

## COMMUNICATION STUDIES

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### PROGRAM

- Associate in Arts for Transfer (A.A.-T)



**HARTNELL  
COLLEGE**

#### DESCRIPTION

The Associate in Arts in Communication Studies for Transfer allows students to focus their major course work and required electives to meet the needs of business, interpersonal, and public communication; and to demonstrate communicative competence. A degree in Communication Studies can lead to a career (or further study) in public relations, teaching, consulting, broadcasting, law ministry, public administration or any field in which communication skills are highly valued. Upon successful completion of the Associate in Arts in Communication Studies for Transfer, a student should be able to: conceive, develop and deliver a focused, cogent, and clear presentation; explain the transactional and transformative nature of human communication; and research, organize and write a paper concerning the development, implementation, and effective use of various communication theories.

#### LEADS TO CAREER OPPORTUNITIES SUCH AS:

- Account Representative
- Advertising
- Advocate
- Announcer
- Broadcaster
- Consultant
- Corporate Communications Officer
- Director/Producer
- Editor
- Journalist
- Lawyer
- Marketing
- Negotiator
- Public Administration
- Public Relations
- Researcher
- Sales Representative
- Speech Writer
- Teacher

#### TRANSFER PREPARATION

Courses that fulfill major requirements for an associate degree may differ from those needed to prepare for transfer. Students who plan to transfer to a four-year college or university should schedule an appointment with a Hartnell College counselor to develop a student education plan before beginning their program.

#### TRANSFER RESOURCES

[www.ASSIST.org](http://www.ASSIST.org) – CSU and UC Articulation Agreements and Major Search Engine

CSU System Information -  
<http://www2.calstate.edu>

#### FINANCIAL AID

Paying for the cost of a college education requires a partnership among parents, students and the college. As the cost of higher education continues to rise we want you to know that Hartnell College offers a full array of financial aid programs, federal loan programs, and fee waivers.

<https://www.hartnell.edu/students/fa/net-price-calculator.html>