Students Served

2,077 students with **99.47%** considered underserved

Based on the federal definition, an underserved student is one of the following:

- Student of color (minority)
- Member of a federally recognized tribe
- Student w/ disability
- Student experiencing homelessness
- LGBTQI+
- Foster youth
- Pregnant, parenting or caregiver
- First gen
- 1st time enrolled in college 20yrs or older
- Pell grant recipient

Ethnicity

3.31%	Asian	88%	Hispanic/Latino
4.5%	White	1%	Black/African American
0.25%	Hawaiian/Pacific Islander	2.5%	Two or more races

Retention Rates

93% VS. **91%**

Basic Need Students / Non-Basic Need Students

By Gender

FEMALE

93%	VS.	91%
Basic Need Students		Non-Basic Need Students

MALE

93%	VS.	90%
Basic Need Students		Non-Basic Need Students

By Age

UNDER 20 YEARS OLD

92%	VS.	91%
Basic Need Stuents		Non-Basic Need Stuents

20-24 YEARS OLD

94%	VS.	90%
Basic Need Stuents		Non-Basic Need Stuents

Succession Rates

83% VS. **77%**

Basic Need Students / Non-Basic Need Students

By Gender

FEMALE

85%	VS.	77%
Basic Need Students		Non-Basic Need Students

MALE

82%	VS.	78%
Basic Need Students		Non-Basic Need Students

By Age

UNDER 20 YEARS OLD

81%	VS.	77%
Basic Need Stuents		Non-Basic Need Students

20-24 YEARS OLD

86%	VS.	77%
Basic Need Stuents		Non-Basic Need Stuents

Persistence Rates

86%	VS.	65%
Basic Need Students		Non-Basic Need Students

By Gender

FEMALE

92%	VS.	65%
Basic Need Students		Non-Basic Need Students

MALE

78%	VS.	65%
Basic Need Students		Non-Basic Need Students

By Age

UNDER 20 YEARS OLD

85%	VS.	77%
Basic Need Stuents		Non-Basic Need Stuents

20-24 YEARS OLD

95%	VS.	59%
Basic Need Stuents		Non-Basic Need Stuents

El Mercado Impact
SPRING 2025

Students Served

887	4,868
unique students served	total household (including duplicates)
1,307	7,330
unique household members served	total household members served (including duplicates)

By Gender

FEMALE

742	4,868
unique students served	total including duplicates

MALE

742	4,868
unique students served	total including duplicates

Basic Needs Support Element Breakdown

30%	Food Insecurity	8%	Housing Insecurity
20%	Mental Health	10%	Transportation
7%	Child Care	11%	Technology
15%	Health & Hygiene		

Overall Impact for Spring 2025: 458 Referrals/Intakes