

# President's Weekly Report



**HARTNELL COLLEGE**

## MISSION:

Focusing on the education and workforce development needs of communities in the Salinas Valley. Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (associate degrees, certificates of achievement, transfer to four-year institutions) in an environment committed to student learning, achievement and success.

## Share your news!

The President's Weekly Report highlights accomplishment, engagement, progress and success for and within the Hartnell College Community. Please send information and photos by each Wednesday to [sfaust@hartnell.edu](mailto:sfaust@hartnell.edu).

## CCC study finds colleges' impact equals 4.2% of state's total product

The California Community College (CCC) System released a study on Jan. 24 that shows the 115 colleges have an annual economic impact of \$128.2 billion, equal to approximately 4.2% of California's total gross state product, which is the sum value from all goods and services in the state.

"This study validates the clear fact that California's community colleges are an investment playing a critical role in driving the state's economy and making a difference in millions of lives daily," said California Community Colleges Chancellor Eloy Ortiz Oakley.

Among key findings by the market analytics firm EMSI Burning Glass, based on fiscal year 2018-19:

- The colleges support nearly 1.5 million jobs – or one of every 16 jobs in the state – when combining the impact of payroll, operating expenses and construction costs with spending by students, faculty and staff.
- California's community colleges are a major job generator and are among the state's largest employers with 91,328 full-time and part-time faculty and staff, nearly all of whom live in the state.



- Hundreds of thousands of former community college students are working in California and earning higher incomes because of the education and workforce training they received. The net impact of alumni now employed in the California workforce amounted to \$109 billion in 2018-19, which is the equivalent of supporting 1.3 million jobs.
- The California Community Colleges provide a bountiful return on investment. In 2018-19, taxpayers provided \$10.1 billion in state and local funding for community colleges. In return, taxpayers will see an estimated present-day value of \$19.4 billion in added tax revenue stemming from students' higher lifetime earnings and increased output by businesses.
- The average community college graduate with an associate degree will see an increase in earnings of \$11,100 annually, when compared to a person with a high school diploma or equivalent

The CCC study did not break down the economic impact of each individual college. However, a 2016 report on the economic value of Hartnell found that it added \$334 million in income to the economy of its district, approximately equal to 2.3% of the region's total gross regional product.

Read the [full story](#).

## Castroville center holds first classes, with more to come starting Feb. 7

The first students to attend classes at the new Castroville Education Center walked through the doors on Jan. 27 for Science of Chemistry (CHM 22), which meets Tuesday and Thursday from 6-9:30 p.m.



Three more classes are scheduled to start Feb. 7, said Clint Cowden, who oversees the center in his role as dean of career technical education and workforce development.

About a quarter of the students in the nearly full class (pictured in the wet science lab) are from Castroville, Cowden said, with the remainder from throughout the Hartnell Community College District,

including Prunedale, north Salinas and Soledad. Students were greeted before the class by Hartnell Governing Board member Alejandra González, who represents District 1 in north Monterey County.

The first students to arrive were a woman from Castroville and her boyfriend from Marina. Said Cowden, "They both said it was so awesome to be able to get off work and be here in 10 minutes for class."

## Week of Welcome events include Re-Connect and Cupcake Social

The first week of the Spring 2022 semester began with five days of Welcome Week activities in the Student Center, presented by the Office of Student Life (OSL) and Associated Students (ASHC) of Hartnell College.

The first event, on Jan. 24, was Panther's Re-Connect, in which students were encouraged to download the college's HC Go (Ellucian) and Titan (COVID-19 self-screening) apps, as well as access their student ID and get answers to technology-related questions. Participants had a chance to win AirPods if they downloaded the apps and followed OSL on Instagram and Facebook. A Resource Fair was held on Jan. 25, followed by an introduction to ASHC programs and services on Jan. 26, a Club Rush on Jan. 27 (pictured: Veteran Students Club), and a Cupcake Social on Jan. 28, hosted by ASHC officers and senators.

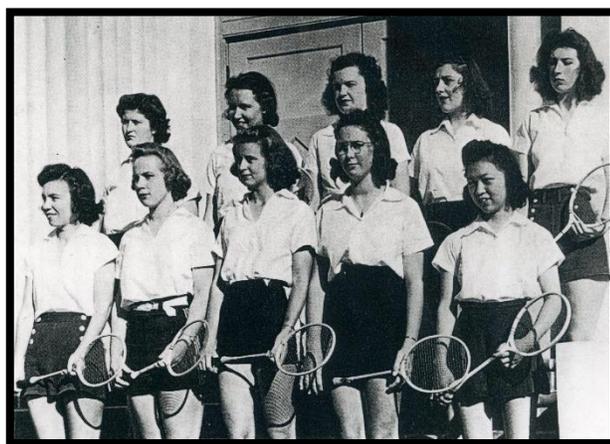
"We were very excited to see the Student Center filled with students and welcome them back to college life," said Augustine Nevarez, director of student affairs for student life. "We look forward to inviting our students and campus community to our Welcome Back Lunch in the upcoming weeks and our activities for Black History Month."



## Ahead of Women's Sports Day, 80 years of progress at Hartnell

As the national Women's Sports Foundation prepares to observe National Girls & Women in Sports Day on Feb. 2, in this 50<sup>th</sup> anniversary year of Title IX, Hartnell can reflect on a journey of more than 80 years for its intercollegiate sports program.

Decades before Congress passed the civil rights law in 1972, pioneers June Handley and Dorothy Middaugh Wallace laid the foundation for women's athletics at the college. Two more coaches and physical education instructors, Carolyne West-Karnofel and Helga Buss, further shepherded the women's program toward its





current stature, highlighted by Hartnell's first-ever women's state championship – won by the Panthers women's soccer team on Jan. 5.

By all accounts, the college did not offer an after-school sports program for women until 1941. For more than 30 years, play was limited to "club" teams (pictured: extracurricular tennis in the 1940s), and even after Title IX, progress toward equity in uniforms, coaching, equipment and travel was hard won, West-Karnofel said.

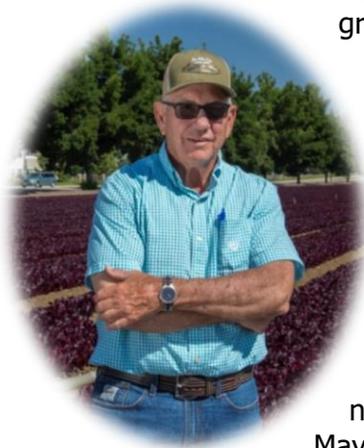
Nonetheless, interest among women students was strong from the beginning, especially from a core group who went out for multiple sports. Said West-Karnofel, "They were just hungry, you know, to be included – to be treated like what they were interested in mattered."

(Pictured: Denise Cornell (wearing a bandana), competing in the high jump at Hartnell in 1977.)

Read the [full story](#).

## Grower John Romans to be honored at "Party" on May 21

The Hartnell College Foundation has announced that longtime Salinas Valley grower John Romans will receive its 2022 Leadership Award at the Party NEAR the Library on May 21.



Romans, who is a member of the foundation Board of Directors, was a longtime owner of King City-based Mission Ranches, which in 2019 merged with Taylor Farms under the Earthbound Farms brand. He is known as an innovator in organic agriculture and environmentally sustainable cultivation.

The Party NEAR the Library, previously called Party in the Library because it began to celebrate Hartnell's new library in 2006, got its new name last spring. Due to the pandemic, the 2021 event was held May 9 on Hartnell's newly landscaped Central Plaza. The setting proved so ideal that the foundation will repeat the venue, with about 400 people expected to attend a fundraising luncheon and award presentation this year.

## Dr. Sachiko Matsunaga steps down as dean of languages and learning support

Hartnell shared a surprise farewell with outgoing Dr. Sachiko Matsunaga on Jan. 28 via Zoom in thanks for her two years of service as dean of Academic Affairs for languages, learning support and resources.

Dr. Matsunaga joined the college on Feb. 18, 2020, and three weeks later all classes and student services moved online because of the COVID-19 pandemic. Although that shift was unexpected, she said she has greatly enjoyed her work at Hartnell and her associations with colleagues and students.

"I really would like to thank everyone who provided me this beautiful and wonderful experience – professionally, personally, socially and environmentally," Dr. Matsunaga said during the Zoom call (pictured), alluding to the beauty of the Monterey Bay region. "So thank you!"



Dr. Cathryn Wilkinson, vice president of Academic Affairs, noted that in addition to academic programs in languages and communication studies, Dr. Matsunaga oversaw the Panther Learning Lab, the Foster and Kinship Care and Education Program, the Library/Learning Resource Center and Outcomes and Assessment. "She has brought grace, patience and creativity to her work," Dr. Wilkinson said.

Dr. Guy Hanna, outcomes and assessment specialist since 2018, has been recommended to the Hartnell Governing Board to succeed Dr. Matsunaga in an interim role.

## Hartnell employees once again support Farm Day with their time and commitment



Hartnell employees assisted with a Farm Day event for about 650 south Monterey County third- and fourth-graders at the Salinas Valley Fairgrounds on Jan. 27 in King City. Schools from Gonzales, King City, San Ardo and San Antonio participated.

The Farm Day events are presented by the nonprofit Monterey County Agriculture Education and managed by Candi DePauw, a member of the Hartnell Governing Board. She thanked

Hartnell employees Richard Chapman, Belen Gonzales, Dina Uribe, Valentine Rodriguez and Mostafa Ghous, as well as students, for their “huge” contribution to the day’s success.

(Pictured at the Ag Ambassadors table are, from left, are Dean Clint Cowden, manufacturing instructor Richard Chapman and student Fernando Negron, enrolled in a new non-credit electronic technicians class.)

## **Meet an adjunct instructor: Jennie Baumback coordinates professional development**

This fall, adjunct instructor Jennie Baumback began a new role as professional development coordinator about two years after she joined Hartnell. She has taught communications, including in the Rising Scholars program for incarcerated students, and recently presented a pair of two-week public speaking courses at Monterey Peninsula College.

Baumback is fresh from a pivotal role in presenting the Student Success Conference, and she co-chairs the Professional Development Committee.

“It’s been a challenge to jump into this role and take over,” she said. “There has been a steep learning curve that I had to tackle. Once that mountain was climbed, another mountain appeared. I love to learn and grow, so this position as professional development coordinator has turned into my own sort of professional development!”



Baumback holds a Bachelor of Arts in Communication, a Master of Arts in Public Relations and a Master’s in Education in Adult Learning, all from Regis University, plus a Master of Arts in Communication from the University of Colorado. She has taught at the University of Colorado, Colorado State University, Southern New Hampshire University, Maryland University and Georgetown University.

## **Class brings ESL students together with MIIS students studying Spanish**

Hartnell is inviting Spanish speakers who are learning English to join a free in-person class that will connect them with international graduate students working to improve their Spanish and learn about Latino American culture.

This language-exchange class, called English and Spanish in the Community (ESL 639), will meet from 10 a.m. to 2 p.m. every Friday through May 21 on Main Campus. It is being offered jointly by Hartnell and the Middlebury Institute of International Studies (MIIS) in Monterey, whose students will come to Hartnell for the class. The registration deadline is Feb. 5.

The Spanish-speaking students should already have English skills at the intermediate or advanced level, but with room for improvement. The class is focused on speaking and listening, both in English and in Spanish, as students answer one another's questions and share experiences.

Students will share not only language but also information about their lives and cultures through conversational activities, said instructor Kathleen Slattery, who will co-teach with Dr. Gabriel Guillen of MIIS. For more information, contact Slattery at [kslattery@hartnell.edu](mailto:kslattery@hartnell.edu).

(Pictured: ESL and MIIS students from a previous semester after their presentations about one another at MIIS.)



## Baseball and softball open with losses, but plenty of time to show their stuff

As the Hartnell [men's](#) and [women's](#) basketball teams begin their final month of the 2021-22 season, the Panthers baseball and softball teams are just getting started.

Baseball opened by hosting a doubleheader against Lassen on Jan. 28, falling 7-4 and 8-5, then fell to the Cougars on Jan. 29, 5-0. Head Coach Kyle Czaplak, in his first year on the job, said he's eager to see whether his squad plays to its potential. They are back on Feb. 5 to face West Valley at 12 p.m. (Pictured: Freshman Christian Luna throws against Lassen on Jan. 28.)



"We have new faces and new staff," Czaplak said. "We see it as an opportunity to go out and really do something special. We're looking forward to hopefully coming out and sneaking up on some guys and making some noise this year."

Softball began its season on Jan. 28 just down the road at Monterey Peninsula, losing the opener 1-9. Head Coach Casey Watt, also in her first head coaching job, said her team also has the potential to surprise opponents. They will host Redwoods at 2 p.m. on Feb. 4.

"That's what I've been trying to tell the girls," she said. "Nobody expects anything from us, so this is a perfect time for us to come in and take something."

## In the News

**Report especial -- Más allá de las estadísticas, superando barreras en la educación:**  
<https://kion546.com/video/2022/01/21/reporte-especial-mas-alla-de-las-estadisticas-superando-barreras-en-la-educacion/>

(Pictured: ASHC President and Student Trustee Jane Hernandez appears in a Telemundo report (above) on Jan. 21.)

**Global chip shortage being felt on the Central Coast:** <https://www.ksbw.com/article/global-chip-shortage-being-felt-on-the-central-coast/38903851#>

**Hartnell receives grants from Bank of America to support agricultural workers:**  
<https://news.whatjobs.com/news/hartnell-college-receives-grants-from-bank-of-america-to-support-agricultural-workers/>

**Bank of America grant to Hartnell College will open new opportunities:**  
<https://newsroom.bankofamerica.com/content/newsroom/press-releases/2022/01/bank-of-america-grant-to-hartnell-college-will-open-new-opportun.html>

**Grant helps agricultural workers succeed at Hartnell:** <https://kingcityrustler.com/grant-helps-agricultural-workers-succeed-at-hartnell/>



## Upcoming Events

### Baseball vs. Reedley

2 p.m.  
Tuesday, Feb. 1  
Tony Teresa Diamond

### Hartnell Governing Board – Regular meeting

5 p.m.  
Tuesday, Feb. 1  
Steinbeck Hall (Building C)

### Women’s Basketball vs. Monterey Peninsula

5 p.m.  
Wednesday, Feb. 2  
Hartnell Gymnasium

### Men’s Basketball vs. Monterey Peninsula

7 p.m.  
Wednesday, Feb. 2  
Hartnell Gymnasium

**Softball vs. Redwoods** (doubleheader)

12 and 2 p.m.

Friday, Feb. 4

Hartnell Softball Field

**Baseball vs. San Francisco**

2 p.m.

Tuesday, Feb. 8

Tony Teresa Diamond

**Women's Basketball vs. De Anza**

5 p.m.

Wednesday, Feb. 9

Hartnell Gymnasium

**Men's Basketball vs. De Anza**

7 p.m.

Wednesday, Feb. 9

Hartnell Gymnasium

**Pop-Up Food Pantry**

12 p.m.

Friday, Feb. 11

Hartnell Parking Structure

**Softball vs. Taft** (doubleheader)

12 and 2 p.m.

Friday, Feb. 11

Hartnell Softball Field

**Baseball vs. American River**

2 p.m.

Friday, Feb. 11

Tony Teresa Diamond

**Women's Basketball vs. Cabrillo**

7 p.m.

Friday, Feb. 11

Hartnell Gymnasium

**Baseball vs. American River**

11 a.m.

Saturday, Feb. 12

Tony Teresa Diamond

**Hartnell Governing Board – Development meeting**

5 p.m.

Tuesday, Feb. 15

Steinbeck Hall (Building C)

**Men's Basketball vs. Gavilan**

7 p.m.

Friday, Feb. 18

Hartnell Gymnasium

**Pop-Up Pantry**

12 p.m.

Friday, Feb. 25

Hartnell Parking Structure