

# President's Weekly Report



**HARTNELL COLLEGE**

## MISSION:

Focusing on the education and workforce development needs of communities in the Salinas Valley. Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (associate degrees, certificates of achievement, transfer to four-year institutions) in an environment committed to student learning, achievement and success.

## Share your news!

The President's Weekly Report highlights accomplishment, engagement, progress and success for and within the Hartnell College Community. Please send information and photos by each Wednesday to [sfaust@hartnell.edu](mailto:sfaust@hartnell.edu).

## Message from Dr. Steven Crow: Excited to welcome students back!

The Spring 2022 semester has arrived! Somehow it feels like more than five weeks have passed since we ended the fall semester on Dec. 17 because so much has happened. That makes it even more meaningful to welcome students back to our campuses and online learning.

In addition to a well-deserved holiday break, Hartnell College employees have been busy making sure students, faculty and staff are as safe as they can be amid the persistent pandemic. You also have worked extremely hard to reach out to new and returning students with registration fairs, marketing campaigns and focused outreach by phone and email. Those efforts have definitely paid off, and they will continue.

As you will read below, our Nursing & Health Sciences program is excited to share its beautiful new building with the entire college community, and the new Castroville Education Center will also open on schedule for in-person classes starting Jan. 24. Thank you to our construction partners, our facilities and IT teams and many others for going above and beyond to achieve this.

All of this makes me especially honored to serve you in my new role as interim superintendent/president. Hartnell is a very special place – a jewel in the Salinas Valley and a source of hope and unlimited opportunity for the communities of our district. I know our employees and students share this deep pride. Have a wonderful semester, and Go Panthers!



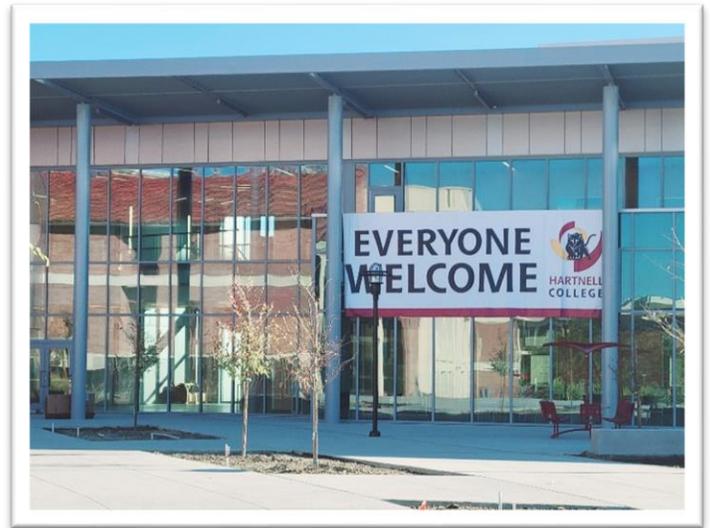
## Banner on Center for Nursing & Health Sciences is reminder that new building belongs to everyone

At the direction of Dr. Debra Kaczmar, dean of nursing and health sciences, facilities staff have hung a 10-by-25-foot banner from the second-floor balcony of the new Center for Nursing & Health Sciences that proclaims, "Everyone welcome."

Dr. Kaczmar wants the message to be loud and clear across campus: The beautiful new building is open and welcoming to all students and employees, not only those taking part in nursing and health sciences education.

"We want everyone at Hartnell to know that this building belongs to all," she said. "Please come visit and see our amazing learning and study spaces – and be sure to check out the view of campus from the balcony! It's perfect for a Hartnell selfie."

The center, which will bear the name of the Salinas Valley Memorial Healthcare System in recognition of its \$3 million gift, will begin classes on Jan. 24, and a ribbon-cutting celebration will be planned in the near future.



## Participants give rave reviews to 2022 Student Success Conference

Nearly 600 Hartnell faculty and staff participated in the 2022 Student Success Conference on Jan. 20-21, which kicked off the Spring 2022 semester with a theme of "Equity, Inclusion, and Diversity: Moving Forward."

Dr. Steven Crow, interim superintendent/president, joined with Vice President for Academic Affairs Dr. Cathryn Wilkinson (pictured) welcomed attendees to the program at 8:30 a.m. on Jan. 20. "My door is always open," Dr. Crow said. "Come by, talk to Lucy (Serrano). I'm happy to entertain any of your thoughts, suggestions or concerns."



The opening day included a pair of keynote speakers, Dr. Eddie Comeaux (pictured), author of "The Fifth Element is Knowledge: Education, Hip-Hop and Sport," who presented on "Empathy and Equity: The Student Experience," and Dr. Christopher Bell, an assistant professor of media studies and director of graduate communication studies at the University of Colorado, Colorado Springs, who spoke on "Equity and Inclusion in Popular Culture."



Dr. Comeaux spoke of the need for "culturally sustaining pedagogy" and a data-driven focus on equity. "I look at culturally responsive teaching as a process of learning and unlearning," he said. "And when we are in the process of learning, we are exposing ourselves to new ideas and new thoughts and new ways of thinking ..., and also the unlearning process. There are opportunities to unlearn stereotypes; there are opportunities to unlearn deficit ways of thinking about our students."

Videos of both conference days are available on the Hartnell [YouTube](#) channel, and agendas for both days are available for employee reference on Canvas.

## Bank of America grant helps fund ag worker advancement initiative



Hartnell has received a multi-year grant of \$260,000 from Bank of America that will strengthen its ability to help Salinas Valley agricultural workers succeed and advance in an industry increasingly shaped by technology and automation.

The grant will support Hartnell's new \$2.6 million, three-year Ag Tech Workforce Initiative, which provides training for farm workers so they can move into jobs that require higher skill levels and provide higher pay. The new courses begin this month and are free and non-credit for workers in Salinas Valley agricultural production, processing and manufacturing, with a focus on STEM.

During the hands-on training, participants will earn \$15-18 an hour for up to 10 hours a week. The training is expected to lead to full-time job opportunities paying \$20-29 per hour, such as food safety technician (in the field and in the plant), human resource technician, frontline agriculture supervisor and small-scale organic farm manager. (Pictured: Instructor Richard Adams demonstrates the new mechatronics lab for a student.)



The funding is part of Bank of America's five-year, \$1.25 billion commitment to advance racial equity and economic opportunity for communities of color disproportionately and other disenfranchised populations disproportionately impacted by the prolonged pandemic.

"Because the coronavirus pandemic exacerbated existing economic disparities in communities of color, especially so with our local agricultural farm workers, we are investing into the up-skilling and reskilling of this critical labor force through partnerships with local institutions like Hartnell College," said Jennifer Dacquisto, Bank of America president for the region.

## Employee Giving Campaign aims to top \$136k raised in '21

Campaign leaders, including Vice President for Advancement and Development Jackie Cruz (pictured), kicked off the 2022 campaign during the Student Success Conference on Jan. 20, inviting faculty and staff to join in exceeding last year's record giving of \$135,614 from 201 individuals.

Those gifts – averaging \$674 per employee – supported \$29,500 in emergency scholarships to 60 students in need, as well as funding annual scholarships and support for Dreamer students, academics, student support programs, athletics and other areas of greatest need identified by the Hartnell College Foundation. Donors can designate where they want their money to go.

Hartnell is among the top five community college employee giving campaigns in the state, Cruz said, including much larger schools.

This year's target is \$150,000, with a goal of 220 total participants and 70 donors at the \$1,000 President's Circle level or above. Incentives include opportunity drawings like one on Jan. 21 for two personalized pairs of ear pods to Alberto Diaz and Dora Sanchez Mosqueda.

For students, Cruz said, the support "could mean the difference between staying or leaving their college education, which means quite frankly a prosperous life with economic health for them and their families."



## Techstars sponsorship means free pass for Hartnell students

Hartnell is a sponsor of this year's Techstars Startup Weekend Monterey Bay, which will return to Cal State Monterey Bay for a 10th year on the weekend of Jan. 28-30. Thanks to the sponsorship, Hartnell students can participate at no cost, which otherwise would be \$99.

Techstars Startup Weekend is a hands-on educational program where everyone, from aspiring entrepreneurs to the merely curious, can learn the necessary steps to starting a successful business. Student participants will get to experience the process of starting a business, learn how to explain it to others and meet coaches who can help them move their business ideas forward.

The weekend will run from 5:30 p.m. on Jan. 28 to 8:30 p.m. on Jan. 30 at the CSUMB Business & Information Technology Building at 3052 Divarty St. Tickets are available [here](#). If you have any questions regarding this event, contact Hartnell business instructor Travis Williams at [twilliams@hartnell.edu](mailto:twilliams@hartnell.edu) or event organizers at [info@startupmontereybay.com](mailto:info@startupmontereybay.com).

## Basketball season in home stretch as spring sports prepare to compete

**Men's Basketball:** A three-game winning streak, including a Jan. 14 conference victory over De Anza on the road, has helped the men stay close to .500 for the season and 1-1 in conference. They will play cross-county rival Monterey Peninsula twice in the next two weeks, first at 5 p.m. on Jan. 24 at MPC and then at home on Feb. 2. Both games start at 7 p.m.

**Women's Basketball:** The Panther women have their eye on their upcoming games against Monterey Peninsula – 5 p.m. at MPC on Jan. 24 and at home on Feb. 2 – as they seek a second win this season. They will also host De Anza at 5 p.m. on Feb. 9 and Cabrillo at 7 p.m. on Feb. 11.

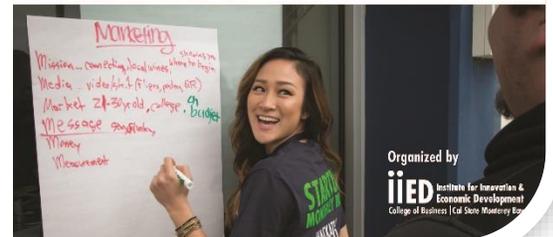
**Softball:** Hartnell will open its 2022 campaign against Reedley on Jan. 29, starting with a 12 p.m. scrimmage followed by a 2 p.m. game. They'll next host Redwoods for a doubleheader at 12 and 2 p.m. on Feb. 4. The team's new head coach is Casey Watt, daughter of former coach Andy Watt.

techstars\_  
Startup Weekend  
Monterey Bay

Learn how to **think, work,**  
and **build** like a startup.

January 28-30, 2022  
Cal State Monterey Bay  
Free for Hartnell College students

[https://event.techstars.com/e/startupweekend\\_mb/2022](https://event.techstars.com/e/startupweekend_mb/2022)





**Baseball:** The Panthers will begin their season at home against Lassen, with a 10 a.m. and 2 p.m. doubleheader on Jan. 28 followed by an 11 a.m. game on Jan. 29. They'll then host Reedley at 2 pm. on Feb. 1.

**Swim/Dive:** Head Coach Joel McKown is excited to have 10 new starting blocks installed at the Hartnell Swimming Pool (pictured), a huge step up from the previous equipment and also featuring the Hartnell Athletics logo (pictured). The Panthers' season starts on Feb. 4 at Cabrillo, and they will host a four-team meet with San Francisco, Cabrillo, West Valley and Ohlone at 11 a.m. on March 18.

**Track & Field:** The men's and women's teams will open their seasons on Feb. 18-19 at De Anza, and they have two home meets on their schedule – the Hartnell vs. De Anza "Duel" on April 5 and the Central Coast Open Meet on April 23.

## In the News

**Hartnell College receives grant to support agricultural workers** (Monterey Herald article also published by National Cyber Security News Today):

<https://www.montereyherald.com/2022/01/21/hartnell-college-receives-grant-to-support-agricultural-workers/>

**Hartnell receives nearly \$1 million grant to support students:**

<https://kingcityrustler.com/hartnell-receives-nearly-1m-grant-to-support-students/>

**Salazar sparkles in season-opening indoor track and field meet:**

<https://www.montereyherald.com/2022/01/22/salazar-sparkles-in-season-opening-indoor-track-and-field-meet/>

**700 to 800 Hartnell College students missing proof of full vaccination status:**

<https://kion546.com/news/local-news/top-stories/2022/01/21/700-to-800-prospective-hartnell-college-students-missing-proof-of-full-vaccination-status/>

## Upcoming Events

**Spring 2022 term begins**

Monday, Jan. 24

**Men's Basketball @ Monterey Peninsula**

5 p.m.

Monday, Jan. 24

Monterey Peninsula College gymnasium

**Women's Basketball @ Monterey Peninsula**

7 p.m.

Monday, Jan. 24

Monterey Peninsula College gymnasium

**Baseball vs. Lassen** (doubleheader)

10 a.m. and 2 p.m.

Friday, Jan. 28

Tony Teresa Diamond

**Women's Basketball vs. MPC**

5 p.m.

Friday, Jan. 28

Hartnell Gymnasium

**Baseball vs. Lassen**

11 a.m.

Saturday, Jan. 29

Tony Teresa Diamond

**Softball vs. Reedley**

12 p.m. (scrimmage) and 2 p.m. (game)

Saturday, Jan. 29

Hartnell Softball Field

**Baseball vs. Reedley**

2 p.m.

Tuesday, Feb. 1

Tony Teresa Diamond

**Hartnell Governing Board – Regular meeting**

5 p.m.

Tuesday, Feb. 1

Steinbeck Hall (Building C)

**Women's Basketball vs. Monterey Peninsula**

5 p.m.

Wednesday, Feb. 2

Hartnell Gymnasium

**Men's Basketball vs. Monterey Peninsula**

7 p.m.

Wednesday, Feb. 2

Hartnell Gymnasium

**Softball vs. Redwoods** (doubleheader)

12 and 2 p.m.

Friday, Feb. 4

Hartnell Softball Field

**Baseball vs. San Francisco**

2 p.m.

Tuesday, Feb. 8

Tony Teresa Diamond

**Women's Basketball vs. De Anza**

5 p.m.

Wednesday, Feb. 9

Hartnell Gymnasium

**Men's Basketball vs. De Anza**

7 p.m.

Wednesday, Feb. 9

Hartnell Gymnasium

**Softball vs. Taft** (doubleheader)

12 and 2 p.m.

Friday, Feb. 11

Hartnell Softball Field

**Baseball vs. American River**

2 p.m.

Friday, Feb. 11

Tony Teresa Diamond

**Baseball vs. American River**

11 a.m.

Saturday, Feb. 12

Tony Teresa Diamond

**Hartnell Governing Board – Development meeting**

5 p.m.

Tuesday, Feb. 15

Steinbeck Hall (Building C)