Institutional Advancement staff attend CASE Summit SF

The CASE Summit for leaders in advancement was held in the City by the Bay, San Francisco, California. Director of Communications, Marketing and Public Relations, Esmeralda Montenegro Owen along with Philanthropy Officers Ashton Clarke and Priscilla Amao attended the three-day conference last weekend.

The program included five key sessions:
- The Big Trends Shaping the World Today: Economics, Technology/Geopolitics
- Design Thinking: A tool for Innovation in Higher Education
- Leading in Times of Unprecedented Uncertainty and Scrutiny
- Blindspot: Hidden Biases of Good People
- The Engaged Leader: A Strategy for your Digital Transformation

One of the most anticipated sessions was a conversation with President of the UC System, Janet Napolinato. “She was happy to hear Hartnell continues to excel in the number of underrepresented students who transfer to a UC each year,” said Montenegro-Owen. “She remembers her visit to Hartnell just last year and said she will come visit again soon.”

The conference was a great opportunity for our advancement team to share thoughts and ideas with more than 500 peers that face the same challenges nationwide.
Cordoba-Velásquez is selected as an RP Group Board Member

I am excited to announce that Director of Institutional Research, Natalia Córdoba-Velásquez, was elected to the RP Group Board of Directors of the Northern Regions! Natalia began her term with the RP Group on July 1, 2017 as an at-Large Representative for the 2017-19 term. The RP Group involves research, planning and professional development for California Community Colleges. As stated on www.rpgroup.org, “our leadership and services address an array of policy and practice issues of central importance to community colleges in California and beyond. We currently focus on 11 “areas of impact” that guide and inform our efforts to bolster student success and institutional effectiveness through meaningful data and action-based solutions. Our work particularly focuses on significantly improving the achievement of learners historically underserved by our institutions, and to provide a path for advancement for those most vulnerable in our society.”

Natalia began her career at Hartnell in December 2015 and oversees the research activities in the Office of Institutional Planning, Research and Effectiveness. “The RP Group is very fortunate to have Natalia join its Board of Directors,” said Dean Brian Lofman. “Her deep background in system wide projects will undoubtedly serve the board well. This is yet another example of Hartnell's growing leadership throughout the state.”

Involvement in the leadership of state wide organizations directly benefits Hartnell College and its students. “As an RP Member I will have an opportunity to connect even deeper with the best research and planning practices around the state, and even the nation. I feel honored to have been selected, especially among the selected poll of candidates. I am thrilled to represent Hartnell College as an active member in the RP group and have firsthand opportunity to navigate with RP,” expressed Natalia.

Dr. Lofman accepted to prestigious ACCCA program

Dean of Institutional Planning, Research, and Effectiveness, Dr. Brian Lofman was selected from a competitive field of candidates to participate in the Admin 201: Transformational Leadership Program, a new summer academy of the Association of California Community College Administrators (ACCCA). Dr. Lofman is one of 37 participants in the inaugural class of this newly developed program that was designed specifically to identify and nurture administrative talent in the California community college system. ACCCA has declared these individuals...
the *Future Leaders* of the system who will ultimately be called upon to implement the innovative changes necessary to improve student success. The ACCCA has a 40+ year history of providing cutting edge training and professional development to the administrators and managers in California community colleges. *Admin 201* is the latest in a line-up of successful training programs originated by ACCCA to bridge the gap in skills and leadership development in the California community colleges. The program’s compelling curriculum pairs a comprehensive exploration of leadership theory and self-assessment with strategies for implementing institutional change. It is funded by a grant from the California Community College's Chancellor’s Office Institutional Effectiveness Division. *Visit www.accca.org* for more information on professional development programs offered by ACCCA.

**Hartnell students head over to Alba Organic Farms**

On July 18, 2017, the NUTR-1 students took a trip to Alba Organic Farms on Old Stage Road in Salinas as one of the hands-on activities in Dr. Elsa Brisson’s curriculum. Alba Organics was founded in 2001 and is focused on providing opportunities for low income and farm laborers to receive education and training in farming, so that they can start their own companies. The students attended a brief informative lecture about the purpose and values of Alba Organics, which was given by Ranch manager, Geraldo Fuentes. A tour of the farming land followed the session. Students were given lessons and demonstrations on farming techniques and crop information. They also practiced pulling crops and were able to pick and take home nutritious goodies.

**Institutional Advancement Welcomes a New Employee!**

On July 12, 2017 the Office of Institutional Advancement welcomed a new addition to the team! Rosie I. Armstrong is our new Director of Workforce & Development, Healthcare and Agriculture Sector. Rosie is a Hartnell Alumna, she holds an AA from Hartnell College in Transfer Studies, a B.A. from UC Santa Barbara in Law and Society and an M.A. in Sociology of Law from the International Institute for the Sociology of Law in Oñati, Spain. Rosie has been working for several years in the Community College system in fee-based Community and Contract Education departments, most recently with Gavilan College. She also serves as a Board member for the Association of Community and Continuing Education as the Northern Council leader for
Community Education programming. Rosie was born and raised here in the Salinas Valley and enjoys participating in community wellness events. If you are lucky you might even catch her out in our tennis courts.

“I am excited to create and enhance existing partnerships in the Agriculture and Healthcare sectors while meeting the local workforce demands of industry and our students who are our future workforce” said Rosie. We are thrilled to welcome Rosie to Hartnell!

New Beginnings for Zachary Zardo

On July 21, 2017 Hartnell College bid farewell to our First Alarm Field Supervisor, Zachary Zardo who has worked at Hartnell for the past couple of years. I am proud to say that Zachary will be going into a different field with Pro*Act, an agriculture company. Zachary will be starting as an accountant assistant. “It’s been awesome here at Hartnell and I’ve enjoyed every day coming to work. It has been a pleasure to work with wonderful people,” commented Zachary. We wish him the very best in his new career.

Solemn Thoughts for the Cabrera Family

We have sadly learned that Francisco Cabrera passed away in February of 2017. He was a Hartnell Alumnus Class of 1968 who changed and established the Extended Opportunity Program and Services (EOPS) program at Allan Hancock College which in turn, spread within the community college system.

After Cabrera’s graduation from Hartnell, he pursued a B.S. in Mechanical Engineering from CalPoly San Luis Obispo. Due to his progressing Multiple Sclerosis, diagnosed in 1968, he chose the opportunity to begin the EOPS at Allan Hancock College in Santa Maria, California in 1971. This was his dream. He loved his students and cherished this opportunity.

When walking became difficult and he was unable to visit the students at home he felt he needed to move to another level and become a counselor at the college obtaining his Master’s Degree in Guidance and Counseling and he retired in 1974. It is because of Francisco’s passion, grit and determination that EOPS is available to students in need.
UPCOMING EVENTS

SAVE THE DATE!
Family Science and Health Day
October 15, 2017 – 11:00 a.m. – 3:00 p.m.
More details to come!

Vocational Nursing Associate Degree
Information Session
Thursday, August 3, 2017 at 3:45 PM
Student Services Building, B-110.

The Western Stage launches its
43rd Repertory Season with:
-Bloody Bloody Andrew Jackson
July 8 – 29, 2017
Details are at westernstage.com.

IN THE NEWS THIS WEEK

Hartnell College receives $250K to build a makerspace community

Correjou selected to Hall of Fame
https://kingcityrustler.com/article/correjou-selected-to-hall-of-fame

Obituary – Karen Ann Reyner, alumna