BP 1200       District Vision, Mission, and Values Statements

Reference:  Accreditation Standard I.A.4

The vision, mission, and values statements of the Hartnell Community College District serve to guide all planning and decision-making.

Vision
Hartnell College students will be prepared to contribute as leaders to the intellectual, social, cultural, and economic vitality of our communities and the world.

Mission
Focusing on the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (baccalaureate degrees, associate degrees, certificates of achievement, and transfer to four-year institutions) in an environment committed to student learning, achievement and success.

Values
Values are the essential enduring tenets that guide Hartnell College in fulfilling our mission. They set forth what we believe and they define how we conduct ourselves. At the core of these values is the student.

Students First
We believe the first question that should be asked when making decisions is “What impact will the decision have on student access, learning, development, achievement, leadership, and success?”

Academic and Service Excellence
We commit to excellence in teaching and student services that develop the intellectual, personal, and social competence of every student.

Diversity, Equity, and Inclusion
We embrace and celebrate differences and uniqueness among all students and employees. We welcome students and employees of all backgrounds.

Ethics and Integrity
We commit to respect, civility, honesty, responsibility, and transparency in all actions and communications.
Alliances
We develop strategic relationships within the college and community, locally and globally, that allow us to grow our knowledge, expand our reach, and strengthen our impact on those we serve.

Leadership and Empowerment
We commit to growing leaders through opportunity, engagement, and achievement.

Innovation
Through collaboration, we seek and create new tools, techniques, programs, and processes improve student learning, student achievement, and institutional effectiveness.

Stewardship of Resources
We commit to effective utilization of human, physical, financial, and technological resources.

Health, Safety, and Security
We commit to providing a healthy, safe, and secure environment for all students, employees, and visitors.

The vision, mission, and values statements are evaluated and revised (if necessary) on a regular basis. The review takes place in the year preceding the final year of the strategic plan.

Adopted by Board of Trustees: February 4, 2014
Revised: May 1, 2018 (effective July 1, 2018); June 6, 2023