Mission Statement: Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement, and success.

1. Governing Boards learn about Hartnell and explore pathways

On Tuesday, September 16, 2014, Hartnell College hosted a Governing Boards Summit designed to connect the Hartnell CCD Governing Board with the Governing Boards from K-12 Districts within the Hartnell CCD. K-12 leaders and the Governing Boards were presented information about existing partnerships and collaborations between Hartnell and our K-12 partners. Some of the programs we presented were STEM, NASA SEEMA, CSIT-in-3, Agriculture, and the student success initiative.

Questions for table discussion included: what other partnerships/collaborations should be considered that will strengthen student access, achievement, and success? And what improvements can be implemented to strengthen existing partnerships/collaborations?

Information gathered from the table discussions will be summarized and shared with Governing Boards and K-12 superintendents. Many ideas and suggestions emerged from the discussions. All of the information will be assessed for possible future partnerships and for strengthening existing partnerships. Overall, it was a great evening filled with informative presentations and an insightful brainstorming session.

2. Mexico’s Independence Day celebration on campus

At Hartnell, the student body always celebrates Mexico’s Independence Day with a day filled with festivities. This year was no different. On September 16, the Office of Student Life and the Associated Students of Hartnell College presented a day with ‘El Grito’ video from Mexico City, Aztec dancers, piñata breaking, and a delicious Mexican lunch. Dr. Brian Lofman, dean of institutional planning and effectiveness,
joined me for this delicious lunch at the Student Center. Students and staff enjoyed the free food and the festive mood and are looking forward to next year.

3. **El Grito in King City**

Last week, the *El Grito* event and parade was sponsored by the King City Chamber of Commerce, where our Dean of South County Education Center, Renata Funke served as Committee Co-Chair hosting planning meetings at the King City Center over the last few months. ‘El Grito’ leads the celebration for Mexico’s Independence Day. During the event, several announcements were made to thank the college for its part in organizing it and bringing the community together in this festive event that featured live Mexican music, dancers, and of course, food sold by non-profit organizations. The new Reina del Grito, Cecilia Ortiz, is a Hartnell student and proud to represent the community and the college. The Fiesta was held at the Town Square.

4. **Panther Club Days are filled with information each week**
Wednesdays are popular days on campus. These are 'Panther Club Days' at the Student center. Our campus clubs set up a table with information, resources, memberships, gifts, food, and more. Stop in every middle of the week to enjoy the student spirit.

5. Customer centric expert visits Pasculli's class

Thursday, September 18 marked the visit of world renowned customer centric expert and author Christopher Brown to the Ag Business Marketing, Sales, and Customer Service classes of Nick Pasculli (ABT adjunct faculty, Foundation Board member.) Brown referenced his book, The Customer Culture Imperative, as he elaborated on how creating a customer-centric company or school takes more than making an investment in customer service departments; it is about building a culture in which the customer is at the heart of all decisions made within every function and every department. It was a special treat for students who also got an autographed copy of the book. (Brown is pictured with Administrative Assistant, Cristina Westfall and Adjunct Professor Nick Pasculli).

6. Advancement staff at CASE conference in Sacramento

This week, Executive Director of Institutional Advancement and the Foundation, Jackie Cruz and Director of Communications, Esmeralda Montenegro Owen attended the Council for Advancement and Support of Education (CASE) conference in Sacramento. This conference provides a number of sessions and workshops on professional development, more specifically in fund raising, marketing, government relations, alumni relations, philanthropy, donor management, capital campaigns, and so much more. One of the highlights of the conference was keynote speaker Scott Christopher, author of The Levity Effect (pictured with Esmeralda) who encouraged all to lighten up, have fun with what we do, and make others laugh.
7. New employee reception is ‘sweet’

Our new employee reception was held on Monday, September 15, 2014. We had a nice gathering where we enjoyed good company and strawberry shortcake and ice cream. We welcome all of them to Hartnell and wish them a great experience! Pictured with me are (Left to right) Nancy Trout, adjunct; Cristina Zavala, administrative assistant; Jacqueline Flores, administrative assistant; Laura Lark, instructional technologist; and Marnie Glazier, Theatre Arts/Communication Studies.

8. Welcome new counselor

The Crisis Counseling Services group is happy to welcome Miriam Lucas as an intern! Miriam has completed her master’s degree in counseling and will be earning practical experience hours to qualify for her licensing exam as a marriage and family therapist (MFT). Miriam is able to provide services to our students in English and Spanish. ‘Crisis’ is ANY emotional issue that might interfere with academic success at Hartnell. Please encourage students to reach out by calling 770-7019 or by dropping by D-124 and D-126 during open office hours to speak with a counselor in person and arrange for a subsequent appointment. Open office hours are generally available between 11:00 a.m.-12:00 noon each day, Monday through Friday. CCS counselors are also available to do brief presentations in class to discuss our services and to offer support in special situations. In addition to Miriam, we have three other highly qualified Crisis Counselors to meet our students' needs each day. Pictured L to R: (front) Miriam Lucas and Carole Colter, MFTI; (back) Carol Kimbrough, clinical supervisor; Sherri White, MFTI; and Irene Valverde, MFTI.

9. Agroterrorism sessions are a hit at the Alisal

The Agricultural Business and Technology Institute is pleased to be offering a series of six Agroterrorism modules in partnership with the Western Institute for Food Safety and Security (WIFSS) at UC Davis, the US Department of Homeland Security, and Federal Emergency Management Agency (FEMA). This Agroterrorism and Food System Safety Training Series for Rural Communities focuses on existing local emergency...
responders and others who must respond to an agroterrorism incident in an effective and coordinated manner with state and federal anti-terrorism teams. The target audience for training also includes the food and agriculture industries, so that they are fully informed and ready to assume their roles in local frontline emergency response teams. The training takes place in the local environment, but emphasizes integration with state and federal emergency response systems. Over 30 individuals representing multiple aspects of Salinas Valley and Central Valley agricultural and first responder entities are participating. The Ag Institute is especially grateful to David Goldenberg who is serving as the lead instructor.

Pictured, WIFSS Instructor David Goldenberg and food safety/ag business student Justin Massa.

10. Hackers are among us (on campus)!

This is a note from CSIT-in-3 students Maria Monse Hernandez and Jose Diaz; they share a cool experience with us. -

We are grateful for having had the opportunity to participate in the first annual “NeoHackathon” put on by “Girl Develop it: SF.” This was our very first experience participating in a hackathon, and we got to compete amongst ninety participants forming eighteen teams. We met others and started to network.

During the presentations, a lot of knowledge and information was provided that we felt would contribute to improve our programming skills. There were five presentations total: Macy’s API, Firebase API, D3 API, PhoneGap, and Adobe. After the presentations were done, people started pitching in ideas for apps to make in the hackathon. We noticed that every person that gave their idea had their own way of wanting to make a change with the power of building an app. After people finished pitching in ideas, we chose our group: Shop with Conscience. The purpose of the app was to make online shoppers more aware about sweatshops by informing them about the effects that specific product had on the environment, society, and health. We only had six hours to develop the app.

We formed the technical subgroup along with another team member. Our specific task was to make a template in order for the information from the Macy’s API to display accordingly on the web app. We used python, flask, and HTML to do the template. During the process of coding and designing, we had to opportunity to get to know each other within the team and cooperate with one another. One of the highlights of this hackathon was definitely meeting our mentor because we had the chance to see what an experienced programmer can do.

At the end, everyone felt very satisfied with the outcome of their app. Every team presented their final product and afterwards the judges took some time to decide on the winning teams. We heard our project name when they were announcing the second place winner. It was a great feeling because the whole team put so much
effort into the app and it surely felt amazing to get rewarded by doing something that we like, which is coding.
Maria and Jose

11. Hartnell Athletics Hall of Fame 2014 - 13 new inductees

The Athletics Hall of Fame 2014 is just around the corner. This year, Hartnell College will induct 13 deserving men and women who have made an impact in our college community. The event will be Saturday, November 15, 2014. At the last committee meeting, the group is getting all special details finalized to offer our attendees the best experience and make every inductee feel extra special. For tickets, please contact Joanne Trevino at jtrevino@hartnell.edu.

Committee members L to R: Esmeralda Montenegro, director of communications; Carolyne West-Karnofel, volunteer; Fred Ledesma, mayor of Soledad; Dan Teresa, athletics director; Joanne Trevino, administrative assistant; Bob Kelly, volunteer; Jackie Cruz, Executive Director of Institutional Advancement; myself; Richard Andrew, volunteer; and Cristina Westfall, administrative assistant. Not pictured - Alec Golomeic and Bruce Adams.

12. Cross Country – Football – Soccer – Volleyball Updates

PANTHERS TAKE SECOND IN CROSS COUNTRY

The Hartnell College cross country teams traveled south down Highway 101 to San Luis Obispo for the Tour de Cuesta hosted by Cuesta College. Held on one of the only dedicated cross country courses, the Tour de Cuesta follows a unique format similar to the cycling race Tour de France. Special awards are given to runners for reaching the first mile the fastest, the top of K.B. Hill first, for being the best freshman runner in the race, and for the overall champion. The meet was attended by not only the host and Hartnell College, but by College of the Sequoias, Citrus College, West Hills College, Saddleback College, Moorpark College, Santiago Canyon College, and a club team from Cal Poly SLO.

For the men, sophomore Diego Leon placed second overall in 21:35 over the challenging Fairbanks Cross Country Course four mile version. He was upset by Saddleback freshman Scott Curran who crossed the line in
The Panthers placed second as a team to the Southern California seventh ranked Gauchos from Saddleback 31 to 51. Also placing for the Panthers in the top fourteen were Justin Carrancho in fifth (22:04) and Rene Siqueiros at thirteenth (22:38). Brandi Hobson led the Lady Panthers to a second place team finish behind winner Saddleback. Hobson crossed the line in third overall at 20:10. She was followed closely by teammates Malena Grover in fourth (20:20) and Rachel Shimabukuro in fifth (20:42). Lizette Garcia in twelfth (21:35) and Maritza Ruelas in fourteenth (21:43) also managed to place in the top fourteen.
For full Tour de Cuesta results: http://www.directathletics.com/results/etc/6366.html

HARTNELL MEN’S SOCCER

September 11, 2014, Irvine, CA.
Hartnell 0-0 Irvine Valley College
Hartnell could not take advantage of a very dominate first half and settled for a 0-0 draw at Irvine Valley College. Eddie Martinez (Alvarez HS) had 4 saves in goal for the Panthers.

September 13, 2014, Orange, CA
Hartnell 2 - 0 Santiago Canyon College
Despite playing in scorching temperature, a wildfire four miles away, and with a man down for the entire second half, the Hartnell Men's Soccer Team beat Santiago Canyon College 2-0 on Saturday afternoon. Luis Orendain (Watsonville HS) converted a 25 minute penalty kick after Daniel Pulido (Alisal HS) was taken down in the box. Santiago Canyon College considered by many as one of the top teams in the Southern California Region could not take advantage of playing with a man up and the Panther's Lorenzo Vasquez's (Alisal HS) rebounded home a well-constructed counter attack goal in the 81 minute to finish the scoring. Ricardo Lozoya (Salinas HS) recorded the shutout and had 5 saves. Hartnell improved to 4-1-1 and plays Modesto at home Friday, September 19.
http://www.cccaastats.org/sports/msoc/2014-15/boxscores/20140913_ykx5.xml

WOMEN’S SOCCER IS ON FIRE!
On September 10, Hartnell Women’s soccer came out with a 6-0 win over College of Sequoias. Goals came from Maritza Nava, Karina Alvarez, Adela Hernandez, Vanessa Moreno, Saihra Zamudio, and Marlen Valencia. Goals were assisted by: Johnnie Real (2), Karina Alvarez (2), Adela Hernandez, and Adreanna Sharrah. Anissa Stanton recorded second shutout of the season.
On September 13, we traveled to Cuesta College for a non-conference game and came out with a 2-1 win over a previously undefeated Cuesta team. Karina Alvarez had one goal and one assist; Adela Hernandez had one goal; and Maritza Nava had one assist. This put our record at 2-1-2.
We won at Contra Costa 3-0. Goals by Maritza Nava, Saihra Zamudio and Vanessa Moreno. Assists by Karina Alvarez (2) and Marlen Valencia. Anissa Stanton had the shutout.

Another win at West Valley with a 5-0 win. Goals scored by: Karina Alvarez, Vanessa Moreno, Gabriela Pacheco, and Maritza Nava (2). Goals assisted by: Karina Alvarez, Dejanira Hernandez, Vanessa Moreno, Angie Salinas (2). Anissa Stanton recorded shutout on goal. Record improves to 4-1-2. Next home game will be Wednesday, September 24 at 4pm against City College of San Francisco.

**FOOTBALL TEAM IS 2-0 AND CONTINUES TO AMAZE**

The Hartnell College football team picked up their second win of the season, and eighth win in a row on Saturday after defeating the College of the Redwoods in Eureka, CA. The Panthers overcame an overnight travel that took 7 1/2 hours by bus. Keeping their focus, they started the game with strong production, and by the end of the first half they pulled out to a 21-7 lead. They rallied off three unanswered scores, and not only tied the battle but took a 27-21 lead of the game. Nias Martin scooped up the extra point try and dashed 95 yards to provide the Panthers a 2 point boost, making the score 27-23 in favor of Redwoods. This was the first test of character for the young Hartnell squad. The Panthers dug deep and took the field, rallying offensively, and struck the end zone two more times to pull away and seal the victory.

The Turner brother duo (QB-Michael and WR-Ronnie) produced throughout the afternoon connecting for two scores, but were complemented by strong performances by receiver Buddy Sans and backup center Jacob Morris. Running back Sherrod Hawkes had a solid afternoon rattling off 68 hard earned yards and two scores. Defensively, Justin Pleasont and Chuntony Johnson played hard. They were supported by linebackers Rodrigo De La Cruz and Jordan Katoa. Both players were responsible for multiple hard hits on the Corsairs. Justin Rocamora and Devante Conyers had strong performances in the secondary as well.

**VOLLEYBALL FACES TOUGH OPPONENTS**

We played in the Delta College Classic with 16 of the top ranked teams in Northern California. Our first match was against Feather River College and we lost 25-23, 25-6, 25-11. Some leaders for this match were Alondra Haro with 6 kills and 3 blocks and Lexi Noriega with 6 digs. The second match of the day was against Reedley College, and we lost 25-17, 25-22, 20-25, 25-18. Some of the leaders were Alondra Haro with 12 Kills,
Mariyah Oliver with 9 kills and Monique Mendoza with 15 setting assists.
Day two of the tournament had us facing Canada College. We won 2-19, 19-25, 25-12, 25-19. Standouts from this match were Taylor Blaha with 9 kills, Lexi Noriega 16 digs and Crissy Almorade with 13 digs.
The second match of the day was against Lassen College. We lost 25-22, 25-17, 25-18. Stand outs were Alondra Haro with 9 kills, Brittany Shulte 11 setting assists.
Our overall record is now 3-3.

13. Upcoming Events

- **Register to vote!**
  September 23, 2014
  Student Center, 9:00 a.m. – 3:00 p.m.
  831-755-6734
- **Poetic Voices 2014 Festival**
  September 30, 2014
  Steinbeck Hall, 12:00 noon
- **The Arsonist**
  At the Western Stage – September 13 – October 4, 2014
  [www.westernstage.com](http://www.westernstage.com)
- **Second Annual Veterans Appreciation Job Fair**
  Thursday, October 9, 2014
  Steinbeck Hall – 10 a.m. – 1:00 p.m.
- **The Western Stage Gala – A Christmas Story**
  Saturday, November 22, 2014
  For tickets call 831-755-6810

14. IN THE NEWS THIS WEEK

**Salinas area school leaders huddle at summit**

**CSU quandary drastic measures if funding falls short**

**Students invited to airshow**

**UC Davis – Hartnell hosts agroterrorism course**
[https://www.wifss.ucdavis.edu/?p=7535](https://www.wifss.ucdavis.edu/?p=7535)