

CRD Design Showcase 2020

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Facilitation (Employee) Team

Pre-Enrolled Students Team

Entering Students Team - Meta-Majors

Entering Students Team - Panther Days

Continuing Students Team

Completing Students Team



Welcome Norma Cuevas!

- Counseling
Faculty
Coordinator for
College Redesign
- 40% reassign time



College Redesign Guided Pathways at Hartnell College:

2018-2019 Year of Inquiry

2019-2020 Six designs below have been created

2020-2022 Implementation (end of State funding for initiative)



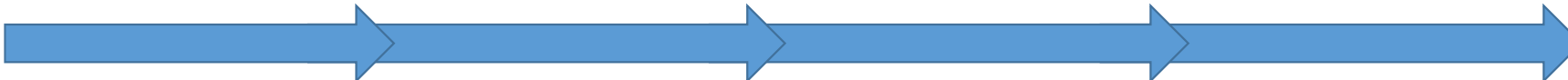
- College Redesign's goal is to make Hartnell more user-friendly for students & employees because that means better student success
- Nov. 13th Open House Poster Session for feedback on first drafts
- These are revised, near final drafts we need feedback on before the approval process. PowerPoint and survey emailed today and due Wednesday, Jan. 22, 2020 before 5:00 p.m.



Hartnell College 2.0 College Re-Design for Student Success

The framework utilized in developing and executing college redesign strategies is a student progression model that anticipates a given student's progress through four sequentially connecting stages: Pre-enrolled, Entering, Continuing, and Completing.

Student Progression Framework

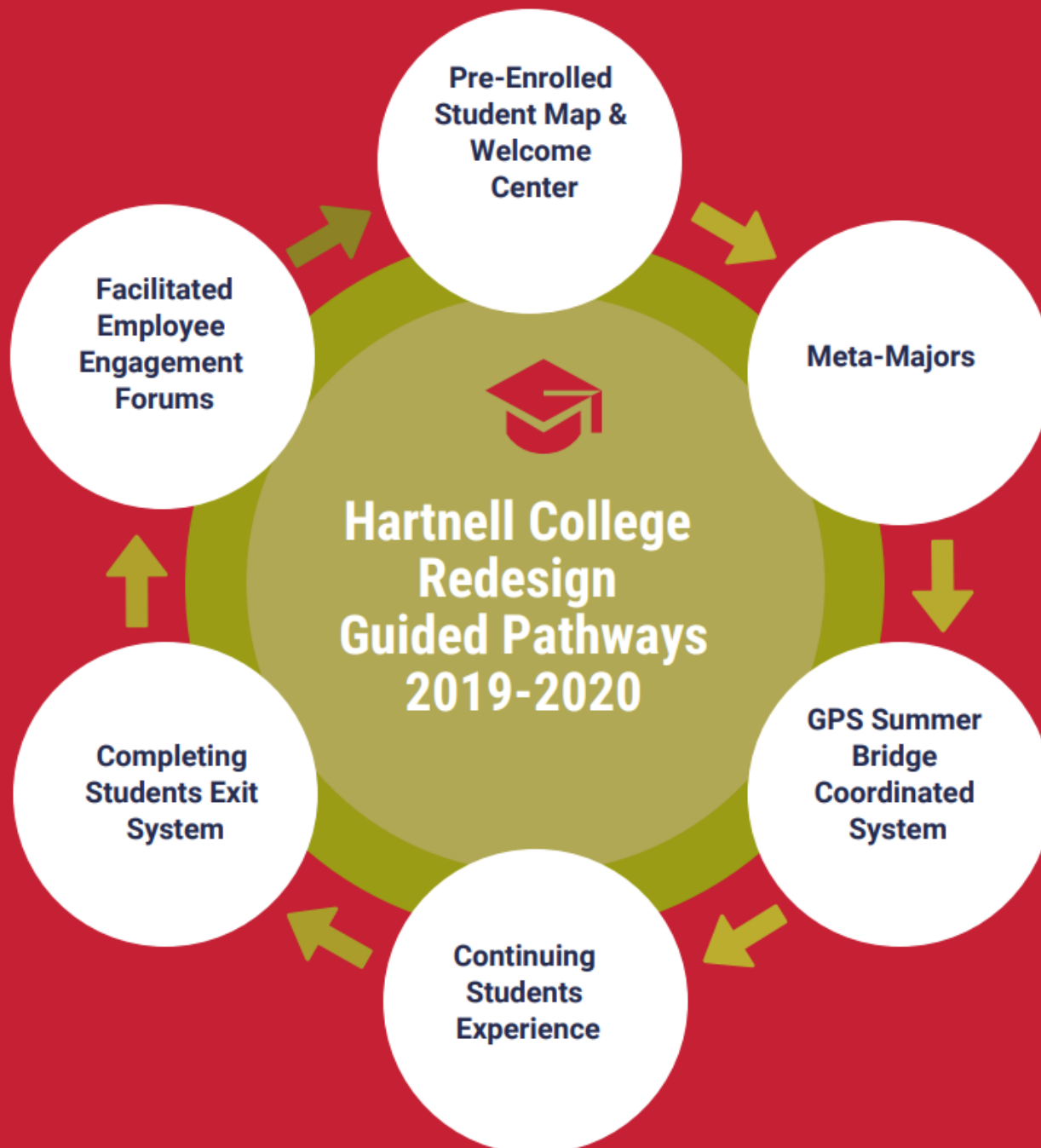


Pre-Enrolled Students	Entering Students	Continuing Students	Completing Students
SWOT Items	SWOT Items	SWOT Items	SWOT Items
Strategies	Strategies	Strategies	Strategies
KPIs	KPIs	KPIs	KPIs
SWOT Items / Facilitating Strategies			



1. How to provide key information and services when students need them?
2. How to scale up to ensure that every student may benefit from relevant information and services in each stage of their journey?
3. How to ensure that the entire student journey is as friction-less or seamless as possible?

Dedicated web pages and other technology tools are essential to meeting these challenges.



A System of Facilitated Forums to Foster Employee Engagement

Under the direction of the President's Office

Start of Semester Celebrations



- Topics TBA by gathering input from participants
- 90 minute lunch, not mandatory
- All employees invited with rotated staff if necessary
- With prepared hot meal, menu choices by Chef Ken and served elegantly
- Encourage part-time faculty participation by giving additional flex credit
- Facilitation provided to ensure productive dialogue

Monthly Event Calendar



- Maintain accessible Calendar of events at Hartnell College that employees can attend
- Adequate information for those wanting to attend
- Provided in multiple modalities: transmitted in all ways possible-- online, email attachment, print-outs, etc.

Regular Happy Employee Hours



- At Starbucks at regular intervals
- Offices, employee groups, departments, and volunteers to host once or twice a year (targeted recruitment after start of semester celebrations)
- Hosts choose themes, cookies, incentives, special guests, or topics
- Faculty flex credit



*Philosophy:
Give Employees
an opportunity
to interact
informally &
build a more
engaged
College
culture.*



Cross-Constituency Interactions: L39, CSEA, Confidential, Full-Time Faculty, Part-Time Faculty, & Administrators

FACILITATED FORUMS FOR EMPLOYEE ENGAGEMENT

Description

Facilitated forums include several innovations that would work together to generate more informal interactions and build a more engaged employee culture at Hartnell College for faculty, staff, and administrators. A particular concern is to ensure that constituent groups have opportunities to interact with each other. These three innovations include: 1) Start of the Semester Celebrations (at flex days), 2) Monthly Event Calendars, and 3) a Regular Happy Employee Hours.

Methodology

The innovations build on the foundation of pre-existing events and activities at the institution. The President's Annual Holiday Lunch, the website calendar, and the recent opening of Starbucks all played a role in the development of this design.

Justification

Because we have become particularly focused on conducting the transactional business of the College, we have not been emphasizing the importance of building community and maintaining relationships. The idea to design a more conducive environment where all constituent groups are collaborating toward achieving institutional goals. As Dr. Patricia Hsieh has stated, "we can create a workplace that we are proud of and that helps our students succeed."



01

Contact us today!



Want more information?
We are here to connect with you!
No hablas inglés, no te preocupes, hablamos español



(831) HARTNELL



welcome@hartnell.edu

Come visit us at our Welcome Center!

02

Join us for a face to face meeting or workshop to begin your journey as a Hartnell College student.



Welcome Center
Hartnell College
411 Central Ave.
Salinas, CA 93901

03

Plan your journey!

Explore what Hartnell has to offer you.
Meet with a Hartnell representative while at the Welcome Center.



Start your Steps to Success!

04

You've made it to this point, let us continue to help you.

At the Welcome Center, you will complete the steps needed to begin a successful journey at Hartnell College.



05

Welcome to the Hartnell Family!

Congratulations on starting your Steps to Success with Hartnell College, we will be there every step of the way! Now, let's get you connected to our variety of services.



HARTNELL COLLEGE

College of the Sycamores

Welcome Center & Pre-Enrolled Student Map

Description

This design is a roadmap for enrollment into the College. It includes: promotion of Welcome Center, promotion various programs and services offered at the College, promotion of face to face enrollment, and assistance with the Steps to Success. It is designed for the following populations: Adult, ESL, GED, Adult School, non-traditional, re-entry, and formerly incarcerated prospective students.

This design serves to promote the college while providing information and services for enrollment. The team took a holistic approach to assist and guide pre-enrolled students prior to applying to the College. The map will be provided in multiple languages and District wide. The Welcome Center will focus on providing excellent customer service to all visitors; a designated web page will provide an online element to the Welcome Center.

Methodology

Qualitative information indicates that Adult populations are getting lost in the entry process and not completing their application. Given the length of time that adult students have been away from the educational system, they may lack confidence in applying and require more information before making what they perceive is a substantial commitment.

Regular student team members and the Associated Students of Hartnell College provided valuable feedback that informed the work and final product.

Justification

High school students are currently provided adequate entry pathways with successful Hartnell programs, such as Panther Prep and dual enrollment. Adult students, however, are not provided similar services. Complicating matters is that the College does not currently provide a Welcome Center. Providing these additional services and a Welcome Center will diminish existing barriers that adult students experience.

BUSINESS, AGRICULTURE & INDUSTRIES

Advanced Automotive Technology
Advanced Diesel Technology
Agriculture Business
Agriculture Plant Science
Agriculture (Food Safety, Production)
Business Administration
Business Office Technology (Bookkeeping,
Business Information Worker & Information Processing)
Construction Management & Architecture
Drafting & Design Technology
Electrical Apprentice
Manufacturing Technology
Welding

STEM

Astronomy
Biology
Chemistry
Computer Science
Computer Science & Information Systems
(Mobile Development, Network and Security, &
Web Development)
Engineering
Geology
Mathematics
Physics

HEALTH SCIENCES

Kinesiology
Physical Education
Public Health Science
Registered Nursing
Respiratory Care Practitioner
Vocational Nursing



EXPLORATORY*

General Studies
Liberal Arts

** Exploratory is not a meta-major. It includes programs we will encourage students to move away from in favor of selecting a program with dedicated faculty from within a specific meta-major. See a counselor for more information.*

SOCIAL SCIENCES

Addiction Studies
Administration of Justice
Chicanx Studies
Communication Studies
Early Childhood Education
Economics
Elementary Teacher Education
History
Political Science
Psychology
Social Justice
Sociology

ARTS & LANGUAGES

Digital Arts
English
Music
Photography
Spanish
Studio Arts
Theater Arts & Cinema

Are you unsure where to start? We have resources to answer your questions. Contact us to schedule an appointment.

HARTNELL COUNSELING DEPARTMENT
(831)755-6820

Meta-Majors

Description

Hartnell College Meta-Majors are a group of academic majors with overlapping courses. The creation of Meta-Majors is intended to provide clear direction to students based on their career and academic interests and to develop clear career or transfer pathways. Efforts are placed on supporting student's goals including but not limited to graduation, careers, transfer, and advanced degrees.

A designated web page with links to career exploration information and salary and job market indicators will accompany the rollout of meta-majors.

Methodology

The Entering Students Team followed the guidelines set forth in the State Academic Senate's webinar "Meta-What?" and started the process with agreeing upon guiding principles that would inform and act as a rubric for the work. Surveys immediately following presentations about Meta-Majors and the guiding principles were emailed out to students, staff, faculty, and administrators. The guiding principles were then revised based on the approximate 130 survey responses.

To group Hartnell College majors into Meta-Majors, data from the RP Group was extracted from the CA Community College Chancellors office and analyzed to identify course overlap between majors to identify major clusters. These clusters were then checked to make sure that they followed the agreed upon guiding principles.

Regular student team members and the Associated Students of Hartnell College provided valuable feedback that informed the work and final product.

Justification

Most students are taking far too many earned units past the number required to complete their degree. They frequently do not select their program in which to major early in their studies at the College; when they do, they often rely on word of mouth information or make the decision based on limited information.

This design is aimed at providing more comprehensive information to students when they first enter the College, including how Meta-Majors are linked to careers. It also allows students to make an early informed choice of Meta-Major that will assist them in choosing from a long list of programs offered by the College.

Guiding Panthers to Success

GPS for ALL Entering Students

*Early Intentional Connections & Meaningful Engagement
Pre-semester Menu of Comprehensive Events to Build Momentum & Communities Aligned,
Integrated and Expanded Existing Bridge Programs & Services
Equity and Research Based Opportunities and Practices*



COLLEGE NAVIGATION

Welcome Ambassadors.
Campus Facilities, ,
Advising, Counseling,
Transfer, Careers, ...



BUILDING CONNECTIONS

Faculty & staff mentors,
peer-mentors, student
Communities, Cohort
Programs, ...



TOOLS FOR SUCCESS

Support programs &
services, Financial
literacy, Canvas, On
campus jobs,
Internships, ...



BUILDING SKILLS

Academic programs,
Resources & Courses,
Learning supports,
Certificates,
Soft Skills,



HARTNELL COLLEGE

GPS (Guided Panthers to Success) Days

Description

Create an intentional system to connect ALL students to caring staff and faculty, peers, resources, and information, prior to the start of the semester. The system must create bridges for early engagement for all students, regardless of demographics and enrollment status.

The system will be a large scale collaborative effort to leverage existing activities and develop new approaches for underserved and disproportionately impacted students. The system will embody core elements that have been identified as best practices, and branch out accordingly to ensure that every student will have awareness of and access to the people and resources they need in order to achieve their educational goals at Hartnell College.

The GPS System will be accompanied by a designated web page that provides information about summer bridge and related student resource events.

Methodology

30+ students, faculty, staff, and administrators participated in a year of inquiry to identify best practices for serving entering students. After conducting analysis and summarizing reports from relevant surveys including qualitative and quantitative research on factors impacting Hartnell student success and completion such as HERI(n=576), CCSSE (n=855), SENSE (n=422), Student Satisfaction (n=1126), and RP Group-Student Perspectives (38), faculty stakeholders from the Student Perspectives group led student focus groups collected and analysis via 12 focus groups (n=10 to 35 each) in spring 2019 to identify unmet student needs.

A pilot was conducted in Summer 2019 to measure the success of aligning current summer offerings and incorporating core pieces across all programs. 360 student participants in the collaborative pilot completed a questionnaire to survey their experience and identify which elements were most impactful.

Justification

According to the 2017 Survey of Entering Student Engagement (SENSE), Hartnell students are below the national average in the areas of Early Connections and Academic and Social Support Network. Intentional connections to other students, faculty, staff, and student support programs and services, are critical to student success, leading to improved outcomes as measured by Hartnell College Strategic Priorities.



Continuing Student Model

High-Level Exploration

Goal

The continuing students team designed a Second Year experience to enhance students' exploration in Academic Integration, Self Efficacy and Social Engagement with the objective to increase persistence and engagement at Hartnell College

Academic Affairs

- Academic Integration
- Self Efficacy
- Social Engagement



Academic Affairs steps to achieving these goals:

- Increase availability of Career Fairs & Internships
- Intentional display of Panther Pride
- Direct association to Hartnell's Core Competencies
- Faculty & Student Brown Bag on SLO and Career paths

Student Affairs

- Academic Integration
- Self Efficacy
- Social Engagement



Student Affairs steps to achieving these goals:

- Increase student feedback cycle
- Ensure students on track for academic goal achievement (Unit check)
- Facilitate Continuing-Student Exploration events
- Update Financial Assistance service and FAQ's
- Institutes SSLO, Student Service Learning Outcomes

Faculty & Staff

- Academic Integration
- Self Efficacy
- Social Engagement



Faculty & Staff steps to achieving these goals:

- Complete a continuing student ally training
- Participate in a Continuing Student-exploration event
- Encourage personal and academic growth
- Promote Higher Education with your College "SWAG"
- Guide on resource services provided by the college
- Participate in Mentor student opportunities

Student

- Academic Integration
- Self Efficacy
- Social Engagement



Student's steps to achieving these goals:

- Develop a sense of community (clubs & student groups)
- Attend a Continuing Student-exploration event
- Develop a Peer Network
- Participate in a completion/ graduation preparation event
- Self advocate for continuation deadlines (Petition to graduate, Financial Aid, Registration, and TAG)

Continuing Students Experience

Description

Continuing students are defined in the following unit categories:

- Momentum students: 36-45 units
- Transfer explorers: 12-30 units

Within a Continuing Student Experience model, different divisions and stakeholders throughout the College will adopt similar best practices necessary for assisting continuing students persist and succeed. These essential practices are:

- Academic Integration : Students have opportunities to connect what they are learning to curriculum in multiple classes, community, and career
- Self Efficacy: An Individual's belief in his or her capacity to execute behaviors and to produce certain results
- Social Engagement: A student's involvement with Hartnell

The Continuing Student Experience will be accompanied by a designated web page that provides information for continuing students.

Methodology

As part of Student Support (Re)defined, the RP Group reviewed leading studies on effective support practices and interviewed both practitioners and researchers to identify "six success factors" that contribute to students' achievement. The RP Group's Six Success Factors (Directed, Focused, Nurtured, Engaged, Connected and Valued) were used in the context of Academic Integration, Self Efficacy, and Social Engagement to identify essential elements necessary for assisting continuing students to achieve a high level of engagement and success at Hartnell College

A student survey regarding registration barriers at the College was also conducted. Twenty-nine continuing students randomly chosen from the survey pool participated in a led focus group to determine their perceptions and needs as they relate to Academic Integration, Self Efficacy and Social Engagement.

Justification

As a College we have focused on access, and not focused on students as they continue toward their educational goals.

Students need reinforcement of guiding steps to ensure that they are on their pathway, but continuing students also need assistance building academic and soft skills that empower them to overcome obstacles and to achieve their educational and career goals.

COMPLETING STUDENTS

Everything You Need To Know

www.hartnell.edu/completing

You are considered a Completing Student once you have reached 75% of your academic/educational goal. You will be notified by email based on the goal you selected.

Career/Employment

- Earn a Career Technical Certificate without Transfer
- Discover/Formulate Career Interests, Plans, Goals
- Prepare for a New Career (acquire job skills)
- Advance in current job/career (update job skills)
- Maintain Certificate or License

Development

- Educational Development
- Improve Basic Skills
- Complete Credits for High School Diploma or GED

Degree /Transfer

- Obtain an Associate Degree and transfer to a 4-year institution
- Transfer to a 4-year institution without an associate degree
- Obtain a 2-year Associate Degree without Transfer

No matter what your goal is
START HERE!



COMPLETING COUNSELING SERVICES

ARE YOU ON TRACK FOR COMPLETION?

Make an Appointment
Student Planner
Update your Goal
Update your Major
Graduation Deadlines
Petition for Graduation
Apply for Transfer



CAREER READINESS

Career Readiness Workshops
Employment Opportunities
Internships
Guest Speakers
Field Trips
Employment in Field of Study
Money Management
Livable Wage



TRANSFER READINESS

Work-Based Learning
General Education for Transfer
Major Preparation
Transfer Application Workshops
Transfer Agreement
4-year University Visits
Transfer Day
Scholarships
Financial Planning
Comparable Student Resources
Contact University Admissions

Completing Students Exit System

Description

This design centers on a system that will identify students who are nearing completion, and notify them to ensure they are on track and prepared for graduation, transfer, and/or employment. A student is considered nearing completion once they have reached 75% of their academic/educational goal.

Additionally, the proposed system of coordinated resources will operationalize support strategies including completion and transfer workshops, emotional supports, drop-in counseling, financial literacy, etc.

Notifications and information will be duplicated across as many platforms as possible such as email, postcard, Ellucian go, Canvas, social media, and/or text messages.

Students would not be required to complete all steps, but the website can show requirements and recommendations.

Methodology

When considering how we could define a completing student it was critically important to take into consideration that our students come to Hartnell with varied educational goals. Students may choose from eleven (11) different goals in the CCC Apply application process. We have distinguished three (3) categories of goals based on the eleven choices: Career/Employment, Development, and Degree/Transfer. The main foci for most completing students are transfer readiness and career placement.

Justification

As a College we have focused on access, and not focused on students as they complete their goals and leave Hartnell.

Students need reinforcement of guiding steps to ensure that they are on their pathway and what their next steps leading to completion will be.

Many of our students need to be better prepared for employment or transfer readiness.

- Academic Senate first and second readings Feb. 11 & 25, 2020
- CPC first and second readings Feb. 5 & March 4, 2020
- Implementation Retreat March 6, 2020