**Goal 1A**: Hartnell College will provide higher education, workforce development, and lifelong learning opportunities – with seamless pathways – to all of the college’s present and prospective constituent individuals and groups.

**Plan:**

1. Create opportunities for orientation, assessment, and counseling/educational plan development for incoming high school students.

2. Create opportunities for orientation, assessment, counseling/educational plan development for returning underemployed/unemployed student populations in conjunction with the local Monterey County Workforce Investment Board.

3. Work in conjunction with feeder high school English and Math faculty and administrators to embed the Hartnell College online orientation and Accuplacer assessment test content into the College Readiness component of the common core curriculum.

4. Collaborate with Community Based Organizations e.g. Turning Point, Peacock Acres, Girls Inc., etc. to embed the Hartnell College Orientation and Student Educational Planner on desktop computers to provide post-secondary information to students interested in enrolling at Hartnell College.

5. Implement a web based advising model for transfer preparation utilizing SKYPE or other online virtual tools for students who want to meet with a university transfer advisor.

6. Program and implement ESARS for students to be able to access Counseling Appointments online.

7. Develop and implement Student Success Planning/Career Exploration workshops for students. These workshops will assist students in identifying an educational goal and major.

8. Develop and implement a live chat software system for students to engage in online counseling with an academic counselor.
9. Develop transfer orientation activities to ensure students who are preparing to transfer to a university meet with their peers to identify strategies for successful integration at their respective university.

10. Adult Education and Workforce Development will increase the number of noncredit and not-for-credit course offerings by 50%.
**Goal 1A:** Hartnell College will provide higher education, workforce development, and lifelong learning opportunities – with seamless pathways – to all of the college’s present and prospective constituent individuals and groups.

**Progress:**

1. This goal has been met and was expended during the 2016-17 academic year through the facilitation of Steps to Success (Orientation, Assessment, Counseling) at the feeder high school sites, culminating in the Panther Prep event in which over 800 students registered in Fall 2017 classes. We recommend this goal to be an on-going strategy for the college. Steps to Success activities are maintained within the existing 17 feeder high schools as well as expanded to charter high schools, prep academies, homeschool, juvenile youth facilities and other alternative institutions.

   The Steps to Success process that involves orientation, assessment, and counseling/educational plan development was offered to dual enrollment (AB288) students enrolled in Soledad High School in 2016-17. Discussion of dual enrollment expansion with local high school districts has taken place during Spring 2017. The use of multiple measures (Phase 1*) was utilized as a secondary tool in addition to the students assessment scores was offered to high school students interested in enrolling in Hartnell College classes during their senior year.

   *Phase 1 is the utilization of EAP, EPT, SAT or ACT scores for both English and Math placement.

2. This goal has been partially met. We recommend the goal to be an on-going strategy for the college. In 2016-17 the college pathways team worked with the Salinas Adult School to work with underemployed and unemployed individuals to complete the Steps to Success for prospective enrollment into Hartnell College. Conversations continue with the Monterey County Workforce Development Board to develop a collaboration to enroll students at that location into Hartnell College. Steps to Success activities have been expanded to additional community agencies such as Salinas Adult School, HEP program students, Mujeres en Accion programs located in North Monterey County, Salinas, and South Monterey County, and Parent Cafe events through K-12 STEM program.

3. This goal has been partially met. The Online Orientation is being facilitated by the Pathways Team at the high school sites, however, only Everett Alvarez and Gonzales high schools were able to embed the Accuplacer assessment preparation into the College Readiness component of the common core curriculum in 2016-17. We will continue to support the high schools that are
interested in implementing this practice and will explore alternative strategies for the remaining high schools.

4. This goal has not been fully met. In 2016-17 the Pathways Team visited and served prospective students participating in community based organizations such as Turning Point, Peacock Acres, Girls Inc., Rancho Cielo and other locations. We recommend discontinuing this activity in favor of servicing community based organizations with the Hartnell College Steps to Success in a traditional face-to-face modality.

5. During the 16-17 academic year, four full-time counselors (L. Estrella, S. Diaz, G. Cruz, G. Lopez) completed a 6-week Online Counseling Course provided by the CCCCO/OEI. Counselors learned how to use Cranium Cafe to facilitate one-on-one appointments with students via webcam as well as small groups. In addition, Counselors learned how to use Cranium Classrooms to facilitate larger workshops. The counseling department has been offering online appointments on a weekly basis as of 16-17 (currently offered by Liz Estrella) and is meeting this week with our new dean to discuss how to implement online counseling on a larger scale. This online tool can be used for transfer advising, workshops, general counseling, and as a supplementary tool for online courses. Counseling Faculty is planning to begin offering COU courses in a hybrid format, possibly as soon as Spring 2018. The Cranium Cafe/Online Counseling tool can be embedded into these courses to use with students as well.

6. This goal has been met. In 2016-17 students began making counseling appointments online with Hartnell College counselors using ESARS. 525 students seen in 2016-17. In Spring 2017 the counseling department offered online counseling appointments as a pilot using Cranium Cafe with a Hartnell College online Business class. Cranium cafe offers video and audio communication and the sharing of user desktops and related documents.

7. In 2016-17 the Student Success Planning/Career Exploration workshops were discontinued in favor of a newly developed Majors Fair. The Majors Fair is offered annually and will continue to be supported.

8. The goal will be to expand the number of students served through online counseling appointments as Hartnell College takes the necessary planning steps to be a pilot college for the “Cranium Cafe”, an online advising tool being developed through the Online Education Initiative (OEI) through the CA Community Colleges Chancellor’s Office. The South County Education Center counselor is assisting with providing counseling services to students using the Cranium Cafe. Students in South County have been served by EOPS, CalWORKs, DSPS counselors through online modalities, notably Skype.
9. For the school year 2016-2017 the Transfer and Career Center offered the following for transfer students

- Representatives from various schools attended a tabling session usually from 10-2pm
  - Grand Canyon University
  - William Jessup
  - Academy of Arts University
  - Brandman University
  - University of California, Santa Cruz
  - Fashion Institute of Design and Merchandising
  - Sherman College
  - West Coast

- The following workshops were offered
  - TAG
  - CSU Transfer application
  - CSUMB
  - UC what is next (3 sessions offered throughout the year)
  - CSU Whats next

- Four field trips were offered
  - CAL Poly
  - University of California, Santa Cruz
  - Sacramento
  - Fresno
  - Tour of Historically Black Colleges and Universities (HBCUs)

- As well as the following events
  - ASVAB test (3 sessions offered)
  - Majors Fair
  - Transfer Day
  - Transfer Mixer

- Other
  - One on one advising meeting with CSUMB admissions representative

10. The following courses listed below were developed and offered at the Alisal Campus:
• Computer Skills in Spanish series (WCD 1, 2, and 3)
• Introduction to Building Trades (WCD 10)
• Industrial Refrigeration (WCD 30) - this is a not-for-credit course
• Introduction to Landscaping

In Fall 2016, two ESL noncredit courses were available for students in South County, ESL 410 and ESL 420. ESL courses are important in our community because they are free to students and provide an opportunity to enter college in a low risk environment. Noncredit courses are especially appealing to nontraditional adult students who have been out in the workforce and are currently unemployed or underemployed.