Hartnell College’s Center
Identities
Cathryn Wilkinson, Vice President of Academic Affairs
Clint Cowden, Dean of Academic Affairs (Alisal and Castroville)
Mostafa Ghouse, Dean of Academic Affairs (Soledad and King City)
FOCUS: All Centers will offer

1. General Education for GE certificate
   12 months daytime
   24 months evening
2. An onramp to EVERY major at Hartnell
3. Express Lane finish faster
   Full-time cohort programs
4. Professional programs Working Adults
What is Career Express Lane?

- For full-time students
- Accelerated Cohort
- All classes on the pathway are guaranteed
  - Can be completed in 2 years
  - M-Th 8 am – 5 pm
  - Organized around respecting student schedule
- Hold seats in each section for Express Lane
  - Approx. 17 seats per section
- “The easy button to graduate in 2 years”
Day Programs

Rising Scholars
General Ed for Transfer
Noncredit ESL Cert
Ag Business AST
Administration of Justice AS & Cert

Night Programs

Noncredit ESL Cert
General Ed for Transfer
Business Info Worker 1&2 Cert
Addiction Studies AA

Phase 1 – Programs Started
Phase 2 – Programs Starting Fall 23
Phase 3 – Programs starting Fall 24 or after

Adult (25+ focused) Finish Faster program
Focused on students 18-25 that can attend full time
King City Education Center

Day Programs

Teacher Prep Pathway
MAESTROS
General Ed for Transfer*
Noncredit ESL Cert
Computer Science AST*
Animal Science AST**
  - Dual Enrollment

Athletics
  - Researching options

Phase 1 – Programs Started
Phase 2 – Programs Starting Fall 23
Phase 3 – Programs starting Fall 24 or after

Night Programs

General Ed for Transfer*
Noncredit ESL Cert
Chicanx Studies AA**

* Courses offered but not full program
** Proposed new program 2024-2025

Adult (25+ focused)

Finish Faster program
Focused on students 18-25 that can attend full time
Castroville Education Center

**Day Programs**
- General Ed for Transfer
- Plant Science – AST
- Engineering AS

**Night Programs**
- General Ed for Transfer
- Noncredit ESL Cert
- Noncredit Business Cert

Phase 1 – Programs Started
Phase 2 – Programs Starting Fall 23
Phase 3 – Programs starting Fall 24 or after

Adult (25+ focused)
Finish Faster program
Focused on students 18-25 that can attend full time
Current Pathways

Gen Ed
North Monterey County, Soledad, Greenfield, King City, Gonzales, Salinas Union

STEM Pathway to Allied Health or STEM
Soledad, King City

Manufacturing
Soledad

Projected Pathways
Animal Science
King City (2025)

AG- Plant Science
North Monterey County (2024)

AG- Business
Soledad (2024)
MC Workforce Development Board Analysis, August 2022

Hartnell meets High Demand Sectors

- Finance, Insurance, Banking, Real Estate
- Health Care
- Building and Construction
- Professional and Business Services
- Info and Communications Technology
- Agriculture Technology
5-Year Average of Students with Address near Centers Enrolling in Salinas Classes

<table>
<thead>
<tr>
<th></th>
<th>Castroville</th>
<th>King City</th>
<th>Soledad</th>
</tr>
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<tbody>
<tr>
<td>ABT</td>
<td>138</td>
<td>50.4</td>
<td>141.8</td>
</tr>
<tr>
<td>ADJ</td>
<td>208.6</td>
<td>54</td>
<td>220.4</td>
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<tr>
<td>AOD</td>
<td>39</td>
<td>6.8</td>
<td>40</td>
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<tr>
<td>BUS</td>
<td>384.2</td>
<td>58.8</td>
<td>308.2</td>
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<tr>
<td>CSS</td>
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<tr>
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<tr>
<td>EDU</td>
<td>34.6</td>
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<td>40</td>
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<tr>
<td>EGN</td>
<td>66</td>
<td>10</td>
<td>22</td>
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<tr>
<td>ESL</td>
<td>169</td>
<td>37.4</td>
<td>105.8</td>
</tr>
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</table>

Phase 1 – Programs Started
Phase 2 – Programs Starting Fall 23
Phase 3 – Programs starting on or after Fall 24

Source: Hartnell Institutional Research Office, March 2023
How Many Students Live Near our Campuses?

Source: Hartnell College Institutional Research Office, March 31, 2023
How Many Students at the Centers?

Number of Students by Location of Section

Source: Hartnell Community College Institutional Research Office, March 31, 2023
## HIGH SCHOOL GRADUATES WHO DID NOT ATTEND COLLEGE WITHIN 12 MONTHS OF GRADUATION

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>%</td>
<td>Number</td>
<td>%</td>
<td>Number</td>
<td>%</td>
</tr>
<tr>
<td>North Monterey County</td>
<td>149</td>
<td>50.5%</td>
<td>149</td>
<td>44.2%</td>
<td>142</td>
<td>45.8%</td>
</tr>
<tr>
<td>Gonzales</td>
<td>50</td>
<td>24.6%</td>
<td>69</td>
<td>37.5%</td>
<td>64</td>
<td>35.6%</td>
</tr>
<tr>
<td>Soledad</td>
<td>143</td>
<td>40.1%</td>
<td>148</td>
<td>40.4%</td>
<td>143</td>
<td>39.2%</td>
</tr>
<tr>
<td>South Monterey County</td>
<td>131</td>
<td>31.6%</td>
<td>160</td>
<td>36.3%</td>
<td>190</td>
<td>38.0%</td>
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</table>

## Educational Attainment, Adults 25 Years or Older

<table>
<thead>
<tr>
<th>Location</th>
<th>Less than 9th Grade</th>
<th>9th-12th Grade, no diploma</th>
<th>High School Diploma</th>
<th>Some College, no degree</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>King City</td>
<td>2,860</td>
<td>851</td>
<td>1,582</td>
<td>996</td>
<td>6,193</td>
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<tr>
<td>Greenfield</td>
<td>351</td>
<td>192</td>
<td>919</td>
<td>281</td>
<td>1,943</td>
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<tr>
<td>Soledad</td>
<td>4,048</td>
<td>3,117</td>
<td>4,438</td>
<td>2,994</td>
<td>16,597</td>
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<tr>
<td>Gonzales</td>
<td>1,259</td>
<td>584</td>
<td>1,108</td>
<td>1,267</td>
<td>5,118</td>
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<tr>
<td>Castroville</td>
<td>1,707</td>
<td>281</td>
<td>980</td>
<td>668</td>
<td>3,636</td>
</tr>
</tbody>
</table>

Salary, Growth and Careers

Salary
Careers associated with this program have a salary range from $50,000 to over $208,000 with an average salary of $128,000.

Growth
Career opportunities for this program are expected to grow nationwide from 2019 to 2029.

Careers
Engineers, All Other

Education Level
Bachelor's degree

Source: Concentric Sky metamajor forecasts.
Agriculture Business AST - new at Soledad

Salary, Growth and Careers

Salary
Careers associated with this program have a salary range from $31,000 to $198,000 with an average salary of $65,000.

Growth
Career opportunities for this program are expected to change little nationwide from 2019 to 2029.

Careers
Buyers and Purchasing Agents

-5.4% Job Growth
$72k Average Salary

Source: Concentric Sky metamajor forecasts.
Administration of Justice AS & Cert - New at Soledad

Salary
Careers associated with this program have a salary range from $27,000 to over $208,000 with an average salary of $83,000.

Growth
Career opportunities for this program are expected to grow nationwide from 2019 to 2029.

Careers
Detectives and Criminal Investigators

Education Level
High school diploma or equivalent

Source: Concentric Sky metamajor forecasts.
Computer Science AST - New at King City

Salary, Growth and Careers

Salary
Careers associated with this program have a salary range from $44,000 to over $208,000 with an average salary of $121,000.

Growth
Career opportunities for this program are expected to grow nationwide from 2019 to 2029.

Careers
Computer Network Architects

Education Level
Bachelor's degree

Source: Concentric Sky metamajor forecasts.