At the heart of the California Community College (CCC) mission lies a fundamental goal: transfer. This cornerstone aims not only to promote economic improvement and upward mobility, but also to underscore the importance of facilitating our students’ transition from a two-year college to a four-year university. Despite the emphasis placed on this objective, the reality is that state transfer rates show there’s room for us to enhance and improve these pathways. Research provides insight into the barriers our students face, ranging from financial constraints to the desire to remain close to home. Yet, amidst these challenges, Hartnell College shines with stories of success and ambition, reflective of the vibrant “transfer culture” we’ve cultivated among our staff and students. It’s a culture that thrives on dialogue, support, and the shared belief in the potential of every student to achieve their academic dreams.

Our role as educators transcends traditional teaching; it’s about opening doors, illuminating paths, and guiding our students to see the possibilities that lie beyond our campus. To this end, we’re committed to initiating and nurturing conversations around transfer, ensuring every student considers it within their reach.

How can we engage in these pivotal conversations? Here are a few strategies:

**Inquire About Transfer Goals:**
Start by asking students if transferring to a four-year institution is on their list of educational objectives. This simple question can spark meaningful discussions and encourage students to explore possibilities they may have thought were beyond their reach.

*Continued on page 2*
Cultivating a Culture of Transfer at Hartnell College

Promote the Career and Transfer (CAT) Hub:
Our newly renovated CAT Hub is a testament to Hartnell College’s dedication to student success beyond community college. This space is designed to foster a culture of opportunity, offering resources for career exploration and transfer guidance. I encourage you to visit and direct our students to this incredible resource, where a supportive team stands ready to assist them.

Participate in Transfer Tuesday: Engagement extends beyond the classroom and office. By participating in Transfer Tuesday, wearing apparel from your alma mater, or sharing stories of loved ones who’ve navigated their own educational journeys, you help build a community of inspiration and aspiration. It’s a powerful way to connect with students, sharing in a collective vision of success that extends beyond their time at Hartnell College.

Our concerted efforts to bolster this “transfer culture” are more than institutional objectives; they are personal investments in the futures of the students we serve. Let’s continue to foster these critical conversations, empower our students with knowledge and support, and together, celebrate each step they take toward their transfer goals.

Michael Gutierrez,
Superintendent/President
In an unprecedented showcase of academic excellence and practical learning, Hartnell College has been distinguished as one of the 19 minority-serving institutions selected to participate in the 2024 USDA Agricultural Export Market Challenge. This inclusion not only highlights our commitment to agricultural education but also positions Hartnell College as a pioneering community college amid a prestigious group of higher-education institutions.

The U.S. Department of Agriculture, under Deputy Secretary Xochitl Torres Small, announced this selection, emphasizing the initiative’s role in equipping American farmers with the knowledge and expertise needed to access new and better markets through trade. The program, developed in collaboration with the Hispanic Association of Colleges and Universities (HACU), aims to prepare future leaders in global agricultural trade, offering a unique blend of academic challenge and professional development.

**Empowering Future Agricultural Leaders**

The Agricultural Export Market Challenge stands as a dynamic learning platform, inviting junior and senior undergraduate students to immerse themselves in the complexities of global trade. Participants will gain invaluable insights into diplomacy, economics, marketing, and trade policy, directly contributing to their professional growth and readiness to enter the global agricultural sector.

Hartnell College students will join their peers from across the nation in developing comprehensive market entry strategies for fictitious American companies. This hands-on approach not only tests their theoretical knowledge but also hones their practical skills in real-world scenarios. The winning team will have the distinguished opportunity to meet with USDA leaders in Washington, D.C., further enhancing their understanding of the agricultural trade landscape.

**A Testament to Diversity and Excellence**

This initiative aligns with the Biden-Harris Administration’s commitment to advancing racial equity and supporting underserved communities, as outlined in Executive Order 13985. Hartnell College’s participation underscores our dedication to creating opportunities for all students, particularly those from minority backgrounds, to engage in meaningful and impactful educational experiences.

Hartnell College stands proud among an impressive roster of institutions. This distinction not only reflects our academic rigor and commitment to agricultural education but also highlights the exceptional talents and potential of our students.

We look forward to supporting our team as they embark on this exciting journey, confident that their participation will inspire current and future students to pursue excellence, embrace challenges, and contribute positively to the global agricultural community.

Stay tuned for updates on our team’s progress and experiences in the 2024 USDA Agricultural Export Market Challenge!
Hartnell College is proud to announce that Dr. Chelsy Pham, Vice President of Information Technology Resources, has been accepted into the 2024 cohort of the Wheelhouse Advancing Leaders Institute (ALI). This prestigious program, recognized for its rigorous selection process, identifies and nurtures the future leaders within the California Community College system. Dr. Pham’s selection is a testament to her exceptional leadership qualities and her profound impact on our institution.

The Wheelhouse ALI is designed to foster the development of community college leaders through a comprehensive learning and networking experience. Dr. Pham will join other selected leaders for eight days of face-to-face sessions, complemented by remote learning opportunities. These sessions, set to take place at UCLA and in Northern California, will offer a deep dive into leadership strategies, educational innovation, and the future of community colleges in California.

We eagerly anticipate the fresh perspectives and initiatives that Dr. Pham will introduce upon her return, further enriching our college’s environment and contributing to our mission of providing exceptional education. Her participation in the ALI is a clear indicator of Hartnell College’s dedication to leadership excellence and our proactive stance in preparing for the challenges and opportunities of the future.

Please join us in congratulating Dr. Chelsy Pham on this outstanding achievement. We are excited to support her through this journey and look forward to her leadership journey ahead.

Join us for a panel discussion and book signing with local researchers and authors:

Dr. Hortencia Jimenez, Hartnell College  
Dr. Maria Villaseñor, Sierra College  
Dr. Mrinal Sinha, CSU Monterey Bay  
Dr. Rudy Medina, CSU Monterey Bay & Ms. Veronica Miramontes, MILPA

February 26, 2024 at 3:00 p.m.  
Steinbeck Hall, Hartnell College - Main Campus

First 50 attendees will receive a free copy of the book!  
Limit one per guest.

This event is co-sponsored by:  
Office of Equity Programs, Extended Opportunity Program & Services (EOPS), and Hispanic Serving Institution Initiatives
Leadership Monterey County Announces 2024 Class Participants

We are happy to announce that Gayle Pitman, AVP of Institutional Equity, Effectiveness, and Success, and Dina Uribe, Coordinator of the Career & Transfer Hub were chosen to participate in the 2024 Leadership Monterey County Program.

This initiative, spearheaded by the Monterey County Business Council, is set to commence on Feb. 23, 2024, and will span 10 months of intensive learning and community engagement. Leadership Monterey County is designed to cultivate a deep understanding of the significant businesses and organizations that are the backbone of Monterey County’s economy and community life. Through this program, a diverse group of 30 participants from various sectors will embark on a journey to explore the multifaceted aspects of the county’s economic and social landscape. The goal is to educate and empower leaders across industries, enhancing their ability to advocate for and contribute to the prosperity and well-being of our communities.

Please join us in congratulating them on this achievement and in wishing them success in the upcoming program!

Have something important to share?

The President’s Report highlights accomplishment, engagement, progress, and success for and within the Hartnell College community. Please send information and photos to vagonzalez@hartnell.edu.
HARTNELL ASHC AND UMOJA COMMUNITY PROGRAM PRESENT:

BLACK HISTORY 20 MONTH 24 CELEBRATION

BLACK HISTORY TIMELINE
STUDENT CENTER
MAIN HARTNELL CAMPUS
PROMINENT AFRICAN AMERICANS PICTORIAL
DISPLAY OF MONTEREY COUNTY
UMOJA CENTER, MERRILL HALL
MAIN HARTNELL CAMPUS
PERIODIC TABLE OF NOTABLE AFRICAN AMERICANS:
STUDENT LOUNGE
2ND FLOOR, BUILDING S.
MAIN HARTNELL CAMPUS
FEBRUARY 1-29TH

FILM SHOWING
HARTNELL MAIN CAMPUS
STUDENT CENTER, BUILDING C

THE WOMAN KING
FEBRUARY 8, 5:30 PM

THE BEST OF ENEMIES
FEBRUARY 22, 5:30 PM

A CINEMATIC SHOWCASE
HARTNELL’S MAIN CAMPUS
UMOJA CENTER, MERRILL HALL

GET OUT
FEBRUARY 5, 12:00 PM

THE COLOR PURPLE
FEBRUARY 12, 12:00 PM

MOONLIGHT
(SPONSORED BY THE LGBTQ+ CENTER)
FEBRUARY 18, 12:00 PM

FILM SCREENINGS
SOUTH COUNTY

THE WOMAN KING
KING CITY CENTER
FEBRUARY 13, 3:00 PM

GET OUT
KING CITY CENTER
FEBRUARY 20, 3:00 PM

SPIDER-MAN: ACROSS THE SPIDER-VERSE
SOLEDAD EDUCATION CENTER
FEBRUARY 21, 4:00 PM

THESE EVENTS ARE WHEELCHAIR ACCESSIBLE. INDIVIDUALS REQUIRING SIGN-LANGUAGE INTERPRETERS, REAL-TIME CAPTIONERS, OR OTHER ACCOMMODATIONS SHOULD CONTACT THE OFFICE OF STUDENT LIFE. 831-755-6734.
For more information, email us at umoja@hartnell.edu
WEDNESDAY, MARCH 20, 2024
1:00 PM - 5:00 PM
HARTNELL COLLEGE STEM CENTER LOBBY
Monterey County STEM Talent Expo Co-Chairs Andrea Bailey and Luis Alvarez Invite you!

JOIN US FOR THE
MONTEREY COUNTY STEM TALENT EXPO!
Convened by the Hartnell College Foundation President's STEM Task Force

This exciting, free, one-day event will connect STEM industry leaders to talented students, former students, and community members who are looking for opportunities to further their education and career opportunities in the fields of Science, Technology, Engineering and Mathematics [STEM].

Event Includes:
- Pre-Event keynote address with Q&A from 1:00 p.m. - 2:00 p.m.
- STEM Expo 2:00 p.m. - 5:00 p.m.
- STEM education and employment opportunities – more than 30 employers and education partners will host booths and be ready to meet, greet and inform
- And more!

Hartnell College President's Report
Hartnell College Foundation presents the 18th Annual STEAM Family Science Day

SATURDAY, APRIL 20, 2024
10:00 a.m. - 2:00 p.m.
Main Campus, 411 Central Ave., Salinas, CA
HARTNELL COLLEGE WILLARD LEWALLEN STEM CENTER

This is a great day to enjoy with the entire family, have fun learning, and learn about the offerings at Hartnell. Some of the activities and services offered include:

• Hands-On Activities
• Health Screenings
• Music
• Science Demonstrations
• And More

Community Partners Include:
• Bay Area Herpetological Society
• Field Institute
• Monterey Institute for Research in Astronomy
• MY Museum Wheelie Mobilee
• STEM Based Arts and Crafts
• And More

Hartnell College student clubs, staff, and faculty will highlight the fantastic world of science to inspire the next generation of scientists in the Salinas Valley.

Highlights include Meet and Greet with:

James Hansen Newman, Ph.D., an American physicist and a former NASA astronaut who flew on four Space Shuttle missions.

Born blind, world champion skier/language teacher/entrepreneur Carmela Cantisani

The Family Science Day will also offer a Community Resource Fair with valuable information for all families.

This event is wheelchair accessible. Individuals requiring sign-language interpreters, real-time captioners, or other accommodations should contact Ana Ibarra at aibarra@hartnellcollegefoundation.org.

Food will be for sale at the Tacos Don Bento Food Truck. In addition, Hartnell College Foundation will be providing FREE snacks throughout the day.