



HARTNELLCOLLEGE

**Advancement Council
Minutes
March 18, 2021, 12:00-1:00 p.m.
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Dr. Debra Kaczmar	VP of Academic Affairs or designee		X
Daniel Teresa	Dean of Academic Affairs or designee	X	
Manuel Bersamin	Dean of Student Affairs or designee	X	
Steve Crow	VP of Administrative Service	X	
David Techaira	Grant Accounting Manager	X	
Scott Faust	Director of Communications, Marketing & Public Relations	X	
Michele Peregrin	Director of Grants Development	X	
Moises Almendariz	Classified Manager, Supervisor or Confidential		X
Gabriela Lopez	South County Representative		X
Dr. Marnie Glazier	Faculty Representative		X
Mary Rayappan	Faculty Representative		X
Jessica Tovar	Classified Representative		X
Vacant	Classified Representative		X
David Orta	Student Representative		X
Vacant	Student Representative		X
Ana Gonzalez		X	
Bronwyn Moreno			X
Carla Johnson		X	
Cesar Velazquez		X	
Clint Cowden			X
David Phillips			X
Debra Kaczmar		X	
Hortencia Jimenez			X
Jason Hough			X
Jihan Ejan			X
Jon Selover			X
Jose Coria			X
Joy Cowden			X

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Name	Representing	Present	Absent
Laurencia Walker		X	X
Melissa Chin-Parker		X	
Mohammed Yahdi			X
Paul Luciano			X
Romero Jalomo			X
Sam Pacheco			X

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	X	

1. CALL TO ORDER

Jackie Cruz

Meeting called to order at 12:05 PM by Jackie Cruz.

2. CONSIDER APPROVAL OF AGENDA

Approval of March 18, 2021 Agenda

MSC: (Manuel Bersamin/Carla Johnson) March 18, 2021 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of February 18, 2021, Meeting Minutes

MSC: (Manuel Bersamin/Ana Gonzalez) Minutes were unanimously approved.

Melissa Chin-Parker abstained as she did not attend the meeting on February 18, 2021.

4. GOVERNANCE COUNCIL EVALUATION

Michele Peregrin

Michele Peregrin asked council members to take 10-15 minutes to complete the governance council evaluation survey sent by the President’s office. The survey link was shared via email and chat with the council.

5. GRANTS REPORT/ROUNDTABLE

All

Jackie Cruz announced the grant award from The United Way- Rental and Utility Assistance. This initiative invited applicants to serve as partner agencies in advertising the program, vetting applications, and disbursing funds to cover rental and/or utility arrears (or make advance payments of up to three months). The program would be available to students and their families. Two of three positions have been hired for this program.

Cesar Velazquez shared information on the talent search grant. There was a meeting with the Department of Education and they gave an update stating award recipients would be announced by September 1, 2021. The grant has a September 1st start date so somehow they

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will be announcing and having things up and running on the same day. Cesar thanked the Foundation team for their assistance and setting up the meeting with the Pebble Beach Company.

Ana Gonzalez shared an update regarding the Salinas Valley Education Consortium. There will be a slight increase in funds from the state. No budget cuts.

Michele mentioned there are 3 private grants in the works:

- \$50K requested from the Community Foundation for Monterey County- Community Impact Grant- requests support for the Salinas Valley Promise program, which provides area youth with critical resources to enroll, persist and complete college in order to foster a more vibrant, prosperous and secure community.
- \$50K applied for from the Nancy Buck Ransom Foundation- will consider a grant to support areas of greatest need in light of the COVID-19 crisis.
- \$9,075 applied from the Infosys Foundation- requested grant applications that engage K-12 students in STEM via maker activities. The project focuses on using Arduino kits and building sensors in a remote learning environment.

Jackie Cruz stated the Foundation is focusing on:

- Gaining support from Natividad for a student run clinic.
- Re-igniting its relationship with the California Endowment.
- Hiring a Director of Philanthropy.

Moises Almendariz stated at this point the anticipated opening or announcement of a new title III STEM competition is probably another 3-4 weeks away. Things have been hindered due to a number of different reasons, which has delayed competition. With the new administration in place, they have to review the programs. The announcement of a new Title III competition is going to happen, but delayed.

Melissa shared the link to "in the meantime between time," a series of virtual offerings that will take you through some of the inner workings of TWS:
<https://westernstage.com/2021inbetweenseries/>

David Techaira gave an update on the business office side. The office has gone through the majority of the fiscal year without the grants manager position, but an offer has been made and they hope to fill that position.

6. COMMUNICATIONS UPDATE

Jackie Cruz

Jackie announced Scott Faust has resigned effective June 30, 2021. Jackie will work with Human Resources as to when recruiting will take place. The next person in this position will report directly to the President. Jackie stated this position interacts directly with the president and board of trustees, so this reporting makes sense.

Jackie thanked Scott for his work and service over the past 3 years.

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7. ADJOURNMENT

Jackie Cruz

Michele Peregrin adjourned the meeting at 12:42 PM.

MSC: (Melissa Chin-Parker/David Techaira) adjournment was unanimously approved.

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