



HARTNELL COLLEGE  
FOUNDATION



You Give  
Them The  
Tools To Follow  
Their Dreams.

# CASTROVILLE

GROUNDBREAKING JANUARY 2021

CONSTRUCTION COMPLETE 2022

EDUCATION CENTER

OPENING 2022



Open The  
Doors To  
Education

# 5 YEARS

The 13,600-square-foot Castroville Education Center will be a higher education resource for Castroville and all of north Monterey County. It will serve as a community hub, partnering with industry, high school and middle and elementary schools to create a strong pathway to college. This center will serve the community through offerings of general education-requirement courses for an associate and associate-for-transfer degrees and career-technical certificates.

## OPERATIONS SEED MONEY

Bond Measure T provided \$13.1 million in capital for Hartnell College to construct the buildings and purchase the basic furniture and equipment for the classrooms. We need to raise \$1.36 million to provide seed money for the first five years of operational costs associated with opening a new center.





“Before I became a board member for Hartnell, I was a member of the North Monterey County Unified School District board, and I saw that a lot of our students were not moving on to Hartnell, but now that we’re opening this building, our North County students will have more opportunity to take advantage of what Hartnell has to provide — and Hartnell has a lot to provide.” — Manuel Osorio, Hartnell College Trustee, District 1

NEW BUILDING FEATURES

**SMART CLASSROOMS**

**DRY & WET LABS**

**COMMUNITY CENTER WITH UNIQUE AREAS OF FOCUS FOR PROGRAMS & PARTNERSHIPS**

**EARLY COLLEGE CREDIT COURSES WITH NORTH MONTEREY COUNTY HIGH SCHOOL**

**INDUSTRY COURSES**

# BUILD THE WORKFORCE



## EXPANDED PROGRAMS

PLANT SCIENCE (E.G., AGRICULTURE PLANT SCIENCE FOR TRANSFER TO CSUMB)

FOOD SAFETY AND AGRICULTURE PRODUCTION CLASSES

AGRICULTURE AUTOMATION AND TECHNOLOGY

ENGINEERING CERTIFICATE

ENGLISH AS A SECOND LANGUAGE PROGRAMS

STUDENT SUPPORT SERVICES/TRIO

HARTNELL META-MAJORS

**BUSINESS,  
AGRICULTURE  
& INDUSTRIES**

**STEM**

**HEALTH  
SCIENCES**

**ARTS &  
LANGUAGES**

**SOCIAL  
SCIENCES**

ASSOCIATE DEGREE  
TRANSFER TO A 4-YEAR  
COLLEGE OR UNIVERSITY

# HARTNELL COLLEGE

# FLOOR PLAN

## CASTROVILLE EDUCATION CENTER



### NAMING OPPORTUNITIES & PLEDGE AMOUNTS

	Castroville Education Center Building	\$1,000,000		
1	Community Room	\$250,000	10	Financial Aid Office
2	Wet Lab	\$250,000	11	Faculty Room
3	Dry Lab	\$250,000	12	Work Room
4	Main Entrance Hall	\$150,000	13	Office
5	Active Learning Classroom 1	\$100,000	14	Counseling Office
6	Active Learning Classroom 2	\$100,000	15	Information Technology Room
7	Active Learning Classroom 3	\$100,000		
8	Student Success Center	\$100,000		
9	Laboratory Preparation Room	\$50,000		



COMMUNITY

**5-YEAR GROWTH:** 250  
ADDITIONAL STUDENTS  
SERVED ANNUALLY  
**10-YEAR GROWTH:** 500  
ADDITIONAL STUDENTS  
SERVED ANNUALLY

## VISION TO SERVE THE COMMUNITY

### **CHILDCARE & AFTER-SCHOOL PROGRAMS**

Support for parents working to further their education. Increased attendance means more degrees and vocational certificates as well as more sustainable state funding.

### **ALUMNI ROLE MODELS & FORUMS**

More than 250 volunteers on advisory committees support the Castroville Education Center expansion in many exciting ways: industry panels, speaker series, lectures, current events forums, industry orientations, career exposure, internships, mentorships and program development.

### **WORKSHOPS & MEETINGS**

To meet industry and community needs such as weekend or short-term courses in leadership, accounting and entrepreneurship. New facilities available for industry meetings and community events.

### **LEADERSHIP INSTITUTE**

For men and women with industry mentors who can provide life and leadership skills workshops to our students (WELI/MILE).

BEYOND THE  
**CLASS  
ROOM**

**RELATIONSHIP  
& PARTNERSHIPS**





**HARTNELL COLLEGE  
FOUNDATION**

# CASTROVILLE EDUCATION CENTER SEED FUNDING BUDGET

## BUDGET — 5 YEARS CONSERVATIVE SUSTAINABLE GROWTH

DESCRIPTION	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 25-26	TOTAL
<b>Summary of Expansion Cost</b>						
Faculty	\$130,000	\$136,500	\$143,325	\$150,491	\$158,016	\$718,332
Advising & Career Counseling	\$30,000	\$31,500	\$33,075	\$34,729	\$36,465	\$165,769
Upgrades to Technology, Video, Computer Labs	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$200,000
Scholarships - Transfer student from North County	\$55,000	\$55,000	\$55,000	\$55,000	\$55,000	\$275,000
<b>Total Operating Expense:</b>	<b>\$255,000</b>	<b>\$263,000</b>	<b>\$271,400</b>	<b>\$280,220</b>	<b>\$289,481</b>	<b>\$1,359,101</b>
Construction Expenses						
<b>Total Construction Expenses:</b>						<b>\$13,090,065</b>
<b>Summary of Expansion Cost</b>	<b>Total Cost</b>		<b>Paid By Bond</b>		<b>Total Private Funding Need</b>	
Castroville Education Center	\$13,090,065		\$13,090,065		\$ -	
Total Expansion Seed funds-Program Support	\$1,359,101		\$ -		\$1,359,101	
<b>Grand Total</b>	<b>\$14,449,166</b>		<b>\$13,090,065</b>		<b>\$1,359,101</b>	

# MEASURE T VISION

## COMMENTS FROM OUR COMMUNITY

A positive impact on students, industry and community:

- Reduce the brain drain and encourage students to return home to serve their community, enhancing the economy and culture.

Castroville Education Center will become a community hub for all of north Monterey County:

- There will be ongoing coordination and integration of efforts and assets.

Students and parents in the K-12 education system will be prepared for college and career:

- Hartnell College will coordinate with the North Monterey County Unified School District to address college and career readiness.
- Career exposure and work-based learning opportunities will increase in number and will in turn increase students' and parents' understanding of career pathways.

College will be accessible:

- Barriers to student success will be reduced and eliminated.
- Coursework and related experiences will be relevant and industry-aligned.

## LEADERSHIP

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