### Integrated Master Planning Framework for College Decision-Making

Dr. Brian Lofman
Dean of Institutional Planning,
Research, and Effectiveness

November 6, 2019



#### **PURPOSES OF IMPF**



- ✓ To provide an explicit framework with key principles and parameters that can be applied to decision-making at the College.
  - Decision-making processes have undoubtedly used elements of this framework. The College has the opportunity to formalize the work that we've been doing, and to extend it more systematically and comprehensively to key decisions.
- √ To ensure that decision-making focuses on strategic plan, equity, and enrollment goals.
  - These are the core institutional goals that center on student success while ensuring fiscal sustainability.
- ✓ To make the best use of resources moving forward to support strategic plan, equity, and enrollment goals.
  - The framework looks through the lens of achieving institutional goals based on the optimal combination of college programs and services, use of internal resources, and participation of external partners.

## BIG PICTURE OF STUDENT SUCCESS AT HARTNELL



## HARTNELL IS DOING GREAT IN INCREASING THE ABSOLUTE NUMBERS OF STUDENTS SUCCEEDING ...

BUT WE NEED TO INCREASE THE SUCCESS OF SUBSTANTIALLY LARGER PROPORTIONS OF STUDENTS



WE OWE IT TO OUR STUDENTS
AND OUR COMMUNITY

#### THE WAY FORWARD



WE KNOW WHAT THE OVERALL STUDENT SUCCESS DATA SHOWS

AND WE KNOW WHAT OUR STUDENT SUCCESS GOALS ARE - WE'RE NOT GOING TO SETTLE FOR INCREMENTAL IMPROVEMENTS OVER THE NEXT 5 YEARS

NOW HOW DO WE ACHIEVE THESE GOALS? HOW DO WE GET TO THESE OUTCOMES?

DATA  $\rightarrow$ 

HIGH PERFORMANCE ORGANIZATION >

**OUTCOMES** 

# TOWARD A HIGH PERFORMANCE ORGANIZATION



ENGAGEMENT	
STRUCTURES/SYSTEMS/PROCESSES	
DECISION-	MAKING
QUALITATIVE ←	ITATIVE
EMPLOYEE ENGAGEMENT	
REVIEW OF GOVERNANCE	
COLLEGE REDESIGN	
INTEGRATED MAS PLANNING FRAME	

#### TABLE OF CONTENTS



#### Brief Overview

#### Effectiveness Principles

What is the best overall combination of college programs and services, use of internal resources, and participation of external partners for achieving institutional goals?

#### Efficiency Principles

How may the College optimize its use of resources?

#### Appendices

- Institutional Guidelines (Vision, Mission, etc.)
- Institutional Requirements (BPs & APs, CBAs & working conditions)
- External Directives (Measure T Bond, Fed & State Reqs., Accred. Standards)
- Key Terms and Metrics