Vision

Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

Mission

Focusing on the needs of the Salinas Valley, Hartnell College provides educational opportunities for students to reach academic goals in an environment committed to student learning, achievement and success.
NEW FULL-TIME FACULTY SINCE SPRING 2017 FORUM

FACULTY
Lisa Davis, Nursing
Ashley Gabriel, Adaptive PE
Norma Cuevas-Hernandez, Counselor (Temporary FT)
Miguel-Angel Manrique, Mathematics
Valerie Maturino, Counselor DSP&S
Ulises Palmeno, English (Temporary FT)
Aileen Rickert Ehn, Agriculture Business
Heather Rodriguez, Counselor (Temporary FT)
Lesha Rodriguez, Digital and Visual Arts
Deborah Thorpe, Nursing
Molly Wilson, English
CLASSIFIED STAFF

Josue Alfaro, Custodian, Maintenance Department
Victoria Benavides, Assessment Technician, Student Affairs
Alejandra Carrillo, Administrative Assistant III, Strong Workforce Program
Blanca Garcia, Administrative Assistant I, Business Services
Miriam Gonzalez, Program Assistant I, Special Programs
Alicia Gregory, Program Assistant I, Adult Education/Workforce Development
Joel Ledesma-Calderon, Warehouse Technician, Maintenance Department
CLASSIFIED STAFF
Joel Morales, Coordinator of Job and Internship Placement, Workforce Development
Hector Mosqueda, Maintenance Specialist, Maintenance Department
Alexandra Ritz, Athletic Trainer, Athletics
Maria G. Rodriguez, Custodian, Maintenance Department
Erica Rowe, Human Resources Analyst, Human Resources
Mindy Sanchez, Program Assistant I, STEM/CSin3 Program
Kristopher Sosa, Custodian, Maintenance Department
Kelsey Wettach, Program Assistant I, Teacher Pathway Program
Jose Zuniga, Custodian, Maintenance Department
NEW ADMINISTRATORS SINCE SPRING 2017 FORUM

ADMINISTRATORS
Sharon Albert, Assistant Dean of Career Technical Education and Workforce Development
Rosie Armstrong, Director of Workforce Development: Agriculture and Healthcare Sector Partnerships
Clint Cowden, Dean of Career Technical Education and Workforce Development
Joy Cowden, Director of Science and Math Institute
Kenneth Laird, Director of Public Safety/Emergency Management,
Marc Riggillo, Director of Maintenance, Administrative Services
FACULTY
Jerri Nemiro, Visual and Digital Arts (31 Years)
LaVerne Cook, Counselor (22 Years)
Theresa Carbajal, Counselor (18 Years)
Mary Johnson, ECE/EDU (1 year)

CLASSIFIED
Richard Haro, Warehouse Technician (12 Years)
Debra Pyle, Program Assistant I, MESA Program (5 Years)
Richard Reiter, Custodian (15 Years)
EMPLOYEE PHILANTHROPY

Number of Employee Philanthropists

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>78</td>
</tr>
<tr>
<td>2012-13</td>
<td>111</td>
</tr>
<tr>
<td>2013-14</td>
<td>154</td>
</tr>
<tr>
<td>2014-15</td>
<td>175</td>
</tr>
<tr>
<td>2015-16</td>
<td>188</td>
</tr>
<tr>
<td>2016-17</td>
<td>208</td>
</tr>
</tbody>
</table>

Total Dollars Contributed by Employees

<table>
<thead>
<tr>
<th>Year</th>
<th>Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>$27,000</td>
</tr>
<tr>
<td>2012-13</td>
<td>$44,520</td>
</tr>
<tr>
<td>2013-14</td>
<td>$62,253</td>
</tr>
<tr>
<td>2014-15</td>
<td>$77,289</td>
</tr>
<tr>
<td>2015-16</td>
<td>$89,370</td>
</tr>
<tr>
<td>2016-17</td>
<td>$104,350</td>
</tr>
</tbody>
</table>

April 2017: ISER Co-chairs & Standard Co-chairs Attended ACCJC Conference
May 2017: Employee Training (Co-chairs & Co-leads)
September 2017: ISER Co-chairs & Standard Co-chairs Attended ACCJC Training
November 20, 2017: Draft 1 Review at Accreditation Council
January 22, 2018: Select Quality Focus Essay (QFE)
February –October 2018: Co-chairs & Co-leads work on QFE
May 21, 2018: Draft 2 Review at Accreditation Council
June-August 2018: Editor Review of Full Draft (Recommends changes to teams)
October-November 2018: Final Copy of ISER (Editing Team Begins)
December 3, 2018: Special Meeting of Accreditation Council for 1st Reading
December 5, 2018: College Planning Council (CPC) 1st Reading
November 27-December 11, 2018: Academic Senate 1st Reading
January 15-25, 2019: Email Final Copy of ISER to Constituent Groups and Internal Community
January 28, 2019: Special Meeting of Accreditation Council for 2nd Reading & Approval
January 30, 2019: Special Meeting of CPC for 2nd Reading & Approval
February 5, 2019: Board of Trustees 1st Reading
February 19, 2019: Board of Trustees 2nd Reading & Approval Consideration
February 20, 2019: Submit to ACCJC

March 2019: ACCJC External Visiting Team
Strategic Plan 2013-2018
The current year, 2017-18, represents the fifth and final year of implementation.
The progress report and scorecard for 2016-17 can be found at: http://www.hartnell.edu/2016-17-progress-report

Strategic Plan 2019-2024
Development of this plan is currently in progress:
- Core outcomes have been determined
- Draft metrics for core outcomes are being vetted and finalized. They can be found at http://www.hartnell.edu/fall-2017
- Key strategies for the plan will be selected from the guided pathways framework
GUIDED PATHWAYS

- FRAMEWORK & APPLICATION FOR FUNDING -

- Guided Pathways has been successfully implemented by many community colleges to markedly improve student success.

- This will be an important framework and umbrella initiative for the college over the next several years. We are already engaged in some activities integral to guided pathways (working with K-12 and university partners, developing strong workforce pathways, etc.).

- We are applying for funds available from the Chancellor’s Office and eligible for over $900K for a 5-year period. Application steps:

  1. Send team to guided pathways workshop. A team of 11 persons attended this workshop in Oakland on Nov. 7.

  2. Complete a self-assessment with representatives from constituent groups. A team has been formed and is progressing toward completing the work in advance of the Dec. 23 submission deadline.

  3. Write a multi-year plan. The submission deadline is March 30, 2018.
UNDUPPLICATED STUDENT HEADCOUNT

HCCD UNDUPPLICATED HEADCOUNT HISTORY

<table>
<thead>
<tr>
<th>Year</th>
<th>Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>18,229</td>
</tr>
<tr>
<td>2009-10</td>
<td>16,457</td>
</tr>
<tr>
<td>2010-11</td>
<td>14,227</td>
</tr>
<tr>
<td>2011-12</td>
<td>13,908</td>
</tr>
<tr>
<td>2012-13</td>
<td>13,074</td>
</tr>
<tr>
<td>2013-14</td>
<td>13,481</td>
</tr>
<tr>
<td>2014-15</td>
<td>16,094</td>
</tr>
<tr>
<td>2015-16</td>
<td>17,091</td>
</tr>
<tr>
<td>2016-17</td>
<td>17,099</td>
</tr>
</tbody>
</table>

Hartnell “DREAMer” Students (AB 540) Headcount

<table>
<thead>
<tr>
<th>Year</th>
<th>Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>291</td>
</tr>
<tr>
<td>2011-2012</td>
<td>353</td>
</tr>
<tr>
<td>2012-2013</td>
<td>483</td>
</tr>
<tr>
<td>2013-2014</td>
<td>593</td>
</tr>
<tr>
<td>2014-2015</td>
<td>717</td>
</tr>
<tr>
<td>2015-2016</td>
<td>759</td>
</tr>
<tr>
<td>2016-2017</td>
<td>880</td>
</tr>
</tbody>
</table>
External Factors Influencing Enrollment

- Strong economy = high employment = decrease in college enrollment
- Weak economy = high unemployment = increase in college enrollment

![Graph showing the relationship between May unemployment rate and community college enrollments.](chart.png)

Rule of Thumb: Community College Enrollments Change 2.5% for Every 1 Point Change in the May Unemployment Rate

Sources: Bureau of Labor Statistics and Digest of Education Statistics
California High School Graduates Projections

California High School Graduates

Monterey County High School Graduates Projections

Monterey County High School Graduates

A 1-2% INCREASE IN TOTAL HS GRADUATES EACH YEAR THROUGH 2023-24 AND THEN A SLIGHT DECLINE AFTER
Enrollment of HS Graduates From HCCD High Schools

![Bar chart showing enrollment of high school graduates from HCCD High Schools from 2012-13 to 2017-18.](chart)

**High School Graduates**

- 2012-13: 2,637
- 2013-14: 2,744
- 2014-15: 2,774
- 2015-16: 2,784
- 2016-17: 3,000
- 2017-18: 3,034

**Enrolled at Hartnell**

- 2012-13: 883
- 2013-14: 978
- 2014-15: 1,072
- 2015-16: 1,110
- 2016-17: 1,272
- 2017-18: 1,274

**44% Increase in Local HS Graduates Attending Hartnell, A 15% Increase in Total HS Graduates**
FTES HISTORY AND PROJECTED FTES

FULL-TIME EQUIVALENT STUDENTS

1% GROWTH 2017-18
1% GROWTH 2018-19
1% GROWTH 2019-20

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>FTES</td>
<td>6,749</td>
<td>6,854</td>
<td>7,187</td>
<td>7,294</td>
<td>7,345</td>
<td>7,437</td>
<td>7,511</td>
<td>7,586</td>
</tr>
<tr>
<td>PROJECTED</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
90% increase in degrees and certificates awarded, only 3.4% increase in enrollment.
### DEGREES AND CERTIFICATES AWARDED

<table>
<thead>
<tr>
<th></th>
<th>2008-09</th>
<th>2016-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEGREES</td>
<td>438</td>
<td>923</td>
</tr>
<tr>
<td>CERTIFICATES</td>
<td>83</td>
<td>674</td>
</tr>
<tr>
<td>TOTAL AWARDS</td>
<td>521</td>
<td>1,597</td>
</tr>
</tbody>
</table>

**207% increase in degrees and certificates awarded, a 3.7% decrease in enrollment**

**2008-09** 7,624 FTES  
**2016-17** 7,345 FTES

---

www.hartnell.edu
57% increase in CSU Transfers

<table>
<thead>
<tr>
<th>Year</th>
<th>CSU Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>365</td>
</tr>
<tr>
<td>2016-17</td>
<td>572</td>
</tr>
</tbody>
</table>

7,107 FTES
7,345 FTES
UNIVERSITY OF CALIFORNIA TRANSFERS

82% increase in UC transfers, a 3.3% increase in enrollment

2011-12
7,107 FTES

2016-17
7,345 FTES
TOTAL CSU AND UC TRANSFERS

59.4% increase in overall transfers, a 3.3% increase in enrollment

2011-12
7,107 FTES

2016-17
7,345 FTES
CTE EMPLOYMENT OUTCOMES 2017 (237 RESPONDENTS)

How satisfied are students with the education and training they received?

- Very Satisfied: 45.1%
- Satisfied: 43.0%
- Other: 11.9%

How many students secured a job that is closely related to their program of study?

- Very Close: 32.0%
- Close: 44.0%
- Not Close: 24.0%

How many hours per week are employed students working?

- 40+ hours: 66.9%
- >20 hours: 23.8%
- <20 hours: 9.3%

How many months did it take for students to find a job?

- 0: 3.0%
- 1-3: 24.2%
- 4-6: 21.2%
- 7+: 51.5%
What were the hourly wages of the students before training versus after training?

81.4% WAGE GAIN
Academic and student support positions created since 2012:

- 24 additional, full-time faculty positions
- Director of Student Academic Support
- Coordinator, Academic Follow-up Services (Full-time faculty)
- Program Assistant (3, one at each campus location)
- Academic Support Specialist (3 – math, English, ESL)
- College Pathways Coordinator (2)
  - One to focus on high school outreach and partnerships
  - One to focus on students no longer in high school (no high school diploma, re-training, returning, English language learners, other populations not being served, etc.)
- Placement Testing Coordinator
New administrative positions created since 2012:

- Director of Student Affairs (Special Programs)
- Director of Science and Math Institute
- Dean of Student Affairs (Student Success)
- Director of Student Affairs (Student Life)
- Dean of Academic Affairs (Learning Support and Resources)
- Dean of Academic Affairs (Math, Science, and Engineering)
- Dean of Institutional Planning, Research, and Effectiveness
- Director of Communications, Marketing, and Public Relations
- Director of Information Technology
- Director of Ag Business and Technology Institute
- Director of Hispanic Serving Institutions Initiatives
Grants and restricted funds, does not include private donations.
NOTE: 2015-16 INCLUDED $3.9 MILLION IN ONE-TIME FUNDS FOR UNFUNDED MANDATES. REMOVING THIS, ONGOING REVENUE WAS ACTUALLY $43.8 MILLION.
CALSTRS AND CALPERS PENSION CONTRIBUTION INCREASES

STRS/PERS rate increases through 2024-25:

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>STRS</th>
<th>PERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-2015</td>
<td>8.88%</td>
<td>11.77%</td>
</tr>
<tr>
<td>2015-2016</td>
<td>10.73%</td>
<td>11.85%</td>
</tr>
<tr>
<td>2016-2017</td>
<td>12.58%</td>
<td>13.89%</td>
</tr>
<tr>
<td>2017-2018</td>
<td>14.43%</td>
<td>15.53%</td>
</tr>
<tr>
<td>2018-2019</td>
<td>16.28%</td>
<td>18.10%</td>
</tr>
<tr>
<td>2019-2020</td>
<td>18.13%</td>
<td>20.80%</td>
</tr>
<tr>
<td>2020-2021</td>
<td>19.10%</td>
<td>23.80%</td>
</tr>
<tr>
<td>2021-2022</td>
<td>19.10%</td>
<td>25.20%</td>
</tr>
<tr>
<td>2022-2023</td>
<td>19.10%</td>
<td>26.10%</td>
</tr>
<tr>
<td>2023-2024</td>
<td>19.10%</td>
<td>26.80%</td>
</tr>
<tr>
<td>2024-2025</td>
<td>19.10%</td>
<td>27.30%</td>
</tr>
</tbody>
</table>
• 69% voter approval
• $167 million
• Project list, etc. @ www.hartnell.edu/future
• First projects for Series A issuance ($70 million)
  ➢ Center for Nursing and Health Science
  ➢ Soledad Education Center
  ➢ King City Education Center Expansion
  ➢ North Monterey County Education Center
  ➢ Renovation of Buildings D and E
  ➢ New phone system
  ➢ Roof replacements Buildings K and H
On October 20, 2017 an Open Forum was conducted to give the public and college community information on upcoming projects. Below is a summary of the information given at that forum. After the summary is a link and the opportunity for the reader to provide the District with feedback on these projects.

*LINK A – Measure T Projects for Series A of the Bond Recap (PowerPoint slide)*

**SUMMARY OF FACILITIES PROJECTS**

**Center for Nursing and Health Science Building/Parking Secondary Effects**

- Main Campus - Corner of W. Alisal and Homestead
- Increases instructional and learning support sf from 8,000 to 24,000
- Currently in conception phase – i.e. location and what is impacted
  - Design phase will include formation of committees from the campus community to work with the architect to primarily design the interior of the building.
  - RFP for architectural services for this and other projects are issued and due back first week of Nov.
• Finalizing academic calendars with HCFA (start and end dates of term)
• Begin implementation planning in 2017-18
• Implementation will likely be fall 2019 or fall 2020
## President’s Task Force Funding Plan 2013-2018

<table>
<thead>
<tr>
<th>Funding Priorities</th>
<th>Total Funding Plan Goal</th>
<th>Public Funding (Competitive Grants)</th>
<th>Private Funding</th>
<th>Total Private &amp; Public Raised To Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fund for Major Facilities and Innovative Programming</td>
<td>$9,774,500</td>
<td>$6,222,859</td>
<td>$5,921,148</td>
<td>$12,144,007</td>
</tr>
<tr>
<td>Fund for Student Success</td>
<td>$900,000</td>
<td>$5,175,000</td>
<td>$3,586,898</td>
<td>$8,761,898</td>
</tr>
<tr>
<td>Fund for Salinas Valley STEM Harvest</td>
<td>$1,035,000</td>
<td>$1,150,599</td>
<td>$2,047,429</td>
<td>$3,198,028</td>
</tr>
<tr>
<td>Fund for Excellence in Athletics</td>
<td>$1,300,000</td>
<td>$0</td>
<td>$358,161</td>
<td>$358,161</td>
</tr>
<tr>
<td>Fund for the Arts</td>
<td>$900,000</td>
<td>$0</td>
<td>$2,292,862</td>
<td>$2,292,862</td>
</tr>
<tr>
<td>Fund for South County</td>
<td>$250,000</td>
<td>$15,000</td>
<td>$48,475</td>
<td>$63,475</td>
</tr>
<tr>
<td>Projects for Special Interests</td>
<td>$7,525,000</td>
<td>$1,351,836</td>
<td>$2,630,370</td>
<td>$3,982,206</td>
</tr>
<tr>
<td>Hartnell College Foundation Operations</td>
<td></td>
<td></td>
<td>$1,409,890</td>
<td>$1,409,890</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td>$8,004,978</td>
<td>$8,053,486</td>
</tr>
<tr>
<td><strong>FUNDING PLAN FUNDRAISING TO DATE</strong></td>
<td>$14,159,500</td>
<td>$21,920,272</td>
<td>$18,343,741</td>
<td>$40,264,013</td>
</tr>
</tbody>
</table>