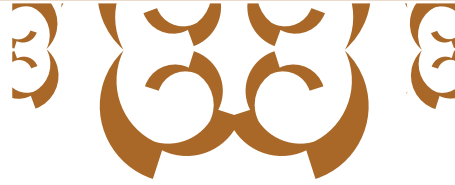


Dear Foundation *friends & colleagues*



HARTNELL
COLLEGE FOUNDATION



During the past two and a half years, the Hartnell College Foundation has made impressive strides, raising over \$5 million. In alignment with our strategic plan, we have focused on key initiatives including:

- Funding for the new library
- Establishing the new agriculture program
- Launching a commercial construction program focusing on the environment and sustainability
- Increasing annual and endowed scholarships
- Creation of the new Science & Math Institute

And most recently, a new campaign to renovate the baseball and softball fields. You can read about these accomplishments in more detail throughout the newsletter including some recent major gifts and a very special bequest that we received this summer. The Foundation's donors also support a variety of other campus areas such as the arts, business, the Planetarium, and student services programs.

Over 200 individuals are serving on the Foundation board, task forces and advisory committees. Through their thoughtful, serious, strategic and responsible efforts, they are advancing the college and its ability to serve. I want to applaud each and every one of you who have stepped forward to build up Hartnell's programs and, as a result, our greater Salinas Valley community. One student at a time, we are striving for a better world.

I hope you enjoy our newsletter and that it inspires you to become even more involved.

Best regards,

Nicholas Pasculli
President
Hartnell College Foundation

FOUNDATION
FOCUS

NEWSLETTER NOV 2008

SCHOLARSHIP GIFTS

Gift in Will Received from Former Field Worker

Marcos and Vivian Duran were long-time Salinas residents who worked hard, contributed much, and never forgot the importance of family. Vivian passed away in January of 1998, and Marcos in September 2007.

In August, the Foundation accepted a gift in the amount of \$140,000 from the Marcos M. Duran and Vivian H. Duran Family Trust to create scholarships for students of the Salinas Valley. The gift was presented by the Durans' nephew, Craig Ramos, and his wife, Susan.

What is most remarkable about this gift is that Marcos Duran did not have an opportunity to get a formal education in his life. His mother had been widowed with two young children and could support them only by working in the fields of California. Her children joined her in the fields in the Salinas Valley as soon as they were old enough to work.

Mr. Duran continued to work in the agriculture business throughout his life, working mostly as a highly skilled ag



▲ Vivian and Marcos Duran beside the Model T that Marcos built from scratch.

mechanic. But, he never forgot the difficult situation he had been thrown into as a child.

"I remember my uncle telling me that, if he could make it possible to keep even one child from having to work the fields the way he'd had to, it would make him very happy," said Mr. Ramos. "Through the scholarships created by the Marcos M. Duran and Vivian H. Duran Family Trust, my aunt and uncle would be very happy indeed."

Relatives of Marcos and Vivian Duran, Craig and Susan Ramos, present the gift to Hartnell. From left to right: Dr. Phoebe Helm, Superintendent/President, Hartnell College; Capt. Lawry Smith, Salvation Army; Pat Donohue, President, Board of Trustees; Celia Perez and Bill Freeman, Board of Trustees; Craig and Susan Ramos; Alfred Diaz-Infante, Chair, Scholarship Committee; Nick Pasculli, President, Hartnell College Foundation; Dan Burns, Principal, Alisal High School.



SCHOLARSHIP GIFTS



▲
Roger Christy, Policy, Government and Public Affairs, Chevron North America, came from Bakersfield to represent Chevron.

Chevron Funds South County Scholarships

College just became more affordable for Hartnell College's South County students, thanks to Chevron North America Exploration and Production Company. That is because in July, Chevron announced a gift of \$40,000 to fund the Chevron Energy for Learning Scholarship, intended for students from South County who live anywhere from Soledad to San Ardo.

"This gift could not have come at a better time for our South County students," said Foundation Board Member Susan Gill. "The King City Education Center and our other South County sites have just seen an enrollment spike of 45 percent over last fall."

The gift is a welcome boost to the Foundation, too. "The Foundation's Scholarship Committee is working hard to build up the scholarship program and certainly a gift such as this is a great step forward" said Alfred Diaz-Infante, committee chair.

NEW ENDOWMENT GIFTS MATCHED

Both the Chevron and Duran gifts will be matched by the Osher Foundation's \$50 million gift to the California Community College Foundation. This brings the total increase of these two gifts to the endowment from \$160,000 to \$240,000. We are eligible to have an additional \$140,000 of new endowment scholarship funds matched by the Osher gift over the next two years so we will continue to work to raise more endowment funds. To create an endowment scholarship fund please contact Beverly Grova.

WE WANT TO HEAR FROM YOU!

For more information about the Foundation's exciting initiatives, or to make a donation, please contact us at (831) 755-6810 or e-mail giving@hartnell.edu.

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We look forward to working with you to support Hartnell College!

COMMUNITY CONNECTIONS



Tribute to the Community

▲ Art Alvarado and Dr. Ignacio Pando
– BBQ Chefs Extraordinaire

▲ Over 1,200 community members enjoyed the festivities.

Free food and family fun was the game plan for Hartnell's first-ever Family Barbecue & Tribute to the Community on Saturday, September 6.

Planned by a college-wide committee and hosted by the Foundation, the event was an open invitation for the entire community to enjoy great food, listen to music provided by the Hartnell College Jazz Band and a faculty band called the Hartnell Four, and meet the athletes on Hartnell's fall sports teams. Over 60 Hartnell faculty and staff helped serve the food and host the community guests.

More than 1,200 community members took us up on the invitation to the tribute, which also included a State of the College address by Hartnell's newly installed Superintendent/President Dr. Phoebe Helm.

There was fun for the whole family, including a Kid's Fun Zone, youth soccer fun, and continuous Planetarium shows throughout the afternoon. Everyone was given free tickets to the Panther football team's season opener against Mendocino, later that day at Salinas High School stadium.

"We are already getting requests to make this an annual event," said Hartnell Superintendent/President Dr. Phoebe Helm. "It's a wonderful way for us to thank the community for all their support."

San Bernabe Hosts South County Reception



◀ On Wednesday, September 10 the Hartnell College Foundation held another welcome event in South County. Pictured here is Phoebe with Claude Hoover, owner of San Bernabe Vineyards where the event was held. In addition to Claude and his wife, Cheryl Indelicato, the event was hosted by David & Susan Gill and Mike & Kathy Moser, who provided the refreshments. South County residents were pleased to hear of the 45% enrollment increase in Hartnell's South County classes as well as the generous scholarship by Chevron.

COMMUNITY CONNECTIONS

Western Stage Gala



On September 13, Hartnell College Foundation once again partnered with The Western Stage to hold the second annual donor recognition event. The Foundation's \$1,000+ donors were invited to join Superintendent/President Dr. Phoebe Helm as her guests at the Sunset Center in Carmel, where following the dinner reception, donors enjoyed a performance of "Sherlock Holmes: The Final Adventure."



▲ Board member of Western Stage, Dottie Massey, did a great job as event chair.



World Premiere Event for the Community



▲ Left to Right: Jose Ortiz, muralist; Dr. Phoebe Helm; Dr. John Silva, Clinica de Salud; Orlando Castro, Alisal Center for the Fine Arts; Jon Selover, Artistic Director, Western Stage; and Hector J. Armienta, writer & composer of La Llorona.

▲ Over 100 community leaders attended the event.

The Foundation joined together with the Center for Community Advocacy, CHISPA, The Western Stage, the Alisal Center for the Fine Arts, and Partners for Peace in September to present a special introduction to the world premiere of *La Llorona, The Weeping Woman*, a hauntingly beautiful musical by San Francisco composer and lyricist Hector Armienta.

The evening featured a wine and hors d'oeuvres welcome reception and a behind-the-scenes glimpse of the making of *La Llorona* by Hector Armienta, director and choreographer Lorenzo Aragon, artist Jose Ortiz, and casting coordinator Maria-Elena Cordero. Rondalla Armonia from the Alisal Center for the Fine Arts provided music for the reception.

La Llorona is an ancient Mexican legend whose source is uncertain, but some say it dates back to the Aztec Empire during the invasion of the Spanish Conquistadors. Many versions of the familiar story exist. Guests were treated to a selection of musical numbers by the cast of the play.



Ricardo Fernandez completed his internship at the NASA Kennedy Space Center researching the limits and accuracy of the theoretical x-ray optical density methods. Ricky is transferring to University of California, Santa Cruz and has been offered another NASA internship along with a generous scholarship.

On September 6, Hartnell and its scientific partner institutions gathered to hear Hartnell College science students present the results of their summer internships at prestigious academic and scientific research institutions around the region and the country. The summer research symposium at Hartnell is in its second year.

Hartnell Holds Second Annual Student Research Symposium

This year, the work of 19 student interns was supported by a NASA Curriculum Improvement Partnership Award grant and by cooperating institutions such as the Naval Postgraduate School, the Monterey Bay Aquarium, Fremont Peak Observatory, UC Santa Cruz Astrophysics Department, and NASA's Kennedy Space Center.

The symposium is designed to give each student experience in the way that scientists present their work to peers and the public at scientific meetings and conferences. Thus, each student had 15 minutes to

EXCELLING IN SCIENCE



▲ *Rodrigo Sanchez worked on a project involving the analysis of airflow throughout an aircraft gas turbine engine. He earned the National Science Foundation Computer Science, Engineering and Mathematics Scholarship in spring 2008.*

summarize his or her internship topic and present significant findings. Hartnell is unusual in providing independent research experience to students so early in their undergraduate careers.

Eleven students completed internships at the Naval Postgraduate School, including the Cebrowski Institute, the branch of NPS that specializes in Information Superiority and Interdisciplinary Collaboration. Topics of study included annotation of technical chat, embedded video processing on an FPGA-based platform, and probabilistic search methods.

Leonel Medrano and Genaro Sanchez developed a project that involved designing and building portable screens that provide visualization of areas affected by any kind of disaster. The "Fly Away Kits" include communications and projection equipment powered by renewable energy sources and are tremendously important for live presentations at disaster zones.

A group of students at the Fremont Peak Observatory researched various objects of interest in the night sky and familiarized themselves with astronomical facts to provide interesting and informative public presentations to the visitors of the Observatory.

Other internship topics included "Improvements to Gas Turbine Engine Cell Instrumentation," "Theoretical Astrophysics," and "Aquatic Animal and Sea Otter Research Experience."

REACHING OUT



▲
Leticia Contreras, math instructor at Hartnell, is one of the key people involved in the SUMS project.

Bridge to Hartnell

It is a hot summer day in Salinas and the Hartnell campus is filled with middle and high school students. Their faces shine with excitement and curiosity as they run around exploring the campus.

These are the Hartnell Summer Undergraduate Math and Science (SUMS) students, a five-week high school to college bridge experience in which high school students explore math and science through exciting, inquiry-based activities, luncheon speakers, orientation to college, and career exploration.

SUMS is designed to show students that math and science can be fun, exciting, and accessible. It provides a support system that will help students become intrigued by and successful in science.

Students for the program were recruited from the four high schools of the Salinas Union High School District. During their weekly field trips, students visited cutting edge local laboratories and universities where scientists are doing research in biology, astronomy, and environmental science.

During one week, the high school students used their new-found science expertise to mentor middle school students that they invited to campus for a summer school experience of their own.

SUMS program students earned college credits and stipends of up to \$1,500. Each week was led by a different team of instructors. Nearly all of the SUMS students enrolled in Hartnell in the fall and will continue to be supported by the MESA program and Hartnell's Science Talent Expansion Project grant from the National Science Foundation.

All of these projects are a part of a bigger initiative: the development of the new Hartnell Science and Math Institute.



▲
High School SUMS student, making a presentation to the middle school students.

REACHING OUT



Science & Math Institute's new home opened in October 2008

Pictured here are staff and faculty members. From left to right: Ann Wright, Lawrence Yee, Jeffery Hughey, Jesse Cude, Andy Newton, Joni Black, Shannon McCann, and Chante Davis holding their first meeting in the new Science and Math Institute.

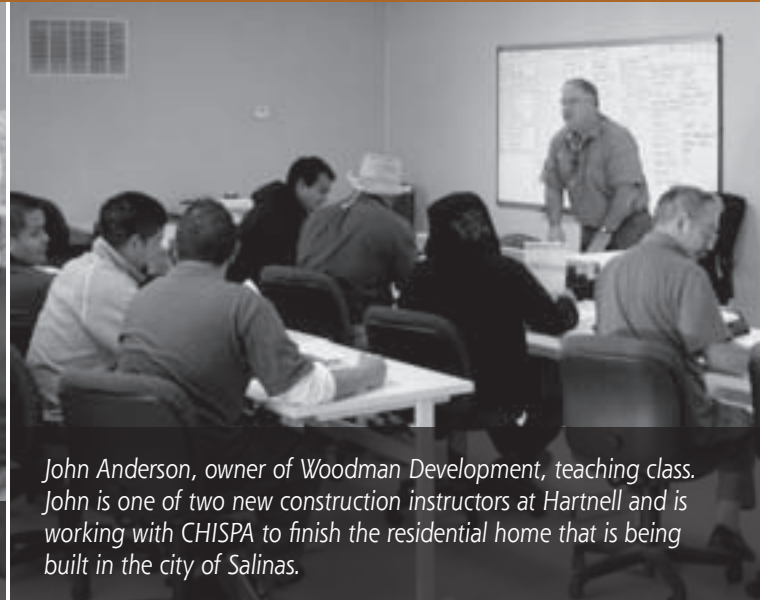


◀ *To lead the institute, the college hired Dr. Jesse Cude, a former Hartnell physics instructor of 30 years. "I am very excited to embark on this journey with Hartnell's fine faculty," said Dr. Cude. "Together, we will prepare our students to go out into the world to compete with the best. A high level of literacy in math and science is essential to success in an increasingly technology-based world." The Institute is training student science ambassadors to reach out to area K-12 schools, and featuring successful alums as guest speakers among a myriad of other activities.*

I N D U S T R Y S U P P O R T



Students built models to learn the basics of residential building. The next project with CHISPA will be an entirely "green" home.



John Anderson, owner of Woodman Development, teaching class. John is one of two new construction instructors at Hartnell and is working with CHISPA to finish the residential home that is being built in the city of Salinas.

Building for the Future

Apparent fans of the saying, "a rolling stone gathers no moss," construction industry leaders have been busily rolling out plans and programs for the Center for Sustainable Construction since its beginning in spring 2008.

The momentum for the Center continues to build with Mike Thomas as Project Director. The original task force members have now spun out key advisory committees, comprising more than 50 industry members, to create the four academies for the Center.

"The Center for Sustainable Construction at Hartnell is a very significant and progressive development for the Salinas Valley. We are excited to develop a vision that will make our community a big part of the nationwide revolution that is "greening" our homes and workplaces," said Joe Piedimonte, Green Building Project Manager of Ausonio Inc. Joe chairs the Center's Environmental Management / Sustainable Design Committee.

Ernie Mill, president of Mill Construction, and Don Chapin, president/CEO of The Don Chapin Company, co-chair the Construction Management Committee, and John Bosio, project manager at Salinas Steel Builders, chairs the Craft/Field Leadership Committee. The Safety Committee, to be chaired by James Sommerville, owner of James Sommerville Inc., will begin meeting soon.

"I am pleased with the progress being made by Advisory Committees in reviewing current courses and developing new curriculum that includes elements of environmental management and ethics. We are working with several universities to articulate our curriculum as well as blending National Construction Center for Education and Research courses into our programs," said Mike Thomas.



HARTNELL
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November 2008

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I N D U S T R Y S U P P O R T

Food Safety: a Focus for Ag Institute

The safety of our nation's food supply has become an issue of great importance in recent years. Hartnell's Food Safety Advisory Committee has led the way in offering training to ensure that our agricultural leaders can share their expertise in keeping us all healthy and safe. In October it presented another two day short course titled, "Implementation of GAP's and Food Safety Practices" on Hartnell's main campus. The 56 course participants were able to choose between presentations in English or Spanish. The committee is currently working to present the course in Yuma, Arizona on January 23-24, 2009. All 12 of the presenters are active members of the committee and include Andrew Fernandez and Cosme Pina of Taylor Farms, Dr. Barry Eisenberg, Kari and Chato Valdes of River Ranch Fresh Foods, Saul Del Real of Salyer-American, Larissa Daniel of Misionero Vegetables, Bob Martin of Rio Farms, Afreen Malik of Ocean Mist, Dave Cramer of Grower-Shipper Association, Hadi Tabbara of Western Growers Assn., Daniel Mountjoy, Danny Marquis, and Rene Aguas of NRCS, and Trevor Suslow of U.C. Davis.

Hartnell College was awarded a grant to fund the development of a Food Safety Certificate Program, a longer term, permanent certification program. "Our goal is to be the very best choice for students who want to get their education in food safety," said Neil Ledford, Program Leader. Ledford is currently leading a Food Safety Curriculum Committee made up individuals from the Hartnell Food Safety Advisory committee as well as Cal Poly, SLO, CSU Fresno, Santa Rosa Junior College, and Yuba College. The committee is focusing on developing curriculum statewide as well as giving input for the new program to be based at Hartnell College.

YOUR FUTURE LEGACY

There are ways to magnify your gifts, to give them a life of their own. Have you considered extending your generosity beyond your lifetime by naming Hartnell College in your will? A bequest of a specific amount or a percentage of the residue of your estate allows you the flexibility of supporting our future while ensuring the ultimate care of loved ones. We also offer Gift Annuities through the Community College League, which has a license to sell annuities on behalf of California community college foundations.



**To join the Hartnell Legacy Society,
call the Foundation's Executive Director,
Beverly Grova at 831-755-6810 or email
giving@hartnell.edu. You, too, can
make a difference!**



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www.hartnell.edu/foundation (click on planned giving)