



HARTNELL COLLEGE

**Advancement Council
Minutes
December 16, 2021, 12:00-1:00 pm
Zoom Video/Phone Meeting**

MEMBERS

Name	Representing	Present	Absent
Vacant	Faculty Co-Chair		x
Jackie Cruz	Executive Director of Advancement		x
Dr. Debra Kaczmar	VP of Academic Affairs or designee		x
Daniel Teresa	Dean of Academic Affairs or designee		x
Manuel Bersamin	Dean of Student Affairs or designee	x	
Steve Crow	VP of Administrative Service	x	
David Techaira	Grant Accounting Manager		x
Scott Faust	Director of Communications, Marketing & Public Relations	x	
Michele Peregrin	Director of Grants Development & Innovation	x	
Moises Almendariz	Classified Manager, Supervisor or Confidential		x
Gabriela Lopez	South County Representative		x
Dr. Marnie Glazier	Faculty Representative		x
Mary Rayappan	Faculty Representative	x	
Jessica Tovar	Classified Representative		x
Vacant	Classified Representative		x
David Orta	Student Representative		X
Vacant	Student Representative		x
Ana Gonzalez			x
Bronwyn Moreno			x
Carla Johnson		x	
Cesar Velazquez		x	
Clint Cowden			x
David Phillips			x
Hortencia Jimenez			x
Jason Hough			x
Jihan Ejan			x
Jose Coria			x
Clint Cowden			x
Joy Cowden			x
Laurencia Walker		x	
Melissa-Chin Parker			x

HARTNELL COLLEGE VISION STATEMENT

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

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Name	Representing	Present	Absent
Mohammed Yahdi		x	
Paul Luciano			x
Romero Jalomo			x
Sam Pacheco			x
Julia Silveira			x
Kristine Edmunds			x
Alicia Gregory			x

OTHERS

Name	Title or Representing	Present	Absent
Terri Ugale	Executive Assistant	x	

1. CALL TO ORDER

Michele Peregrin

Michele Peregrin called the meeting to order at 12:06 PM.

2. CONSIDER APPROVAL OF AGENDA

Approval of December 16, 2021 Agenda

MSC: (Manuel Bersamin/Cesar Velazquez) December 16, 2021 agenda was unanimously approved.

3. CONSIDER APPROVAL OF MEETING MINUTES

Approval of November 18, 2021, Meeting Minutes

MSC: (Manuel Bersamin/Cesar Velazquez) November 18, 2021 minutes were unanimously approved.

4. STUDENTS' BASICE NEEDS- ERAP Presentation

All

Michele Peregrin stated the process for pulling together the Department of Education grant was productive. The process forced the discussion and inventory of what is going on. This is all now centralized in the grant proposal. This should be helpful going forward. She asked if there was any official running inventory or is that something that should be pulled together?

Scott Faust said he was asked late last summer to produce a webpage highlighting basic needs services. He said he reached out late fall and requested information, but it was incomplete and did not have time to get back to the task. With the addition of Vanessa Gonzales in the President's Office, she was able to circle back to fill in the blanks. He said they are close to producing the web page. He also mentioned so many of the programs have basic needs functions so it can be a little confusing.

Michele mentioned maybe there can be some cross referencing to get everyone's input as there are a lot of programs that overlap. Michele asked Manuel Bersamin his thoughts about overlapping services and various outlets.

Manuel said TRIO has always served students holistically. They have had a food pantry since 2005 and believe students cannot do well in school unless their basic needs are met. As the

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cost of living has increased, the need for housing and food has become more of a focus. Other programs are doing the same as well, such as EOPS. Manuel said he asked Dr. Jalomo if students can join multiple programs and he has never been told no. So students are encouraged to join other programs. Some students are good at tapping different resources, but not all students know what is available to them.

Michele asked how can students who are not taking advantage of services can be engaged.

Manuel said students are recruited to TRIO in a cohort model. If students try to join after the cohort is formed, Manuel will take them to EOPS or other programs to get services. He believes all the programs promote one another to help students. He said the way to help students with programs is to inform them in high school so they are aware before they go to college.

Dr. Mo Yahdi added GPC (guided pathways entry student guide) to the chat. Manuel said this is the program that Bronwyn Moreno and Dean Yahdi set up to help students find services.

Michele shared information regarding the organizational structure of the Basic Needs office:

- Basic Needs Director (reporting to Dr. Jalomo)
- Case Manager
- Student Ambassador peer model

The location proposed is in the Student Life area (currently the gaming room), which would be converted to the Basic Needs center location.

Steve Crow asked if the idea is for the center to be a referral or coordination place to tie together the efforts.

Michele said the idea is to make the center a one stop shop. There would be core services and referrals to food, mental health, child care, transportation, etc.

Manuel shared information in the chat about Amarillo College Basic Needs Model. Amarillo College won the Aspen award for their Advocacy and Resource Center.

Michele shared the eight top recommendations for addressing basic needs at the California education level.

1. Expand and optimize campus resources hubs
2. Develop and fund "housing navigators" and provide access to housing resources
3. Ensure recruitment reaches students most likely to benefit from support
4. Strengthen relationship with community based partners and other colleges
5. Train faculty and staff on trauma – informed practices
6. Evaluate existing programs and interventions
7. Implement creative and de-stigmatizing awareness campaigns
8. Fully leverage all available public benefits

Steve Crow said the superintendent/president is the one that delegates the housing on campus (with board approval). He said a feasibility study will be conducted and housing would be student housing and not permanent housing.

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Manuel said the board approved a contract with TimelyMD. This is a mental health program that includes 24/7 availability for crisis intervention, limited access to licensed therapists and psychiatric evaluation for students. This is tele medicine for mental health (24-hour service). Other campus offices also offer general health services.

Steve said he spoke to Dr. Jalaomo briefly and there is utilization of the grant for the 24-hour service. He mentioned the lack of a health center.

Dr. Yahdi said from the academic affairs side dealing with students, he discovered some students are not aware of the benefits and access.

Manuel said there needs to be communication with social/emotional centers in the Salinas Valley.

5. GRANTS REPORT/ROUNDTABLE

All

Michele shared the grants report:

California Community Colleges Chancellor's Office- California Apprenticeship Initiative- is supporting grant projects that launch new and innovative apprenticeships. Hartnell will develop an Early Childhood Education (ECE) Apprenticeship for adult English Language-Learners. The project design includes a cohort model, waives unit fees, offers mentorship, delivers wraparound services, and provides employment upon completion. Apprentices will be employees with ECE providers while taking classes to obtain the Associate Teacher and Teacher permits, as well as the Associate degree in ECE (\$500K applying 3-year term).

National Science Foundation – Racial Equity in STEM Education- A collaborative project between UCSC's Computational Media group and Genomics Institute, Alisal High School, and Hartnell Computer Science department and STEM Division, focused on improving access to bioinformatics education and experiences through the development of a collaborative model for improving education equity in STEM fields. Outcomes of this project include: 1) improved student success and retention through a hands-on internship-based model of learning 2) experiences and collaborations with a local 4-year institution to increase transfers 3) recruitment of high school students into CS and biology fields through this partnership and student projects. It will also build STEM capacity at Hartnell and create diverse STEM workforce.

Michele said in January grants from Pebble Beach and the Baskin Foundation will be pursued.

Cesar shared the RFP for the upward bound grants were released this morning. The due date is January 31, 2022.

6. STUDENT VOICE

David Orta

David did not attend the meeting.

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7. COMMUNICATIONS UPDATE

Scott Faust

Scott Faust said he is continuing to market for general recruitment including the south county and Castroville centers. He is also doing Spanish and English radio, as well as screen advertising at Northridge, Maya and Soledad Cinemas. He anticipates current campaigns going through February 5, 2022.

There is a planned recruitment event in Castroville in January. In addition, there is something being planned for returning students at the main campus.

Scott is awaiting confirmation from Steve Crow on offering an incentive of \$250 for students who are vaccinated.

8. ADJOURNMENT

Michele Peregrin

Michele Peregrin adjourned the meeting at 12:50 PM.

MSC: (Steve Crow/Manuel Bersamin) The meeting was unanimously adjourned.

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