



HARTNELL COLLEGE

**Advancement Council
Minutes
April 21, 2022, 12:00-1:00 pm
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		X
Jackie Cruz	Executive Director of Advancement	X	
Dr. Debra Kaczmar	VP of Academic Affairs or designee	X	
Daniel Teresa	Dean of Academic Affairs or designee	X	
Manuel Bersamin	Dean of Student Affairs or designee	X	
Steve Crow	VP of Administrative Services/Interim Superintendent/ President	X	
David Techaira	Grant Accounting Manager/CBO	X	
Scott Faust	Director of Communications, Marketing & Public Relations	X	
Michele Peregrin	Director of Grants Development & Innovation	X	
Moises Almendariz	Classified Manager, Supervisor or Confidential	X	
Gabriela Lopez	South County Representative		X
Dr. Marnie Glazier	Faculty Representative		X
Mary Rayappan	Faculty Representative		X
Jessica Tovar	Classified Representative	X	
Vacant	Classified Representative		X
David Orta	Student Representative	X	
Vacant	Student Representative		X
Ana Gonzalez			X
Carla Johnson		X	
Cesar Velazquez		X	
Clint Cowden			X
Hortencia Jimenez			X
Jason Hough			X
Jose Coria			X
Clint Cowden			X
Joy Cowden			X
Melissa-Chin Parker			X
Mohammed Yahdi		X	
Paul Luciano			X
Romero Jalomo			X

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

HARTNELL COLLEGE MISSION STATEMENT

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.

Name	Representing	Present	Absent
Sam Pacheco			X
Julia Silveira			X
Kristine Edmunds		X	
Alicia Gregory			X

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	X	
Daniel Orta	Student	X	

1. CALL TO ORDER

Jackie Cruz

Jackie Cruz called the meeting to order at 12:07 PM.

2. CONSIDER APPROVAL OF AGENDA

Approval of April 21, 2022 Agenda

MSC: (Manuel Bersamin/Cesar Velasquez) April 21, 2022 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of March 17, 2022, Meeting Minutes

MSC: (Michele Peregrin/Manuel Bersamin) March 17, 2022 minutes were unanimously approved.

4. PRESENTATION OF PTF ON RACE AND EQUITY

Jackie Cruz

Ready to present recommendations with input from various stakeholder groups. Presentation includes updates as of April 7, 2022.

Timelines have been updated:

- New president needs to vet recommendations, policies, etc.
- Further identify terms (glossary of definitions)
- Identify unrepresented groups
- Review organizational chart(s)
- Further review of recommendations

Opportunity was provided to council members to ask questions, provide comments and feedback on recommendations:

- BOT has expressed interest in being involved in the process
- Student engagement recommendations
 - Student dialogue meeting has been scheduled
 - Virtual stakeholder engagement with students
- Working in different ways for faculty to include equity in their curriculum

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- Provide a private area at the education centers for students to connect real time with real people
- Create a dashboard and administrative procedure with a data response team

Jackie asked council to review the document and provide feedback, comments and anything they feel might be missing.

This will come back for approval for councils after the new president has reviewed the document.

5. GRANTS REPORT/ROUNDTABLE

All

Michele Peregrin led the discussion on grant updates.

Highlights:

- CA Community Colleges Chancellor’s Office- has awarded the college a Rising Scholars Network grant, which will expand the number of justice-involved students enrolling and succeeding at Hartnell. (\$ 480,000)
- US Department of Hispanic Serving Institutions Title V Individual Grant- Hartnell’s proposal focuses on expanding dual enrollment, supporting academic support services (e.g. tutoring), and offering more open educational resources. (\$3,000,000)
- National Science Foundation- Advancing Innovation and Impact in Undergraduate STEM Education at two-year Institutions of Higher Education- encourages transformative projects that address immediate challenges facing STEM education at two-year colleges. This is a collaborative grant proposal, led by City College of San Francisco, with Hartnell and Butte Colleges, about creating holistic education for STEM students. (\$500K)
- The James Irvine Foundation- has awarded a planning grant to UCSC, in partnership with Hartnell and Digital Nest, to survey workforce development opportunities for drone education and training (\$236,276)
- Monterey Peninsula Foundation- received a proposal requesting support of the Child Development Center and the Nursing and Allied Health Program. The application requests \$250K for the renovation of the outdoor learning environment at the Child Development Center and \$250K for the expansion of nursing programs and the operations of the new building. (\$500,000)
- NASA- Office of STEM Engagement- The California Space Grant Consortium (CaSGC) has invited Hartnell College to participate in the 2022 Space Grant Opportunity for Community College Partnerships. Each funded proposal is expected to increase the understanding, assessment, development, and utilization of space and aeronautics resources. The goals are to enhance the STEM preparation at California Community Colleges, resulting in increased graduation rates and greater campus enrollments in STEM disciplines and to improve a bridge opportunity for a STEM students transferring to a four-year institution (\$10,000).

6. STUDENT VOICE

David Orta

Daniel Orta appreciated the opportunity to attend the meeting.

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David Orta mentioned that the film program has a gap in terms of equipment. He mentioned the area could use an overhaul of new equipment (cameras, microphones, etc.).

Kris Edmunds asked that David contact her to discuss this further.

Mo- congratulated David Orta for being accepted into the NASA Community College Aerospace Scholars (NCAS).

7. COMMUNICATIONS UPDATE

Scott Faust

Summer/fall recruitment campaign:

- Working on final touches of a video commercial
- Working on the Hwy 101 location of a billboard advertising the centers

Report to the Community

- Published it digitally and in print
- Will be reaching out for content for the next report to the community

Marketing will be in Spanish and English.

8. ADJOURNMENT

Jackie Cruz adjourned the meeting at 1:11 PM.

MSC: (Scott Faust/Michele Peregrin) Adjournment unanimously approved.

Future Meetings:

- September 15, 2022
- October 20, 2022
- November 17, 2022
- December 15, 2022

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