Poly alum) and included site visits with Andrew Fernandez of Taylor Farms and Julio Sanchez of Ramco Enterprises. Dr. Susan Pheasant (Ag Institute Director and Cal Poly alum), Kristen Arps (iAgriculture Coordinator), and Chris Pedersen (Ag Internships Coordinator) also participated.

Discussion topics focused on re-invigorating Agricultural/STEM transfers from Hartnell to Cal Poly; increasing awareness of scholarship opportunities; hosting transfer information days at both campuses; and shared activities among the respective Ag Ambassador clubs. Also of note were the immediate needs and forecasted demands expressed by Taylor Farms and Ramco for high quality technicians, field operations personnel, agricultural engineers, mechanics for state-of-the-art harvesting and harvest assist machinery, and pest management consultants. Both Hartnell and the Cal Poly College of Agriculture, Food & Environmental Sciences are hopeful that increased collaboration between the two institutions will greatly benefit both learning communities and the agriculture industry at large.
2. Quinn Company and AGCO donate $25,000 gift to Hartnell’s Ag Program

On August 18, Quinn Company and AGCO Corporation presented a gift of $25,000 (cash) to the Agricultural & Business Technology Institute. The commitment from both companies total $50,000 and includes a cash donation, in-kind equipment for the Technical Training Building and human capital to assist with program development. Guests enjoyed a campus tour of the Technical Training Building that houses the Advanced Diesel Technology, Auto Technology, and Center for Sustainable Design and Construction, followed by visit to the Ag Fabrication and Welding shops.

David Gill, Owner of Rio Farms, and Chair of the Hartnell Ag Steering Committee said, “It’s incredible to see the progress of the Institution and the programs that have launched. The investment from our donors in Hartnell is building a bright future for our students”.

Visit to the Ag Fabrication and Welding Shop
3. Nursing and Allied Health host Student Convocation

I had the opportunity to address students and staff at the annual Nursing and Allied Health Student Convocation on August 18th. One hundred and three students and 17 faculty members were in attendance. The respiratory care practitioner, registered nursing, and vocational nursing students were introduced. There are 43 new and 31 returning registered nursing students, 15 nurse residents, 21 vocational nursing students, 17 new and 9 returning respiratory care practitioner students, and 35 emergency medical technician students. The total number of students enrolled in the four programs is 172. Students heard about inter-professional educational offerings planned for the fall semester and mingled with Nursing and Allied Health faculty and staff.

4. Welcome Week at Hartnell

The Week of Welcome was a success as new and returning students were provided with services and activities to assist them during the first week of the semester. The information tent was staffed by our knowledgeable administrators and staff, and the ASHC Officers and newly hired Student Ambassadors engaged students by sharing valuable information about the ASHC’s programs and services. Students completed a simple survey to gather information on their knowledge of ASHC and in return received pens, cups, bags, and sunglasses for participating. The Week of Welcome activities were held at Main Campus, Alisal Campus, and King City Education Center.
As the new school year approaches, I’m excited to report that on August 13, more than 150 adjunct faculty members attended the part-time faculty orientation. A second orientation was offered on Thursday, August 14th to accommodate the remaining 266 part-time faculty teaching this fall. An incredible amount of valuable information was disseminated throughout the evening orientations including, but not limited to; syllabus design, admissions and records procedures, student accommodations, and student life. Information tables were also available during the break-out sessions to get payroll information, Hartnell email addresses, mailbox and parking permits. In addition to the orientations, all part-time faculty were invited to attend Convocation on Friday, August 15th. The event was housed in the Commons hosting over 160 full-time and part-time faculty. I delivered the “State of the College” address which is posted on the college web site (http://www.hartnell.edu/president/docs/Fall%202014%20Flex%20Day%20Presentation.pdf). Following the “State of the College” address, the faculty spent the remainder of the day with their colleagues discussing assessments for the colleges’ Core Competencies, Student Learning Outcomes and Program Learning Outcomes.
The TRiO Program held its new student ALL DAY orientation on Thursday, August 14 for 100 new TRiO students. The students came from our local high schools including: North Salinas, Everett Alvarez, Salinas, Alisal High Schools, Gonzales, Soledad, Greenfield and King City High Schools. Along with my colleagues Dr. Jalomo, VP Student Services, Dr. Sanchez, Dean of Students, and Augustine Nevarez, Director of Student, we started the day with our welcome messages and motivational talks. The academic orientation was led by Norma Nichols, TRiO Counselor and Eva Diaz, Administrative Assistant. The morning academic sessions included introducing the students to the TRiO expectations of attaining high GPA, developing a time-management plan and creating a learning community. The goal of the TRiO Orientation is to begin to create a sense of family among the students that will last through the all important first year experience (FYE) and to form a learning community so that the students can form study and support groups throughout the first and subsequent years at Hartnell College until they graduate and transfer. They also participated in a team building session, which taught the students to communicate, cooperate, problem-solve and develop a sense of mutual responsibility to each other. They learned the TRiO values of student involvement, student engagement, and building a sense of purpose and persistence.
Hartnell College Foundation is presenting the first-ever **Women's Economic and Leadership Forum** on September 2, 2014 at 5:30 p.m. at Tehama Golf Club in Carmel, CA, with VIP guest speakers Kathy Matsui and Teresa Matsui Sanders.

This important event will bring businesswomen and community leaders together to support the next generation of women leaders. All funds raised from the Women's Economic and Leadership Forum will support endowing the Women's Education and Leadership Initiative (WELI) program. As you know, WELI is an award-winning program that combines a scholarship award with leadership training, on campus support, and a powerful one-on-one mentorship. Funds from this event will help us ensure that future students have access to this life-changing program. Please join us and enjoy the keynote speakers Kathy Matsui, Chief Japan Equity Strategist, Goldman Sachs and economic advisor to the Japanese Prime Minister, and Teresa Matsui Sanders, CFO, Matsui Nursery. The event includes a wine reception, dinner and intimate conversations with the guest speakers. Ticket price is $95. Don’t miss this event! Purchase your ticket at [www.hartnellfoundation.org](http://www.hartnellfoundation.org)
Last weekend, students from the CSIT-In-3 Program participated in a double dose of computing and physical challenges. Starting Friday evening, students gathered in teams where they had to engineer a creative plan to present to the Spartan HackFit panel of judges. Each team was given wireless Jawbone activity tracker wristbands, then challenged to create either a mobile App or a website that could intergrate the information being gathered from the wristbands. After a grueling 24 hours of non-stop coding (with an occasional cat nap here and there), our students got the opportunity to pitch their idea’s to a panel of judges from various tech companies including Sony and HackFit. After hacking away for 24 hours, our students were then given the opportunity to participate in the San Francisco Spartan race. What better way to solidify their team efforts than by running the gauntlet of obstacles and challenges put on by the Spartan race. Some obstacles were too burdensome for students to complete on their own, but with the help of their teammates, all students were able to eventually make it across the finish line. With another hackathon and semester under their belts, we are proud to see our CSIT-In-3 students continue to grow.
A new exhibit is up in the Hartnell Art Gallery with work by photographer, Josephy Bragdon titled *Joseph Bragdon, Photographs Near and Far*. I attended the opening reception on Thursday, August 21\textsuperscript{st}. Joe, who taught at Hartnell for thirty years until his retirement in 1983, began the photography program for the College and now lives in Massachusetts and is preparing to celebrate his 99th birthday. Joel Bradgon, Joe's son, a noted potter and Hartnell graduate, was there to share recollections about his father and offer insights into his work.
It is with great pleasure and excitement that I announce that ALL Hartnell College students, with current ID, are entitled to see any show put on by The Western Stage for **FREE**. Hartnell Students get 2 free tickets to the Western Stage shows! There are only five more performances of *West Side Story*. We encourage students to claim their tickets from the Student Life Office. In addition, The Western Stage is still looking for singers/dancers/actors for the final production of the season: *A Christmas Story: The Musical* and invite those interested in auditioning to contact casting facilitator Samantha Sullivan at twscasting@gmail.com or by calling 759-6037.

**ALL Hartnell Students get FREE tickets to ALL Western Stage shows!**

**HOW?** Present your current Hartnell ID at the Western Stage Box Office  
(Wed/Thu/Fri/Sat until 6:30p or Sun until 1:00p)  
OR  
Claim your tickets from the Student Life Office.

**Final performances of West Side Story:** Friday & Saturdays at 7:30p / Sunday at 2:00p  
Fri 8/22; Sat 8/23; Sun 8/24; Fri 8/29; Closes Sat 8/30  
Come early! Latecomers are seated when and where House Management chooses.
13. IN THE NEWS

Hartnell Soccer Tournament Schedule

Monterey County art events, openings for Aug. 14–20

Hall of Famers to be honored Aug. 30