Request to Initiate Program Revitalization, Suspension, or Discontinuance

The following program may be a candidate for Program Revitalization, Suspension, or Discontinuance:

<table>
<thead>
<tr>
<th>Program Name:</th>
<th>Real Estate – Associate of Arts Degree; Real Estate – Certificate of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initiated by:</td>
<td>Hartnell College Academic Senate</td>
</tr>
<tr>
<td>Date:</td>
<td>10 February 2015</td>
</tr>
</tbody>
</table>

- Refer to AP 4021 for guidelines in completion of this request form.
- **Criteria:** multiple indicators are required and must be supported by the findings reported in the program’s annual or comprehensive Program Planning and Assessment Review and Action Plan.
- This request form shall be presented to the Academic Senate and placed on the agenda of the Academic Affairs Council.
- The Academic Affairs Council, in collaboration with the Academic Senate, will determine if a program evaluation committee should be convened to evaluate the program for continuance, revitalization, or discontinuance.

**MULTIPLE INDICATORS** (please check multiple indicators below and be prepared to explain each)

- □ Declining market/industry demand
- □ Advisory Committee for external state regulatory agency recommendation
- □ Decreasing enrollment trends (low or decreasing WSCH/FTEF)
- □ Poor term-to-term persistence for those students in courses in the major
- □ Outdated curriculum
- □ Outdated equipment and/or facilities and replacement creates a financial hardship for the College
- ✔ Poor rate for student achievement of program goals (e.g. completion rate, numbers of degrees and certificates, job placement)
- □ Decline in importance of program outcomes to related disciplines (applies primarily when discipline does not offer a degree or certificate)
- □ Change in transfer requirements and/or declining university transfer trends
- ✔ Insufficient frequency of course offerings to assure reasonable opportunity for completion of the program within its stated duration
- ✔ Lack of available resources including qualified program faculty
- □ Poor success and retention within program courses
- □ Unavailability of the transfer major
- □ Program creates a financial hardship for the College
- ✔ Changes in community/student needs or interests
- □ Diminished grant or outside funding resources
- □ Other: ________________________________
Hartnell College is committed to supporting programs that fulfill its Mission, Vision, and support the educational needs of its students and the community. Pursuant to Title 5, Section 51022(a), the governing board shall adopt and carry out policies for the initiation, modification or discontinuance of programs. Because of the impact of initiating or discontinuing a program, procedures must follow a careful and extensive review of the program’s status in relation to the overall educational mission of the Hartnell Community College District. The initiation of a new program or the discontinuance of an existing program shall not be driven merely by budgetary considerations.

The recommendations of the ASCCC and Hartnell Board Policy 2005 states that the Governing Board and the Administration of Hartnell College will “consult collegially” by relying primarily upon the advice and judgment of the Academic Senate when developing policies and procedures on academic and professional issues. These recommendations are reflected in the development of the procedures to follow.

Definitions:

An academic program is defined as an organized sequence of courses leading to a defined objective, a degree, certificate, diploma, license, or transfer to another institution of higher education (Title 5, Section 55000). For the purposes of these procedures, “program” shall also be understood to mean any thematic cluster of courses within the purview of the Office of Academic Affairs that supports a common set of outcomes.

Program discontinuance is the termination of an existing academic program.

Program establishment refers to the process of proposing and developing a new academic program. These procedures do not apply to modifications of existing programs or development of programs (such as Associate Degrees for Transfer) where a large body of the curriculum already exists and little or no additional outlay of funds is anticipated.

Program revitalization is an alteration to an existing program that includes a written plan documenting intervention strategies designed to improve the viability and responsiveness of the program. Such strategies may include specific outreach projects including: activities designed to recruit new students, the development of articulation agreements with transfer institutions, alterations in the scheduling of program courses, curriculum revisions and/or development, faculty retraining, investment in updated equipment, or other changes supported by annual or comprehensive program review and college strategic planning processes.
Program evaluation committee is a College ad hoc committee tasked with reviewing data and making recommendations relevant to the establishment, modification, revitalization, or discontinuance of an academic program.

Program viability and vitality: A program is viable if it demonstrates itself to be capable of functioning adequately in terms of serving sufficient numbers of students effectively and vital if it shows the capacity to continue serving students at the same or increased levels of production, effectiveness, and relevance as compared to standards set by the institution.

De facto discontinuance is the unofficial discontinuance of a program, intended or unintended, that is caused from actions that result in the reduction of course sections within that program or from any other institutional or administrative action, thereby rendering program completion impossible or improbable. Such actions may result from the loss of appropriate faculty, staff, facilities and/or resources that affect critical courses or services for a program.

Program suspension is the suspending of courses and services related to the program for a period of one semester to two years.

ESTABLISHING NEW PROGRAMS

In order to ensure an orderly and coordinated development of instructional programs that will serve the needs of students and the community, a process for developing new programs is necessary especially when additional college resources will be required to support the new program. Included in this discussion are grant-funded programs that create new academic programs that may be funded initially by outside resources but eventually requiring funding from the college general fund.

Initial ideas for new programs may come from a variety of sources including faculty, grant-seeking activities, community outreach, environmental scanning, and the annual and comprehensive Program Review and Assessment process. Special attention must be given to the impact of program initiation on existing programs, support services, staff and overall college functions. The need for a new academic program should be reflected in the college strategic planning processes.

Program Establishment Process

The process for establishing a new program typically includes four phases: 1) program proposal and concept development, 2) internal review, 3) curriculum development, and 4) local, state and regional program approval leading to implementation.

1. Program proposal and concept development is the initial stage of development intended to help the program initiator to develop a clear and comprehensive Program Proposal Request and Narrative. The program initiator works in collaboration with faculty, the area dean, community experts and potential employers. The curriculum committee chair, articulation officer, dean of Institutional Planning and Effectiveness and other college resources may contribute to this primary planning process. The resultant Program Proposal Request and Narrative should contain a clear description of the proposed new academic program and include the following elements:
   - description of program, background and rationale, community need
   - appropriateness to College Mission, Vision and strategic planning goals
   - the program's position within the College
2. **Internal review:** At this stage, the initiator presents the *Program Proposal Request and Narrative* to the Academic Affairs Council for initial evaluation and approval. Any approved program proposals must also be presented as an agenda item to the Academic Senate. Upon approval of the Academic Affairs Council and Academic Senate, a program evaluation committee will be convened to evaluate the impact of the program upon the college. The program evaluation committee considers district-wide implications for human resources, facilities, technology, and budget. The program evaluation committee will present its recommendations to the Academic Senate and Academic Affairs Council for approval. Should the Academic Senate and Academic Affairs Council elect to support the new program, the recommendation will proceed to the College Planning Council.

3. **Curriculum development:** At this stage, faculty member(s) complete the development of program curriculum. With guidance from the curriculum chair, the faculty initiator completes all course outlines and catalog materials for review and approval by the curriculum committee. The curriculum chair also guides in the development of materials needed for Chancellor's Office approval and (for CTE programs) approval at the Regional Occupational Consortium. Upon
successful approval of all program elements by the curriculum committee, and supported by the recommendations of the program evaluation committee, the program and courses will be placed on the agenda of the Board of Trustees for approval.

4. **Local, State and Accrediting Body Approval:** Once Board approval is obtained, program application materials may be forwarded to the Regional Occupational Consortium (for CTE programs) and Chancellor's Office for approval. Upon Chancellor's Office approval, notification of the Accrediting Commission for Community and Junior Colleges (ACCJC) may take place.

5. **Convening a Program Evaluation Committee for a New Academic Program:** Upon the recommendation of the Academic Affairs Council, the Vice-President of Academic Affairs will convene a program review committee with the following membership:
   - The Vice-President of Academic Affairs as co-chair
   - Academic Senate President or designee as co-chair
   - 1 Dean from the program discipline area
   - 1 Dean from another discipline area
   - 1 faculty member who teaches in the discipline area or a related discipline area recommended by the program initiator and appointed by the Academic Senate
   - The program initiator (non-voting member)
   - 1 student selected by the Student Senate

   In addition, the following resource personnel may attend when requested (non-voting):
   - Articulation Officer or academic counselor
   - Dean, Institutional Planning and Effectiveness
   - Vice-President of Student Affairs or Designee
   - Vice-President of Administrative Services or designee
   - Other college personnel as deemed necessary

   The responsibilities of the co-chairs of the program review committee for a new academic program will include the following:
   - Maintenance of objectivity and integrity during the entire process
   - Consultation with college resource personnel and other appropriate referral sources
   - Minutes recording decisions for each meeting
   - The production of a written recommendation report that will specify the outcomes of the committee's decisions and make specific recommendations for action

6. **Program Evaluation Committee Review:** The program evaluation committee will conduct a thorough review of the Program Proposal Request and Narrative. The considerations for program initiation must include qualitative and quantitative components in order to have a fair and complete review leading to an informed recommendation about the program. These components are detailed below:
a. Qualitative Components are based upon the Mission, Vision and strategic goals of Hartnell College and on access and equity for students. These include (but are not limited to):

- the balance of college curriculum to include an appropriate mix of basic skills, career-technical and transfer courses appropriate to the community college mission and community needs
- the development of the “whole student”
- the perceived quality of the program
- any constraints that have affected enrollments in other similar programs in the state
- the duplication or uniqueness of the program within the College service area and the existence of equivalent programs in the surrounding area
- support and recommendations of the advisory committee (CTE programs)
- the ability of students to complete their degrees or certificates in a timely fashion and transfer to universities

b. Quantitative Indicators

- projected enrollment trends
- number of faculty and support staff needed
- capital outlay and supplies needed
- frequency of course/section offerings
- projected demand for the program in the future and labor demand (as applicable)
- potential placement rate of students in the job market over the next 3-5 years as estimated by market analysis for the college service area and state.

7. Program Evaluation Committee Recommendation Report: The program evaluation committee will issue a written recommendation to the Academic Affairs Council and Academic Senate based upon the analysis of the Program Proposal Request and Narrative and consideration of the qualitative and quantitative factors outlined above. The evaluation committee’s report must include the following:

- a recommendation to proceed or discontinue steps to establish the new program
- a summary of the reasons for the recommendation
- an assessment of the recommendation’s impact on the balance of the college curriculum, budget, and consideration of the impact on students, faculty and staff (if a positive recommendation results)
- community and industry partnerships established as a result of program implementation

This report will be forwarded to the Academic Affairs Council and Academic Senate and, upon approval, to the College Planning Council.
PROGRAM DISCONTINUANCE

The primary purpose of this section is to establish the criteria and guidelines for decisions regarding the revitalization, suspension, and/or discontinuance of academic programs. Special attention must be given to the impact of program discontinuance upon those students who are currently enrolled in the program. When programs are eliminated or program requirements are significantly changed, the College must make appropriate arrangements so that enrolled students may complete their education in a timely manner with a minimum of disruption (ACCJC Standard II.A.6.b).

The Academic Senate for California Community Colleges (ASCCC) has recommended that local senates create a process for program discontinuance that takes into account the following issues:

- negative effects on students
- college curriculum balance
- educational and budget planning
- regional economic and training issues, and
- collective bargaining issues

The Program Discontinuance Process

The purpose of the discontinuance process is to critically review a program and to either recommend possible remediation that will result in a viable program or to recommend the discontinuance of the program. The discontinuance process provides a summative evaluation of the program's viability, possible steps that may be considered to revitalize the program and recommendations that may lead to the termination or continuation of the program. The procedures for modifying or discontinuing existing programs are separate from but reliant upon the annual and comprehensive program review process and college strategic planning.

When a program's vitality and/or viability are in question due to trends noted through the annual or comprehensive program review process and has demonstrated the need for further review for possible revitalization or discontinuance, the following steps will be taken:

1. **Identification**: An at-risk program may be identified by a member of the discipline, the program's academic Dean, the Vice President of Academic Affairs, or the Academic Senate through the annual and comprehensive program review process. An at-risk program may also be identified when co-chairs of the College Planning Council become aware of long-term planning that may severely impact a program. On the basis of the criteria listed below, a Request to Initiate Program Revitalization, Suspension, or Discontinuance will be presented to the Academic Affairs Council and the Academic Senate.

Criteria (multiple indicators are required):
- Declining market/industry demand
- Advisory Committee or external state regulatory agency recommendation
- Decreasing enrollment trends (low or decreasing WSCH/FTEF)
- Poor term-to-term persistence for those students in the program major
- Outdated curriculum
- Outdated equipment and/or facilities and replacement creates a financial hardship for the College
- Poor rate for student achievement of program goals (e.g. completion rate, numbers of degrees and certificates, job placement)
- Decline in importance of program outcomes to related disciplines (applies primarily when discipline does not offer a degree or certificate)
- Change in transfer requirements and/or declining university transfer trends
- Insufficient frequency of course offerings to assure reasonable opportunity for completion of the program
- Lack of available resources including qualified program faculty
- Poor success and retention within program courses
- Unavailability of the transfer major
- Program creates a financial hardship for the College

The Request to Initiate Program Revitalization, Suspension, or Discontinuance must be informed by the content and data analysis of annual and/or comprehensive Program Planning and Assessment Review and Action Plans or other objective data analysis that supports the cited criteria. Criteria are compared with statewide norms for the discipline and local data over the last three to five years.

2. Review of Request to Initiate Program Revitalization, Suspension or Discontinuance: The request form will be presented as an agenda item to the Academic Affairs Council for consideration. If the request is approved by the Academic Affairs Council, the request will be forwarded as an agenda item for approval by the Academic Senate. Upon approval of both bodies, a program evaluation committee will be convened to further evaluate the program and make recommendations for the continuation, revitalization, or discontinuance of the program. If the request is denied by the Academic Affairs Council, the program will continue without modification and the meeting minutes will reflect reasons for the denial of the request.

An important role of the Academic Senate is to represent faculty and to ensure that all relevant voices are heard and respected. The Academic Senate needs to be especially involved when no full-time faculty are present in the program under review. (ASCCC, 2012)

3. Convening a Program Evaluation Committee: Upon the recommendation of the Academic Affairs Council, the Vice-President of Academic Affairs will convene a program evaluation committee with the following membership:

<table>
<thead>
<tr>
<th>Member:</th>
<th>Voting</th>
<th>Non-voting</th>
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</thead>
<tbody>
<tr>
<td>The Vice-President of Academic Affairs as co-chair</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Academic Senate President or designee as co-chair</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>1 Dean from the program discipline area</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>1 Dean from another discipline area</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 faculty member who teaches in the program (or academic director if applicable)</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Curriculum Chair or designee</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>1 faculty member who teaches in a related discipline area*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 faculty member who teaches in a non-related discipline area*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 student selected by the Student Senate</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

*appointed by Academic Senate
In addition, the following resource personnel may attend when requested (non-voting):

- Articulation Officer or Academic Counselor
- Dean, Institutional Planning & Effectiveness
- Vice-President, Student Affairs or designee
- Vice-President of Administrative Services or designee
- Other college personnel as deemed necessary

The responsibilities of the co-chairs of the Program Evaluation Committee include the following:

- maintenance of objectivity and integrity during the entire process
- consultation with college resource personnel and other appropriate referral sources
- minutes recording decisions for each meeting
- the production of a written Recommendation Report that will specify the outcomes of the committee’s decisions and make specific recommendations for action and timelines.

4. **Program Evaluation Committee Review:** The Program Evaluation Committee will conduct a thorough review of the program. The discussions concerning any specific program considered for discontinuance must include qualitative and quantitative components in order to have a fair and complete review leading to an informed recommendation about the program. These are detailed below:

**Qualitative components** are based on the Mission, Vision, and goals of Hartnell College and on access and equity for students. These include (but are not limited to) the following:

- the balance of college curriculum to include an appropriate mix of basic skills, career-technical and transfer courses appropriate to the College mission and community needs
- the development of the “whole student”
- the quality of the program and how it is perceived by students, articulating universities, local businesses and industry, and the community
- the program’s curriculum, teaching and evaluative methods as compared with other programs outside the District or industry standards
- previous steps taken by program faculty to strengthen the program
- constraints that have affected program enrollment and other productivity measures
- the duplication or uniqueness of the program within the College service area and the existence of equivalent programs in the surrounding area
- employer satisfaction and information on “job-outs”
- the effect of potential discontinuance on students and other programs
- the ability of students to complete their degrees or certificates or to transfer to universities
- the potential for a disproportionate impact on diversity at Hartnell College

**Quantitative Indicators** are based upon sufficient institutional research capability to provide longitudinal data about student enrollments, student success, and, if appropriate, work force needs. Data used should be based on trends over time (typically three to five years) and should relate to program goals as well as the mission of Hartnell College. The quantitative indicators reviewed to inform the discussion on program discontinuance may include but are not limited to:

- enrollment trends over a sustained period of time
- productivity (WSCH/FTEF) data over the past 3-5 years
- retention and success rates (significantly below the college average) of students within the program
• term-to-term persistence (significantly below state-wide averages for the discipline and the college average) of students within the program
• number of degrees or certificates awarded (where applicable) as compared with state-wide averages for the discipline over the last 3-5 years
• number of actual transfers to UC, CSU or private 4-year institutions
• number of transfer-ready students
• frequency of course/section offerings
• placement rate of students in the job market over the past 3-5 years
• projected demand for the program in the future and labor demand (as applicable)

Discussion Guidelines: The discussion of program discontinuance must consider all parties potentially affected by the decision: faculty, staff, administrators, students, advisory committee members, employing businesses and industry, and the community. Discussion of program discontinuance will be conducted in public, open meetings for which the dates, times, and locations will be published in advance. Discussions will be conducted using the best practices for meeting facilitation (including establishing an authority for voting and decision-making procedures). Minutes will be published to reflect outcomes of discussions.

5. Program Evaluation Committee Recommendation Report: The program evaluation committee will issue a written recommendation to the Academic Senate and Academic Affairs Council based upon the analysis of qualitative and quantitative program data. The evaluation committee’s report must include the following:
- a recommendation for the program’s continuance, revitalization, or discontinuance
- a summary of the reasons for the recommendation
- a summary of the process used by the program evaluation committee
- an assessment of the recommendation’s impact on the balance of the college curriculum, budget, and consideration of the impact on program students, faculty and staff

6. Possible Recommendations of the Program Evaluation Committee:
   a. Program continuance: the program may be recommended to continue without any qualifications or modifications
   b. Program revitalization: the program may be recommended to continue with qualifications. These may include specific interventions designed to improve the viability and vitality of the program. Specific goals and a schedule set for review of the progress towards these goals may be developed jointly with program faculty. Examples may include:
      i. A plan of action to enhance the performance and effectiveness of the existing program (for example, establishing training/professional development for faculty and/or curriculum changes or updates).
      ii. A recommendation to restructure the existing program for greater effectiveness, including expanding or diminishing the program.
      iii. A recommendation to develop a new program from the existing program.
   c. Program discontinuance: A recommendation to discontinue a program will occur when, after a full evaluation study, it is concluded that it is no longer in the best interest of the College, its students, and the larger community for the program to continue. With few exceptions, a recommendation for discontinuance will not be made without first
recommending actions to revitalize the program. In most cases, a recommendation to discontinue would only follow failed attempts at modifying or strengthening the program or compelling evidence to indicate that this is not the best use of College resources. Any recommendation for program discontinuance must include the criteria used to arrive at the recommendation. The program evaluation committee recommendation report for program discontinuance will include the following:

i. A detailed plan and recommended timeline for phasing out the program for discontinuance with the least impact on students, faculty, staff and the community.

ii. A comprehensive cost-benefit analysis that includes impact to existing faculty and programs, including resources, space/facilities, and the program’s position within the College.

iii. An impact report explaining how phasing out the program for discontinuance will affect students, faculty, staff, and the community based upon program analysis data.

iv. non-monetary impacts on the college (community and industry partnerships)

v. Recommendations for how currently enrolled students may continue their program of study or a plan for students to meet their educational objectives through alternative means. Students’ catalog rights will be maintained and accounted for in allowing them to finish the program.

vi. The requirements of collective bargaining for faculty and staff, including policies for reduction in workforce and opportunities for retraining of faculty and staff.

7. Implementation of Program Evaluation Committee Recommendations: The co-chairs of the program evaluation committee will present the recommendation report to the Academic Affairs Council and the Academic Senate for comment and approval.

a. Any approved recommendation for program discontinuance will be forwarded to the College Planning Council, the Superintendent-President and Board of Trustees for approval.

b. If, after review, the response of College Planning Council, the Superintendent-President and/or Board of Trustees differs from conclusions of the program evaluation committee and Academic Senate, the Council, Superintendent-President, or Board will promptly communicate its reasons in writing to the Academic Senate and the program evaluation committee.

c. The program evaluation committee will have 30 days to consider modifications to the original recommendations.

d. Any modifications will be forwarded to the Academic Senate and Academic Affairs Council. If the modifications are approved, they will be forwarded to the Superintendent-President and Board of Trustees.

8. De Facto Program Discontinuance and Program Suspension: De facto program discontinuance is the unofficial discontinuance of a program that may be caused from actions that result in the reduction or elimination of course sections within that program or from any other institutional or administrative action that makes program completion impossible or improbable. Such actions may result from the loss of appropriate faculty, staff, facilities, program accreditation and/or loss of other resources that affect critical courses or services for a program. When these events occur, a program evaluation committee will be convened and the program may be suspended for a period of time to be determined by the
program evaluation committee in collaboration with faculty, the academic Dean, Vice-President of Academic Affairs, and the Academic Senate.

a. Program suspension can be recommended only at the conclusion of a collaborative process that analyzes data commonly included in the annual and comprehensive program review process and applies established criteria for program discontinuance. The period of suspension may range from one semester to a maximum of two years.

b. A program suspension plan must include actions to be taken during the identified period of suspension with expected outcomes and an implementation timeline. The plan must include provisions for students already enrolled to complete their education in a timely manner with a minimum of disruption.

c. If the program cannot be reinstated at the end of the specified time period, the program must be reviewed again in accordance with criteria established for program discontinuance.
Process to Approve New Program

1. Strategic Planning, Community/Market Scanning, Grant Opportunities, Faculty, etc.
2. Program Proposal Request and Narrative
3. Program Initiator, Faculty, Area Dean, Advisory Committee, Community Partners, Foundation, others
4. Initial review: Program Proposal not approved -> no further action
5. Program Proposal approved --> convene program evaluation committee
6. Program Evaluation Committee
7. Academic Affairs Council & Academic Senate
8. Recommendation in favor of program proposal
9. Student Senate
10. Faculty Develop Curriculum---> Curriculum Committee Approval
11. College Planning Council & Superintendent/President
12. Board of Trustees

If President or Board decision differs from the conclusions of the program evaluation committee and Academic Senate, written notification explaining decisions or requests for change will be sent to the Academic Senate and program evaluation committee.
Program Discontinuance Process

Annual and comprehensive program review

Initial review: Request form not approved → no further action

Request to Initiate Program Revitalization, Suspension or Discontinuance

VP of Academic Affairs, Program Dean +/or discipline faculty

Initial review: Request form approved → convene program evaluation committee

Academic Senate & Academic Affairs Council

Program Evaluation Committee

Initial review: Request form not approved → no further action

Academic Senate & Academic Affairs Council

Recommendation

Student Senate

Program Continued

Program Discontinued

Program Revitalized

College Planning Council & Superintendent/President

If President or Board decision differs from the conclusions of the program evaluation committee and Academic Senate, written notification and request for change will be sent to Academic Senate and program evaluation committee.

Recommendation

Board of Trustees
Request to Initiate Program Revitalization, Suspension, or Discontinuance

The following program may be a candidate for Program Revitalization, Suspension, or Discontinuance:

<table>
<thead>
<tr>
<th>Program Name:</th>
<th>Initiated by:</th>
<th>Date:</th>
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- Refer to AP 4021 for guidelines in completion of this request form.
- **Criteria:** multiple indicators are required and must be supported by the findings reported in the program's annual or comprehensive Program Planning and Assessment Review and Action Plan.
- This request form shall be presented to the Academic Senate and placed on the agenda of the Academic Affairs Council.
- The Academic Affairs Council, in collaboration with the Academic Senate, will determine if a program evaluation committee should be convened to evaluate the program for continuance, revitalization, or discontinuance.

**MULTIPLE INDICATORS** (please check multiple indicators below and be prepared to explain each)

- ☐ Declining market/industry demand
- ☐ Advisory Committee for external state regulatory agency recommendation
- ☐ Decreasing enrollment trends (low or decreasing WSCH/FTEF)
- ☐ Poor term-to-term persistence for those students in courses in the major
- ☐ Outdated curriculum
- ☐ Outdated equipment and/or facilities and replacement creates a financial hardship for the College
- ☐ Poor rate for student achievement of program goals (e.g. completion rate, numbers of degrees and certificates, job placement)
- ☐ Decline in importance of program outcomes to related disciplines (applies primarily when discipline does not offer a degree or certificate)
- ☐ Change in transfer requirements and/or declining university transfer trends
- ☐ Insufficient frequency of course offerings to assure reasonable opportunity for completion of the program within its stated duration
- ☐ Lack of available resources including qualified program faculty
- ☐ Poor success and retention within program courses
- ☐ Unavailability of the transfer major
- ☐ Program creates a financial hardship for the College
- ☐ Changes in community/student needs or interests
- ☐ Diminished grant or outside funding resources
- ☐ Other: ________________________________
Program Proposal Request and Narrative Form

Proposed Program Name:
Initiated by: Date:

- Refer to AP 4021 for guidelines in completion of this request form.
- This request form shall be presented to the Academic Affairs Council and placed on the agenda of the Academic Senate.
- The Academic Affairs Council, in collaboration with the Academic Senate, will determine if a program evaluation committee should be convened to evaluate the program for possible adoption.

PLEASE CONSIDER THE FOLLOWING FACTORS IN YOUR REPORT AS THEY RELATE TO THE PROPOSED PROGRAM:

☐ Describe the new program, why it is needed and how it relates to the college Mission and Vision statements and strategic planning goals.
☐ Where will this program be placed within the college (what area/division will be responsible)?
☐ Provide a comprehensive cost-benefit analysis that includes the impact of the new program to existing faculty and programs, the need for resource allocations, capital outlay, space, and facilities including library and learning resources.
☐ Provide an analysis of staffing needs (projected faculty needs, classified support, designation of a program director (if applicable) and availability of qualified staff. Include the minimum qualifications and faculty service area(s) for faculty teaching in the proposed program and an estimation of their teaching load.
☐ Provide evidence and an analysis of market/industry demand (for CTE programs).
☐ Describe the establishment of an advisory committee and need for external state or national regulatory accreditation or approval (CTE programs).
☐ Describe similar programs within California and particularly other programs near to the college service area; discuss their structure, enrollment trends and graduation rates.
☐ What is the anticipated enrollment and completion rate for this new program? What transfer programs are available?
☐ If external funding for this program exists, what is the source and duration of this funding? If grant-funded, who will be named principal investigator or project director?
☐ Provide a proposed list and description of courses that will be created for the new program.
☐ Provide a proposed catalog page and list of program student learning outcomes.
☐ Describe any challenges that must be addressed for the program to be successfully launched.
☐ Describe your reasons for initiating this new program and your continued role in the program if it is successfully adopted.
☐ Provide the names of other Hartnell personnel (faculty, staff, administration) who have supported you in the development of this new program. What community/industry partnerships will be developed?
☐ Provide any other concluding information that may support the establishment of this new program.