In FY 2014-15, HC’s total impact on the Hartnell College District economy was $334 million in added income, equal to 2.3% of the region’s GRP. This contribution that the college provides on its own is larger than the Monterey and San Benito counties’ Utilities industry.

**HC PAYROLL & EXPENSES SUPPORT LOCAL BUSINESSES**

- In FY 2014-15, HC employed 530 full-time and part-time faculty and staff, with an annual payroll of $36.9 million. Much of this was spent in the Hartnell College District to purchase groceries, clothing, and other household goods and services.
- The college is itself a buyer of goods and services and spent another $40.1 million to support its operations during the analysis year.
- The net impact of college payroll and expenses in the Hartnell College District was $44.3 million in added income.

**HC STUDENTS BOOST LOCAL SPENDING**

- If HC did not exist, a number of local in-region students would still seek a similar education elsewhere. These students would have had to leave the area to obtain that education, and consequently, their presence in the region is largely due to HC.
- The expenditures of these students added approximately $1 million in added income to the region during the analysis year.

**HC TRAINING SUSTAINS A SKILLED WORKFORCE**

- Over the years, students have studied at HC and entered or re-entered the workforce with newly-acquired skills. Today, thousands of former students are employed in the Hartnell College District.
- As students apply the skills they acquired at the college, they are rewarded with higher earnings. They also raise business profits through their increased productivity. These higher earnings and increased profits create even more earnings as they are spent in the region.
- In FY 2014-15, the effect of former HC students on the regional economy amounted to $288.7 million in added income.

**ADDED INCOME CREATED BY HC IN FY 2014-15 (GRP)**

- $334 million Total Impact
- $288.7 million Alumni Impact
- $1 million Student Spending
- $44.3 million College Operations Impact