Speech Team continues to reach “Firsts!”
Student Casie Guido makes college history

A Panther makes college history! Hartnell Speech Team Captain, Casie Guido, received the Gold Award at the Phi Rho Pi National Community College Speech Tournament. Over 500 students from around the nation attended the national tournament, held in Daytona Beach, Florida, April 10-14, 2018.

Of 98 students entered in Prose Interpretation, Guido advanced through Semi-Finals and Finals to earn the gold placement.

“I literally jumped out of my seat and started crying,” said Coach Jason Hough. “She not only worked hard to do this for herself, she accomplished a historical first for this team and Hartnell College.”

This is the first time the Hartnell Speech Team has earned such high marks at the national level.

Guido was not the only one earning a national award. Teammate Chris Rendon earned a Bronze Award in Dramatic Interpretation. Furthermore, teammate Hannah Villafuerte also contributed points, helping boost the three teammates to another Hartnell College first: an overall Bronze Team Sweepstakes Award for the limited entry division.

Co-Coach Daniel Lopez is excited about the future of the team. “As coaches, we love what this year’s results are telling us about our process,” said Lopez. “Being able to improve at nationals in back-to-back years shows Hartnell College can be competitive at the highest levels of speech competition.”

First pic: (left to right) Casie Guido, Hannah Villafuerte, Chris Rendon
Second pic: Team w/Coach Hough
CCPRO Conference and Awards
A big night for Hartnell!

On April 11-13, 2018, Director of Communications, Marketing and Public Relations, Esmeralda Montenegro Owen, attended the 2018 Community College Public Relations Organization (CCPRO) Conference in Sacramento, CA. The theme of the conference was Pearls of PR Wisdom as CCPRO celebrated 30 years of existence. The three-days offered a workshop on marketing and communication solutions with a big emphasis on social media assets. Other topics offered included website accessibility, marketing campaigns, crisis communication, efforts by the Chancellor’s Office, mobile and digital techniques, branding, storytelling, enrollment management, and so much more.

Chancellor Eloy Oakley gave a heartfelt welcome to attendees. He spoke of the importance of the role of the PIO and communication expert at each college. He said that one of his priorities was equity in the system. The highlight of the CCPRO Conference is the Awards Dinner where the work of the communication and marketing professionals is recognized in this State platform. Esmeralda received notification that Hartnell College was to be recognized. I am proud to announce that Hartnell was called six times to receive awards – four of them First Place! “It was humbling to be applauded by my CCC peers,” expressed Esmeralda. “Hartnell definitely stood out from the rest this year.”

These are the recognitions received:
First Place – Report to the Community 2015-16
  STEM Symposium 2017 Program
  Christmas Card Design 2017
  Mobile APP Flyer

Third Place – Commencement Program 2017
  Athletics Home Games Schedule

Esme works with designers at Osborn Design, TMD, and others to have her vision and creativity be transformed into beautiful, award-winning collateral that elevates the visibility, clarity, and brand of our College District. Congratulations!

Virginia Ramirez headed to Santa Clara University: A Story of Determination, Courage and Grit!

Virginia Ramirez is an outstanding student and has set for herself very ambitious educational goals. Counselor Dr. Nancy Reyes recalls that during their first counseling session, Virginia stated she wanted to transfer to a 4-year university within 2 years of attendance at Hartnell College. Virginia reported that she has a family; she is the mother of 2 daughters. “I recall discussing with Virginia that in order to achieve such feat, she would need to take
over 15 units her final year at Hartnell College,” recalled Dr. Reyes. Virginia indicated she was ready for the challenge and during fall 2017 she enrolled in 16 units and passed all of her courses with excellent grades. This semester, Virginia is enrolled in 21 units!

Virginia actively participates in the Sociology Club and is the president of the Student Parent Club. She has used every resource she can to improve herself and has taken advantage of every opportunity to learn and step out of her comfort zone.

What was once a distant dream, just became a reality. She was admitted to Santa Clara University! Virginia's ultimate goal is to become an immigration attorney.

Virginia first arrived to this country in middle school and recognizes that learning a new language was challenging. She has been fortunate to have many mentors in her life that have encouraged and guided her. Virginia attended the Salinas Adult School and earned her GED. Her Adult School teacher, Tim Amaral, was one of the first to talk to her about Santa Clara University.

Virginia would like to especially thank her husband, her daughters, Amaral, Dr. Hortencia Jimenez, EOPS, MiCASA, Larry Adams, Brook Foley and all of her instructors, peers and family members for their support and encouragement throughout the years. Virginia is looking forward to graduating this May and to the next chapter in her life and looks to the future with optimism as she is committed to returning to her beloved community of Salinas!

**Killian Music Scholars are accepted to Universities**

The students from the Killian Scholars Program have been accepted to various universities in California, with some receiving sizable scholarships. Daniel Noel has been accepted into Sonoma State University, Humboldt State University, and San Jose State University. While he does not know yet what he wants to study, he will be continuing with his music on some level. Monica Mendoza was accepted to the music conservatory at the University of the Pacific in Stockton as a flute performance major. She has been offered two scholarships, one of $10,000 from the University and one for $12,500 from the Conservatory for excellence in flute performance. These are annual awards, meaning that she will receive $22,500 in these merit-based scholarships every year she attends. She has submitted her letter of intent for this university and is excited about attending. Alexis Muñoz has been accepted to the University of the Pacific, Stanislaus State University, and San Jose State University. He received a $5,000 merit-based scholarship from Stanislaus State University and 2 scholarships from the University of the Pacific, a $10,000 scholarship from the University and a $10,000 scholarship from the Conservatory for excellence in piano performance. These are also annual awards. All three students are still awaiting need-based scholarships. The students and faculty in the music department are very proud of their accomplishments.
The Killian Scholars Program at Hartnell College provides a $1,200 stipend for tuition/school expenses, private lessons free of charge to the student on the instrument of his/her choice, and opportunities to visit concerts/universities with a faculty member. The money from the scholarship was part of a planned gift of Jack Killian, a long-time member of our Hartnell College Community Orchestra. To qualify for the scholarship, students must show evidence of achievement in music, be willing to enroll as a full-time music major at Hartnell, maintain a 3.0 GPA, file a FAFSA application, and pass an audition. Students who are interested in being part of this program should contact Steve Ettinger at 755-6906 or settinger@hartnell.edu. Additionally, applications and audition material can be found on the Hartnell Foundation website at http://hartnellfoundation.org/news/the-killian-music-scholars-fall-2018

EOPS/CARE/CalWORKs Collaborate with Transfer & Career Center for I’m Accepted...What’s Next Workshop

Graduation is just around the corner and our graduates are not only excited about this important milestone, but they are eager about the universities they have been accepted to and look to the future with optimism and confidence. Many have already received university admissions letters, while others are still waiting to hear from universities like UC Davis and UC Berkeley among others. On Wednesday, April 11, 2018, the EOPS/CARE/CalWORKs program hosted a next steps workshop for recently admitted university students. The workshop was facilitated by the Transfer and Career Center counselors Norma Cuevas, Rosa Vidales and Monica Galvan. The workshop was very well-attended and many students shared that they had been accepted to universities such as San Jose State, Fresno State, University of the Pacific, CSU Monterey Bay and even some out of state universities. The students reported they were excited to receive acceptance letters, but had a difficult decision to make in terms of the university they will select to attend fall 2018.

Money is a key determining factor in terms of the university students select and the counselors did a great job of explaining the 4 different types of financial aid available to students and the letter that will soon arrive in the mail - the financial aid package offer letter. At the conclusion of the workshop, students reported they felt much more at ease understanding the difference between subsidized and unsubsidized loans and what was meant by expected family contribution. One of the attendees stated that he enjoyed “hearing the presenter’s personal input and life examples.” Another student indicated: “It was a great reassurance of what and how to read my financial aid letter.” What a great way to bring offices together to collaborate in such important endeavors.
Startup Challenge Monterey Bay 2018

Startup Challenge Monterey Bay is the region’s premier business plan and pitch competition designed for entrepreneurs, start-ups and emerging companies to showcase and develop their business concepts while competing for prizes. This year, Hartnell College participated in Startup Challenge Monterey Bay on several levels. We had one Business Administration student compete in the contest by pitching his idea for a startup company to a panel of judges; we had six business students volunteer to help host and run the event; lastly, we had a member from Hartnell faculty, as well as administration participate as judges.

Luke Lundin, a Hartnell Business Administration student, competed in the event by pitching his business concept in front of a panel of judges who critique the merits of the idea and provide feedback in an effort to help Luke move his entrepreneurial plans forward.

“The greatest takeaway from the start up Challenge for me was taking myself out of my comfort zone and being confident in my ideas, and meeting new people,” Luke said.

Hartnell volunteers (left to right) are Princess Arroyo, John Navarro-Medina, Martha Chavez, and Porfirio Aviles. Not pictured are volunteers Evangelina Quiroz and Roman Muñoz.

Startup Challenge Monterey Bay offers Hartnell College an annual opportunity to make progress on its strategic goals of #1, Student Access; #2 Student Success; and, #3 Partnerships with Industry, Business, Agencies, and Education.

Robert Maffei, Past Entrepreneur Champion and Business Administration professor, and Clint Cowden, Dean of Career Technical Education and Workforce Development were both selected to be judges for this year’s Startup Challenge. “This year’s students presented a lot of NGO (Non-Governmental Organizations) business plans to solve social and political problems which I personally find to be inspiring and uplifting,” said Maffei.

This Qualifying Round took place at CSUMB at Salinas City Center on Saturday, April 7, 2018. Over 80 entrepreneurs from the region were whittled down to 25 after pitching their businesses to a panel of judges at the Steinbeck Center.

Startup Challenge is in its ninth year of serving startup entrepreneurs in the region. The Challenge has seen over 450 businesses over its eight previous years; many of those businesses have gone on to launch and become successful startups. Startup Challenge businesses have raised over $10 million in capital and have created over 200 jobs in the region. All of the previous Venture Division winners are still in business and growing, and all but one of our Main Street winners are also still in business. The goal of the Challenge is to encourage and support nascent entrepreneurs in turning their ideas into successfully launched businesses.

For more information, go to http://startupmontereybay.com/startup-challenge-monterey-bay/
Pilipino Mixer a hit!

Mabuhay! On April 11, 2018, approximately 100 students, faculty, and staff attended the Pilipino mixer, hosted by the Office of Student Life. Attendees had the opportunity to mix and mingle, eat delicious Pilipino food, and learn about Pilipino culture and historical facts. This mixer served as the first event to gather student interest in re-launching the Pilipino Club! If you are interested in getting involved, please contact jej@hartnell.edu.

Founders Day
Salinas Celebrates its 150th Anniversary

Hartnell Theatre & Cinema (TAC) students, and the Hartnell TAC Team, participated in Salinas's Founder's Day celebration on April 14, 2018. TAC Team President, Miranda Rodriguez, and TAC Team Secretary, Cesar Ruvalcaba filmed the day's speaker series, and TAC Team Vice President, Jonathan Perez wrote, directed, and acted in two short plays, based on the oral histories shared by collaborator, and long time Salinas resident, Ruth Andresen. Hartnell TAC student, Gwen Woods designed and created the historic costumes, and also starred in the show, along with students: Esmeralda Medina, Brittany Alaniz, Christopher Batres, and Arturo Martinez. After the show, the students danced the Virginia Reel with audience members, and were so excited to be a part of this important, and well-attended festival.
Football
Two students sign football scholarships
Last week, sophomores Anthony Leon - RB from Greenfield HS and Jose Rubio - OL from Alisal HS signed football scholarships and will continue their education and football careers at Tabor College in Kansas. Congratulations to them and we wish them all the best!

Celeste Canchola hits walk-off run in 6-5 win against Cabrillo
On April 12, 2018, the Hartnell Softball Team defeated Cabrillo College in a late 7th inning thriller. The Lady Panthers headed into Thursday’s game against Cabrillo with a recent 10-2 win against conference opponent Gavilan earlier in the week on April 10. Sophomores Angelina Ruiz, Danielle Caoili, Dominic Montes, and Adalena Infante were congratulated before the game as it was Sophomore Night, and that was their final home game as Panthers.

The previous match against Cabrillo back in March, did not go to plan for Hartnell since Cabrillo came out on top with a 7-5 win. Danielle Caoili (2), Celeste Canchola (2) and Bethany Cardenas all provided RBIs giving the offensive spark needed in Thursday’s game. Until the 7th inning Hartnell had a 5-1 lead; however, Cabrillo responded scoring 4 runs in the top of the 7th. Nonetheless, the Lady Panthers remained composed and rallied late in the bottom of the 7th inning, managing to get the bases loaded and setting up Celeste Canchola to provide the walk-off winning hit giving Hartnell the 6-5 win over Cabrillo. Hartnell now sits at 13-16 (.448) and 5-5 (.500) in conference play with only 5 games remaining on the schedule.

Panther Baseball ready to pounce at the opportunity of playoff ball
On April 10, 2018, the Hartnell Baseball team took on Cabrillo College on the road and unfortunately lost 12-2. It was a tough day for the Panthers, who were looking to bounce back and land on all fours after a loss against Diablo Valley College the week before, but were unable to produce enough runs to be in a position for a victory. Hartnell held on with just 2 runs off of 8 hits, helping them lead in the top of the third inning. It was a day of struggles for the mound as Hartnell would tear through 6 pitchers and wouldn’t find a rhythm. When the dust finally settled, Hartnell allowed 15 hits for Cabrillo which they were able to
convert into 12 runs. Timothy Burkhardt (#12) led the way for the Panthers with two hits, but Cabrillo’s defensive play mitigated much of their offensive power. Even with a tough loss against a good defense the Panthers were not discouraged knowing they’d have to keep pushing forward since they’d be facing Cabrillo once again in two days.

On April 12, Hartnell returned home with great play and beat Cabrillo 6-5. (#10) Isaiah Azua got Hartnell going early, hitting an absolute rocket over the fence and into the out skirts of Salinas, putting the Panthers up by 2. Cabrillo would not be tamed and in their following time at bat got two runs of their own to tie it up. Heading into the bottom of the third Hartnell found themselves in a close situation being tied at 5 apiece, but a hit by (#21) Davin Kapuras gave (#2) Nick Gardoni the time he needed to run it home. This proved to be the deciding moment as Hartnell would move up in score to 6-5 and claim victory, moving into an overall record of (10-22) and (6-5) in conference. We wish our Panthers the best as they look to keep improving in all aspects of the game.

April Accreditation Report to the Community

Hartnell College will soon complete the Institutional Self Evaluation Report (ISER) that focuses on Students First through the exceptional work of faculty, staff, and administrators. The visiting ACCJC accreditation team scheduled to arrive in the spring semester of 2019 will access this document as its guide to campus wide achievement. All participants involved in the process of developing this document are doing so with care and consideration for detail that focuses on the best Hartnell College continuously offers its students throughout the South, Mid, and North Counties. The ISER, will soon be made available to all community members and constituents, and when it is, it will be something of which all can be proud. The dedication of the people writing the report is only equaled by that of the community members enacting the documented achievements it outlines.

One significant component of the ISER is the Quality Focus Essay. Each college must select two to three topics that will improve student learning and student achievement over a multi-year period. A college must surpass that which seems easily possible and seek areas of progress requiring a school wide effort. We are not being reactive in this endeavor, but instead proactively engaging in efforts already begun.

In recent Accreditation Council meetings, members of the Hartnell community were welcomed to discuss possible topics and associative plans that improve the quality of the institution’s programs. From these public discussions, three topics (QFE’s) were voted on as priorities for forward movement.

Design & Implementation of Guided Pathways
The College has begun to embrace guided pathways as a conceptual framework for improving the student experience across the four pillars of clarifying the path, entering the path, staying on the path, and ensuring learning. Although some progress had previously been made on increasing completion and completion efficiency, the guided pathways framework has been
adopted by the college for the purpose of re-designing and implementing more robustly structured and integrated approaches than traditional methods.

Systematically designing and implementing strategies under the guided pathways umbrella will allow the College to:

- Conduct a thorough inquiry of the student experience from enrollment through completion;
- Make concerted progress on each of the 14 key elements included in the guided pathways Work Plan as directed by the Chancellor’s Office;
- Ensure that all communications with students are strategically coordinated and successfully executed.

The College will enhance organizational effectiveness by bringing employees together onto the same institutional page, and by leveraging their work toward the aim of maximizing completion and completion efficiency. Over a multi-year period through the execution of Strategic Plan 2019-2024, the goal is to **markedly increase student completion and markedly decrease time and units to degree completion**.

**Continuous Improvement Process for Transfer**
Over the 5-year period 2011-12 through 2016-17, student transfers from Hartnell to California State University campuses increased from 365 to 572, and to University of California campuses grew from 44 to 80. The transfer rate (the ratio of students who complete a minimum of 12 units and have attempted a transfer level course in math or English, to the students who transfer after between one and six years) increased from 25.1% for the 2005-06 cohort year to 30.4% for the 2009-10 cohort year. While these increases in transfer are considerable, the potential exists for many more students to transfer—inclusive of transfer to private institutions—if Hartnell were to focus greater strategic institutional effort in this area. The goal of the Chancellor’s Office in its **Vision for Success** is to increase students who transfer by 35%.

**Continuous Improvement Process for Career Placement**
The College has only in the past few years begun to emphasize the examination of job placement data in Career Technical Education (CTE) programs for students who have completed training or certificate/degree coursework. The institution has not yet developed an overarching strategic approach to ensure that students across all fields of study—CTE or otherwise—are informed of career choices, directed to industry opportunities, and connected with prospective employers. The College is also currently challenged to understand the extent to which students actually get jobs in their field of study or career of choice. The goal of the Chancellor’s Office in its **Vision for Success** is to increase students who obtain jobs in their field of study by 69%.

Over a multi-year period through the execution of Strategic Plan 2019-2024, executing and assessing the above processes will greatly expand the institution’s capacity to **significantly improve student transfer and career placement**.

These discussion points and the progress our community will make in regards to them over the coming years will only add to the legacy of student growth and success that lies at the root of our institution’s forward movement. One cannot deny that Hartnell College is truly a remarkable learning environment. It is employees’ hard work, determination, and direct care for the well-being of students that consistently supports this truth. Accreditation is always in
process. Everything each employee contributes each day speaks to the success of the students that attend Hartnell College. Please contact department deans and supervisors for more direction on further involvement in this valuable process of affirmation and improvement. Your Accreditation Council members look forward to sharing more of this process as it further develops. Keep a sharp eye for email and direct contact that asks for your continued contributions to the accreditation self-evaluation process.

UPCOMING EVENTS

Western Food Safety Summit is in May
The Agricultural Business and Technology Institute of Hartnell College is excited to host the 13th Western Food Safety Summit on the Main Campus on May 9, 2018 from 8:00 a.m. to 5:00 p.m. on Main Campus. This year’s theme will focus on Food Safety Throughout the Supply Chain, with special keynote speakers including Kurt Gollnick, Vice President/Chief Operational Officer of Scheid Family Wines and Sonia Salas, Director of Science and Technology of Western Growers. The Western Food Safety Summit brings together all levels of the agricultural workforce and support services for California’s Central Coast for a day of intensive training on the most current issues and concerns for fresh fruits and vegetables but also will allow you opportunities for networking. Tickets are $200 per person and are now on sale at https://give.hartnell.edu/register; ticket includes breakfast, lunch and course materials.

Farewell to Dean Renata Funke
Academic Affairs Division is hosting a farewell gathering for Dean Renata Funke. Join us to offer your best wishes and congratulations on her retirement. Thursday, April 19, 2018 10:00 - 11:30 a.m. in D-128

President’s Forum
Monday, April 23, 2018 Steinbeck Hall at 11:30 a.m. Retirees’ Recognition
Excellence in Teaching and Learning!

Hartnell HITS
High Impact Teaching Strategies

Friday, April 20 | RM D279, 11:00-12:00 pm

English Faculty — Dr. Hetty Yelland

Growth Mindset & Habits of Mind in the Classroom

Do you need something to engage your class? Come listen to the research on how growth mindset and HUM can improve student motivation and success. Participants will have the opportunity to try out short, interactive classroom activities around fostering growth mindset, transfer of learning, engagement, asking for help, and problem-solving.

Flex Credit Offered!

The Western Stage’s SpringFEST presents “Emma! A Pop Musical”

Emma, a senior at Highbury Prep, is certain she knows what’s best for her classmates’ love lives, but will Emma’s relentless matchmaking get in the way of finding her own happiness?

Based on Jane Austen’s classic novel, this new musical features hit songs of legendary girl groups and iconic female singers.

Performances April 27, 28, May 3, 4 at 7:30pm
April 29 & May 5 at 2:00pm

500-seat Mainstage Theater/Hartnell College

Tickets $10

www.westernstage.com/tickets or visit the Box Office

Thank you to our sponsors & exhibitors

Save The Date:
6th Annual Salinas Valley Ag Tech Summit

If you want to be involved in the 2019 planning committee, please email:
acwelle@harnell.edu or aclark@harnell.edu
For more events, go to Calendar at www.hartnell.edu

IN THE NEWS THIS WEEK

Making it easier for transfer students to go to a UC

‘Here to Stay’: Salinas march protests immigration crackdown
http://www.santacruzsentinel.com/article/NE/20180408/NEWS/180409711

El Dorado High football coach moves on
https://www.mtdemocrat.com/sports/el-dorado-high-football-coach-moves-on/

A new literary arts journal gives CSUMB students an outlet to express themselves

Salinas Adult School celebrates centennial

Barbara Rose Shuler, Intermezzo: Music feeds the homeless
http://www.montereyherald.com/article/NF/20180405/NEWS/180409964

Jocelyn Cervantes runs top 3,000 track
http://www.montereyherald.com/article/NF/20180413/SPORTS/180419914

JC Baseball: Cabrillo’s playoff chances slim after loss