



HARTNELL COLLEGE

**Advancement Council
Minutes
February 20, 2020, 12:00-1:00 p.m.
Building E, Room 112**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Daniel Teresa	VP of Academic Affairs or designee	X	
Manuel Bersamin	Dean of Student Affairs or designee		
Linda Wilczewski	VP of Administrative Service	X	
David Techaira	Grant Accounting Manager	X	
Scott Faust	Director of Communications, Marketing & Public Relations		X
Moises Almendariz	Classified Manager, Supervisor or Confidential	X	
Gabriela Lopez	South County Representative		X
Mark DeHart	Faculty Representative		X
Jose Coria	Faculty Representative		X
Jessica Tovar	Classified Representative		X
Vacant	Classified Representative		
Ana Gonzales		X	
Bronwyn Moreno		X	
Debra Kaczmar		X	
Kristen Arps			X
Laurencia Walker		X	
Melissa Chin-Parker			X
Jon Selover			X
Mohammed Yahdi		X	
Clint Cowden			X
Carla Johnson			X
Joy Cowden		X	
Jose Coria			X
Marnie Glazier			X
Cesar Velazquez		X	
David Phillips		X	
Hortencia Jimenez			X

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Jason Hough			X
Romero Jalomo			X
Sam Pacheco			X
Shannon Bliss			X
Michele Peregrin	Director of Grants Development	X	

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	X	

CALL TO ORDER & INTRODUCTIONS

Jackie Cruz

Meeting called to order at 12:11 PM by Jackie Cruz.

ACTION ITEMS

1. Approval of February 20, 2020 Agenda
MSC: (Cesar Velazquez/David Techaira) February 20, 2020 agenda was unanimously approved.
2. Approval of November 21, 2019, Meeting Minutes
MSC: (Cesar Velazquez/David Techaira) The November 21, 2019 minutes were unanimously approved.

INFORMATION/DISCUSSION/PRESENTATIONS

1. President’s Task Force Update

Jackie Cruz

5-year funding plan was presented on how efforts will be channeled for the next 5 years. There were 45 attendees at the February 12, 2020 meeting which includes very influential members from industry and the community. The charge of the President’s Task Force is to review the received proposals. A survey for needs/proposals was provided and there has been follow-up work on the incomplete items from the survey. Foundation staff has been reaching out to get those complete. A summary will be provided to Dr. Hsieh and the Board of Trustees. The next meetings are scheduled for February 26 and March 9. Projects will be ranked in those meetings and will go to the Board of Trustees and the Foundation Board for approval. Jackie asked for four volunteers to help with facilitation and note taking at the February and March meetings. Facilitators will need to commit to debrief for 15-20 minutes, attend the two 2-hour meetings and will be paired with a Foundation board member.

2. Grant Matching Fund

When a federal or state grant is pursued, the institution needs to be asked to put in matching funds. Jackie suggested putting in the budget an allocation for matching funds, and asked for ideas or comments. This is something that will be added in the PPA and President’s Task Force because there is a need to have a fund at the College side and the Foundation side as a backup.

Michele Peregrin shared the template of the President’s Task Force project analysis.

3. Presentations

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a. TRiO

Cesar Velazquez

Cesar Velazquez explained the TRiO SSS is one of two TRiO programs finishing their term. TRiO is one of the top programs on campus and serves 166 students with grants and is only funded to serve 160. 95% TRiO students have 2.5 and above GPA and 85% of students transfer to a 4-year university. There have been two additional grants submitted as there is room for growth. This will allow for expansion and leverage for students in King City and Soledad. The hope is to hear back in August or September regarding funding for the grants. Each award is about \$250K for each year for each grant.

b. Title V- GANAS

Moises Almendariz

The purpose of the GANAS Project is to build institutional capacity to increase the number of Hispanic and low-income students attaining postsecondary degrees and facilitate completion and transfer along the entire pipeline.

Project Goals include:

1. Increase retention rates, graduation rates, and degree attainment.
2. Expand Career-aligned Pathways through the development of meta-majors and collaboration with four-year institutions to support students along the full continuum from high school to career placement.
3. Develop a system building upon career-aligned pathways to provide greater access to high-demand jobs and help students transition from postsecondary education into careers that support sustainable living and feed regional economic growth.

Measurable outcomes:

1. Conduct financial literacy training for all students
2. Increase the number Hispanic and low-income students earning Certificates
3. Increase Number of Hispanic and low-income students earning Degrees
4. Increase Transfer Rates for Hispanic and low-income students
5. Increase Employment Rate for Hispanic and low-income students
6. Increase the Graduation Rates of Hispanic and low-income students

Project GANAS addresses Competitive Preference Priorities:

1. Providing work-based learning experiences that align with in-demand industry sectors or occupations as defined in section 3(23) of the Workforce Innovation and Opportunity Act of 2014, and
2. Projects that are designed to support instruction in personal financial literacy, knowledge of markets and economics, knowledge of higher education financing and repayment, or other skills aimed at building personal financial understanding and responsibility.

Moises stated the GANAS project was submitted last year and was re-submitted this year and is very much in line with the college strategic plan.

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The grant total is \$2,999,994 over a 5-year period. October 1, 2020 is the anticipated funding date.

4. Grants Report

Michele Peregrin

Michele Peregrin highlighted the Title V and TRiO grants. The latter support student completion efficiency and would provide \$2.1M over 3-years. An RFP was submitted for the California Education Learning Lab which would support student success and completion in the amount of \$5K. A letter of interest was submitted to the Chancellor's Office for the Homeless and Housing Insecurity program.

On the private side, development of two proposals, one for K-12 STEM and another for the Salinas Valley Promise, were submitted to the Nancy Buck Ransom Foundation. In addition, two grants were submitted to the Baskin Foundation. One to support WELI and another in support of undocumented women.

Submitted two proposals for programmatic support for WELI and Upward Bound programs to the Pebble Beach Foundation for \$25K in total.

A planning grant that would support the development of a strategic plan with community partners to open a healthcare delivery clinic in the new Nursing building was submitted to the Central California Alliance on Health for \$150K in funding.

5. Roundtable of Current Grants

Not discussed in the interest of time

6. Communications Updates

Scott Faust

Not discussed in the interest of time

OTHER ITEMS/BRIEF ANNOUNCEMENTS

Michele Peregrin shared the new agenda template for the governance councils.

NEXT MEETING(S)

• April 16, 2020	• October 15, 2020
• May 21, 2020	• November 19, 2020
• September 17, 2020	• December 17, 2020

ADJOURNMENT

Meeting adjourned meeting at 1:14 PM.

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