

Mission Statement

We advance social and economic justice through the transformative power of education.

Vision

If you could imagine the most perfect Hartnell College, what would that look like?

- A place where students receive the message every day that they belong, their ideas matter, and they bring worth to the community.
- A place where students build relationships and build their future.
- A place where students can give their all to their education and future without worry that something will stop their educational journey.
- A place where we dismantle self-imposed and societal barriers.
- A place of transformation, growing the thoughtful leaders of tomorrow.
- A place where dreams become possibilities.

Values

- Education • Connection • ¡Sí se puede!
- Cultural Wealth • Impact

Strategic Plan 2025-28 | Goals

Adopted by Board of Trustees in January 2025

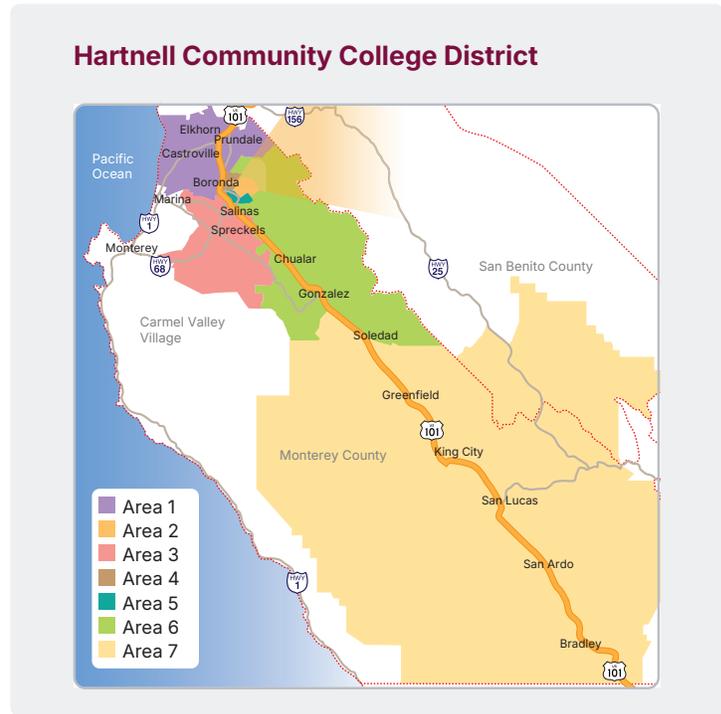
- Goal 1:** Ensure that we put students first in everything we do.
- Goal 2:** Optimize student access, momentum, and success.
- Goal 3:** Maximize operational efficiency and effectiveness.
- Goal 4:** Implement fiscal health and sustainability practices.
- Goal 5:** Create and sustain meaningful relationships with our community.

Superintendent/President

Michael Gutierrez

Board of Trustees (2025-26)

- | | | | |
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Hartnell College Locations

Hartnell College
411 Central Avenue,
Salinas, CA 93901

Soledad Education Center
1505 Metz Road,
Soledad, CA 93960

Alisal Campus
1752 E. Alisal Street,
Salinas, CA 93905

King City Education Center
117 North Second St.
King City, CA 93930

Castroville Education Center
10241 Tembladera St,
Castroville, CA 95012

Student Enrollment

Total Headcount (including dual enrolled students)

13,400 students

↑ 9.15% Increase
(24-25)

52.7%

Female

45.6%

Male

1.67%

Other

Students We Serve

Ethnicity 2024-25

- | | | | |
|-------|----------------------------------|--------|-------------------|
| .12% | American Indian /Native American | 85.74% | Hispanic/Latino |
| 2.88% | Asian | 1.93% | Two or more races |
| 1.39% | Black/African American | 1.80% | Unknown |
| .24% | Hawaiian /Pacific Islander | 5.89% | White |

2024-25 Student Success

- Number of graduates | 1,220
- Number of Associate Degrees awarded or to be conferred. (Academic programs that require completion of 60+ credit hours) | Total: 1,700 (520 increase from 23-24)
- Number of Certificates of Achievement awarded or to be conferred. (Academic Programs that require completion of 18+ credit hours) | Total: 1,213 (243 increase from 23-24)

Course Success Rate and Course Retention Rate

(student that stays through the course)

91%

Dual Enrollment

Total Enrollment: 2,502

1,633 students

College and Career Pathways (unduplicated)

90.7% Success

515 students

Non-College and Career Pathways

98.8% Retention

Program Highlights

- Gonzales Early College at Gonzales High School District will complete its second cohort in Spring 2026.
- Salinas Union High School District (North Salinas High School, Alisal High School, Rancho San Juan High School, and Everett Alvarez High School) expanded course access through the addition of a Pre-Calculus/Trigonometry CCAP course.
- COU-1 is now offered at alternative education sites, including Rancho Cielo and the Monterey County Office of Education (MCOE) – Salinas Community School.
- The program currently offers 74 CCAP sections, an increase from 54 sections in Fall 2024.

Certifications and Acknowledgements

- Aspen Institute Unlocking Opportunities program participant
- Golden Returns Top Institution for Return on Investment
- Carnegie Classifications: Opportunity Colleges and Universities-Higher Access, Higher Earnings
- Military Friendly Top-10 School
- Military Friendly Spouse School
- Community College Research Center study participant
- California Community Colleges designated California Virtual Campus
- Caring Campus Silver Certified
- 2024-2027 Seal of Excelencia Institution



2024-25 Operating Budget of \$73.1 million

Funding sources:

Property taxes



33.6 million

Student fees



2.1 million

State support



35.1 million

Other



2.3 million

2023-24 Tuition and Fees

California residents

\$46 per unit

Non-California residents

\$364 per unit

2024-25 Financial Aid Awards

Federal

\$26,433,28

to

4,129 students

State

\$8,919,103

to

3,517 students

Hartnell College Foundation (2024-25)

Funds Raised: \$5,124,236

Impact

In-Kind Donations: \$456,387

Support for College Programs:

Contract revenue: \$2,134,644

\$4,552,931

Other: \$637,712

Scholarships: \$1,205,396

Total: \$10,510,177

Basic Needs: \$133,204

K-12 STEAM Program: \$2,031,054

Visit hartnellfoundation.org or call 831-755-6800.

Total: \$7,922,585

